

DEMANDING SKIN



DEMANDING SKIN REQUIRES PARTICULAR ATTENTION



PRODUCT	REFERENCE NUMBER RETAIL	CONTENT RETAIL	REFERENCE NUMBER PROFESSIONAL	CONTENT PROFESSIONAL
Brightening Face Cleanser	0000	200 ml	0000P	500 ml
Brightening Face Freshener	0001	200 ml	0001P	500 ml
Intensive Face Scrub	0007	50 ml	0007P	200 ml
Rich Nutrient Skin Refiner SPF 15	0010	50 ml	0010P	150 ml
Optimal Tinted Complexion Cream SPF 10	0011	50 ml	0011P	100 ml
Light Tightening Cream	0015	50 ml	0015P	150 ml
Lifting & Recovery Cream	0021	50 ml	0021P	200 ml
Vitaforce C Cream	0022	50 ml	0022P	200 ml
Retinol Lift	0024	50 units	0024P	150 units
Vitaforce C Skin Complex	0031	30 ml	0031P	50 ml
Rich Energy Mask	0041	50 ml	0041P	200 ml
Rich Eye Contour Cream	0061	15 ml	0061P	30 ml
Firming Neck & Décolleté Cream	0071	50 ml	0071P	150 ml

Exhaustion also leaves traces on young people's skin, causing initial wrinkles to become visible. Then, at the very latest, it is time to rethink daily skin care.

In contrast to the years prior to this, the skin now becomes pale more quickly, appears more tired, tends to become dry and is more susceptible to degenerative processes. The skin is demanding and requires vitalizing care to combat premature loss of stability and resilience.

The best protection against increasingly thinner skin is an intact horny layer. Well padded, its moisture storage capacity is retained and the premature skin aging process is effectively combated. Careful care keeps demanding skin young and fresh.

DEMANDING SKIN now protects and cares for demanding skin even more intensively. Each care product is characterized by its balanced lipid and moisture content, and thereby supports the natural skin function. Demanding skin remains supple and resilient even when faced with external stresses such as dry air, heat or low temperatures. Active substances penetrate deep into the skin, replenish its moisture deposits and stabilize its protective function.

Premature skin aging is noticeably combated.

The natural aging process accompanies us from the cradle to the grave.

Each age-related change becomes visible – including on the skin. The aging process takes hold gradually and starts right at the end of our growth phase.

According to scientific studies, there are two different types of aging. One is determined by genes and is extensively pre-programmed. This is referred to as intrinsic (internal) aging.

The other type of aging is caused by environmental factors and is called extrinsic (external) aging. The influence of e.g. haste and stress, a lack of exercise, an unhealthy diet and unprotected sunbathing places particular strain on the human body and also leaves behind signs on the skin.

External influences, especially UV radiation, lead to the occurrence of aggressive free radicals. The formation of native skin enzymes which weaken the structure of the skin tissue is also stimulated. The thickness and firmness of the collagen fibers in the dermis and the area connecting to the epidermis (dermo-epidermal junction zone) are reduced. Irrespective of age, this leads to a lack of skin stability, elasticity and resilience.

Protection and care

If we compare body skin that is always clothed with the uncovered skin on the face, the effects of external influences become clearly apparent. Well protected body skin always appears younger than unprotected facial skin. This also explains why the right care is absolutely irreplaceable for demanding skin.

Modern biotechnology for even greater effectiveness

DEMANDING SKIN from JANSSEN COSMETICS has been the leader in the care of demanding skin for a number of years. The new and optimized DEMANDING SKIN series picks up the baton at this point.

Biotechnologically active substances obtained from oats and yeast plus vitamin C phosphate transform each care product into a particular specialist. The new active substance cocktail prevents premature skin aging at the molecular level. This is also confirmed by the results of scientific studies for each of the following active substances.

- **Oat extract** - this skin-lifting active substance is obtained from oat grains. The basis is formed by polysaccharides (plant-based sugar). The extract binds an increased volume of moisture in the skin and makes it supple. It also adheres to the surface of the skin, where it forms a flexible, interconnecting and durable biological film which smoothes the skin. This is impressively proved by the unsurpassed lifting effect.
- **Yeast extract** – this skin-fortifying active substance is produced from a yeast called *Saccharomyces cerevisiae*. Yeast extract strengthens the skin's dermo-epidermal junction zone by stimulating the synthesis of anchor proteins (e.g. collagen type IV). The epidermis is supported as a result. Thanks to this effect, yeast extract reduces wrinkles, smoothes the complexion and harmonizes the facial characteristics.
- **Vitamin C phosphate** is a stable form of natural vitamin C. It is stable in water and is only transformed into free vitamin C in the skin by the skin's native enzymes. There, it acts as a radical scavenger and neutralizes free radicals. Vitamin C also stimulates collagen production and brightens age spots.

