

BODY



AN EFFECTIVE CARE PRODUCT RANGE FOR TREATING THE BODY



PRODUCT	REFERENCE NUMBER RETAIL	CONTENT RETAIL	REFERENCE NUMBER PROFESSIONAL	CONTENT PROFESSIONAL
Oxygenating Body Scrub	7000	200 ml	7000P	1000 ml
Body Toning Modelage			7510P	500 ml
Body Sculpturing Massage "TUSCANY"			7580P	1000 ml
Cryogenic Alginate "ARCTIC"			7690P	4 x 150 g
Dead Sea Black Mud "AL NADARA"			7687P	4 x 250 g
Multi Action Algae Pack "BRITTANY"			7688P	4 kg
Body Contour Booster	7801	150 ml	7801P	300 ml
Perfect Bust Formula	7700	75 ml	7700P	200 ml
Cooling Leg Lotion	7220	150 ml		
Stretch Mark Cream	7230	200 ml		
Cooling Leg Lotion	7220	150 ml		
Body Lotion "ISOFLAVONIA"	7900	200 ml		
Hand Care Cream	7210	75 ml		
Vitaforce ACE Body Cream	7240	200 ml		

A pronounced awareness of one's body has become a matter of course nowadays. Men and women are paying increased attention to their figure. Regular sport, a healthy diet and special care preparations are an absolute must for keeping the body in form.

With the BODY product series, JANSSEN COSMETICS has developed an effective care product range for treating the body. Innovative active substances combat problem zones and guarantee a beautifully shaped silhouette with noticeably lifted contours.

In the beauty salon, the special products are integrated into problem zone treatments. Massage creams and lotions plus full body masks and wraps support the professional treatment of individual figure and beauty problems. The body rapidly regains its top form.

BODY by JANSSEN COSMETICS leaves each customer's skin looking more supple and youthfully smooth.

BODY

- “2-in-1” product (shower gel and peeling) for intensive skin cleansing
- Dead skin cells, hornification and blackheads are removed
- Perceptibly smoothes the body's skin
- The circulation is pleasantly activated
- Acts to combat “rough skin”
- Ideal preparation for intensive body care

RET.
200 ml
Ref.
7000

PROF.
1000 ml
Ref.
7000P



Oxygenating Body Scrub

STIMULATING SHOWER PEELING

Each body peeling offers the body's skin the same advantages as a peeling for the facial skin: after the peeling, the skin is smoothed, the circulation stimulated and the skin's ability to absorb subsequent active substances increased.

Oxygenating Body Scrub possesses stimulating and caring contents from algae extract. The mineral and trace element contents lend the skin perceptible smoothness.

Surface blackheads and dead skin cells are effortlessly removed and the body skin's circulation is gently stimulated with the aid of the specially rounded abrasive particles.

Oxygenating Body Scrub refreshes and revives, leaving the skin feeling velvety soft in the long-term.



Application

Distribute Oxygenating Body Scrub over the moist body skin during bathing/showering and massage forcefully as far as is individually comfortable. Give particular consideration to hornified areas of skin such as the elbows, knees and heels. Wash peeling residues off thoroughly under the shower or with compresses.

Tip: *Self-bronzing products achieve a particularly beautiful and even skin tone if body peeling is carried out beforehand.*



ACTIVE SUBSTANCES

- **Hydrated silica / silica:** Diatomaceous earth, silicic acid and a mineral raw material and powder that is abrasive, cleanses removes grease
- **Cocamidopropyl betaine:** Mild surfactant made of plant-based raw materials (coconut)
- **Algae extract:** Moisturising and revitalizing
- **Samphire:** Improves the skin tissue and cell regeneration process, and enhances the general skin tone



BODY



PROF.
500 ml
Ref.
7510P

- **Extends the blood vessels in the upper layers of skin**
- **Promotes the waste product removal process**
- **Fortifies, lifts and firms the skin tissue**
- **Stimulates the natural skin functions**
- **Visibly more vital and well-moisturized skin**
- **Increases the skin's ability to absorb products**

Body Toning Modelage

THERMAL BODY MASSAGE FLUID

An intact metabolism is the optimal prerequisite for skin with good circulation and a healthy radiance.

However, a lack of exercise and constrictive clothing all too frequently prevent unimpeded circulation. Often, inadequate circulation is also a concomitant effect of cellulite. The corresponding areas of the body feel significantly colder than the surrounding tissue. Metabolic exchange is impaired.

Good circulation mobilizes the metabolism. This is precisely where effective care treatment in the salon comes into play: Body Toning Modelage for a full or partial body massage revitalizes the body's skin and the underlying tissue. It helps to improve circulation. Just a short while following application, the skin becomes significantly warmer and visibly reddened.

Body Toning Modelage promotes the skin's ability to absorb products. Active substances and special care concentrates are better absorbed by the skin following pretreatment with Body Toning Modelage. This is a particular advantage, especially during cellulite and lifting treatment.



Application

For a full or partial body treatment, distribute Body Toning Modelage over the body's skin and massage. Then wash your hands.

Note: *The increase in circulation may lead to an intensive sensation of heat and/or itching. This is completely normal and not to be classified as an intolerance.*

Avoid contact with the eyes and mucous membranes. Please do not use following depilation.



