Markets in the Age of Climate Change
Supporting resilience through markets

Richard McCarthy
Market fundamentals
Vulnerable
Vulnerable
Simple
Transparent
Transparent
Inefficient
Inefficient by design
Inefficient by design
Stabilize life after trauma
Umbrellas unfurl faster than bricks

NYC Hurricane Sandy 2012 72 hours
Fukushima Tohoku earthquake 2011 5 days
NOLA Hurricane Katrina 2005 10 weeks
NOLA Hurricane Katrina 2005 2 years
Restore normalcy
Safety in numbers
Office of Homeland Serenity
Incentivize social cohesion
Strategic investments triggered by trauma
Grassroots philanthropy
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Leverage resources creatively
Resilience
Taberu Journal yields fan clubs
Rice Covenant
Lasting impressions
Ask for forgiveness, not permission

Use your network

Maintain good relations in good times, so you can leverage them during crises
For more information:

Emergency resources: https://www.grownyc.org/relief/farmer_resources

Video — From Disaster to Dessert: https://www.youtube.com/watch?v=cxIbm-EyATs

Think Like Pirates: Richard@ThinkLikePirates.com