Conclusion

In comparison with the first generation, the optimized cosmeceuticals in the new DEMANDING SKIN series offer demanding skin a significantly increased volume of care. Each individual product specifically acts to combat premature skin aging. When applied regularly, the upper layers of skin are optimally supplied with moisture and the epidermis regains its full and smooth firmness from the depths.

DEMANDING SKIN protects against premature skin aging and ensures that demanding skin remains looking youthful and fresh.

DEMANDING SKIN

- **With the care formula for preserving the demanding skin's hydrolipidic barrier**
- **Easily distributed**
- **Leaves the skin feeling clean and refreshed**
- **Intensive and thorough skin cleansing**
- **Can be washed off using water**
- **Avoids feelings of tension**

RET.
200 ml
Ref.
0000

PROF.
500 ml
Ref.
0000P



☰ Brightening Face Cleanser

CLEANSING LOTION FOR A FRESH COMPLEXION

Just like any other skin condition, demanding skin also requires careful skin cleansing. It is the basis of effective skin care.

Gently cleansed, the skin is optimally prepared for absorbing subsequently applied care and active substance preparations.

Brightening Face Cleanser is a rich cleansing lotion for demanding skin. Make-up residues are gently removed. Particles of dirt and substances excreted by the skin are removed both gently and reliably from the skin.

The water-soluble formula can be easily distributed and leaves the skin feeling clean and refreshed. The mulberry tree root extract promotes the fresh, clear radiance of demanding skin.



ACTIVE SUBSTANCES

- **Morus alba:** White mulberry tree root extract
- **Fatty alcohol ethoxylates:** Non-ionic tensides, emulsify water- and lipid-soluble particles of dirt without drying out the skin



Home care application

Distribute Brightening Face Cleanser over the face and neck in the morning and evening and massage in with the fingertips in circling motions. Remove with plenty of lukewarm water or moist compresses.

Tip: In the case of very heavy make-up, cleansing in two stages with Brightening Face Cleanser is recommended:

1. Apply cleansing lotion, distribute gently and remove the surplus with a paper tissue.
2. Apply cleansing lotion again, distribute gently and wash off with plenty of water or a compress.



DEMANDING SKIN

- **Optimal subsequent cleansing after applying Brightening Face Cleanser**
- **Alcohol-free**
- **Promotes a fresh, clear appearance**
- **Ideal preparation for subsequent care preparations**
- **Stabilizes the skin's hydrolipidic barrier**
- **Improves the moisture content in the upper layers of skin**

RET.
200 ml
Ref.
0001

PROF.
500 ml
Ref.
0001P



☰ Brightening Face Freshener

BRIGHTENING FACIAL TONIC

Thorough, pore-deep cleansing is the prerequisite of any effective skin care and is only completed once the cleansing preparation is followed by a facial tonic. The facial tonic this becomes an indispensable addition to cleansing which is appropriate to the skin type.

Both undesired tap water residues and any cleansing product residues are removed from the skin. With its refreshing and reviving function, the tonic restores the skin's equilibrium, enhancing the effect of subsequent care preparations and the skin's individual well-being.

Brightening Face Freshener is a mild, alcohol-free facial tonic with a skin-friendly pH value. Demanding skin is revived, toned and perceptibly refreshed. The mulberry tree root extract promotes the fresh, clear radiance of demanding skin.



Home care application

Pour Brightening Face Freshener onto a cotton wool pad after cleansing in the morning and evening and stroke gently over the face and neck.



ACTIVE SUBSTANCES

- **Glycerine:** Natural moisture retention factor obtained from plants
- **Morus alba:** White mulberry tree root extract



DEMANDING SKIN

- **Noticeable and visible smoothing of the skin surface**
- **Stimulates the skin's circulation**
- **Removes dead skin cells from the surface of the skin**
- **Opens clogged pores, prevents blemishes**
- **Facilitates the absorption of active substances; therefore ideal preparation for subsequent care substances**

RET.
50 ml
Ref.
0007



PROF.
200 ml
Ref.
0007P

Intensive Face Scrub

FACIAL PEELING WITH ABRASIVE PARTICLES

A mechanical peeling removes the uppermost dead skin cells by means of abrasive particles. Small granules exercise an exfoliating effect and remove loosened horny lamellae. Clogged follicle ducts are opened and the formation of sealed blackheads is prevented.