ACTIVE SUBSTANCES

- **Avocado oil:** Skin-caring, rich in vitamin E, antioxidant
- **Jobba oil:** Liquid wax from the olive-like fruits of the jojoba, prevents the skin from drying out
- **Nicotinic acid methyl ester:** Component of vitamin B6, quickly penetrates into the skin and extends the blood vessels until visible reddening and a sensation of heat occur

BODY



PROF.
1000 ml
Ref.
7580P

- For an effective massage to stimulate the micro, blood and lymphatic circulation
- The skin tissue is fortified, lifted and firmed
- Promotes the removal of waste products
- Skin-calming
- Massage preparation with outstanding sliding properties
- Natural fragrance for particular well-being

Body Sculpturing Massage "TUSCANY"

RICH MASSAGE CREAM (WATER-IN-OIL EMULSION)

Body creams and emulsions offer a particularly light texture. This is an important aspect for daily use at home when rapid and uncomplicated application is required. In contrast, the absence of a rich massage preparation from the salon is barely conceivable.

Body Sculpturing Massage "TUSCANY" is a classic massage cream with outstanding sliding properties. It is ideally suitable for carrying out intensive partial or full body massages with the objective of stimulating the micro, blood and lymphatic circulation in such a way that accumulations of fluid are mobilized. The cardiovascular system and lymphatic flow are activated and the body's functions revived in this manner. Unattractive "dimples" disappear; the skin is left looking smooth and supple.

This is supported by the active substance Q10: an outstanding power plant for the skin cells' metabolism.

The natural fragrance of orange oil results in a particularly relaxing effect.



Application

For a full and partial body massage, apply Body Sculpturing Massage "TUSCANY" and massage. Treat the thighs, hips, abdomen and inner sides of the arms particularly intensively.

ACTIVE SUBSTANCES

- **Alpha-bisabolol:** Main active substance of chamomile, alleviates irritation
- **Mango butter:** Oily extract from mango seeds, supplies nutrients, cares for the skin
- **Orange oil:** Balancing and harmonizing in the spirit of aromatherapy
- **Coenzyme Q10:** Antioxidant, activates the cells, skin-smoothing
- **Vitamin C phosphate:** Fortifies the connective tissue, activates collagen synthesis
- **Vitamin E acetate:** Antioxidant

BODY

- **Shapes the bust and décolletage**
- **Remineralises**
- **Improves cell metabolism and skin elasticity**
- **Firms and strengthens the skin's tissue**
- **Stimulates microcirculation**
- **Increases the absorption of active substances**
- **Cools and refreshes**



PROF.
4 x 150 g
Ref.
7690P

☰ Cryogenic Alginate "ARCTIC"

PEEL-OFF BODY MASK

The Cryogenic Alginate "ARCTIC" is a multifunctional peel-off mask with an alginate basis. Its paste-like consistency shapes the contours of busts and legs impressively, while its occlusive effect improves the skin's absorption of active substances and leaves the skin visibly hydrated, stronger and smoother.

The alginate body mask is removed in one go after the recommended period of time, which makes it easy for any beautician to use at their beauty salon.

The considerable menthol content is responsible for the mask's "cryo effect" and treats the skin to a refreshing coolness. It acts as a natural astringent on the epidermis of the bust. The mask also has a firming effect, which is noticeable every time the mask is applied: The customer's bust and décolletage will be visibly plumper and smoother. At the same time, their respiratory tract and bronchi will benefit from the cypress fragrance.



Application

Cover your couch with a sheet. Mix one sachet (150g) of mask powder with 300ml of water at approx. 20°C to create a spreadable paste and then spread the paste over your customer's bust and décolletage straight away. Cover the customer while you wait for the mask to take effect.

Remove the mask in one go after 15 to 20 minutes.

Dosage information: One sachet is sufficient for one customer's bust and décolletage. One sachet is also sufficient if you are only treating the customer's legs.

Important: Please do not let the residue from the mask go down the drain. The residue will dry in the bowl you have used to mix the mask in and can then simply be taken out and disposed of with your general rubbish.



ACTIVE SUBSTANCES

- **Alginate:** A moisturising and remineralising polysaccharide obtained from various types of brown algae. It also improves cell metabolism and skin elasticity
- **Aesculus hippocastanum (horse chestnut) seed extract:** An extract taken from the seed of the horse chestnut tree which has a venotonic (strengthening) effect
- **Hamamelis virginiana (witch hazel) leaf extract:** An extract taken from the witch hazel shrub that is astringent and firms the skin
- **Ruscus aculeatus root extract:** An extract obtained from the butcher's broom shrub that is astringent and strengthens the skin
- **Cupressus sempervirens oil:** Oil from the cypress tree. It leaves the skin soft and smooth, and also helps weak connective tissue, because it has a tightening and strengthening effect
- **Menthol:** Cools and refreshes

BODY

- **Skin-smoothing**
- **Stimulates the metabolism**
- **Stimulates the blood circulation**
- **Absorbs toxins and waste products**
- **Leaves the skin looking clear and fresh**
- **Concomitant peeling effect**
- **Refines the pores**



PROF.
4 x 500 g
Ref.
7687P

Dead Sea Black Mud "AL NADARA"

MUD PACK

Marine mud consists of extremely fine particles which are deposited on the floor of the ocean. These particles are of organic and plant origin, and are therefore particularly rich in nutrients. After being extracted, the rich mud is treated in a special process at low temperatures so that it can be used for cosmetic purposes.

Applied partially, marine mud can be used for partial body wraps, but also for full body treatment. Thanks to its astringent and absorbent properties, it has a cleansing and smoothing effect on the structure of skin and hair.

Even stressed joints are provided with rapid relief due to its relieving effect. Congestions and edema are effectively combated.

