

PLATINUM CARE



LUXURY MEETS PERFECTION



PRODUCT	REFERENCE NUMBER RETAIL	CONTENT RETAIL	REFERENCE NUMBER WHOLESALE	CONTENT WHOLESALE
Day Cream	1210	50 ml	1210P	100 ml
Night Cream	1220	50 ml	1220P	100 ml
Effect Serum	1230	30 ml	1230P	50 ml
Eye Cream	1260	15 ml	1260P	30 ml
Face Care	1299	115 ml		

The Platinum-MP-Complex consists of three components:

Platinum, one of the rarest raw materials on earth, makes the skin feel noticeably better straight away. The skin appears refreshed and relaxed. The extremely effective high-tech peptide Matrixyl™ Synthe'6™ is extraordinarily effective at filling lines. The skin's texture is verifiably smoother, lines are filled from the inside and the skin's substance sustainably built up.

The multi-active silk acacia extract also reduces visible signs of fatigue, such as dark circles, puffiness and haggard facial skin, giving the skin its youthful radiance back.

This high-performance active ingredient concept is supplemented by selected ingredients with verified effectiveness, depending on the skin's needs. Extracts of *Acmella oleracea* (Gatuline® Expression) and manioc root (Instensyl®) lift and smooth the skin in a targeted way. Sumptuous vegetable lipids from mango and shea, cupuacu and macadamia nut care for the skin and give it a delicate protective layer.

The luxurious texture and elegant scent are a treat for the skin and the senses. Pigment-based diffusers support the skin's natural radiance and make it more beautiful in seconds – PLATINUM CARE is the very pinnacle of anti-aging care products.

PLATINUM CARE – The innovative anti-aging skincare concept from JANSSEN COSMETICS is luxury skincare at the highest level. Based on the latest results of anti-aging research, the new active ingredient concept gives the skin a unique revitalising treatment and an outstandingly indulgent experience.

From the very first use – be it at home or in a changing room – the skin feels the unique effect of this luxurious premium care product.

The absolute highlight of this luxury range is an unprecedented anti-aging complex. The unique Platinum-MP-Complex visibly smooths the skin's surface while also having a deep, long-lasting effect on the skin's tissue. The double anti-aging effect makes eternal youth close enough to touch.

PLATINUM CARE

RET.
50 ml
Ref.
1210

WHLS.
100 ml
Ref.
1210P



- **Proven to reduce lines and wrinkles**
- **Optimises the skin's moisture supply**
- **Supports the skin's own protective barrier**
- **Ensures a glowing complexion all day long**
- **Leaves skin feeling fresh and smooth**
- **Sumptuous active ingredients for a unique recipe**

Day Cream

PREMIUM ANTI-AGING DAY CREAM

During the day, the skin needs lightness, comfort and protection. The Premium Anti-Aging Day Cream meets these needs. The luxurious texture supplies the skin with highly-active anti-aging active ingredients all day long. The innovative Platinum-MP-Complex gives the skin a better all-round structure, better tone and youthful radiance.

Colloidal platinum makes the skin feel noticeably better straight away. The skin appears refreshed and relaxed. Matrixyl™ Synthe'6™ is an innovative peptide proven to fill lines. The highly-effective peptide stimulates the synthesis of six key skin building blocks (collagen I, III and IV, fibronectin, hyaluronic acid and laminine-5). Wrinkles, especially laughter lines and crows' feet, are smoothed effectively, giving the entire face a much more toned look. Silk acacia extract protects and repairs damaged collagen fibres through glycation and supports the skin's own special detoxifying systems.

Short and long chain hyaluronic acid adds moisture. Vitamin E acetate is converted into free vitamin E in the skin and protects the cells against damage from free radicals, helping to prevent premature skin aging.

The result? Visibly reduced lines and added tone, moisture and radiance.



Application

After treating the skin with Effect Serum, apply Day Cream and rub in gently.

Note: *Face Guard Advanced protects the skin effectively against UV and IR radiation. Light as a feather, the emulsion is simply applied under the Day Cream.*



ACTIVE SUBSTANCES

- **Platinum-MP-Complex:**
 - **Colloidal platinum:** Makes the skin feel noticeably better straight away
 - **Matrixyl™ Synthe'6™ (palmitoyl tripeptide-38):** Highly-effective anti-wrinkle active ingredient, smoothes lines and wrinkles
 - **Silk acacia extract:** Extract from the bark of the Persian silk acacia (*Albizia julibrissin*), helps against signs of skin fatigue (e.g. dull complexion, haggard facial skin)
- **Mango butter:** Sumptuous lipid from the seeds of the tropical mango fruit, gives the skin a gentle, caring protective film
- **Vitamin E acetate:** Is converted to free vitamin E in the skin and neutralises damaging free radicals
- **Short and long chain hyaluronic acid:** Provides intense moisture

PLATINUM CARE

RET.
50 ml
Ref.
1220

WHLS.
100 ml
Ref.
1220P



- **Supports the skin's natural regeneration**
- **Leaves the skin looking relaxed in the morning**
- **Supports the barrier function of the epidermal horny layer**
- **Optimises the moisture supply**
- **Sumptuous active ingredients for a unique recipe**

☰ Night Cream

PREMIUM ANTI-AGING NIGHT CREAM

The skin's own regeneration processes are especially active during the night. The Premium Anti-Aging Night Cream supports the skin in this process. The regenerative formula supplies the skin with highly-active anti-aging active ingredients all night long. The innovative Platinum-MP-Complex is extraordinarily effective at filling lines. The skin's texture is verifiably smoother, lines are filled from the inside and the skin's substance sustainably built up.