The skin's circulation is perceptibly stimulated depending on the peeling intensity and duration. The skin's complexion takes on a rosy hue. The skin's natural metabolism is stimulated and the penetration of cosmetic active substances is optimized.

Intensive Face Scrub is a water-soluble cream peeling with ground, specially smoothed peach kernels. High-quality macadamia oil provides the skin with additional care and makes it supple.



Home care application

Apply Intensive Face Scrub onto the cleansed skin of the face and neckline. Distribute and massage in gently for a few minutes with moistened fingers. Then remove thoroughly with warm water or compresses. Then re-cleanse with tonic. Apply 1-2 x per week. Ideal before applying a highly concentrated active substance preparation or a self-bronzing product.

Tip: Simply stroke stubborn granules off from dry skin using a thick brush.

Note: Any use of a peeling product causes the epidermis to become thinner and sensitizes it towards UV light. It is therefore vital to ensure adequate UV protection for a few days and to apply Face Guard Advanced during the day. Only then apply the care cream on top as usual.



ACTIVE SUBSTANCES

- **Finely ground peach kernels:** Abrasive particles, ground and rounded, smooth the skin surface
- **Macadamia oil:** Cares for the skin, leaving it feeling velvety and soft



DEMANDING SKIN

- **Noticeable skin lifting**
- **Smooths wrinkles caused by dryness**
- **Strengthens the skin's hydrolipidic barrier**
- **Slows down premature skin aging**
- **Cares for the skin, leaving it soft and supple**
- **Boosts the moisture content**
- **With SPF 15**

RET.
50 ml
Ref.
0010

PROF.
150 ml
Ref.
0010P



Rich Nutrient Skin Refiner

RICH RESTORATIVE CREAM WITH SPF 15

Demanding skin often reveals itself to be “thin-skinned” with reduced moisture storage capacity. Wind and weather conditions will now make themselves noticeable on the skin more quickly than before. Familiar effects include a parchment-like appearance accompanied by crinkles and an increased tendency to become irritated.

This has to be pre-empted. This is why a protective and active substance cream is an indispensable care measure for demanding skin whatever the season.

Rich Nutrient Skin Refiner is an ideal care cream which combats premature evaporation of the skin's native moisture and simultaneously ensures a better skin structure. The balanced cream basis is outstandingly suitable as a foundation for make-up and offers reliable protection against premature skin aging.



Home care application

Apply onto cleansed skin on the face, neck and neckline in the morning and allow to penetrate. Ideal foundation for make-up.



ACTIVE SUBSTANCES

- **Oat extract:** Noticeably lifts the skin
- **Saccharide isomerate:** Mixture of various sugars produced from plant-based glucose which bind firmly to the skin's creatine and ensure a long-lasting increase in the skin's moisture
- **Hyaluronic acid (long- and short-chain):** Immediately noticeable skin smoothing and increased skin moisture; reduces wrinkles caused by dryness
- **Isostearyl isostearate:** Shortened to ISIS, fortifies the hydrolipidic barrier
- **Cinnamic acid derivative:** Synthetic UVB filter
- **Triazine derivative:** Synthetic UVB filter, natural component of skin sebum, prevents dehydration, promotes suppleness, has a skin-smoothing effect

DEMANDING SKIN

- **Balances out wrinkles caused by dryness**
- **Long-lasting increase in skin moisture**
- **Natural looking complexion, matted appearance**
- **Easily distributed, remains in place all day long**

RET.
50 ml
Ref.
0011

PROF.
100 ml
Ref.
0011P



Optimal Tinted Complexion Cream

TINTED DAY PROTECTION CREAMS WITH SPF 10

A little more is perfectly acceptable for demanding skin when vitality and radiance are required. Often, the initial signs of tiredness and stress end in paleness and fine wrinkles. Intelligent care is now needed! This includes a protective barrier to combat premature skin aging as well as cosmetic ingredients which lend the skin increased radiance and freshness.

Optimal Tinted Complexion Cream protects and cares for demanding skin during the day. Physical stress factors such as wind and sun, but also dust and dirt, are reduced and initial wrinkles plus signs of fatigue are optically concealed.

