

"For everyone to have access to healthy and affordable food."

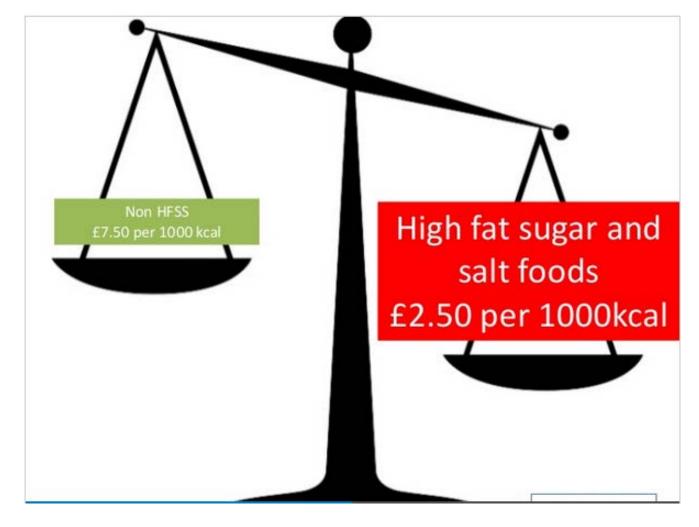
## Mission

"To give families access to fresh fruit & vegetables in their communities."











# Stats on UK Food Poverty, Apr 18-Mar 19

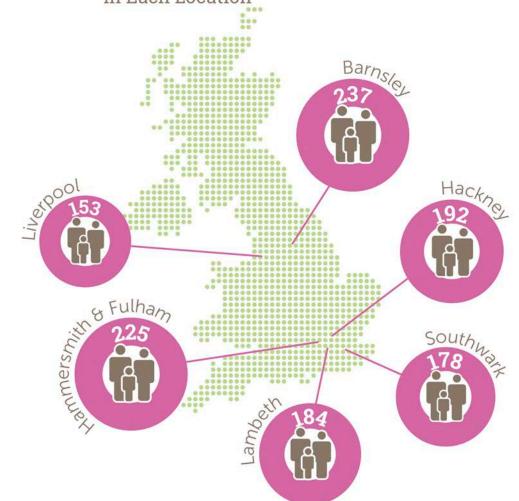
- 8.4 million people in the UK suffer from food insecurity (UN)
- 1.6 million food bank parcels given to people in crisis by Trussell Trust

• More than half a million of these went to children (577,618)

This is an 18.8% increase on the previous year



Number of Families Benefiting from the Rose Vouchers Project in Each Location







#### **Number of Families Benefiting** from the Rose Vouchers Project



# Rose Vouchers Redeemed Vouchers redeemed to date since 2014 Vouchers redeemed between April 2018 to 31 March 2019







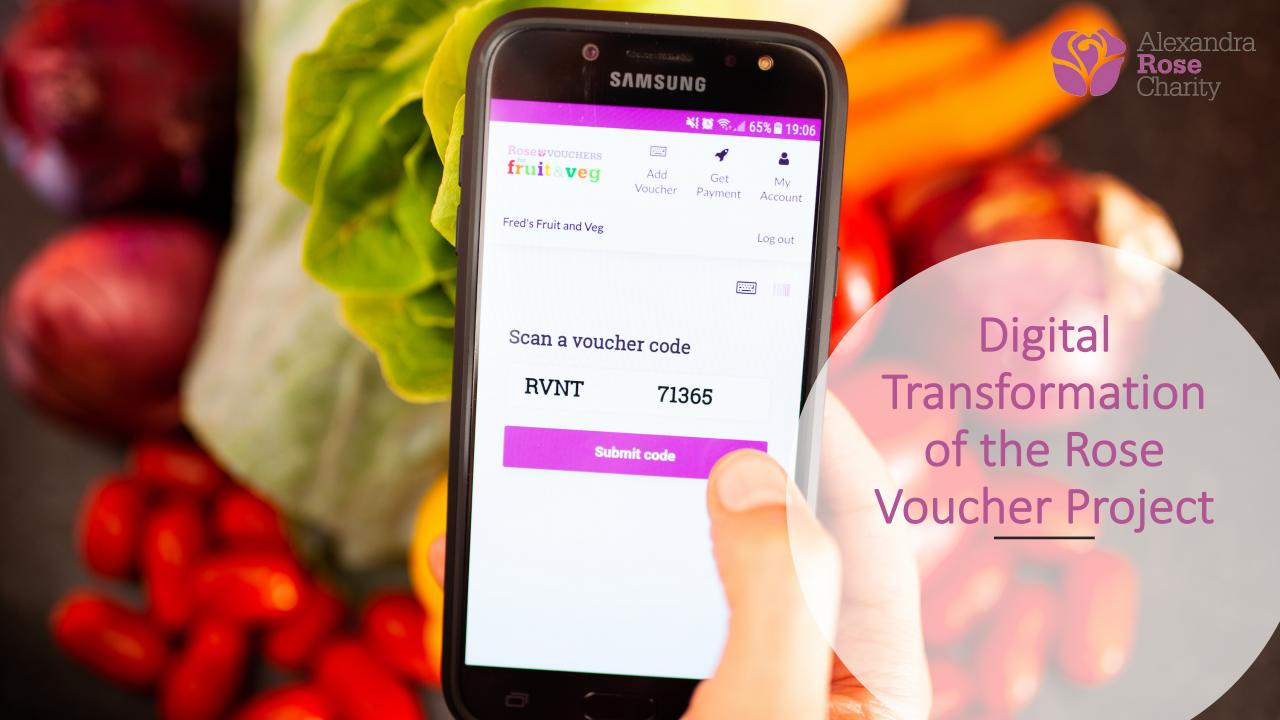
Ridley Road, Hackney

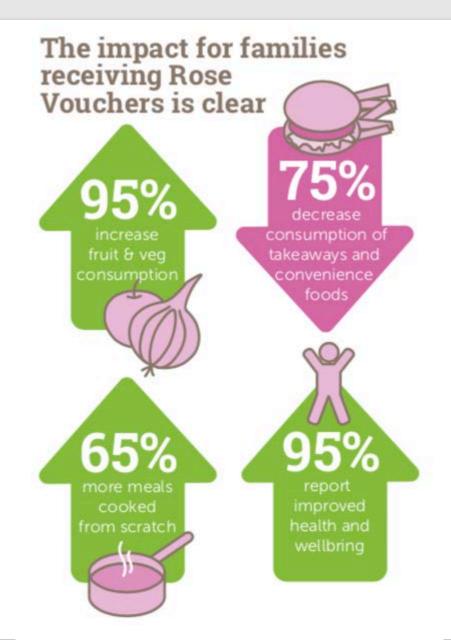


Barnsley Market



Mobile fruit and veg van in Liverpool







# Feedback from Families

"Love walking to the market and feel healthier."

"Now I am so happy because my boys are eating broccoli, cauliflower, okra, spinach".

"Before the fruit basket was always empty, now it's always full."

"I use the markets all the time, I love shopping between them and finding the best buys."



### Thank You

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