Dead Sea Black Mud "AL NADARA" originates 100% from the dead sea. Its high content of minerals and trace elements supports the body's natural excretion process. The mud's slightly grainy texture additionally has the effect of offering a full body peeling. The skin is left feeling perceptibly smoother, and its circulation is pleasantly stimulated. Waste substances are absorbed by the mud and are rapidly eliminated.

Dead Sea Black Mud "AL NADARA" can also be applied in the Rhasoul bath. Coating the body is a special type of ceremony: caring types of mud are spread thinly over the individual areas of the body and massaged in during an acclimatization phase in the herbal vapor room – the Rhasoul. At the same time, a sharp increase in temperature is ensured by several herbal vapor surges. After showering, the ceremony ends with a rest phase.



Application

Dead Sea Black Mud "AL NADARA" can be used for a partial or full body pack.

Applied thickly or as a wrap, stressed joints can also be beneficially integrated into cosmetic treatment: coat e.g. stressed knees during a foot treatment or tennis elbow during a facial treatment.

1st step: Cover the treatment couch with film; best of all, place a heated blanket underneath.

2nd step: Pretreat the skin with Oxygenating Body Scrub. Shower peeling residues off thoroughly or remove with moist, warm compresses.

3rd step: Transfer the mud to a mask bowl and mix to form a rich and smooth consistency (adding a little water if necessary).

4th step: Generously apply the mud onto the areas of the body to be treated using the hands (or a spatula) (leave out the nipples when treating the bust).

5th step: Seal the film wrap to prevent the mud from drying on. Place a warming blanket on top. Allow to work in for approx. 20 minutes.

6th step: Rinse mud residues off thoroughly under the shower. Avoid using shower additives.

7th step: Finally, massage in a suitable body care product.

Tip: Heat Dead Sea Black Mud "AL NADARA" in the mask bowl in a microwave oven and then stroke over the body skin at a pleasantly warm temperature.

Dead Sea Black Mud "AL NADARA" is also suitable for application on the face and hair.



ACTIVE SUBSTANCES

- **100% marine mud:** Sediment from the Dead Sea, rich in minerals and trace elements (magnesium, sodium, calcium, potassium, sodium chloride, sodium bromate), absorbent, activates the metabolism, fortifies the skin, regenerating

BODY

- **Activates the metabolism**
- **Lifts and firms the body's contours**
- **Moisturizing**
- **Promotes the removal of fluid from the tissue**
- **Ideal for full body treatment**
- **Smooths skin suffering from cellulite**
- **Provides support during slimming**

PROF.
4 kg
Ref.
7688P



Multi Action Algae Pack "BRITTANY"

BODY ALGAE PACK

Multi Action Algae Pack "BRITTANY" is a fine powder mixture consisting of brown and red algae. It is simply mixed with water to form a smooth paste and can be used to treat the entire body. The power of the algae is used to stimulate the metabolism and refine the skin structure.

Multi Action Algae Pack "BRITTANY" is a sensible addition for the effective treatment of cellulite. The skin's native regeneration process is sustainably supported. The skin is left feeling perceptibly firmer, smoother and more supple after each application.

Multi Action Algae Pack "BRITTANY" is an ideal full body pack in combination with body wraps. However, its application as a partial body pack for the thighs, hips, upper arms, abdomen and back also enables particularly diverse use in the salon.



Application

Cover the treatment couch with film. Mix approx. 250 g mask powder with 300 ml water to form a smooth paste. (Approx. 400 g powder and 500 ml warm water are required for a full body treatment.) Distribute the paste generously over the corresponding areas of the body e.g. using a spatula. Seal the film to form a body wrap and place a warming blanket on top. Time required to work in: 20 minutes. Remove the mask residues thoroughly under the shower or with warm water and warm compresses. When removing, please avoid soap additives and shower products.

Subsequently allow the customer to rest for 10 – 15 minutes (with a cup of herbal tea).

Tip: Heat the mask mixture in a mask bowl in the microwave oven! It is then stroked over the customer's body skin at a pleasantly warm temperature.

Note: Remove extensive paste residues from the body using a spatula and wipe the residues off on paper or film in order to then dispose of them in the domestic refuse. Subsequently cleanse the skin again with moist compresses.



ACTIVE SUBSTANCES

Algae complex consisting of:

Laminaria digitata is one of the largest algae found in European coastal waters. The brown algae measures 1-2 meters when fully grown and is comprised of a smooth, flexible trunk and strap-shaped fronds. It adheres firmly to rocks in shallow water down to a depth of 10 meters. Harvesting is carried out from ships on the open sea between May and September. This algae has extraordinary swelling properties.

Fucus vesiculosus is a brown algae with a medium-sized, dark brown thallus (40 to 60 cm) and is found on rocks at medium sea levels. The thallus is interspersed with many air vessels, and lends the algae outstanding buoyancy. Fucus vesiculosus is the only algae which has been included in the official pharmacopoeia. It is extraordinarily popular in herbal medicine, not least because of its particularly high content of trace elements and vitamins B3 and C, which stimulate the body and support its functions. Its high content of polysaccharides lends it its outstanding ability to bind moisture in tissue.

Lithothamnium calcareum is a marine sediment comprised of a mixture of small, red calcareous algae (2-10 cm). The live algae is red in color. As soon as water is removed from it during the drying process, it becomes white. These calcareous algae belong to the corallinales family and possess a particularly high calcium and magnesium content. These trace elements are especially important for tissue firmness and for neutralizing organic acids.