Particularly high-quality color pigments care for and protect the skin. The gentle tinting imparts the freshness of youthful skin whilst small wrinkles caused by dryness are optically concealed as if regarded through a soft focus lens.

Optimal Tinted Complexion Cream is easy to distribute and retains the skin's natural radiance throughout the entire day.



Home care application

To tint the skin, evenly distribute Optimal Tinted Complexion Cream over the face, including the eye area, after cleansing.

Tip: Also ideal as a foundation for make-up. The available color pigments provide subsequent make-up with a better hold.



ACTIVE SUBSTANCES

- **Saccharide isomerate:** Mixture of various sugars produced from plant-based glucose which bind firmly to the skin's creatine and ensure a long-lasting increase in the skin's moisture
- **Iron oxides:** Minerals coated with lipo/amino acids for optimal distribution and adhesion on the skin
- **Titanium dioxide:** Mineral UVB filter, physical sun protection
- **Cinnamic acid derivative:** Synthetic UVB filter

DEMANDING SKIN

- **Light cream texture**
- **Refreshing and rapidly absorbed**
- **Greater firmness and elasticity**
- **Soft, silky complexion**
- **Ideal make-up base**



Home care application

Apply to cleansed skin on face, neck and cleavage morning and/or evening and allow to absorb. Ideal base for make-up.

Recommendation: Face Guard Advanced counteracts premature skin ageing through effective light protection. Always apply the lightweight emulsion under the Light Tightening Cream during the day.



RET.
50 ml
Ref.
0015

PROF.
150 ml
Ref.
0015P

Light Tightening Cream

GENTLE VITALISING CARE

The gentle, energising, skin-tightening formula of Light Tightening Cream moisturises the skin intensively and fights the signs of tired skin, leaving it feeling silky and smooth.

Vitality-Equalizer, a biotech extract of *Euglena gracilis*, stimulates important skin metabolism factors and strengthens the skin's regenerative qualities. Clinical studies show that the energy booster significantly improves skin vitality after only one month's application. The skin has 4 x greater elasticity and 3 x greater firmness. Aloe vera also increases moisture content, making for gentle care. Silica powder reduces the appearance of shiny skin.

Light Tightening Cream is the ideal skin care product in high summer temperatures and areas with warm and humid or hot climates or also for the demanding skin, which prefers a less lipid-containing care. The light, refreshing cream texture blends with the skin, leaving it looking tighter, smoother and more radiant with every application.



ACTIVE SUBSTANCES

- **Vitality-Equalizer:** Biotech extract of *Euglena gracilis* (single-cell pseudo-microalgae); activates cell metabolism by stimulating the release of calcium and increasing energy content. Important functions of skin metabolism are stimulated, boosting the skin's regenerative capabilities. The skin becomes more elastic, looking firmer and more vibrant
- **Aloe Vera:** Moisturises and soothes the skin
- **Bisabolol:** Soothes, alleviates irritation and inhibits inflammation
- **Silica:** Mattifying powder, absorbs excess shininess, makes the skin feel powdery and delicate

DEMANDING SKIN

- **Moisturizing and moisture-binding**
- **Smooths the epidermis**
- **Increases resilience and elasticity**
- **Stimulates the natural skin functions**
- **Visible improvement of the skin structure**
- **Reduces initial wrinkles**
- **Combats premature skin aging**
- **Leaves the skin feeling soft and supple**

RET.
50 ml
Ref.
0021

PROF.
200 ml
Ref.
0021P



☰ Lifting & Recovery Cream

INTENSIVE RESTORATIVE CREAM

There are certain periods in life during which a fresh and recuperated skin profile should be restored as quickly as possible. Regular care with an unusual "cure cream" is intended to make demanding skin smooth and supple again. What is now needed is the lifting cream with immediate effect as a so-called "all-rounder".

Lifting & Recovery Cream is an ideal protection and active substance cream which combats premature evaporation of the skin's native moisture and simultaneously ensures a better skin structure.

Lifting & Recovery Cream protects the skin during the day and supports it at night. Applied in the form of a cure, i.e. around the clock and over a longer period of time, demanding skin is provided with optimal care and regains its youthful radiance.



Home care application

Massage Lifting & Recovery Cream gently in the morning and/or evening after skin cleansing.

