

PEEL OFF MASKS



HIGH-QUALITY POWDER MASKS FOR COSMETIC TREATMENT IN THE BEAUTY SALON



PRODUCT	REFERENCE NUMBER PROFESSIONAL	CONTENT PROFESSIONAL
Spirulina Green Mask	P-831P	10 x 30 g
Acerola Vitamin C Powder Mask	P-832P	10 x 30 g
Botanica White Mask	P-834P	10 x 30 g
Dead Sea Black Mask	P-837P	10 x 30 g
Acai Hydrating	8388P	10 x 30 g
Aloe De-Stress	8355P	10 x 30 g
Olive Balancing	8366P	10 x 30 g
Goji Anti-Oxidant	8399P	10 x 30 g
Stimulating Gel Mask	841P	5 x 50 g

PEEL OFF MASKS are high-quality powder masks which have been developed specifically for cosmetic treatment in the beauty salon. They are mixed with Mask Activator and are immediately applied onto the face and neck, but also the neckline and e.g. hands, where they form something akin to a second skin and impress with their intensive effect:

Whilst the mask slowly hardens, moisture collects in the horny layer beneath the elastic mask film, which is impermeable to air and water. At the same time, the peel-off masks' active substances and additional active substances, e.g. from ampoules, are able to penetrate particularly well into the skin and intensively supply the substances it requires within a short space of time.

PEEL OFF MASKS can be optimally integrated into treatment sequences. However, they may also be offered separately as an individual treatment. In either case, the visible effect of treatment is astonishing. The application of just one mask leaves the skin noticeably smoother and more supple, and clearly refines the pore profile.

PEEL OFF MASKS are ideal for all customers who feel claustrophobic when hot modelage is applied.

PEEL OFF MASKS can be put to multi-functional use for facial and partial body treatments. Optimal treatment results are achieved if active substance concentrates (e.g. ampoules) are simply applied onto the skin beforehand and the mask is then applied on top.

Important note: please do not pour PEEL OFF MASK residues into the drain. Always allow mask residues to dry on and then dispose of them in the domestic refuse.

PEEL OFF MASKS

- **Increases the skin's moisture**
- **Models and relaxes the facial characteristics**
- **Acts to detoxify**



Application

1st step: Protect the customer's hairline (e.g. with paper tissues).

2nd step: Apply an active substance concentrate corresponding to the skin type onto the areas of skin to be treated and press in gently. Allow to work in for a few minutes.

3rd step: Mix the peel off mask. Quickly mix 30 g powder with approx. 90 ml Mask Activator (room temperature) to form a smooth paste.

4th step: Evenly apply the thick mask mixture onto the face and neck or the corresponding areas of the body in upwards strokes using a spatula. Leave out the eyes and mouth (or include them after consulting the customer). Of course, the respiratory tracts always remain free. Allow the mask to work in for 15 - 20 minutes.

5th step: Simply peel the mask off and remove residues with moist mask sponges if necessary.

6th step: Then apply the appropriate care cream.

Note: when the mask hardens, powders residues may occur on the skin in areas in which the mask runs out. To avoid this, simply apply a little care cream along the edges of the mask at the transition to the neck, the hairline and the nostrils.

Tip: Spirulina Green Mask is also suitable for treating the hands and the back. Two to three 30 g portions of powder are required to treat the back, whilst one 30 g portion is sufficient for the backs of the hands.



PROF.
10 x 30 g
Ref.
P-831P

☰ Spirulina Green Mask

PEEL OFF MASK FOR ALL SKIN TYPES

Spirulina Green Mask is a multifunctional peel off mask in the sense of soft modelage. It is enriched with the active substance from the freshwater microalgae Spirulina. Spirulina is one of the oldest living beings still in existence today and is the absolute number one plant-based protein supplier. In addition to all of the essential amino acids, it has a protein content of approx. 65% and therefore provides the energy boost necessary for an improved metabolism. Selenium contents reduce the toxicity of many chemical pollutants which also make their presence known through changes in the skin profile's reactions.

The high chlorophyll content is reflected in the natural green coloring. According to the concept of color theory, this skin is able to absorb color vibrations and guide them into the body to balance out disharmonies at the energy level. Green therefore supports the Spirulina's high-quality contents in their overall effect of restoring, stabilizing and promoting the harmony of the skin's metabolism.

The skin-smoothing and elasticity-enhancing effect is revealed after just one application.