Rich in minerals, amino acids, vitamins, carbohydrates, trace elements and polyphenols (antioxidants)

BODY

RET.
150 ml
Ref.
7801

PROF.
300 ml
Ref.
7801P



- **Thermoactive Cream Gel**
- **Encourages the reduction of cellulite on the thighs and buttocks**
- **Reduction of upper arm circumference**
- **Slimming effect (waist, stomach)**
- **Pleasantly light texture, absorbs quickly into the skin**
- **Suitable for a body wrap**

Body Contour Booster

ANTI-CELLULITE & WEIGHT LOSS BOOSTING GEL

Body Contour Booster is a thermoactive gel that cares for your figure by targeting and combating cellulite and fat cells. The fast-acting formula contains the innovative Cellu-Slim Complex, made from mustard sprout extract and capsaicin. The principle for using these unique plant complexes is based on new scientific findings which demonstrate that they can promote fat cells to burn fat instead of storing it. Mustard sprout extract has been shown to stimulate the conversion of fat-storing cells into fat-burning cells. At the same time, capsaicin boosts skin microcirculation. The combination of both extracts in the new Cellu-Slim Complex activates two important mechanisms in the skin to reduce both visible cellulite and body circumference. Clinical studies carried out over 8 weeks have confirmed the strong, fast-acting and visible slimming and anti-cellulite effects of the complex.

Furthermore, thermoactive ingredients improve microcirculation and the absorption of active ingredients. Avocado oil cares for the skin.

The smooth texture rubs in quickly and should be applied at night-time. At the institute, we recommend that the gel is used on clean skin and followed by a body wrap.



Application

Apply Body Contour Booster to problem areas after cleaning the body with the Oxygenating Body Scrub and massage in. The individual areas of skin between the thumbs and index finger can be "plucked" and, as long as it is possible, pulled away from the muscle. Carry out the so-called "plucked massage" systematically from the knees, over the thighs up to the buttocks and hips.

Note: The metabolism-activating effects can lead to a warm/cold feeling, depending on the skin of every individual person. This is completely normal and does not indicate an intolerance. Please do not use directly after hair removal. Please avoid contact with the eyes and mucous membranes. Wash hands after applying.



ACTIVE SUBSTANCES

- **Cellu-Slim Complex:** Based on two vasodilatory active ingredient components: Capsaicin, the active substance in chilli, and mustard sprout extract (*Brassica alba*). These two ingredients activate microcirculation and combat water retention in cellulite tissue. Cellu-Slim Complex also empties the cells in fatty tissues and converts the fat-storing adipocytes in the cells to actively burn lipids and therefore generate body warmth
- **Avocado oil:** Rich in natural fatty acids and Vitamins A, E and D; cares for and protects the skin, leaving behind a soft and smooth-feeling complexion
- **Vanillyl-Butyl-Ether:** Induces a feeling of warmth
- **Menthol:** Cools and stimulates the metabolism



Cellulite is a visible change in female subcutaneous tissue: through increased storage of fat, the fat cells increase in size. The areas around the buttocks, hips and thighs are particularly affected, but also in the upper arms, the fat cells can stretch by up to 10 times their size and therefore constrict blood and lymphatic vessels in the dermis. In the affected areas of the body, this is often the reason for reduced circulation and slow lymph flow. The inflated fat cell structure pushes itself through the loose female connective tissues and the thin epidermis. The results of this are visible dents that resemble orange peel. This lends the affected skin areas the common expression "cottage cheese".

The appearance of cellulite is promoted by a hereditary predisposition, hormone balance, weight issues, connective tissue weakness and insufficient movement, among other things. From a cosmetic point of view, there are three different grades of severity in regard to complexion:

Severity grade 0: Cellulite free

Severity grade 1: Slight cellulite that is first visible by the so-called pinch-test (you pinch the skin of the affected area together)

Severity grade 2: Cellulite is visible when standing but not when laying down

Severity grade 3: Cellulite is visible when standing and when laying down

To fight against cellulite, lots of movement is recommended, as well as a healthy diet and an innovative product named **Cellu-Slim Complex**. This plant-based active ingredient complex uses the knowledge that fat cells can be converted to burn fat instead of storing it. The newly discovered fat-burning fat cells are called brown fat cells and the mechanism of converting normal white fat into brown fat is called "browning". **Cellu-Slim Complex** stimulates the conversion of white adipocytes into brown adipocytes (fat cell browning) and works to combat cellulite and subcutaneous fat.

EFFECTIVENESS STUDIES for Cellu-Slim Complex

1. IN VITRO STUDY

a) Stimulation of fat cell browning

To find out whether the ingredients in Brassica alba are able to induce *browning* of fat cells, pre-adipocytes, the progenitor cells of fat tissue, were cultivated in a medium, evoking the differentiation of the adipocytes. The cells were treated with Brassica alba extract and untreated cells acted as a control. After the differentiation of adipocytes, the expression of markers of brown fat tissue in the treated and untreated fat cells was observed.

Result: With 0.33% Brassica alba seed extract, treated fat cells expressed up to 125% more marker substances of brown fat tissue than the control cells.

2. IN-VIVO STUDIES

a) Measurement of subcutaneous microcirculation

21 female test subjects (average age 37.7 years) were treated with an emulsion that contained **2% Cellu-Slim Complex** and the other thigh was treated with a placebo. Subcutaneous circulation was immediately measured after the one-time application with a Doppler laser DRT4 in 15 minute stints throughout a total of 75 minutes.