Tip: Preferably apply in the evening as a supplement to Rich Nutrient Skin Refiner.

Recommendation: Face Guard Advanced combats premature skin aging with effective light protection. To achieve this, always apply the extremely light lotion beneath Lifting & Recovery Cream during the day.



ACTIVE SUBSTANCES

- **Oat extract:** Noticeably lifts the skin
- **Yeast extract:** Stimulates the synthesis of anchor proteins in the dermal-epidermal connective layer and therefore reduces the volume and depth of wrinkles
- **Vitamin A palmitate:** Promotes regeneration of the epidermis, improves the skin structure
- **Saccharide isomerate:** Mixture of various sugars produced from plant-based glucose which bind firmly to the skin's creatine and ensure a long-lasting increase in the skin's moisture
- **Hyaluronic acid (long- and short-chain):** Immediately noticeable skin smoothing and increased skin moisture; reduces wrinkles caused by dryness
- **Isostearyl isostearate:** Shortened to ISIS, fortifies the hydrolipidic barrier



DEMANDING SKIN

- **For youthful, smooth and more even skin**
- **Stimulates collagen and elastin production**
- **Neutralizes free radicals**
- **Improves the radiance of demanding skin**
- **Refreshing effect, pleasant fragrance**
- **Protects against premature skin aging**

RET.
50 ml
Ref.
0022

PROF.
200 ml
Ref.
0022P



Vitaforce C Cream

VITAMIN C CREAM

Highly-effective active substance cream for treating the first signs of skin aging: wrinkles caused by dryness and fine lines. Vitaforce C Cream offers reliable assistance. The combination of low- and high-molecular hyaluronic acid ensures noticeable skin smoothness and long-lasting improvement of the moisture content in the upper layers of the epidermis.

Vitamin C phosphate (a stabilized form of vitamin C, which is unstable in water, for use in cosmetic products) penetrates deep into the skin tissue, where it is transformed into active vitamin C. Focus is placed on three effects:

1. In the dermis, vitamin C stimulates the synthesis of new collagen and therefore slows down skin aging. Externally, this is noticeable due to improved skin smoothness.
2. UV radiation and tobacco smoke produce high quantities of free radicals. Vitamin C is an extremely powerful antioxidant which protects the skin against the destructive effect of the free radicals and therefore prevents skin aging.
3. Vitamin C inhibits synthesis of the skin's native pigment, melanin. This brightens the skin's color and improves its radiance. Age spots are reduced and the skin is left looking more even and therefore younger.

A refreshing and reviving extract of lemons supports skin brightening and improves the skin's radiance. Vitamin E acetate (the stabilized form of vitamin E) is transformed into the powerful antioxidant vitamin E (tocopherol) in the skin. It particularly protects the cell membranes against free radicals.



Home care application

Distribute over the cleansed face in the morning and/or evening.

Tip: Vitaforce C Skin Complex is the optimal addition. When applied in combination with Vitaforce C Cream, demanding skin is provided with an unbeatable dual care set for smooth, even skin with improved radiance.

Recommendation: Face Guard Advanced combats premature skin aging with effective light protection. To achieve this, always apply the extremely light lotion beneath Vitaforce C Cream during the day.



ACTIVE SUBSTANCES

- **Vitamin C phosphate:** Stimulates the synthesis of collagen fibers, improves skin smoothness, protects against free radicals, inhibits melanin formation
- **Vitamin E acetate:** Protects cell membranes against free radicals
- **Hyaluronic acid (long- and short-chain):** Immediately noticeable skin smoothing and increased skin moisture; reduces wrinkles caused by dryness
- **Lemon extract:** Refreshing and toning

DEMANDING SKIN

- **Reduces visible lines and wrinkles**
- **Helps to improve the skin's elasticity and resilience**
- **Provides the skin with a fresh glow**
- **Refines pores**
- **Harmonizes the appearance of the skin**
- **Silicone-free**

RET.
50 units
Ref.
0024

PROF.
150 units
Ref.
0024P



Retinol Lift

CAPSULES WITH RETINOL FOR SKIN REGENERATION

Retinol Lift works specifically to fight against fine lines and wrinkles, improves skin elasticity and gives you a fresh, even complexion. Each individual capsule contains a highly effective combination of retinol and vitamin E acetate for pampering the skin, all embedded in a formula of valuable oils.

