THE COMMUNITIES

COFOUNDED & OPERATE 30,000 sqft OF SHARED WORK, RETAIL & MAKER SPACE ACROSS LONDON

WORKSPACE FOR DOERS

SUPPORTING 400 CREATIVE START UPS.

WE PROVIDE SPACE, TOOLS & SUPPORT AND CREATE INCREDIBLE COMMUNITIES WITH SHARED PURPOSE
A new concept store giving emerging designers a space to sell, work and promote their brands in the centre of London.
Shop our new arrivals

Featuring Ryan LO, Faustine Steinmetz, Form Matter and Ying Chang

Shop now
A NEW HOME FOR LONDON'S FOOD MAKERS.

CO-WORKING KITCHENS FOR FOOD START-UPS
AN INSTAGRAM COMMUNITY
COMMUNITY = SHARED SPACE
SHARED TOOLS
SHARED MARKETING
SHARED COSTS
A SHARED STRUGGLE
= BRILLIANT BUSINESSES
BETTER LIVES
COMMUNITY =
SHARED SPACE
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= BRILLIANT BUSINESSES
BETTER LIVES
tomorrow’s market
Tomorrow’s Market is a new and innovative business support programme from the London Growth Hub that aims to nurture a new generation of market traders – people that are currently working from home, in pop-ups or online, and have a unique product or service to sell.

A BRAND NEW PROJECT TESTING NEW MODELS IN PUBLIC MARKETS TO ATTRACT NEW TRADERS AND NEW CUSTOMERS. LEARNING FROM OTHER INCUBATORS.
Funded by

MAYOR OF LONDON

LONDON GROWTH HUB  HM Revenue & Customs  LEAP
The Local Enterprise Partnership for London
Delivered by

Something & Son
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AFFORDABLE SPACE
THE ECONOMIC ECO-SYSTEM
Who survives?
START A SHOP:

£20k Rent, £50k premium

£15k Business rates

Stock costs

6 months living costs

Regulations / licences £2k

WHO’S GOT £50k SPARE?
START A SHOP:

£20k Rent, £50k premium

£15k Business rates

Stock costs

6 months living costs

Regulations / licences £2k

WHO’S GOT £50k SPARE?

START A STALL:

£20/day

Stock costs

One month Living costs

Regulations / licences - £80

£500 +

FAIR WEATHER
PUBLIC MARKETS ARE SANTUARIES

PUBLIC MARKETS ARE INCUBATORS
Many street markets are getting:

Quieter,  
Older, &  
Homogenous

BOTH MARKETS & THE HIGH ST ARE SUFFERING
EVERYTHING

DIRECT 2 CONSUMER

CHEAP HOME GOODS

CHEAP FOOD
amazon
(The £12 Burger Paradox)
Become a Trader

We are always on the lookout for new and interesting retail and food & beverage traders for the market.

The market is open 7 days a week.

**Retail** stalls are available 7 days a week and we welcome both casual or long term traders.

To trade at Old Spitalfields Market as a retail trader you must first apply to become a registered trader. You can do this [HERE](#).

If we like your brand and products, and think they are the right fit for the market, you will be contacted by the market team and sent a registration number.

**Our Food** stalls are available for 5 day (weekday), 2 day (weekend) or 7 day a week traders. Food stalls are suitable for prepared food plating, but not for food cooking from scratch.

*Our food stalls and The Kitchens are currently FULL*
MAKE IT EASY

CHOOSE YOUR CLOSEST MARKET

PICK A PLOT AND BOOK A TIME

CHOOSE YOUR MARKET STALL & BOOK STORAGE

FACETIME PRODUCT, ID AND QUALIFICATION CHECK

PAY YOUR FEES

MEET YOUR MARKET MENTOR

START TRADING
WHERE DO I STORE MY STUFF?

~HALF OF YOUNG LONDONERS LIVE WITH PARENTS OR IN FLAT SHARES

CAN STALLS ME MORE LIKE SHOPS?

WHERE CAN SOMEONE TRY ON CLOTHES?
MARKETS CAN ADAPT
MICRO GRANTS
MENTORING
EASY ONLINE BOOKING
CENTRAL STORAGE & DELIVERY
VARIETY OF SPACE / STALL TYPES
CLUSTERING + ONLINE
COMMUNITIES
tomorrow’s market

test 1 - new traders
15 TRADERS
26% MALE    74% FEMALE
87% BAME    13% WHITE
8 FOOD, 4 FASHION, 2 MAKERS
MENTOR NETWORK
SUBSIDISED MARKET SPACE
VIDEO APPLICATIONS
COMMUNITY OF PEERS
£500 GRANT
BUSINESS WORKSHOPS
BRANDING SUPPORT
MARKETS CAN ADAPT
FOLLOW OUR JOURNEY

instagram: @tomorrowsmarket

email: paul@somethinandson.com
Funded by

MAYOR OF LONDON

LONDON GROWTH HUB

HM Revenue & Customs

LEAP
The Local Enterprise Partnership for London