

## **KBX Logistics Joins Growing Lanehub Collaborative Network** *One of the largest freight purchasers in US now using Lanehub to optimize logistics operations*

**Green Bay, WI – November 25, 2018** – Lanehub, a collaborative transportation network that enables shippers or carriers to match recurring freight lanes based on long-term direct partnerships, today announced that KBX Logistics, an independent company of Koch Industries, Inc., is using the network to optimize its operations. Lanehub is a collaborative transportation network that enables shippers and carriers to match recurring freight lanes based on long-term direct partnerships,

“With freight lane density on the Lanehub collaborative transportation network growing substantially, we are looking forward to the opportunities it will provide to better optimize our truckload and logistics operations, and remove empty miles from our network,” said Chris Kein, business development manager at KBX Logistics. “Through collaboration with strategic partners on the Lanehub platform, we will build relationships that create mutually beneficial efficiencies for our carriers and our dedicated fleets.”

KBX Logistics, based in Green Bay, Wisconsin was formerly Georgia-Pacific Transportation and is now an independent Koch Industries company. KBX is one of the largest purchasers of truckload freight in the country.

“With its 100-year history as a transportation department and a shipper, KBX Logistics has a unique perspective among 3PLs that is focused on finding solutions that create greater value across supply chains for shippers and carriers,” said Mark Hackl, CEO and founder of Lanehub. “We are pleased they have chosen to join the Lanehub collaborative transportation network to find capacity that increases loaded mileage, reduces costs, improves utilization of assets and consumes less fuel.”

Ongoing growth on the Lanehub collaborative transportation network is being driven by its ability to improve capacity utilization and reduce costs for logistics operations, and private and dedicated fleets. In the first half of 2019, the number of lane matches on the network rose by 262%, which was driven by increases in the number of fleets, lanes, and shipments among Lanehub users.

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### **About KBX Logistics LLC**

KBX Logistics is the transportation arm for Georgia-Pacific, and affiliate of Koch Industries, Inc., and an independent Koch company. Based in Wichita, KS, Koch Industries, Inc. is one of the largest private companies in America, with estimated

annual revenues as high as \$110 billion, according to Forbes. It owns a diverse group of companies involved in refining, chemicals, and biofuels; forest and consumer products; fertilizers; polymers and fibers; process and pollution control systems; electronics, software and data analytics; minerals; glass; automotive components; ranching; commodity trading; and investments. With a presence in 60 countries, Koch companies employ nearly 130,000 people worldwide, with about 67,000 of those in the United States. From January 2009 to present, Koch companies have earned more than 1,300 awards for safety, environmental excellence, community stewardship, innovation, and customer service.

For more information on KBX Logistics, visit [www.kbxlogistics.com](http://www.kbxlogistics.com). For more information on Koch Industries, visit [www.KOCHind.com](http://www.KOCHind.com).

### **About Lanehub**

Lanehub is a cloud-based collaborative transportation network that enables shippers or carriers to match recurring freight lanes on a consistent basis to jointly source capacity or better utilize private or dedicated fleets. Dedicated to creating reliable partnerships, the low cost, simple software solution is generating significant savings for the hundreds of shippers and carriers that have already joined the Lanehub community and that currently represent 19 million annual shipments from companies such as Anheuser-Busch, Pactiv, IFCO, Shaw Industries Group, Rockline Industries and Smithfield. Founded in 2016, Lanehub is based in Green Bay, Wisconsin. To learn more about how Lanehub helps companies Ship Better, Together, visit [www.lanehub.com](http://www.lanehub.com).

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