Result: The one-time application of the emulsion with 2% Cellu-Slim Complex had an immediate effect on the circulation, without visible redness or irritation. The placebo indicated no significant effect.

b) Clinical study on measuring body circumference and the anti-cellulite effect

18 female test subjects (average age 42.3 years) with cellulite on the thighs (Grade 2-3) applied an emulsion with 2% Cellu-Slim Complex on the stomach, one thigh and one arm twice a day for 8 weeks. The according placebo cream was applied to the other thigh and other arm. As an indicator of the cellulite grade, the so-called Dermis-Hypodermis Junction Distance (DHJD) was measured. When the layer between the dermis and the hypodermis is inconstant, as it is in the case of cellulite caused by fat tissue coming through, the length of the DHJD is greater than it would be in the case of tight skin. A decrease in DHJD therefore indicates a reduction in cellulite. In addition, the circumference of the thighs, stomach, waist and upper arms was measured before and after the treatment and before/after photos were taken to document the visible changes.

Result: After 8 weeks of treatment with an emulsion that contained 2% Cellu-Slim Complex the DHJD reduced by more than 18%. Furthermore, there was a significant reduction in the averages of measured circumferences: -3.4 cm waist circumference, -4.1 cm stomach circumference, 0.9 cm upper arm circumference and -2.2 cm thigh circumference. These reductions were also visible in the before/after photos.

BODY

RET.
75 ml
Ref.
7700

PROF.
200 ml
Ref.
7700P



- **Lifts the skin tissue on the bust and neckline**
- **Increases the skin tissue's resilience and elasticity**
- **Stimulates the synthesis of new collagen**
- **Activates the skin cells' metabolism**
- **Firms the bust and leaves it looking full**
- **Silky-soft lotion**
- **The product is rapidly absorbed and enables you to dress soon afterwards**

Perfect Bust Formula

LIFTING BUST CARE CONCENTRATE

This lifting bust care product contains the perfect bust complex in highly-concentrated form. The light, lotion-like texture conceals pure plant power. Its origins include quince, green algae and white lupines plus mangosteen, a tropical tree whose fruit is revered as the “queen of fruits” in Asia.

Perfect bust complex convinces with its lifting and bust-firming effect. The impressive results all originate from scientific studies and have been extensively proved*.

Perfect Bust Formula should be applied daily to achieve sustainable care success.

Professional beauticians offer the special JANSSEN COSMETICS bust lifting treatment in spas. The supplementary care for maintaining the bust tissue provides effective support and simultaneously offers a wonderful opportunity for consultation. This also includes e.g. pointing out the advantages of alternating showers, a bust workout, a straight body posture and, particularly in the case of a larger bust, a properly fitting bra which does not constrict the bust.

One final surprise! Often, the size of the bust is not crucial to a woman's satisfaction with her chest. Silky-soft, well-looked after skin and a firm shape are material. Perfect Bust Formula effectively supports both.



Application

Distribute Perfect Bust Formula gently over the bust and neckline. Apply daily.

***Tip:** Alternating showers promote metabolic activity in order to support and maintain the bust tissue. A bust workout intensifies the effect to achieve a lifted bust.*



ACTIVE SUBSTANCES

- **Perfect bust complex with scientifically proved studies* ; combination of three plant-based active substances.**
- **ESP:** Elastin-stimulating peptides; these structure the elastic tissue and ensure increased firmness
- **Short-chain hyaluronic acid:** Low-molecular and biotechnologically obtained moisturizer with high moisture binding capacity, penetrates down to the lower layer of the epidermis and visibly “pads” it out, smoothes the skin and protects its moisture
- **Long-chain hyaluronic acid:** High-molecular and biotechnologically obtained moisturizer with high moisture binding capacity, forms a smoothing film on the surface of the skin
- **Macadamia nut oil:** Softening and skin-smoothing, rich in palmitoleic acid; palmitoleic acid enhances the oil's ability to penetrate into the skin



BODY



Many women love to show off their neckline at film premieres and opera balls but also in everyday life. A beautiful neckline also includes a beautiful bust. Both emphasize femininity and require special care.

The bust has no muscles and consists primarily of adipose and connective tissue. The skin from the base of the neck and shoulders down to the chest and the neckline is particularly important, because it acts as a supporting cocoon. Its collagen and elastic fibers give the bust hold and support its curvaceous shape.

The breakdown of collagen and elastic fibers leads to the bust's sagging. The breakdown of adipose tissue leads to a reduction in the size of the bust and a wrinkled epidermis. In addition to the genetically related aging process, external influences such as e.g. UV light, weight fluctuations or social drugs also speed up the breakdown of connective and adipose tissue. JANSSEN COSMETICS implements a holistic treatment concept in order to combat this and prevent the bust from sagging or becoming smaller:

Optimization of all three layers of skin with the highly-active perfect bust complex:

- Epidermis: Smoothing of the surface of the skin and improvement of firmness
- Dermis: Improvement of elasticity
- Adipose tissue: Increase in volume

PERFECT BUST COMPLEX (combination of three plant-based active substances):

- 1. Quince hydrogel:** Film-forming gel from the seeds of the quince (*Pyrus cydonia*), hydrates and lifts the epidermis
- 2. Bioferment consisting of green algae and white lupines:** Ferment consisting of the green algae *Chlorella vulgaris* and *Lupinus albus*, stimulates the synthesis of adhesion proteins between the keratinocytes; this leads to improved cell cohesion and increases the mechanical strength of the skin
- 3. Mangosteen:** Extract from the peel of *Garcinia mangostana* (mangosteen tree), stimulates the natural deposition of lipids into the hypodermal adipose tissue of the female bust (volume effect)

* **SCIENTIFIC STUDIES** on the effect of perfect bust active substance complex

1. **IN-VITRO STUDY: tissue firmness**

Keratinocyte tissue (artificial skin model) is cultivated with 1% *Chlorella/Lupinus albus* ferment. Control without active substances. **After three days**, the tissue is mechanically stressed and its resistance to tearing is determined.