Spirulina Green Mask gently stimulates the metabolism thanks to its occlusive effect. Waste products and accumulated tissue fluid are rapidly transported away. Additional active substance concentrates which are used (e.g. ampoules) are transported into deeper layers of skin, and their effect is noticeably boosted. A significantly improved skin profile is rapidly achieved.



ACTIVE SUBSTANCES

- **Alginate:** Lends the powder mask an elastic, firm consistency after mixing and drying on (peel-off soft modelage), moisturizing, firming, lifting
- **Spirulina maxima (2%):** Microalgae and supplier of natural contents, i.e. protein, carbohydrates, vitamins, fatty acids and lipids, minerals and trace elements

Unlike the majority of marine algae, Spirulina contains virtually no iodine

PEEL OFF MASKS

- **Supports the skin's native regeneration process**
- **Models the facial characteristics**
- **Valuable source of vitamins**
- **Increases the skin's moisture**
- **Radiant complexion**



Application

1st step: Protect the customer's hairline (e.g. with paper tissues).

2nd step: Apply an active substance concentrate corresponding to the skin type onto the areas of skin to be treated and press in gently. Allow to work in for a few minutes.

3rd step: Mix the peel off mask. Quickly mix 30 g powder with approx. 90 ml Mask Activator (room temperature) to form a smooth paste.

4th step: Evenly apply the thick mask mixture onto the face and neck or the corresponding areas of the body in upwards strokes using a spatula. Leave out the eyes and mouth (or include them after consulting the customer). Of course, the respiratory tracts always remain free. Allow the mask to work in for 15 - 20 minutes.

5th step: Simply peel the mask off and remove residues with moist mask sponges if necessary.

6th step: Then apply the appropriate care cream.

Note: when the mask hardens, powders residues may occur on the skin in areas in which the mask runs out. To avoid this, simply apply a little care cream along the edges of the mask at the transition to the neck, the hairline and the nostrils.



PROF.
10 x 30 g
Ref.
P-832P

Acerola Vitamin C Powder Mask

PEEL OFF MASK FOR SKIN REGENERATION

Acerola Vitamin C Powder Mask vitalizes tired, lifeless skin and promotes its firmness with the fruit extracts from Acerola cherries.

Acerola is the fruit from a tree belonging to the Rosacea family. The Acerola cherry is particularly highly regarded due to its extremely high concentration of vitamin C. It additionally contains vitamins A and PP. This vitamin mixture protects skin requiring regeneration from the harmful effects of reactive oxygen molecules, what are called free radicals. Vitamin C additionally stimulates collagen synthesis and promotes lifted skin from the depths.

Thanks to the extensively hydrating properties of alginate, the skin is effectively moisturized. Valuable nutrients and vital substances are pumped into the skin and sustainably regenerate it.



ACTIVE SUBSTANCES

- **Alginate:** Lends the powder mask an elastic, firm consistency after mixing and drying on (peel-off soft modelage), moisturizing, firming, lifting
- **Sodium ascorbate:** Sodium salt of ascorbic acid (vitamin C), antioxidant, stimulates collagen synthesis
- **Acerola:** Fruit extract, particularly rich in vitamin C (17%) plus vitamins A and PP

PEEL OFF MASKS

- **Effective skin lightening**
- **Inhibits melanin synthesis**
- **Reduces existing pigmentation flecks**
- **Increases the skin's moisture**
- **Smoothes and refines the skin's complexion**
- **Models the facial characteristics**



PROF.
10 x 30 g
Ref.
P-834P

Botanica White Mask

PEEL OFF MASK FOR FAIR SKIN

Botanica White Mask is an alginate-based powder mask. It is enriched with the high-quality herbal complex consisting of mulberry root, grape, skullcap and saxifrage extract.

The paste-like consistency obtained after mixing the powder is transformed into an elastic surface film, referred to as soft modelage. It therefore offers a type of occlusive wrap and is simultaneously a carrier of plant-based active substance extracts which help to intensively lighten the skin. The enzyme activity responsible for producing melanin is extensively inhibited. At the same time, this also prevents the excessive formation of further native skin pigments. Ideal in the case of hyperpigmentation such as e.g. liver spots or chloasma, etc.

After being allowed to work in, the soft modelage can be removed in one piece as a peel-off mask; it does not leave any stubborn residues behind and is therefore particularly easy for the beautician to use in the beauty salon.



ACTIVE SUBSTANCES

- **Alginate:** Lends the powder mask an elastic, firm consistency after mixing and drying on (peel-off soft modelage), moisturizing, firming, lifting
- **Lightening herbal complex:** (Mulberry root-, grape, skullcap, saxifrage extract) Breaks down existing melanin, acts to lighten the skin, inhibits the formation of new melanin



Application

1st step: Protect the customer's hairline (e.g. with paper tissues).

