









FARM:shop



18 DALST

## ALASKA

**• PEDICURE •**

- OVERLAY -

## CRASH! TIPS

FEARED WAR

## IT DESIGN

## **THE COMMUNITIES**

**COFOUNDED & OPERATE 30,000 sqft OF  
SHARED WORK, RETAIL & MAKER SPACE  
ACROSS LONDON**


**WORKSPACE FOR DOERS**

**SUPPORTING 400 CREATIVE START UPS.**

**WE PROVIDE SPACE, TOOLS & SUPPORT  
AND CREATE INCREDIBLE COMMUNITIES  
WITH SHARED PURPOSE**



# MAKERVERSITY

direct line  
everyday fix 







/





# *The Palms*

PECKHAM







YÁ

FARI

FARI

YENİNEKA









**A new concept  
store giving  
emerging  
designers a  
space to sell,  
work and  
promote their  
brands in the  
centre of  
London.**





Up at 50m: 11-21 June Royal College of Art Pop-Up at 50m: 11-21 June Royal College of Art Pop-Up at 50m: 11-21 June

Shop our new arrivals

Featuring Ryan LO,  
Faustine Steinmetz,  
Form Matter and  
Ying Chang

[Shop now](#)













JOIN US

LOCATIONS



GET IN TOUCH

ABOUT US



**A NEW HOME FOR LONDON'S FOOD MAKERS.**

**CO-WORKING KITCHENS FOR FOOD START-UPS**



## AN INSTAGRAM COMMUNITY

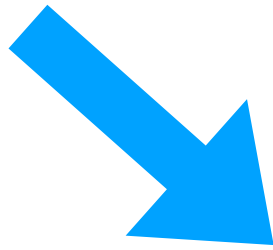




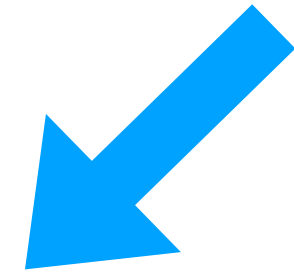
**COMMUNITY =**  
**SHARED SPACE**  
**SHARED TOOLS**  
**SHARED MARKETING**  
**SHARED COSTS**  
**A SHARED STRUGGLE**  
**= BRILLIANT BUSINESSES**  
**BETTER LIVES**



**SUPPORT**

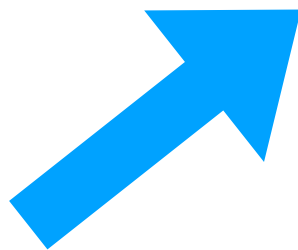


**PEOPLE**

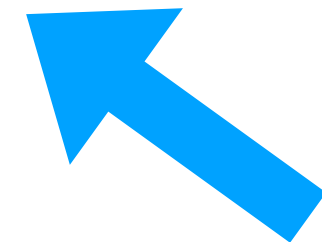


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**BETTER LIVES**

**FUNDING**



**SUPPORT**





**tomorrow's market**



**Tomorrow's Market** is a new and innovative business support programme from the [London Growth Hub](#) that aims to nurture a new generation of market traders – people that are currently working from home, in pop-ups or online, and have a unique product or service to sell.

**A BRAND NEW PROJECT  
TESTING NEW MODELS IN  
PUBLIC MARKETS  
TO ATTRACT  
NEW TRADERS  
AND  
NEW CUSTOMERS.  
LEARNING FROM OTHER INCUBATORS.**



**Funded by**

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**MAYOR OF LONDON**

**LONDON**  
GROWTH HUB



HM Revenue  
& Customs

A thick, black, curved line arching over the word LEAP.  
**LEAP**  
The Local Enterprise  
Partnership for London