Result: **Tissue firmness** + 52%

2. **IN-VITRO STUDY: lipid synthesis**

Human adipocytes are cultivated with 1% perfect bust active substance complex. **After five hours**, the volume of newly formed lipids is determined.

Result: **Lipid synthesis** + 57%

3. **IN-VIVO STUDY: volume effect**

Test group: 22 female volunteers; application of a cream gel containing 5% perfect bust active substance complex on the bust in the morning and evening over a period of three months. Control group: cream gel without active substance. Prior to and following treatment, bust volume is measured using a laser technology which provides three-dimensional images and uses these to calculate the volume.

Result: **Volume** + 13%

4. **IN-VIVO STUDY: skin elasticity/ skin smoothing**

Test group: 20 female volunteers; application of a cream gel containing 5% perfect bust active substance complex on the bust and neckline in the morning and evening over a period of 28 days. Control group: cream gel without active substance. Prior to and following treatment, skin elasticity is measured using the vacuum suction technique and skin smoothness is measured with the aid of laser profilometry.

Result: **Elasticity** + 11%

Result: **Depth of wrinkles** - 15%

BODY

- **Ideal for tired, heavy legs and feet**
- **Fresh and reviving**
- **Stimulates the microcirculation**
- **Moisturizing**
- **Rapidly absorbed and caring**



Application

Distribute Cooling Leg Lotion over the feet and legs several times a day as required and massage in from bottom to top.

SKIN APPLETS offers a product range for supporting body treatment in the beauty salon. The care concept is easy to apply and ideal for heavy feet and tired legs.

Tip: Starting with the shower head's cold water jet on the outer side of the right foot, move along the leg up to the bottom and back down along the inner side of the leg. Repeat the process on the left leg. Then shower the soles of the feet with cold water. Dry the legs and apply Cooling Leg Lotion. Keep the feet warm in socks and place in a raised position.

Rapid aid when on the go: simply apply Cooling Leg Lotion over nylon stockings. It does not stick, is rapidly absorbed and immediately refreshes.

Note: Please do not apply immediately after depilation. Avoid contact with eyes. Wash your hands after applying. Do not use on newborn babies and young children.



RET.
150 ml
Ref.
7220

☰ Cooling Leg Lotion

HIGHLY EFFECTIVE ACTIVE SUBSTANCE GEL WITH IMMEDIATE COOLING EFFECT

Every woman wants beautifully shaped legs and slim ankles. Not infrequently, however, women in particular tend to suffer from heavy legs, accompanied by feelings of tension and swollen ankles. This is often an indication of venous and connective tissue weakness. Added to this are the stresses of our modern life: excess weight, lack of exercise, tight shoes, jobs involving long periods of sitting and standing as well as long car journeys and flights additionally stress the veins.

Once the blood backs up in the veins, it does so back into even the most minute vessels, where it leads to dilation. The vessel walls become porous and fluid is able to escape into the surrounding tissue.

Exercise is now important, because any muscle activity promotes the intact venous activity and leads to a powerful blood and lymph flow. Alternating showers (cold and warm) additionally stimulate the circulation.

Cooling Leg Lotion ensures even greater well-being! The highly effective active substance gel acts quickly and effectively, and revives tired legs again. No wonder, because it contains circulation-promoting plant extracts from red vine leaves and horse chestnut. These impart a feeling of an internal support stocking for increased lightness. Genuine eucalyptus oil and natural menthol immediately refresh and leave behind a long-lasting cooling effect.



ACTIVE SUBSTANCES

- **Red vine leaves:** Strengthen the skin tissue and support its vitality
- **Horse chestnut:** Strengthens the skin tissue and relieves tired legs
- **Eucalyptus oil:** Long-lasting and refreshing cooling
- **Menthol:** Cools and revives the metabolism
- **Glycerin:** Trivalent alcohol, constituent of plant-based lipids, moisture-binding, reduces the horny skin's trans-epidermal water loss

BODY

- **Perceptibly more elastic and softer skin**
- **Stimulates the formation of new connective tissue fibers**
- **Restructures replacement of the skin's connective tissue**



Application

Apply Stretch Mark Cream onto cleansed skin with stretch marks in the morning and evening and massage in gently.

***Tip:** A light plucking massage promotes the circulation and supports the formation of new connective tissue fibers.*

RET.
200 ml
Ref.
7230



☰ Stretch Mark Cream

HERBAL CREAM FOR TREATING STRETCH MARKS

Pregnancy marks in the skin are usually referred to as stretch marks (striae gravidarum).

Longitudinal, initially slightly raised, bluish to brown-red marks occur due to abnormal stretching of the dermis (pregnancy, weight increase, rapid growth) but also as a result of hormonal influences which reduce the skin's elasticity. Over time, these are transformed into flat and pale scars.

The abdomen is usually affected, but also the thighs, hips, breasts and upper arms.

The best methods of preventing tears in the skin's sub-tissue are the avoidance of excessive weight gain and the maintenance of supple skin. Plucking massages, alternating cold effusions, gentle dry brush massages and swimming promote the skin's circulation and support its elasticity. Specific active substance treatment with Stretch Mark Cream provides equal support.

Stretch Mark Cream is a smooth active substance lotion which develops a pleasantly cooling effect immediately following application. As 24-hour care, it is massaged into all of the affected areas of the body as often as possible. Pregnancy and stretch marks pale when applied regularly. They become as smooth and supple again as the surrounding connective tissue.