2nd step: Apply an active substance concentrate corresponding to the skin type onto the areas of skin to be treated and press in gently. Allow to work in for a few minutes.

3rd step: Mix the peel off mask. Quickly mix 30 g powder with approx. 90 ml Mask Activator (room temperature) to form a smooth paste.

4th step: Evenly apply the thick mask mixture onto the face and neck or the corresponding areas of the body in upwards strokes using a spatula. Leave out the eyes and mouth (or include them after consulting the customer). Of course, the respiratory tracts always remain free. Allow the mask to work in for 15 - 20 minutes.

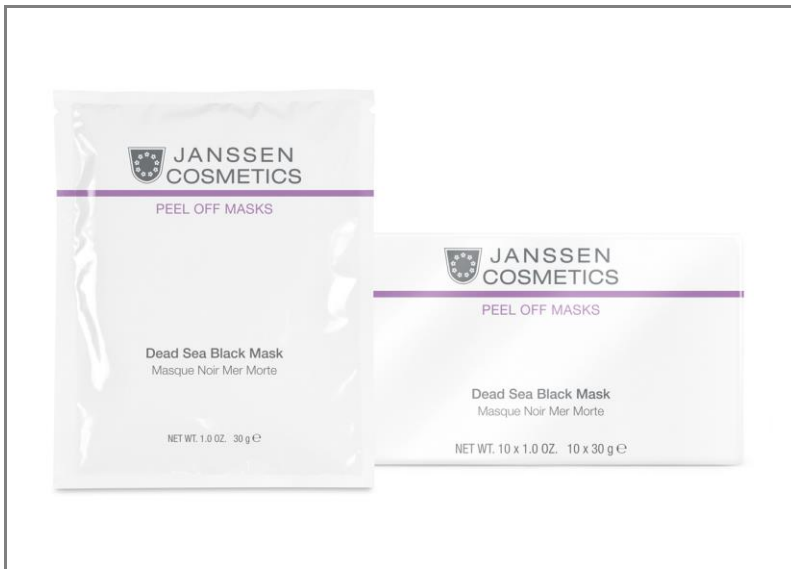
5th step: Simply peel the mask off and remove residues with moist mask sponges if necessary.

6th step: Then apply the appropriate care cream.

Note: when the mask hardens, powders residues may occur on the skin in areas in which the mask runs out. To avoid this, simply apply a little care cream along the edges of the mask at the transition to the neck, the hairline and the nostrils.

PEEL OFF MASKS

- **Clarifies and refines the pore profile**
- **Regulates sebum gland activity, anti-inflammatory**
- **Absorbs surplus lipids to leave the skin velvety and matte**
- **Increases the skin's moisture**
- **Models the facial characteristics**
- **For all skin types which tend to develop blemishes**



PROF.
10 x 30 g
Ref.
P-837P

Dead Sea Black Mask

PEEL OFF MASK FOR OILY, BLEMISHED SKIN

Dead Sea Black Mask is a peel off mask in the sense of soft modelage. It can be outstandingly integrated into facial and body treatments. The absorbent property of the alginate mask is optimally supported by the addition of active substances obtained from Dead Sea sediment. Those skin profiles which tend to reveal blemishes, increased sebum gland activity and extended pores particularly benefit from its skin-clarifying character. The addition of tea tree oil offers effective protection against further blemishes.

Supplementary active substance concentrates (such as e.g. ampoules) act even more intensively beneath the peel-off mask. All of the active contents effortlessly penetrate down to the deepest layers of the epidermis, where they intensify their effect. This effect is revealed after just one application in the form of regained elasticity and well-moisturized skin. Metabolic exchange as a whole is optimally stimulated thanks to the occlusive effect, whilst waste products and accumulated tissue fluid are transported away faster.

Oily, blemished skin is normalized and left looking radiant and fresh again. Balance is quickly restored to sebum gland activity and the appearance of the skin as a whole is vastly improved.



Application

1st step: Protect the customer's hairline (e.g. with paper tissues).

2nd step: Apply an active substance concentrate corresponding to the skin type onto the areas of skin to be treated and press in gently. Allow to work in for a few minutes.

3rd step: Mix the peel off mask. Quickly mix 30 g powder with approx. 90 ml Mask Activator (room temperature) to form a smooth paste.

4th step: Evenly apply the thick mask mixture onto the face and neck or the corresponding areas of the body in upwards strokes using a spatula. Leave out the eyes and mouth (or include them after consulting the customer). Of course, the respiratory tracts always remain free. Allow the mask to work in for 15 - 20 minutes.

