

MEN



THE EXCLUSIVE RANGE FOR MEN BY JANSSEN COSMETICS



PRODUCT	REFERENCE NUMBER	CONTENTS	REFERENCE NUMBER	CONTENTS
	RETAIL	RETAIL	SALON PRODUCTS	RETAIL
Purifying Wash + Shave	8600	75 ml		
Calming Hydro Gel	8610	50 ml		
24/7 Skin Energizer	8620	50 ml		
Energizing Eye Roll-On	8660	15 ml		
Long Lasting Deodorant	8678	30 g		

MEN by JANSSEN COSMETICS offers effective solutions for well-groomed, healthy and resilient skin.

High-quality active ingredient combinations and exclusive formulas have been perfectly blended in our research laboratories and formulated to meet the particular needs of male skin:

Men's SuperMoist

Powerful active ingredient with a long-lasting moisturising effect, developed especially for male skin. This moisture booster immediately reduces fine lines caused by dry skin.

It contains hyaluronic acid, which has an intensive moisturising effect that lasts all day.

Men's UltraCalm

A first aid complex for irritable skin, especially after shaving. Soothes the skin with a calming combination of selected plant extracts and improves its resilience.

SPECIMEN

Natural anti-ageing treatment with baobab extract. Noticeably reduces fine lines and wrinkles. Promotes the fast and effective absorption of the product and the immediate effectiveness of the active ingredients.

Men's Eye Perfecting Complex

Powerful 4-in-1 active ingredient complex. This multi-active concentrate instantly diminishes dark rings under the eyes and visibly reduces fine lines and wrinkles. Applied regularly, it results in major visible improvements in only seven days.

The skin absorbs the products in the MEN range immediately, which allows them to develop their powerful effects deep down.

Satisfying grooming products with results you can see and feel.

MEN

- **Wash and shave with one product**
- **Frees your skin from excessive production of sebum**
- **Prevents irritation caused by shaving**
- **Moisturising**
- **Simple application**
- **Pleasant fragrance**

RET.
75 ml
Ref.
8600



☰ Purifying Wash + Shave

WASH AND SHAVE GEL

Practical wash and shave gel for men. When combined with warm water, it produces a luxuriously creamy foam, which is perfectly suited for thorough cleaning and/or shaving.

The new Purifying Wash + Shave gel by JANSSEN COSMETICS was developed for men, who appreciate an easy-to-use product. The cream thoroughly cleanses the skin, while simultaneously enabling a perfect shave. The special 2-in-1-formula, with D-Panthenol, reduces and soothes skin irritation, and leaves skin feeling fresh and relaxed.

D-Panthenol is the precursor (provitamin) to vitamin B5 (pantothenic acid). It is easily absorbed into the skin, moisturises and improves the skin's elasticity. It also aids the formation of new skin cells and thereby contributes to the regeneration of men's strained skin. In addition, D-Panthenol has anti-itch, anti-inflammatory and wound healing properties.

These properties make D-Panthenol an ideal ingredient for this practical and simultaneously nurturing formulation.

A must-have for a neat start to the day!



Application

Lather a small amount of the product in the hands to create a creamy foam, and apply to the face. If using the product for shaving, gently massage it into the beard and allow a short time for it to take effect. Then shave as normal. Wash away any excess product with warm water.



INGREDIENTS

- **Panthenol:** Improves skin regeneration, boosts the skin's natural defences, reduces skin irritation, softens the skin

MEN

- **Instant comfort after shaving**
- **Keeps skin moisturised for the whole day**
- **Soothes skin and prevents irritation**
- **Boosts skin regeneration after small cuts and nicks**
- **Increases the skin's resilience**
- **Absorbed quickly, without greasing the skin**
- **Pleasant fragrance**

RET.
50 ml
Ref.
8610



Calming Hydro Gel

MOISTURISING CREAM-GEL

Calming Hydro Gel combines the benefits of a light, moisturising skincare cream with the soothing effect of an aftershave gel. The intensively hydrating formula is quickly absorbed into the skin, leaving it feeling pleasant and fresh.