**Delivered by**

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**Something & Son**



**IDEAS IDEAS IDEAS**

**IDEAS IDEAS IDEAS**

**IDEAS IDEAS IDEAS**

**IDEAS IDEAS IDEAS**

**IDEAS IDEAS IDEAS**

**IDEAS IDEAS IDEAS**

**IDEAS IDEAS IDEAS**



## **AFFORDABLE SPACE**





nosaur

Saber-Toothed  
Cat



Dodo



Mammoth



Tasmanian tiger

Golden Toad



Passenger Pigeon



Ground Sloth



# THE ECONOMIC ECO-SYSTEM

*Who survives?*



# **START A SHOP:**

**£20k Rent, £50k premium**

**£15k Business rates**

**Stock costs**

**6 months living costs**

**Regulations / licences £2k**

**— — — — —**

**WHO'S GOT £50k SPARE?**



## **START A SHOP:**

**£20k Rent, £50k premium**

**£15k Business rates**

**Stock costs**

**6 months living costs**

**Regulations / licences £2k**

**— — — — —**

**WHO'S GOT £50k SPARE?**

## **START A STALL:**

**£20/day**

**Stock costs**

**One month Living  
costs**

**Regulations / licences -  
£80**

**— — — — —**

**£500 +  
FAIR WEATHER**



**PUBLIC  
MARKETS  
ARE  
SANTUARIES**

**PUBLIC  
MARKETS  
ARE  
INCUBATORS**

**Many street markets are getting:**

**Quieter,  
Older, &  
Homogenous**

**BOTH MARKETS & THE HIGH ST ARE  
SUFFERING**





**EVERYTHING**



**DIRECT 2 CONSUMER**



**CHEAP HOME GOODS**



**CHEAP FOOD**

amazon



(The £12 Burger  
Paradox)





**HASSLE**

**KILLS**

**HUSTLE**

Google

petticoat lane market stall

All

Images

Shopping

Maps

Videos

More

Settings

Tools

About 300,000 results (0.47 seconds)

Rent a space | The Petticoat Lane Market Shop | Pop up shops

Adwww.appearhere.co.uk/

Find, Book & Launch Your Pop Up Spaces Today. As Easy As Booking A Hotel Room. Rent a space from £20/day. The fastest way to book. Book your space today. Get the best prices.

Guide to Visit the Petticoat Lane Market - TripSavvy

https://www.tripsavvy.com>...>Europe>England>London>Things To Do

11 Jun 2018 - Petticoat Lane Market was established over 400 years ago by the French Huguenots who sold petticoats and lace from the stalls. The prudish ...

Petticoat Lane Market (London) - 2019 All You Need to Know Before ...

https://www.tripadvisor.co.uk>...>England>London>Things to do in London

★ ★ ★ ★ Rating: 3 - 272 reviews

Famous East End street market now mainly selling cheap/copy clothing spread over several streets, and much larger on Sundays. Note closed on Saturdays.

Petticoat Lane Market | Shopping in Aldgate

https://www.timeout.com/london/shopping/petticoat-lane

Review by Alim Kheraj

11 May 2018 - There's a reason why Petticoat Lane Market

There are also shops selling fabrics hidden behind the stalls.

People also ask

Is there still a market in Petticoat Lane?

What days is Petticoat Lane market open?

Why is Petticoat Lane so called?

What time does Watney market open?

Market trader information - Tower Hamlets

https://www.towerhamlets.gov.uk/ignl/.../markets/market

Tower Hamlets is at the heart of Londons street markets Cus

markets as well as private markets in Brick Lane and Spita

Online Services · Contact us · News & events

Apply for Pay it Report it Request it Sign up

Navigate the Search

Home · Business · markets · Street trading licence

More in this section

Business

markets

Market trader information

Markets in Tower Hamlets

Street trading licence

Latest trader offers

Contact us

Address: 131 Commercial Street (not Commercial Road) London E1 6BJ Tel: 020 7364 1717/1707 Fax: 020 7364 1702 Follow us on Twitter

Street trading licence

To operate a market stall, you will need a street trading licence. We operate two types of street trading licences: temporary and permanent.

You may be able to apply for a temporary licence and trade on a casual basis until you qualify for a permanent licence. An offer of a permanent licence will be based purely on a priority point system.

To determine the type of licence to apply for, you should contact the Market Service direct before making an application.

Applying for a street trading licence

The application fee for both temporary and permanent licences is £80. We need the following documentation in addition to your application:

valid passport

proof of name and address, for example utility

valid public liability insurance

two passport size photographs.

These should be personally handed in by you to the registration card will then be issued and posted to necessary documentation, the application will be

As the application fee is non-refundable, before contacting us.

Temporary licence

Once you have your registration card you may put Services office with a credit/debit card only. To be day you will need to show the market officer your voucher and public liability insurance.

Permanent licence

When you complete the application form please:

indicate preferred market, preference of work number of pitches required.

return your application form to Market Service which will be sent to you by post, within 14 day

If you wish to accept the offer of a licence you will application form and return personally to the mar application fee. Debit/Credit card payments will be Services, 131 Commercial Street, London E1 6BJ.

A permanent licence card will be dispatched with commencement trading date. You must comply with licence.