5th step: Simply peel the mask off and remove residues with moist mask sponges if necessary.

6th step: Then apply the appropriate care cream.

Note: when the mask hardens, powders residues may occur on the skin in areas in which the mask runs out. To avoid this, simply apply a little care cream along the edges of the mask at the transition to the neck, the hairline and the nostrils.



ACTIVE SUBSTANCES

- **Alginate:** Lends the powder mask an elastic, firm consistency after mixing and drying on (peel-off soft modelage), moisturizing, firming, lifting
- **Marine mud and salt obtained from the Dead Sea:** Rich in minerals and trace elements (zinc, magnesium, copper), fortifies and revitalizes the skin metabolism, calming, skin-clarifying and moisturizing
- **Tea tree oil:** Has an antibacterial and anti-inflammatory effect
- **Lemon oil:** Antibacterial, refreshing and harmonizing

NEW: PEEL-OFF MASKS BASED ON FILMALGINE®

The latest generation of JANSSEN COSMETICS PEEL-OFF MASKS contain FILMALGINE® and are the product of the logical development of the proven JANSSEN COSMETICS PEEL OFF powder masks.

FILMALGINE® masks consist of a moisturising alginate basis and are enriched with valuable active ingredients from the soya bean. Soya beans are full of anti-ageing power, with soya peptides and isoflavones playing a particularly important role. These anti-ageing agents provide additional nourishment as well.

INGREDIENTS:

- Alginate is a natural gel former and is obtained from brown algae, where it is a structural element of the cell walls. The intercellular gel matrix gives the algae both strength and flexibility, and it is this property that makes alginate an ideal raw material for peel-off masks. Once mixed and dried on, alginate gives these powder masks a firm, elastic consistency. It also moisturises, firms and tightens the skin.
- Soya peptides work on the skin's surface. The oligopeptides are partially broken down, which produces free amino acids that support the skin's natural moisturising factor (NMF).
- Soya isoflavones (genistein) are intended to stimulate the multiplication of keratinocytes and stop the enzymatic breakdown of collagen.

The effects of this unique formula can be seen immediately. This skin not only feels significantly smoother and softer, but also looks younger and more rested.

EFFECTS:

- A unique treat for the skin
- Reduces wrinkles caused by dryness
- Makes the skin soft and supple
- Leaves the skin looking refreshed and noticeably smoother

The innovative composition of their formula makes FILMALGINE® PEEL-OFF MASKS the perfect foundation for subsequent skin-type-specific product recommendations.

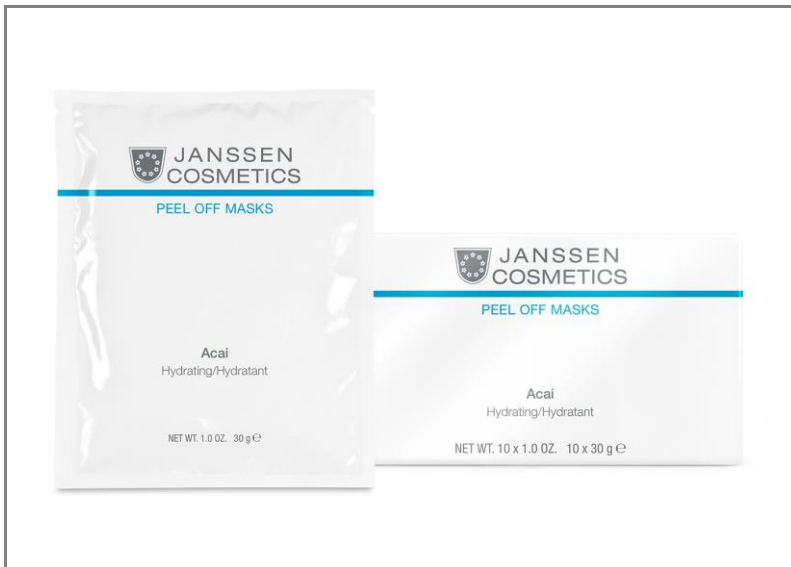
JANSSEN COSMETICS is now offering FILMALGINE® versions of the following peel-off masks:

- Acai Hydrating - for dry skin, contains active substances from the ocean
- Aloe De-Stress - for sensitive skin, contains aloe vera and Spirulina
- Olive Balancing - for combination skin, contains olive oil and silica
- Goji Anti-Oxidant - for demanding skin, contains a goji berry extract and vitamin E

PEEL OFF MASKS

- **Excellent moisture supply**
- **Protects cells and stimulates the skin's immune system**
- **Supplies the skin with vitamins, minerals and trace elements**
- **Reinvigorates metabolism**
- **Strengthens resistance**
- **Prevents allergic reactions**
- **Inhibits oxidation**

PROF.
10 x 30 g
Ref.
8388P



Acai Hydrating

PEEL-OFF MASK FOR DRY SKIN

The Peel Off Mask Acai Hydrating mask combines the protective power of the açai berry with the excellent moisturising properties of Pentavitin®. It was specially developed for dry skin.

