

A close-up photograph of two women with curly hair, smiling warmly at the camera. The woman on the left has blonde curly hair and is wearing a yellow halter top. The woman on the right has dark brown curly hair and is wearing a reddish-brown top. They are both looking directly at the camera with bright, joyful expressions.

CPR<sup>®</sup>

*Brings curls  
to life*





the curly solution  
*smooth & define*





Organic Australian

# Macadamia Oil

**Rejuvenate and protect your beautiful curls**

Macadamia Oil is the richest botanical source on earth of the rare anti-aging ingredient, palmitic acid, which promotes the production of sebum. This omega-7 fatty acid helps to replenish the scalp's natural oils protecting it from humidity without feeling greasy, ultimately keeping your curly hair frizz-free and nourished with a natural luxurious shine.

Macadamia Oil also strengthens and nourishes the hair follicles, helping to fight off hair loss and prevent hair from becoming brittle.

Organic South American

# Quinoa Protein

**Nourish, hydrate and soften your curls**

Quinoa (pronounced keen-WAH) is a sustainably sourced plant-based protein that contains seventeen amino acids, including all eight essential amino acids. Quinoa protein helps curly hair to look and feel smoother and silkier by forming a protective barrier, sealing in moisture and repairing damage.

Rich in vitamins and minerals, Quinoa Protein gently nourishes, keeping curls hydrated, soft and manageable, for healthier looking hair.







### **Bounce Back** 300mL

Sulphate free shampoo

- For wavy, curly & coily hair
- pH balanced to reduce tangles
- Gentle cleansing & curl protection

#### **🌿 natural technology**

Macadamia Oil, Quinoa Protein, Jojoba Oil & Vegetable Protein

### **Soft Touch** 300mL

Conditioning treatment

- For wavy, curly & coily hair
- Long lasting humidity protection
- Binds moisture & adds shine

#### **🌿 natural technology**

Macadamia Oil, Quinoa Protein, Vegetable Protein, Jojoba Butter & Colza Plant Extract





## Hydrate, soften and embrace your curls

Cleanse hair with **Bounce Back Sulphate Free Shampoo**, taking care not to matt the hair together. Gently blot dry hair then apply **Soft Touch Conditioning Treatment** liberally through mid-lengths and ends. Then apply a smaller amount to the roots, gently detangling hair with fingers. Leave in for 3 to 5 minutes before rinsing.

If your curls are thick & coarse, try using **Soft Touch** on dampened hair, prior to shampooing to soften and detangle knots.

For a full treatment effect: **Soft Touch Conditioning Treatment** can be left on your curls for up to 30 minutes.





## Hydra Curl<sup>®</sup> 150mL

Leave-in moisturiser

- For wavy, curly & coily hair
- Intense hydration & shine therapy
- Deeply softens & reduces frizz

### **natural technology**

Macadamia Oil, Quinoa Protein  
& Jojoba Oil

## CURL CTRL<sup>®</sup> 150mL

Defining Crème

- For wavy, curly & coily hair
- Deep hydration & humidity protection
- Soft to touch, non-greasy curls

### **natural technology**

Macadamia Oil, Quinoa Protein, Jojoba Oil  
& Vegetable Protein







Achieve a wide variety of results by adjusting the amount of **Hydra Curl** and **CURL CTRL®** applied.

For intense hydration and shine therapy, spread a small amount of **Hydra Curl Leave-in moisturiser** through hands and apply throughout blot-dried hair. Leave-in.

Apply **CURL CTRL® Defining Crème** section-by-section from roots to ends. Distribute evenly using an appropriate comb/detangling brush to eliminate frizz. Twist each curl with fingers and scrunch curls up towards the roots as you complete each layer. Allow hair to air-dry naturally, under gentle heat or lightly diffuse dry.

Experiment with different applications, brushes and combs, or vary your sectioning, drying and separating techniques to find the perfect combination for your curls.





## Curl Refresher 110mL

Leave-in Revitaliser

- Gentle for all curl types
- Light-weight moisture & shine
- Revitalises dry, matted curls

### **natural technology**

Macadamia Oil, Quinoa Protein, Colza

Plant Extract, Jojoba Oil & Vegetable Protein





## Refresh and revitalise curls, days later

Keep curls looking defined, hydrated and refreshed between washes. Dampen down hair first with water & lightly apply **Curl Refresher Leave-in Revitaliser** evenly throughout hair and rewind curls where necessary. Scrunch curls up to the roots leave-in and allow to air-dry or lightly diffuse.

For diffused curls, spray **Curl Refresher** throughout dampened hair, comb through with an appropriate wide-tooth comb or detangling brush then allow hair to dry naturally, or lightly diffuse.





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to life*





*Brings hair to life*  
australian | natural | innovative

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