Calming Hydro Gel contains Men's SuperMoist, an ingredient developed especially for men's skin, with an immediate and lasting moisturising effect. This ingredient contains the key components of the skin's natural moisturising factor (NMF), notably ions (potassium, magnesium, calcium and sodium), but also urea and lactate. Men's SuperMoist re-stimulates the retention of moisture, thereby improving both the smoothness and hydration of men's skin. At the same time, Men's Ultra Calm soothes the skin after shaving. The rescue remedy for irritated skin immediately soothes the skin and prevents razor burn. Additionally, Men's Ultra Calm rebuilds the damaged skin barrier and reduces inflammatory processes.

The result: Immediate sense of well-being after shaving, fresh and nurtured.



Application

Apply Calming Hydro Gel to cleansed skin in the morning and/or evening and gently massage in. Also ideal as an after shave treatment.



INGREDIENTS

- **Men's SuperMoist:** Contains key components of the skin's natural moisturising factor (NMF); moisturises; reduces wrinkles caused by dry skin
- **Short and long chain hyaluronic acid:** intensively moisturises and preserves the skin
- **Saccharide isomerate:** Skin identical carbohydrate complex to provide a lasting moisturising treatment for the skin. 72 hour long-term effect achieved via bonding with the keratinocyte cells in the skin
- **Panthenol:** Improves skin regeneration, boosts the skin's natural defences, reduces skin irritation, softens the skin
- **Men's Ultra Calm:** Contains blackcurrant seed oil, balloon plant extract, and the unsaponifiable components of sunflower oil; rich in essential and unsaturated fatty acids as well as phytosterols; soothes the skin after shaving
- **Aloe Vera:** Soothes the skin and counteracts redness
- **Vitamin E acetate:** Free radical scavenger, prevents photoaging

MEN

- Intensively moisturises
- Prevents loss of tension and firmness
- Signs of premature skin aging are reduced
- It protects from free radicals
- Pleasant fragrance

RET.
50 ml
Ref.
8620



Application

Apply 24/7 Skin Energizer to cleansed skin in the morning and evening and gently massage in.

24/7 Skin Energizer

SKIN CARE CREAM FOR MATURE MEN'S SKIN

24/7 Skin Energizer is an anti-aging skin care cream for mature men's skin. It is quickly absorbed by the skin, offers maximum moisture, works to prevent lines and wrinkles, and provides protection against damaging environmental influences - for skin that feels fresh and nurtured.

The innovative formula contains Men's SuperMoist, an ingredient developed especially for men's skin, with an immediate and lasting moisturising effect. This ingredient contains the key components of the skin's natural moisturising factor (NMF), notably ions (potassium, magnesium, calcium and sodium), but also urea and lactate. Men's SuperMoist re-stimulates the retention of moisture, thereby improving both the smoothness and hydration of men's skin. At the same time, a natural anti-aging substance from the leaves of the South African Baobab tree boosts the skin's viscoelastic properties. This extract prevents the build-up of versican, a proteoglycan, which collects in the elastic fibres of men's skin as they get older, and leads to a loss of viscoelasticity. With the help of the Baobab extract, the skin's viscoelastic properties are improved, and wrinkles are demonstrably reduced.

The result: Lines and wrinkles appear visibly reduced, and skin appears overall younger, fresher and revitalised.