ACTIVE SUBSTANCES

- **Siegesbeckia orientalis:** This "heavenly herb" originates from Madagascar; promotes the restoration of the collagen matrix in the skin
- **Mangifera indica:** Mango seed oil; cares for the skin and makes it supple
- **Octyldodecanol:** Fatty alcohol; promotes the penetration of active substances
- **Vitamin C phosphate:** Fortifies the connective tissue, activates collagen synthesis
- **Vitamin E acetate:** Antioxidant

BODY

- **Body care with anti-aging effect**
- **Youthfully smooth body skin**
- **Moisturizing and moisture retaining**
- **Rich texture and rapid distribution**
- **Pleasant fragrance**

RET.
200 ml
Ref.
7900



Body Lotion "ISOFLAVONIA"

CARE LOTION WITH ISOFLAVONES

All women desire youthfully soft and firm skin from head to toe.

The skin's firmness is dependent on the condition of the supporting tissue with its collagen and elastic fibers. The skin slackens when collagen and elastin synthesis decreases as we age. Added to this are the effects of hormonal changes and external influences such as e.g. UV light or stressful periods of life. The consequence: dry body skin which is lacking in firmness.

To prevent this from occurring in the first place, daily body care with balanced active substances should be a matter of course.

Body Lotion "ISOFLAVONIA" ensures smooth and supple body skin in the long-term. The isoflavones which are contained act to combat the hormonally-related collagen and elastic fiber breakdown and promote the skin's supportive strength in the upper layers of tissue. Feminine contours are harmoniously defined with extra anti-aging active substances.

Body Lotion "ISOFLAVONIA" has a pleasant fragrance and is rapidly absorbed into the skin. It leaves the skin feeling as if it has undergone special care: well-formed body contours with additional firmness on the arms and legs, abdomen and bottom.



Application

Generously distribute Body Lotion "ISOFLAVONIA" all over the body's skin each time after body cleansing.



ACTIVE SUBSTANCES

- **Iris root extract:** Rich in isoflavones (phyto estrogens), stimulates protein synthesis for deep-acting regeneration of the connective tissue, increases the density and smoothness of the skin
- **Kombucha:** Biotechnologically fermented black tea, promotes soft skin and increases the pink-colored shimmer which occurs in youthful skin
- **Mango butter:** Valuable lipid from the seeds of the tropical mango fruit; cares for and protects the skin with a gentle protective film
- **Saccharide isomerate:** Moisture retention substance obtained from natural sugars; is firmly bound to the skin's keratin and leads to optimal skin moisturization thanks to its very good moisture-binding capacity
- **Vitamin E acetate:** Radical interceptor, preventive skin aging protection
- **Allantoin:** Supports the natural regeneration of the skin

BODY

RET.
75 ml
Ref.
7210



- The hands are left feeling noticeably velvety and soft
- The skin's physiological protective film is effectively built-up
- Stressed, dry and brittle skin becomes soft and supple again
- Redness and hornification are reduced
- Cares for the cuticles, leaving them noticeably soft
- Noticeably more elastic fingernails
- Perspiration on the palms of the hands is combated

Hand Care Cream

HERBAL HAND CREAM

Hands reveal a person's true age. They are subjected to particular stress with each hand grip. In addition, modern detergents and washing up liquids come into contact with the hands on a daily basis. As an uncovered part of the body, the hands are regularly exposed to the influences of wind and weather. So is it really surprising that the skin on the hands, as well as the fingernails and cuticles, often appear "brittle"?

Hand Care Cream combats chapped, irritated and reddened hands with active substances which have long been highly regarded in the field of herbal remedies. In the long-term, a protective film is built up in the sense of an invisible glove.

The smooth herbal cream develops its pleasant, cooling effect immediately after use, and can be effortlessly applied each time after washing the hands – without feeling greasy.



Application

Apply Hand Care Cream onto the cleansed hands whenever required and distribute gently, also gently massaging the fingernails and the nail bed.

Tip: Hand Care Cream should be massaged in particularly generously each time before exposing the hands to extensive stress such as e.g. gardening.



ACTIVE SUBSTANCES

- **Echinacea:** Purple coneflower, regenerating
- **Alpha-bisabolol:** Main active substance of chamomile, alleviates irritation
- **Farnesol:** Substance which occurs in essential oil; has a regenerating, bacteriostatic and deodorant effect

BODY

- Pleasant fragrance
- Moisturises
- Stimulates and smoothes
- Replenishes lipids
- Protects



Application

Gently rub Vitaforce ACE Body Cream into your skin after every bath or shower.



RET.
200 ml
Ref.
7240

Vitaforce ACE Body Cream

NOURISHING BODY CREAM WITH VITAMINS

Every woman wants soft, smooth skin from head to toe. And who hasn't had those dry areas, uneven patches and sections that lack elasticity? Unfortunately, skin begins to sag and slacken as it gets older, due to hormone changes, a decrease in collagen and elastin synthesis, and also external influences such as UV light and stressful stages of life. The organ becomes dryer, loses tightness and becomes less even in appearance.

Our new silky smooth body cream is enriched with the three valuable A, C and E vitamins and combats all of these tendencies.

Vitaforce ACE Body Cream leaves users' skin even, soft and smooth. Valuable vitamin A gives the skin a smooth appearance, while vitamin C inhibits the production of melanin and gets rid of complexion irregularities. At the same time, vitamin E provides the cells with the protection they need, and hyaluronic acid and Pentavitin® moisturise the skin intensively.

Vitaforce ACE Body Cream has a pleasant fragrance and is absorbed into the skin quickly. Its shea butter has a gentle lipid-replenishing effect and coats the skin with valuable lipids.