The innovative FILMALGINE® basis of the mask (alginate and soya peptides) also has an anti-ageing effect.

The Peel Off Mask Acai Hydrating contains extremely effective ingredients which hydrate, protect cells and stimulate the skin's immune system. The açai berries supply the skin with important vitamins, minerals and trace elements and also increase the activity of the organ's cells and strengthen their natural resistance.

At the same time, the Pentavitin® provides an excellent moisture supply.

Wrinkles caused by dryness will be noticeably smoother after using the Peel Off Mask Acai Hydrating mask just once, while the skin in general will appear fresh, rosy and well protected.



Application

Step 1: Protect the customer's hairline (using cellulose cloths, for example).

Step 2: Apply the active-substance concentrate suitable for the skin type to the areas being treated and rub it in gently. Give the concentrate a few minutes to take effect.

Step 3: Mix up the peel-off mask. Quickly mix 30g of the mask powder with approx. 90ml of Mask Activator (at room temperature) until it becomes an even mass.

Step 4: Using upward movements and a spatula, evenly spread the thick mixture over the customer's face and neck or the areas being treated. Avoid the skin around the eyes and mouth unless you have agreed with the customer to include these areas. The customer's nostrils and mouth should of course be kept free at all times. Allow the mask 15 to 20 minutes to take effect.

Step 5: Simply peel off the mask and wipe away any residue with a damp mask sponge.

Step 6: Complete the treatment session by applying the appropriate care cream.

Note: Powdery residue can form on the skin along thin edges of the mask while the mask is drying. To prevent this, simply apply a little care cream along the edges of the mask where it meets the neck, hairline and nostrils.



ACTIVE SUBSTANCES

- **Alginate:** Once mixed and dried on, alginate gives the powder mask a firm, elastic consistency (soft peel-off mask). It also moisturises, firms and tightens the skin
- **Soya peptides:** Hold moisture and nourish the skin
- **Saccharide Isomerate:** A moisture-retaining substance obtained from natural sugars. It attaches itself to the keratin in the skin and hydrates the skin very effectively thanks to its excellent water-binding properties
- **Açai berry:** The fruit of the açai palm. It grows in moist soil rich in humus in the Amazon region of South America. The antioxidants in the açai berry protect skin cells and slow down the ageing process caused by UV radiation. The berry also contains polyphenols, which prevent allergic reactions that can occur in the skin. Rich in calcium, vitamin B complex, vitamins C, D and E, omega-3 fatty acids, omega-9 fatty acids and minerals (zinc, magnesium, potassium and copper), the açai berry is a real immune-stimulating all-rounder

PEEL OFF MASKS

- **Pleasantly cooling**
- **Calms irritated skin**
- **Improves the skin's natural protection mechanisms**
- **Increases the skin's moisture content**
- **Has an anti-ageing effect**



Application

1st step: Protect the customer's hairline (e.g. with paper tissues).

2nd step: Apply an active substance concentrate corresponding to the skin type onto the areas of skin to be treated and press in gently. Allow to work in for a few minutes.

3rd step: Mix the peel off mask. Quickly mix 30 g powder with approx. 90 ml Mask Activator (room temperature) to form a smooth paste.

4th step: Evenly apply the thick mask mixture onto the face and neck or the corresponding areas of the body in upwards strokes using a spatula. Leave out the eyes and mouth (or include them after consulting the customer). Of course, the respiratory tracts always remain free. Allow the mask to work in for 15 - 20 minutes.

5th step: Simply peel the mask off and remove residues with moist mask sponges if necessary.

6th step: Then apply the appropriate care cream.

Note: when the mask hardens, powders residues may occur on the skin in areas in which the mask runs out. To avoid this, simply apply a little care cream along the edges of the mask at the transition to the neck, the hairline and the nostrils.



PROF.
10 x 30 g
Ref.
8355P

Aloe De-Stress

PEEL-OFF MASK FOR SENSITIVE SKIN

Aloe De-Stress is a soothing and moisturising mask that revolves around the effect of aloe vera.