INGREDIENTS

- **Men's SuperMoist:** Contains key components of the skin's natural moisturising factor (NMF); moisturises; reduces wrinkles caused by dry skin
- **SPECIMEN:** Anti-aging ingredient developed especially for men's skin, from the South African Baobab tree; improves the skin's viscoelastic properties; wrinkles are reduced; signs of photoaging disappear
- **Short and long chain hyaluronic acid:** Intensively moisturises and preserves the skin
- **Allantoin:** Soothes the skin and reduces redness
- **Alpha Bisabolol:** Soothes the skin and reduces redness
- **Vitamin E acetate:** Free radical scavenger, prevents photoaging

MEN

- Revitalises the tired eye area
- Smooths out the skin and increases its tension and firmness
- Moisturises
- Cooling
- Ideal for when you're on the go
- Non-sticky concentrate
- Quickly absorbed by the skin

RET.
15 ml
Ref.
8660



■ Energizing Eye Roll-On

REVITALISING EYE-CARE ROLL-ON

The refreshing Energizing Eye Roll-On immediately tackles signs of tiredness. The cooling massage ball applies the powerful formula directly to the skin. In this process, the eye area is softly massaged, and swellings are reduced. Over time, the skin's elasticity and tension is improved, wrinkles are reduced.

Energizing Eye Roll-On contains SPECIMEN, a 100% natural anti-aging ingredient, developed especially for men, from the leaves of the South African Baobab tree. This extract prevents the build-up of versican, a proteoglycan, which collects in the elastic fibres of men's skin as they get older, and leads to a loss of viscoelasticity. With the help of the Baobab extract, the skin's viscoelastic properties are improved, and wrinkles are demonstrably reduced.

In addition, Men's Eye Perfecting Complex, a powerful formulation consisting of peptides, microalgae extracts, panthenol and short chain hyaluronic acid, reduces dark circles, lines and wrinkles.

The result: The eye area immediately appears fresher and more relaxed and rested. Over time, the appearance of wrinkles, dark circles and under-eye bags is improved.



Application

Apply Energizing Eye Roll-On under the eyes every morning and evening after washing and before your skincare routine, and allow it to absorb.



INGREDIENTS

- **Men's Eye Perfecting Complex:** Powerful 4-1 formulation, consisting of a tripeptide combining a micro algae extract, panthenol and short chain hyaluronic acid; significant improvements are noticeable after just 7 days. Dark circles are reduced. Fine lines and wrinkles are visibly reduced
- **SPECIMEN:** Anti-aging ingredient developed specially for men from the leaves of the South African Baobab tree; improves the skin's viscoelastic properties; reduces the stark appearance of under-eye bags
- **Short and long chain hyaluronic acid:** Intensively moisturises and preserves the skin
- **Caffeine:** Stimulates microcirculation and counteracts swellings
- **Menthyl lactate:** Ensures a lasting cooling and refreshing effect

RET.
30 g
Ref.
8678



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MEN

- **Easy application**
- **Leaves behind a fresh feeling**
- **Non-sticky, non-staining**
- **Leaves invisible protective barrier**
- **Can be used daily**
- **Prevents unpleasant body odor**
- **Excellent to take to the gym**
- **Leaves no white residue**
- **Environmentally safe**
- **Cruelty free**

Long Lasting Deodorant

ALCOHOL FREE DEODORANT

Long Lasting Deodorant has a long lasting mild and spicy fragrance. At the same time, our deodorant stick is very gently on the skin as the formula was developed without alcohol. Unlike other deodorants which only cover up one smell with another, Long Lasting Deodorant actually eliminates body odors by prohibiting the growth of bacteria which is the cause of body odors.

INGREDIENTS

- **Octoxyglycerin:** Mild deodorant from plant extracts (Glycerin and fatty acids) Prevents odor build up



Application

Apply Long Lasting Deodorant under arm and bottoms of your feet after bath. Leave some seconds to penetrate before you get dressed.

SKIN APPLETS



PROFESSIONAL SKIN CARE FOR MEN

TREATMENT SEQUENCE

JANSSEN COSMETICS offers a number of skin-specific care products for professional treatment in the salon.

The choice of care and special preparations is oriented towards the men's individual skin needs.