Permanent licences are required to be renewed e

Licence conditions

You must be over 17 years of age to hold a licence

Licences will be refused if any of the following gro

there isn't enough space in the street you wish interference or inconvenience to street users

you are unsuitable to hold a licence due to any other reasons

TOWER HAMLETS

Tower Hamlets

Application for a street trading licence or consent

London Local Authorities Act 1990

For help contact

streetmarkets@towerhamlets.gov.uk

Telephone: 0207 364 1717

\* required information

Section 1 of 11

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes

No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

Applying as a business or organisation, including as a sole trader

Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.

Applicant Postcode

\* Is your bu in the UK w House?

\* Is your bu outside the

\* Business r

LONDON BOROUGH OF TOWER HAMLETS London Local Authorities Act 1990 (as amended) Section 32			
Notice is hereby given that under Section 32(10) of the London Local Authorities Act 1990 (as amended) (hereinafter referred to as "The Act") the Mayor and Burgesses of the London Borough of Tower Hamlets (hereinafter referred to as "the Council") have determined fees and charges in street trading and footway licence holders under Section 32(1)(2) and (7) of the Act as set out below with effect from Monday 7 May 2018.			
Market	Mon-Fri	Saturday	Sunday
Trading Fees			
Markets other than below	£7	£25	£36
Christ Street – (Normal)	£7	£27	n/a
Columbia Road (Large)	£8	£47	£47
Petticoat Lane	n/a	n/a	£34
Whitechapel	£7	£30	n/a
Permanent Trader – Hot food vendor daily trading charge	£20	£30	£36
Isolated pitches	£30	£50	£52
Temporary Licences (in any market)	£22.60	£33	£38
Regenerative Licences (as determined)	£12	£17	£22
Extra Pitch Voucher (as available)	£7	£12	£17
Use of Public Footway or Space, Display of Goods			£1 per square metre a day
Forecourt Trading			£27.55 a week
Fresh produce & flower waste disposal			Sharing costs equally by market Monday to Sunday
Administration Fees			
Permanent Licence Application and Renewal fee – (3 years or lesser period)			£80
Registered Assistant application fee (3 years or lesser period)			£30
Temporary Licence Registration and Renewal fee (3 years)			£80
Public footway licence (3 yearly permanent application fee)			£80
Public Footway Licence – Application fee - Tables and Chairs (6 months)			£122
Public Footway Licence – Application fee – shop display/ A Board/Specified Service - 6 months			£13.50
Public Footway Licence – Isolated Pitch Application fee - 6 months			£13.50

21 PAGES

21 DAYS

### Evaluation process

Within 21days we will either grant the application or you will receive written notification of the outcome of your application. Food traders must conform to requirements set by Market Services and Environmental Health.

A licence cannot be issued unless you supply all the requested documentation.

If you haven't heard from us within 5 working days, please contact us. Please note that we must process your application before it can be granted. You can contact us by emailing [streetmarkets@towerhamlets.gov.uk](mailto:streetmarkets@towerhamlets.gov.uk) or calling us on 020 7364 1717 or 020 7364 1707.



# Become a Trader

We are always on the lookout for new and interesting retail and food & beverage traders for the market.



The market is open 7 days a week.

**Retail** stalls are available 7 days a week and we welcome both casual or long term traders.

To trade at Old Spitalfields Market as a retail trader you must first apply to become a registered trader. You can do this [HERE](#).

If we like your brand and products, and think they are the right fit for the market, you will be contacted by the market team and sent a registration number.

**Our Food** stalls are available for 5 day (weekday), 2 day (weekend) or 7 day a week traders. Food stalls are suitable for prepared food plating, but not for food cooking from scratch.