The innovative FILMALGINE® basis of the mask (alginate, soya peptides and soya isoflavones) also has an anti-ageing effect.

If the skin is sensitive, undesired skin reactions are never far away. In such cases, it is not only necessary to strengthen the skin's natural protection mechanisms, but to also calm it sustainably and alleviate irritation.

Aloe De-Stress soothes and strengthens the skin with aloe vera and an *Spirulina platensis* extract. Aloe vera is a member of the lily family and has long had a reputation for soothing sensitive skin. The cactus-like plant contains over 200 valuable purely biological substances that supply the skin with moisture, alleviate irritation and support the skin's natural regeneration process.

A *Spirulina platensis* extract complements this effect. The spiral-shaped microalga contains essential amino acids, vitamins, minerals and trace elements, and these valuable substances are able to strengthen the skin's defensive and protective functions impressively.

The reactivity of sensitive skin is reduced gently and safely.



ACTIVE SUBSTANCES

- **Alginate:** Once mixed and dried on, alginate gives these powder masks a firm, elastic consistency (soft peel-off mask). It also moisturises, firms and tightens the skin
- **Soya peptides:** Hold moisture and nourish the skin
- **Soya isoflavones:** Stimulate cell renewal and impede the enzymatic breakdown of collagen
- **Aloe Vera:** Soothes and moisturises the skin
- **Spirulina platensis:** A vitalising cyanobacterium rich in essential amino acids, minerals and vitamins
- **Lavender oil:** Calms the senses

PEEL OFF MASKS

- **Normalises dry and oily skin areas**
- **Refines the pores**
- **Nourishes the skin and leaves it soft and supple**
- **Smoothes the skin**
- **Has a very light, smooth texture**
- **Has an anti-ageing effect**



PROF.
10 x 30 g
Ref.
8366P

Olive Balancing

PEEL-OFF MASK FOR COMBINATION SKIN

Olive Balancing normalises dry and oily skin with olive oil and silica.

The innovative FILMALGINE® basis of the mask (alginate, soya peptides and soya isoflavones) also has an anti-ageing effect.

Caring for combination skin is always a challenge, because a balance needs to be found between the dry and the oily areas. Any excess fat needs to be removed, while the dry areas need to be supplied with nourishing active substances.

For the Olive Balancing peel-off mask, this is no problem, however!

Olive oil is rich in oleic acid, linoleic acid and palmitic acid, and also contains squalene and phytosterols. It is absorbed well and harmonises dry skin.

Silica, a fine powder made from fossil diatoms, normalises oily skin, and Helichrysum italicum oil has an anti-inflammatory effect at the same time.

The pores are refined while the mask is drying, and the effect of the mask is clearly visible after each application. The combination skin is left looking significantly clearer and cleaner.



Application

1st step: Protect the customer's hairline (e.g. with paper tissues).

2nd step: Apply an active substance concentrate corresponding to the skin type onto the areas of skin to be treated and press in gently. Allow to work in for a few minutes.

3rd step: Mix the peel off mask. Quickly mix 30 g powder with approx. 90 ml Mask Activator (room temperature) to form a smooth paste.

4th step: Evenly apply the thick mask mixture onto the face and neck or the corresponding areas of the body in upwards strokes using a spatula. Leave out the eyes and mouth (or include them after consulting the customer). Of course, the respiratory tracts always remain free. Allow the mask to work in for 15 - 20 minutes.

5th step: Simply peel the mask off and remove residues with moist mask sponges if necessary.

6th step: Then apply the appropriate care cream.

Note: when the mask hardens, powders residues may occur on the skin in areas in which the mask runs out. To avoid this, simply apply a little care cream along the edges of the mask at the transition to the neck, the hairline and the nostrils.



ACTIVE SUBSTANCES

- **Alginate:** Once mixed and dried on, alginate gives these powder masks a firm, elastic consistency (soft peel-off mask). It also moisturises, firms and tightens the skin
- **Soya peptides:** Hold moisture and nourish the skin
- **Soya isoflavones:** Stimulate cell renewal and impede the enzymatic breakdown of collagen
- **Olive oil:** Nourishes the skin with its valuable composition of fatty acids and leaves it soft and supple
- **Silica:** A fine powder made from fossil diatoms that matts the complexion
- **Helichrysum italicum oil:** Has an anti-inflammatory effect

PEEL OFF MASKS

- **Inhibits oxidation**
- **Free radical scavenger**
- **Prevents photoageing, which is caused by light such as UV light**
- **Improves the skin's natural protective functions**
- **Has an anti-ageing effect**



Application

1st step: Protect the customer's hairline (e.g. with paper tissues).