Retinol is one of the longest used and best studied active ingredients for anti-aging. It promotes the production of new skin cells, stimulates collagen formation and regenerates minor skin damage caused by UV radiation, for example. Usually, retinol is sensitive to air, heat and light – however, the capsule technology used protects the retinol from external influences so that its effectiveness is guaranteed in every application.

Efficacy studies confirm that Retinol Lift, when used regularly, reduces lines and wrinkles by 15%, increases skin elasticity by 12% and improves firmness by 14.5%, while improving skin radiance by 22.2% at the same time. The appearance of the skin is refined while lines and wrinkles are reduced as well as age and pigment spots.

The formula is free of fragrances and preservatives and is very well tolerated by the skin.



ACTIVE SUBSTANCES

- **Retinol:** Retinol is known for its ability to support the natural regeneration of the skin and stimulate the synthesis of collagen fibers. As a very effective form of vitamin A, it helps the skin to gain elasticity and makes it more radiant
- **Vitamin E – Acetate:** Helps protect the skin from free radical damage



Home care application

It is better to apply Retinol Lift in the evening before the respective care cream. Twist or cut the capsule neck to open it. Squeeze the contents out of the capsule and spread over the skin using your fingertips. When doing this, pay special attention to lines and wrinkles and gently massage the delicate texture into the skin. For external use only.

Do not use directly under the eyes or on the eyelids.

Do not use in combination with other retinoid products.

Some people may experience a slight tingling sensation or reddening of the skin after using retinol products. This is normal and indicates that the product is working. If you prefer, you can wait a few days between applications to give the skin time to get used to the product. Discontinue use if symptoms are severe or persistent.

In addition to your daily evening application, we recommend that you use Face Guard Advanced during the day to protect the skin against UV radiation.



DEMANDING SKIN

- **For youthful, smooth and more even skin**
- **Stimulates collagen and elastin production**
- **Neutralizes free radicals**
- **Improves the radiance of demanding skin**
- **Refreshing effect, pleasant fragrance**
- **Protects against premature skin aging**

RET.
30 ml
Ref.
0031

PROF.
50 ml
Ref.
0031P



Vitaforce C Skin Complex

VITAMIN C CONCENTRATE

Highly-effective active substance gel for treating the first signs of skin aging: wrinkles caused by dryness and fine lines. Vitaforce C Skin Complex offers reliable assistance.

A combination of low- and high-molecular hyaluronic acid ensures noticeable skin smoothness and long-lasting improvement of the moisture content in the upper layers of the epidermis. Vitamin C phosphate (a stabilized form of vitamin C, which is unstable in water, for use in cosmetic products) penetrates deep into the skin tissue, where it is transformed into active vitamin C.

Focus is placed on three effects:

1. In the dermis, vitamin C stimulates the synthesis of new collagen and therefore slows down skin aging. Externally, this is noticeable due to improved skin smoothness.
2. UV radiation and tobacco smoke produce high quantities of free radicals. Vitamin C is an extremely powerful antioxidant which protects the skin against the destructive effect of the free radicals and therefore prevents skin aging.
3. Vitamin C inhibits synthesis of the skin's native pigment, melanin. This brightens the skin's color and improves its radiance. Age spots are reduced and the skin is left looking more even and therefore younger.

The refreshing and reviving extract of lemons supports skin brightening and improves the radiance of demanding skin.



Home care application

Apply in the form of a cure in the morning and/or evening. Remove 2-3 squirts from the dispenser bottle and distribute over the cleansed face. The product is absorbed into the skin without residues. Then apply a day or night cream.

***Tip:** If the demanding skin is rather oily, Vitaforce C Skin Complex is also optimally suitable as the sole moisturizer.*



ACTIVE SUBSTANCES

- **Vitamin C phosphate:** Stimulates the synthesis of collagen fibers, improves skin smoothness, protects against free radicals, inhibits melanin formation
- **Hyaluronic acid (long- and short-chain):** Immediately noticeable skin smoothing and increased skin moisture; reduces wrinkles caused by dryness
- **Lemon extract:** Refreshing and toning



DEMANDING SKIN

- **Visibly improved complexion**
- **Noticeably smoother skin**
- **Soothes stressed skin**
- **Promotes regeneration of the epidermis**
- **Protection against premature skin aging**



Home care application

Apply Rich Energy Mask onto cleansed skin. Allow to work in for 20 minutes. Remove with warm, moist compresses.

Tip: For intensive treatment, simply remove surplus mask with paper tissues; gently massage the remainder into the skin and allow to work in over night instead of a night care cream.