Colloidal platinum makes the skin feel noticeably better straight away. The skin appears refreshed and relaxed. Matrixyl™ Synthe'6™ is an innovative peptide proven to fill lines. The highly-effective peptide stimulates the synthesis of six key skin building blocks (collagen I, III and IV, fibronectin, hyaluronic acid and laminine-5). Lines, especially laughter lines and crows' feet, are smoothed effectively, giving the entire skin a much more toned look. Silk acacia extract protects and repairs damaged collagen fibres through glycation and supports the skin's own special detoxifying systems.

A rich lipid complex of shea and mango butter and macadamia nut oil cares for the skin during the night, leaving it silky soft. The skin's own protective barrier is supported and its moisture balance stabilised.

The result? Well-rested facial skin in the morning, greater tone, improved moisture and visibly reduced wrinkles.



Application

After treating the skin with Effect Serum, apply Night Cream and rub in gently.



ACTIVE SUBSTANCES

- **Platinum-MP-Complex:**
 - **Colloidal platinum:** Makes the skin feel noticeably better straight away
 - **Matrixyl™ Synthe'6™ (palmitoyl tripeptide-38):** Highly-effective anti-wrinkle active ingredient, smoothes lines and wrinkles
 - **Silk acacia extract:** Extract from the bark of the Persian silk acacia (*Albizia julibrissin*), helps against signs of skin fatigue (e.g. dull complexion, haggard facial skin)
- **Lipid complex:** A rich lipid complex of premium shea and mango butter and caring macadamia nut oil create a gentle, caring protective layer and supports the barrier function of the epidermal horny layer
- **Vitamin E acetate:** Is converted to free vitamin E in the skin and neutralises damaging free radicals
- **Short and long chain hyaluronic acid:** Provides intense moisture

RET.
30 ml
Ref.
1230

WHL.
50 ml
Ref.
1230P



 JANSSEN
COSMETICS

PLATINUM CARE

- **Immediate toning effect**
- **Reduces laughter lines**
- **Smooths the skin's texture**
- **Optimises the moisture supply**
- **Ensures greater radiance and freshness**
- **Sumptuous active ingredients for a unique recipe**

Effect Serum

IMMEDIATE ACTION ANTI-AGING EFFECT SERUM

The toning Effect Serum gives the skin noticeable smoothness and youthful radiance straight away. The ultra-light luxury formula supplies the skin with a synergetic combination of skin-toning active ingredients and intensive moisturisers.

Extracted from *Acmella oleracea*, Gatuline® Expression is a vegetable active ingredient that was developed especially for use against laughter lines. The extract reduces the intensity of muscle contractions in the face and relaxes the skin, reducing existing laughter lines significantly. Instensyl® is a vegetable polymer extracted from manioc root. It has a three-dimensional molecular structure and tones the skin noticeably straight away. Colloidal platinum makes the skin feel noticeably better straight away. The skin appears refreshed and relaxed.

The serum's toning effect is supplemented by moisturisers with an intense, long-lasting effect. Vegetable *Imperata cylindrica* root extract, short and long chain hyaluronic acid and a carbohydrate complex similar to that of the skin provide an immediate, 24h supply of moisture. Light-diffusing pigments guarantee that the skin looks more beautiful, smoother and more radiant straight away.

The result? An immediate toning effect – increase moisture stores, brilliant radiance and fewer wrinkles.



Application

Apply Effect Serum to cleansed skin in the morning and/or evening and spread gently.



ACTIVE SUBSTANCES

- **Gatuline® Expression (*Acmella oleracea*):** Reduces the intensity of muscle contractions in the face, relaxing small lines
- **Instensyl® (manioc root extract):** For a toning effect that can be seen and felt immediately
- **Colloidal platinum:** Makes the skin feel noticeably better straight away
- ***Imperata cylindrica* root extract:** Provides the skin with moisture for 24h
- **Short and long chain hyaluronic acid:** Delivers intensive moisture
- **Saccharide isomerates:** Carbohydrate mixture for increased moisture
- **Light-diffusing pigments:** Soft focus effect reduces the appearance of fine lines and wrinkles

PLATINUM CARE

RET.
15 ml
Ref.
1260

WHLS.
30 ml
Ref.
1260P



- **Makes tired eyes shine again**
- **Smooths eye contours**
- **Dark circles appear reduced**
- **Combats puffiness**
- **Sumptuous active ingredients for a unique recipe**



Application

Spread Eye Cream gently around the eye area in the morning and evening.