2nd step: Apply an active substance concentrate corresponding to the skin type onto the areas of skin to be treated and press in gently. Allow to work in for a few minutes.

3rd step: Mix the peel off mask. Quickly mix 30 g powder with approx. 90 ml Mask Activator (room temperature) to form a smooth paste.

4th step: Evenly apply the thick mask mixture onto the face and neck or the corresponding areas of the body in upwards strokes using a spatula. Leave out the eyes and mouth (or include them after consulting the customer). Of course, the respiratory tracts always remain free. Allow the mask to work in for 15 - 20 minutes.

5th step: Simply peel the mask off and remove residues with moist mask sponges if necessary.

6th step: Then apply the appropriate care cream.

Note: when the mask hardens, powders residues may occur on the skin in areas in which the mask runs out. To avoid this, simply apply a little care cream along the edges of the mask at the transition to the neck, the hairline and the nostrils.



PROF.
10 x 30 g
Ref.
8399P

Goji Anti-Oxidant

PEEL-OFF MASK FOR DEMANDING SKIN

Goji Anti-Oxidant improves the skin's natural protective functions with a goji berry extract and vitamin E.

The innovative FILMALGINE® basis of the mask (alginate, soya peptides and soya isoflavones) also has an anti-ageing effect.

It has long been known that aggressive environmental oxygen compound (free radicals) promote premature ageing and leave their marks on the skin, among other parts of the body. Uncomplicated skin becomes demanding skin far too quickly.

Goji Anti-Oxidant improves the skin's natural defensive and protective functions, while re-energising and refreshing it at the same time. The mask contains extracts from a very special fruit, the goji berry. In China, to which the goji berry is native, it is called the "fruit of longevity" – and with good reason. Its high antioxidant content is the best protection against free radicals, and in combination with vitamin E it forms an effective defence against premature photoageing.

The success of treatment with Goji Anti-Oxidant is impressive. Every customer is delighted with her new fresh and even complexion.



ACTIVE SUBSTANCES

- **Alginate:** Once mixed and dried on, alginate gives these powder masks a firm, elastic consistency (soft peel-off mask). It also moisturises, firms and tightens the skin
- **Soya peptides:** Hold moisture and nourish the skin
- **Soya isoflavones:** Stimulate cell renewal and impede the enzymatic breakdown of collagen
- **Goji berry extract:** A berry extract that alleviates irritation and protects the skin from free radicals
- **Vitamin E:** Neutralises cell-damaging free radicals and prevents premature photoageing

PEEL OFF MASKS

- **Firming active mask**
- **For visibly smooth skin and defined facial contours**
- **Noticeably cools and revives**
- **Beautifies the complexion**
- **Extremely moisturizing**
- **Active substance carrier and booster**
- **Easy to use**



PROF.
5 x 50 g
Ref.
841P

Stimulating Gel Mask

PEEL OFF GEL MASK FOR MORE VITAL SKIN

The innovative peel off gel mask does not require the addition of fluid. The dual-chamber sachet contains the alginate gel "Neutral Base" and the active substance gel "Active Gel". When combined, these result in the innovative gel mask with thixotropic properties.

A gel reveals thixotropic behavior if it is transformed from a paste-like consistency into the easily applied and smoothly flowing gel mask through intensive stirring. This semi-fluid condition enables it to be applied using a mask brush. Even the smallest skin recesses, such as wrinkles and pores, are filled with the mask. The epidermis is cocooned whilst the mask assumes its structure. The penetration behavior of the mask's active substances as well as the additionally applied fluids is perfected.

The elastic mask film defines each face with a beautifully-shaped contour. The epidermis is naturally modeled and lifted in a short space of time. The Active Gel's active substances are additionally released into the deeper layers of the epidermis. They are able to develop their effect there and are intended to ensure a visibly more beautiful complexion. The isoflavone content, in particular, is able to support the skin like a pad from its depths whilst vitamin E acetate establishes incomparable protection against environmentally-related skin aging.

Peel Off Gel Mask is as easy to use as it is active in terms of its effect. Every customer will be thrilled by the noticeable mechanism of action and the reviving freshness that occurs immediately.



Application

Prepare the skin as usual (cleansing, peeling). Apply an active substance concentrate corresponding to the skin type and press in gently.

1st step: Separate the dual-chamber sachet at the perforations. Open both and pour the contents into a mask bowl.