**\*Our food stalls and The Kitchens are currently FULL\***

# MAKE IT EASY

CHOOSE YOUR CLOSEST MARKET

PICK A PLOT AND BOOK A TIME

CHOOSE YOUR MARKET STALL & BOOK STORAGE

FACETIME PRODUCT, ID AND QUALIFICATION CHECK

PAY YOUR FEES

MEET YOUR MARKET MENTOR

START TRADING



**WHERE DO I  
STORE MY  
STUFF?**

**~HALF OF YOUNG  
LONDONERS LIVE  
WITH PARENTS OR IN  
FLAT SHARES**

**CAN STALLS  
BE MORE  
LIKE SHOPS?**



**WHERE CAN  
SOMEONE  
TRY ON  
CLOTHES?**





**MARKETS**

**CAN**

**ADAPT**

**MICRO GRANTS**

**MENTORING**

**EASY ONLINE BOOKING**

**CENTRAL STORAGE & DELIVERY**

**VARIETY OF SPACE / STALL TYPES**

**CLUSTERING + ONLINE**

**COMMUNITIES**



# **tomorrow's market**

test 1 - new traders

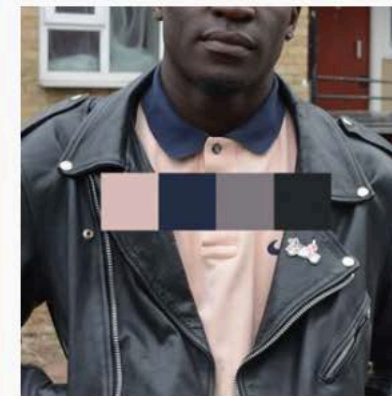








CARISSA



TOMORROW  
IS THE  
FUTURE



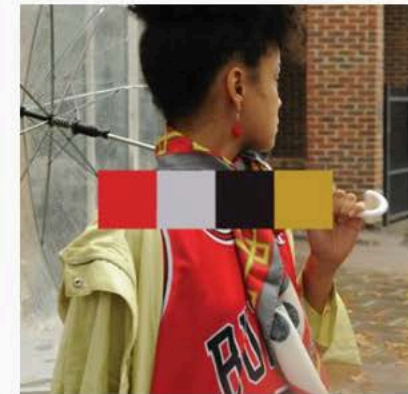
AASEYAH



Mi Eun



THE  
FUTURE  
NEEDS  
GREENER  
MARKETS



SHOP  
TRADE  
BE THE  
WATER  
NOT THE  
WAVE



LEARN  
TRADE  
GROW  
EXCHANGE

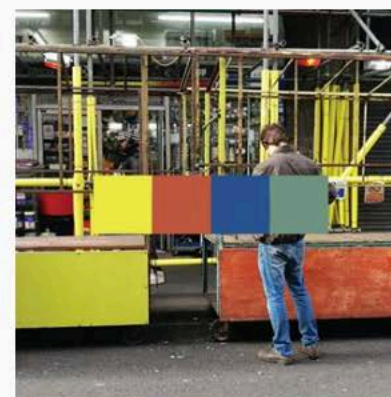


MANY  
THANKS  
TO ALL  
THE GREAT  
APPLICANTS

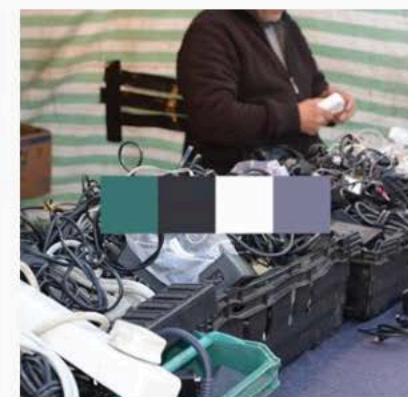
tm



LONDON  
GROWTH HUB



LAST  
CHANCE  
DEADLINE  
MIDNIGHT







LAMIDE



AASIYAH



CARISSA



DE'JAUNE



KAYA



NATASHA.ü



TROY@ourlittle



Tomi



TIFF



Rebecca



Phoenix



MARTIN



Mi Eun



Natalie, ♡



**FRUIT**

**TOYS**

**COOK BOOKS**

**CUSHIONS**

**BAGELS**

**PATTIES**

**LEATHER GOODS**

**HOT SAUCE**

**CUPCAKES**

**KIM CHI**

**BATH BOMBS**

**CLOTHING**

**NOTEPADS**

**RUM PUNCH**

**15 TRADERS**

**26% MALE      74% FEMALE**

**87% BAME      13% WHITE**

**8 FOOD, 4 FASHION, 2  
MAKERS**



**MENTOR NETWORK**  
**SUBSIDISED MARKET SPACE**  
**VIDEO APPLICATIONS**  
**COMMUNITY OF PEERS**  
**£500 GRANT**  
**BUSINESS WORKSHOPS**  
**BRANDING SUPPORT**

**MARKETS**

**CAN**

**ADAPT**



**FOLLOW OUR JOURNEY**

**instagram: @tomorrowsmarket**

**email: paul@somethingandson.com**

**Funded by**

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**MAYOR OF LONDON**

**LONDON**  
GROWTH HUB



HM Revenue  
& Customs

A thick, dark grey curved line that starts from the left and sweeps upwards and to the right, ending above the word LEAP.  
**LEAP**  
The Local Enterprise  
Partnership for London