Eye Cream

PREMIUM ANTI-AGING EYE CREAM

The Premium Anti-Aging Eye Cream provides the eye area with highly-active anti-aging active ingredients around the clock. The Platinum-MP-Complex – a combination of colloidal platinum, Matrixyl™ Synthe'6™ and silk acacia extract – comprehensively improves the skin's structures and enhances tone.

Colloidal platinum visibly refreshes and relaxes the skin straight away. Matrixyl™ Synthe'6™ is an innovative peptide proven to fill lines. The highly-effective peptide stimulates the synthesis of six key skin building blocks (collagen I, III and IV, fibronectin, hyaluronic acid and laminine-5). Crows' feet are reduced effectively. Silk acacia extract protects and repairs damaged collagen fibres through glycation and supports the skin's own special detoxifying systems.

The Sensitive Complex with broom extract, Centella asiatica and liquorice extract it also contains increases the microcirculation in the skin and combats dark circles and puffiness.

The silky-smooth texture is ideal for use every morning and evening. In the morning, the Eye Cream magics away fatigue and gives the face fresh radiance. In the evening, it supports the regeneration of the sensitive eye area and prevents premature aging.

The result is a fresh, alert look, greater radiance, more moisture, reduced dark circles, less puffiness and fewer lines.



ACTIVE SUBSTANCES

- **Platinum-MP-Complex:**
 - **Colloidal platinum:** Makes the skin feel noticeably better straight away
 - **Matrixyl™ Synthe'6™ (palmitoyl tripeptide-38):** Highly-effective anti-wrinkle active ingredient, smooths lines and wrinkles
 - **Silk acacia extract:** Extract from the bark of the Persian silk acacia (Albizia julibrissin), helps against signs of skin fatigue (e.g. dull complexion, haggard facial skin)
- **Cupuacu butter:** Sumptuous lipid soothes the sensitive eye area
- **Macadamia nut oil:** Supports the protective barrier of the epidermal horny layer and makes the skin more supple
- **Vitamin E acetate:** Is converted to free vitamin E in the skin and neutralises damaging free radicals

SKIN APPLETS



GENTLE PREMIUM ANTI-AGING TREATMENT

LUXURY TREATMENT FOR DEMANDING; PAMPERED SKIN	
TREATMENT PROCESS	PRODUCTS
Cleansing	SKIN REGENERATION <ul style="list-style-type: none">Multi Action Cleansing Balm
Refreshment	SKIN REGENERATION <ul style="list-style-type: none">Skin Tonic
Deep cleansing/scrub <i>or</i>	SKIN REGENERATION <ul style="list-style-type: none">Skin Refining Enzyme Peel PEELING MASKS <ul style="list-style-type: none">Thermo Peel Mask Cranberry
Exfoliation (if necessary)	
Active ingredient serum <i>or</i>	AMPOULES <ul style="list-style-type: none">Eye Flash FluidSkin Contour Fluid PLATINUM CARE <ul style="list-style-type: none">Effect Serum
Mask	PLATINUM CARE <ul style="list-style-type: none">Biocellulose Mask Face & Neck During the mask application, a pressure point massage to neck and décolleté is possible.
Massage	PLATINUM CARE <ul style="list-style-type: none">Night Cream Special Premium Anti-Aging Massage according to individual treatments steps.
Finish for eye area	PLATINUM CARE <ul style="list-style-type: none">Eye Cream
Daytime protection	ALL SIN NEEDS <ul style="list-style-type: none">Face Guard Advanced PLATINUM CARE <ul style="list-style-type: none">Day Cream <i>or</i>Effect Serum

SKIN APPLETS



INTENSIVE PREMIUM ANTI-AGING TREATMENT

LUXURY TREATMENT FOR DEMANDING; PAMPERED SKIN	
TREATMENT PROCESS	PRODUCTS
Cleansing	SKIN REGENERATION <ul style="list-style-type: none">Multi Action Cleansing Balm
Refreshment	SKIN REGENERATION <ul style="list-style-type: none">Skin Tonic
Deep cleansing/scrub <i>or</i>	SKIN REGENERATION <ul style="list-style-type: none">Skin Refining Enzyme Peel PEELING MASKS <ul style="list-style-type: none">Thermo Peel Mask Cranberry
Exfoliation (if necessary)	
Active ingredient serum <i>or</i>	AMPOULES <ul style="list-style-type: none">Eye Flash FluidSkin Contour Fluid PLATINUM CARE <ul style="list-style-type: none">Effect Serum
Massage Special massage; face, neck, décolleté as well as head and hair.	PLATINUM CARE <ul style="list-style-type: none">Night Cream After the massage apply a compact layer of cream to face, neck and décolleté.
Maske After removal	ESSENTIALS Eye Contour Pad – cover with moist cotton wool pads. <ul style="list-style-type: none">Thermo Face Mask SKIN REGENERATION <ul style="list-style-type: none">Skin Tonic
Finish for eye area	PLATINUM CARE <ul style="list-style-type: none">Eye Cream
Daytime protection	ALL SKIN NEEDS <ul style="list-style-type: none">Face Guard Advanced PLATINUM CARE <ul style="list-style-type: none">Day Cream <i>or</i>Effect Serum