2nd step: Mix very well using a spatula.

3rd step: Evenly apply the semi-fluid mask mixture onto the face and neck or the corresponding areas of the body using a brush. Leave out the eyes and mouth (or include them after consulting the customer). Of course, the nasal opening always remains free. Allow the mask to work in for at least 10 minutes.

4th step: Simply peel the mask off in one piece and remove residues with moist mask sponges if necessary.

Then apply a care cream corresponding to the skin type.

Tip: After removing it, turn the peel off mask inside out and take a look at the inner complexion together with your customer. You will be thrilled; no wrinkle or pore remains concealed. The mask film is an impressive mirror image of the skin's surface and expresses the requirement for individual care with cosmeceuticals.



ACTIVE SUBSTANCES

- **Alginate:** Lends the gel mask an elastic consistency (peel off soft modelage), Alginate is moisturizing, firming and lifting
- **Hydrolyzed soya peptide:** Soya protein hydrolysate, rich in genistein and daidzein; stimulates collagen and elastin synthesis for deep regeneration of the connective tissue; increases the skin's density and smoothness
- **Vitamin E acetate:** Stabilized vitamin E (tocopherol), radical scavenger, prevents premature skin aging
- **Olive oil:** Cold-pressed oil from the fruit of the olive tree; rich in essential fatty acids; improves the skin's lipid content

SKIN APPLETS



PROFESSIONAL SKIN CARE IN THE BEAUTY INSTITUTION

TREATMENT SEQUENCE		
FOR DEHYDRATED SKIN	PRODUCTS	REF.
AMPOULES ACTIVE SUBSTANCE CONCENTRATES	• Hyaluron Fluid	• 1951P
<i>in combination with</i> PEEL OFF MASKS	• Acai Hydrating <i>or</i> • Stimulating Gel Mask	• 8388P • 841P
FOR SENSITIVE SKIN	PRODUCTS	REF.
AMPOULES ACTIVE SUBSTANCE CONCENTRATES	• De-Stress * <i>or</i> • Couperose Fluid	• 1911P • 1921P
<i>in combination with</i> PEEL OFF MASKS	• Aloe De-Stress	• 8355P
FOR OILY, BLEMISHED SKIN	PRODUCTS	REF.
AMPOULES ACTIVE SUBSTANCE CONCENTRATES	• Normalizing Skin Fluid	• 1941P
<i>in combination with</i> PEEL OFF MASKS	• Dead Sea Black Mask	• P-837P
FOR COMBINATION SKIN	PRODUCTS	REF.
AMPOULES ACTIVE SUBSTANCE CONCENTRATES	• Stem Cell Fluid	• 1995P
<i>in combination with</i> PEEL OFF MASKS	• Olive Balancing	• 8366P
FOR DEMANDING SKIN	PRODUCTS	REF.
AMPOULES ACTIVE SUBSTANCE CONCENTRATES	• Youth Fluid	• 1955P
<i>in combination with</i> PEEL OFF MASKS	• Goji Anti-Oxidant <i>or</i> • Stimulating Gel Mask	• 8399P • 841P

* DE-STRESS is an ampoule containing oil. It is outstandingly suitable for calming when applied beneath peel-off masks. Application beneath dermafleece masks is not recommended due to the oily texture.

SKIN APPLETS



PROFESSIONAL SKIN CARE IN THE BEAUTY INSTITUTION

TREATMENT SEQUENCE		
FOR REGENERATION	PRODUCTS	REF.
AMPOULES	• Skin Contour Fluid <i>or</i>	• 1917P
ACTIVE SUBSTANCE CONCENTRATES	• Caviar Extract <i>or</i>	• 1991P
	• Stem Cell Fluid	• 1995P
<i>in combination with</i>		
PEEL OFF MASKS	• Acerola Vitamin C Mask <i>or</i>	• P-832P
	• Stimulating Gel Mask	• 841P
FOR FAIR SKIN	PRODUCTS	REF.
AMPOULES	• Melafadin Fluid	• 1981P
ACTIVE SUBSTANCE CONCENTRATES		
<i>in combination with</i>		
PEEL OFF MASKS	• Botanica White Mask	• P-834P
FOR ALL SKIN	PRODUCTS	REF.
AMPOULES	• Detox Fluid <i>or</i>	• 1929P
ACTIVE SUBSTANCE CONCENTRATES	• Anti-Wrinkle Booster	• 1992P
<i>in combination with</i>		
PEEL OFF MASKS	• Spirulina Green Mask <i>or</i>	• P-831P
	• Stimulating Gel Mask	• 841P