The relevant treatment scheme leads to optimal care success in the salon:

MOISTURE & BALANCE	PRODUCTS	REF.
Cleansing	• Clarifying Cleansing Gel	• 4400P
Refreshing	• Purifying Tonic Lotion	• 4401P
Deep cleansing/peeling <i>alternatively</i>	• Skin Refining Enzyme Peel • Bio-Fruit Gel Exfoliator *	• 1107P • 4407P
Eyebrow correction	• Eye Zone Gel	• 561P
Active substance complex <i>alternatively</i>	• Hydrating Skin Complex	• 535P
Ampoule concentrate	• Hyaluron Fluid	• 1951P
Mask <i>alternatively</i>	• Purifying Mask <i>with</i> • White Tea Moisture Mask • Peel Off Mask Acai Hydrating • Dermafleece Mask Collagen Pure	• 4440P • 8550P • 8388P • 8104.901
Massage	• Night Replenisher	• 527P
Conclusion - eye area	• Eye Zone Gel	• 561P
Day protection	• Aquatense Moisture Gel ⁺	• 511P

REBUILDING	PRODUCTS	REF.
Cleansing	• Clarifying Cleansing Gel	• 4400P
Refreshing	• Purifying Tonic Lotion	• 4401P
Deep cleansing/peeling <i>alternatively</i>	• Skin Refining Enzyme Peel • Bio-Fruit Gel Exfoliator *	• 1107P • 4407P
Eyebrow correction	• Eye Zone Gel	• 561P
Active substance complex <i>alternatively</i>	• Vitaforce C Skin Complex	• 0031P
Ampoule concentrate	• Anti-Wrinkle Booster	• 1992P
Mask <i>alternatively</i>	• Rich Energy Mask • Peel Off Mask Acerola Vitamin C • Dermafleece Mask Collagen Vitamin C	• 0041P • 832P • 8104.912
Massage	• Vitaforce C Cream	• 0022P
Conclusion - eye area	• Eye Zone Gel	• 561P
Day protection	• Aquatense Moisture Gel ⁺	• 511P

* Don't apply after shaving

SKIN APPLETS



PROFESSIONAL SKIN CARE FOR MEN

TREATMENT SEQUENCE

JANSSEN COSMETICS offers a number of skin-specific care products for professional treatment in the salon.

The choice of care and special preparations is oriented towards the men's individual skin needs.

The relevant treatment scheme leads to optimal care success in the salon:

SOOTHING	PRODUCTS	REF.
Cleansing	<ul style="list-style-type: none">Clarifying Cleansing Gel	<ul style="list-style-type: none">4400P
Refreshing	<ul style="list-style-type: none">Purifying Tonic Lotion	<ul style="list-style-type: none">4401P
Deep cleansing/peeling	<ul style="list-style-type: none">Skin Refining Enzyme Peel	<ul style="list-style-type: none">1107P
Eyebrow correction	<ul style="list-style-type: none">Eye Zone Gel	<ul style="list-style-type: none">561P
Active substance complex <i>alternatively</i>	<ul style="list-style-type: none">Sensitive Skin Complex	<ul style="list-style-type: none">2230P
Ampoule concentrate	<ul style="list-style-type: none">Couperose Fluid	<ul style="list-style-type: none">1921P
Mask <i>alternatively</i>	<ul style="list-style-type: none">Soothing Face MaskPeel Off Mask Aloe De-StressDermafleece Mask Collagen Aloe Vera	<ul style="list-style-type: none">2240P8355P8104.902
Massage	<ul style="list-style-type: none">Calming Sensitive Cream	<ul style="list-style-type: none">2220P
Conclusion - eye area	<ul style="list-style-type: none">Eye Care Lotion	<ul style="list-style-type: none">2260P
Day protection	<ul style="list-style-type: none">Aquatense Moisture Gel ⁺	<ul style="list-style-type: none">511P

In daily care at home, the strikingly male products from the MEN series provide outstanding service during the morning and evening care ritual.