The cream is a vitamin cocktail for all skin types!



ACTIVE SUBSTANCES

- **Vitamin A palmitate:** Vitamin A palmitate improves dry, rough skin. It increases cell division and collagen production, and reduces collagen breakdown. This impedes the skin's ageing process, and the epidermis becomes more resilient, more even and smoother
- **Sodium ascorbyl phosphate:** Also referred to as vitamin C phosphate, sodium ascorbyl phosphate stimulates the synthesis of collagen fibres, makes the skin smoother, protects it from free radicals, inhibits the production of melanin and evens out irregularities on the skin
- **Vitamin E acetate:** Protects cell membranes from free radicals
- **Shea butter:** Nourishes and soothes the skin while replenishing lipids at the same time
- **Long-chain hyaluronic acid:** Nourishes, moisturises and smoothes the skin
- **Pentavitin®:** Pentavitin® is a moisture-retaining substance obtained from natural sugars. It attaches itself to the keratin in the skin and hydrates the skin very effectively thanks to its excellent water-binding properties

SKIN APPLETS



PROFESSIONAL SKIN CARE IN THE BEAUTY INSTITUTION

Body wrapping

The applied oedema therapy procedure, originating from physical medicine, is used in the cosmetics industry, in the process of "body-swathing" as the now-known body wrapping.

In this procedure, parts of the body deemed as problem zones are wrapped in plastic sheets or, even better, in specially developed non-breathable body wrap sheets in strips around the body.

Under these firmly wrapped sheets, after a short time, body heat builds up, resulting in increased sweating.

The treatment is particularly effective when the respective body parts are treated with Body Contour Booster from the company JANSSEN COSMETICS before wrapping.

Through the pressure and the Anti Cellulite and Slimming Gel, the fat cells are stimulated and tightly compressed.

The waste products stored in the fat cells are released and excreted by the body's detoxifying process, as these are digested by the organs.

Through this process, water and cell waste products are removed and transported by the lymph vessels.

For this reason, it is of paramount importance to drink a lot before application, to ensure that the body has enough liquid to wash out the released waste and fat without a problem.

The results are a smaller body circumference in the wrapped areas and visibly tighter skin.

This method is therefore the optimal tool to combat slack skin resulting from dieting and the unsightly dents that cellulite exhibits in its various stages.

Regular use of the sheet wraps contributes significantly to the tightening of connective tissues and smoothing of the skin's surface.

This treatment goes hand-in-hand with dieting, as the positive effects on the figure and weight loss can bring a vital motivation boost.

Body wrapping can make unsightly cellulite dents and fat cells disappear with several regular treatments with the Body Contour Booster.

Treatment in the Cosmetic Institute guarantees the success desired, as the beauticians know exactly how the wrapping technique can be adapted to each individual and how much pressure must be applied according to body type.

The wrap should be fixed tightly, but not enough to cut off circulation. If the beauty treatment is badly executed, the oxygen supply can be so tightly cut off that it can result in health consequences for the cardiovascular system.



The procedure in the booth should be set up as following:

- ❖ **Without shower**
 - Scrub the body with the Oxygenating Body Scrub
 - Wipe off with a damp cloth and repeat until all of the body scrub is removed from the skin
- ❖ If a shower is available, give the client the product to take into the shower
- ❖ Apply the Body Contour Booster to the areas to be treated e.g. thighs, waist, stomach, upper arms, hips and buttocks
- ❖ Then wrap the areas treated with Body Contour Booster with the special body wrap sheets
- ❖ Body wrap application time 20 minutes
- ❖ Take off the sheets and massage the rest of the product into the skin

Further treatment possibilities

BODY TREATMENT		
	PRODUCTS	REF.
Body Cellulite (To activate lipolysis)		
Cleansing / Peeling	• Oxygenating Body Scrub	• 7000P
Special	• Revigorating Face Mask	• 5504P
Finish	• Body Contour Booster	• 7801P
Body Cellulite (To congestion relief)		
Cleansing / Peeling	• Oxygenating Body Scrub	• 7000P
Stimulate / Massage	• Body Toning Modelage	• 7510P
Body Pack	• Multi Action Algae Pack "BRITTANY"	• 7688P
Finish	• Body Contour Booster	• 7801P
Body Cellulite (To activate slimming & firm)		
Cleansing / Peeling	• Oxygenating Body Scrub	• 7000P
Stimulate / Massage	• Body Toning Modelage	• 7510P
Body Pack	• Cryogenic Alginate "ARCTIC"	• 7690P
Massage	• Body Sculpturing Massage "TUSCANY"	• 7580P
Finish	• Body Contour Booster	• 7801P
Bust and décolleté (Lift up for more volume)		
Cleansing / Peeling	• Oxygenating Body Scrub	• 7000P
Stimulate / Massage	• Body Toning Modelage	• 7510P
Body Pack	• Cryogenic Alginate "ARCTIC"	• 7690P
Finish	• Perfect Bust Formula	• 7700P
Bust and décolleté (Firm and modelate)		
Cleansing / Peeling	• Oxygenating Body Scrub	• 7000P
Stimulate / Massage	• Body Toning Modelage	• 7510P
Special	• Revigorating Face Mask	• 5504P
Finish	• Perfect Bust Formula	• 7700P
Stressed body joints, congestions and edema		
Reinigung / Peeling	• Oxygenating Body Scrub	• 7000P
Massage / Finish	• Body Toning Modelage	• 7510P
Body Pack	• Dead Sea Black Mud "AL NADARA"	• 7687P
Finish	• Vitaforce ACE Body Cream	• 7240