RET.
50 ml
Ref.
0041

PROF.
200 ml
Ref.
0041P

Rich Energy Mask

VITALIZING CREAM MASK

The skin may also suffer during periods of excessive stress. Not infrequently, it then appears scaly, irritated and/or tired and pale. In short, it is lacking in vitality and freshness. A particularly quick and reviving measure is desirable in this case. Thank goodness a rapidly acting care mask is available for these special needs.

Rich Energy Mask is a rich cream mask. Its plentiful and supple texture pampers demanding skin and combats the initial signs of tiredness.

With each application, the skin is provided with an extra portion of caring and vital substances for a radiantly beautiful appearance.



ACTIVE SUBSTANCES

- **Apple stem cell extract:** Stimulates the growth of stem cells
- **Vitamin A palmitate:** Promotes regeneration of the epidermis
- **Vitamin E acetate:** Stabilized vitamin E (tocopherol), radical scavenger, prevents premature skin aging
- **Panthenol (provitamin B5):** Soothes irritated, stressed skin
- **Hyaluronic acid (long- and short-chain):** Immediately noticeable skin smoothness and long-lasting increase in skin moisture; smoothes and reduces wrinkles caused by dryness
- **Saccharide isomerate:** Mixture of various sugars produced from plant-based glucose which bind firmly to the skin's creatine and ensure a long-lasting increase in the skin's moisture

DEMANDING SKIN

- **Maintains the skin's resilience and elasticity**
- **Wrinkles caused by dryness are reduced**
- **Skin-smoothing**
- **Ideal basis for good eye make-up hold**
- **Rich but nevertheless light consistency**
- **Visible improvement of the skin structure**
- **Strengthens the soft tissue in the eye region**

RET.
15 ml
Ref.
0061

PROF.
30 ml
Ref.
0061P



Rich Eye Contour Cream

HIGH-QUALITY EYE CARE

Active substance-rich care cream with soft consistency to care for demanding skin in the eye area. With immediate and long-term effect.

Oat extract ensures immediately noticeable lifting of the soft skin in the eye area. In combination with hyaluronic acid, a patented mixture of various saccharides leads to a long-term increase in skin moisture.

Vitamin A palmitate stimulates the formation of new cells and cell growth in the epidermis; in the long term, these are noticeable as wrinkle smoothing.

High-quality plant-based oils and lipids ensure the cream's soft consistency and make the skin soft and supple.



Home care application

Pat in Rich Eye Contour Cream on cleansed skin around the eye area in the morning and/or evening. Outstandingly suitable as a foundation for eye make-up.



ACTIVE SUBSTANCES

- **Oat extract:** Noticeably lifts the skin
- **Saccharide isomerate:** Mixture of various sugars produced from plant-based glucose which bind firmly to the skin's creatine and ensure a long-lasting increase in the skin's moisture
- **Hyaluronic acid (long- and short-chain):** Immediately noticeable skin smoothness and long-lasting increase in skin moisture; smoothes and reduces wrinkles caused by dryness
- **Vitamin A palmitate:** Promotes regeneration of the epidermis
- **Macadamia oil:** Natural oil; cares without being greasy



DEMANDING SKIN

- **Neck cream with lifting effect**
- **Skin-smoothing**
- **Rich but nevertheless light consistency**
- **Increases the skin's resilience and elasticity**
- **Fortifies the structure of the neck**



Home care application

Apply Firming Neck & Décolleté Cream onto the cleansed skin of the neck and neckline in the morning and/or evening and massage in gently.

Tip: *Outstanding as a cure product for firming the neck following slimming cures!*

Recommendation: *Face Guard Advanced combats premature skin aging with effective light protection. To achieve this, apply the extremely light lotion beneath Firming Neck & Décolleté Cream during the day.*



RET.
50 ml
Ref.
0071

PROF.
150 ml
Ref.
0071P

☰ Firming Neck & Décolleté Cream

NECK & NECKLINE CREAM

The characteristics of the neck often reveal a person's biological age. However, this demanding zone should always be provided with an extra portion of effective care before an unwanted double chin occurs and wrinkles become visible in the neckline area.

Firming Neck & Décolleté Cream is an oil-in-water emulsion with a pleasantly silky texture. It is used to specifically provide restructuring and firming care to the skin on the neck and neckline.

In the salon, a cream wrap is used to achieve a particularly intensive effect. To accomplish this, simply apply Firming Neck & Décolleté Cream generously in the sense of a pack, cover with transparent film and a warm compress, and allow to work in during the mask break. Gently massage any residues into the skin.



ACTIVE SUBSTANCES

- **Oat extract:** Noticeably lifts the skin
- **Yeast extract:** Stimulates the synthesis of anchor proteins in the dermal-epidermal connective layer and therefore reduces the volume and depth of wrinkles
- **Hyaluronic acid (long- and short-chain):** Immediately noticeable skin smoothness and long-lasting increase in skin moisture; smoothes and reduces wrinkles caused by dryness

RESULTS OF SCIENTIFIC STUDIES

1. Oat extract

Skin lifting effect:

Placebo-controlled in vivo studies with 32 healthy, female and male test persons between 21 and 43 years of age. Application of a gel containing 4% oat extract once in the eye area.

Placebo: gel without oat extract.

Self-assessment of the lifting effect on a scale from 0 – 10.

Result: 91% more intensive lifting sensation in comparison with the placebo. Statistically significant.

2. Yeast extract

Anti-wrinkle effect:

In vivo study with 15 healthy, female test persons between 42 and 54 years of age. Test lotion with 5% yeast extract. Application in the eye area 2 x per day over a period of 28 days. Assessment of the wrinkles by means of laser profilometry at the start and after 28 days.

Results:Reduction of the depth of wrinkles: 21%

Reduction of the volume of wrinkles: 19%

The results are statistically significant.

3. Apple stem cell extract

Stimulation of the stem cells:

Placebo-controlled in vitro study with human stem cells. Culture medium with 0.1% apple stem cell extract.

Placebo: without active substance

Result: increase in the number of stem cells by more than 70%

4. Vitamin C Phosphate (stabilized vitamin C)

Brightening of age spots:

Placebo-controlled in vivo study with 39 female test persons. Test cream with 3% vitamin C phosphate.

Placebo: test cream without active substance. Application on the face 1 x per day over a period of 12 weeks.

Assessment by a dermatologist at the beginning, and after 4, 8 and 12 weeks.

Results:Brightening after 4 weeks: 3%

Brightening after 8 weeks: 16%

Brightening after 12 weeks: 25%

5. UVA and UVB filters

SPF determination:

In vivo measurement on 10 healthy, female and male test persons.

Test product A: Rich Nutrient Skin Refiner

Test product B: Optimal Tinted Complexion Cream

Measurement method: EN ISO 24444:2010

Result of test product A: 15.4

Result of test product B: 10.5

The stated SPF values are confirmed by these measurement results.

SKIN APPLETS



PROFESSIONAL SKIN CARE FOR DEMANDING SKIN

TREATMENT SEQUENCE	PRODUCTS
Cleansing	<ul style="list-style-type: none">• Brightening Face Cleanser
Refreshing	<ul style="list-style-type: none">• Brightening Face Freshener
Eye care	<ul style="list-style-type: none">• Rich Eye Contour Cream
Deep cleansing/peeling <i>Alternatively</i>	<ul style="list-style-type: none">• Intensive Face Scrub <i>or</i>• Enzyme Peeling Mask <i>with</i> Mask Activator
Extra cleansing (if required)	<ul style="list-style-type: none">• Normalizing Skin Complex
Active substance complex <i>Alternatively ampoule concentrate</i>	<ul style="list-style-type: none">• Vitaforce C Skin Complex <i>or</i>• Retinol Lift• Anti-Wrinkle Booster
Massage	<ul style="list-style-type: none">• Lifting & Recovery Cream <i>or</i>• Vitaforce C Cream <i>or</i>• Massage Fleece Pure
Mask <i>Alternatively</i>	<ul style="list-style-type: none">• Rich Energy Mask• Peel Off Mask Goji Anti Oxidant <i>or</i>• Dermafleece Mask Collagen Vitamin C <i>or</i>• Dermafleece Mask Collagen Allantoin & Panthenol
UV protection	<ul style="list-style-type: none">• Face Guard Advanced
Conclusion - eye area	<ul style="list-style-type: none">• Rich Eye Contour Cream
Day protection	<ul style="list-style-type: none">• Retinol Lift then afterwards:• Optimal Tinted Complexion Cream <i>or</i>• Rich Nutrient Skin Refiner <i>or</i>• Vitaforce C Cream <i>or</i>• Light Tightening Cream