

Elvin Hu

Product designer
Visual designer

<https://www.elvin-hu.com>
elvin_hu@outlook.com

Work Experience

Google

May 2019 - August 2019

UX Design Intern - Material Design team

- Created experiences around the adoption of the Material Design system and Material Theming, which helped shape and visualize the vision of Material Design.
- Designed and developed Figma plug-ins to help users generate and adopt Material Dark Themes.
- Designed and prototyped educational tools for articles on Material.io to help users utilize Material guidelines (monthly traffic: 60,000+ Pageviews)
- Worked closely with the engineering team to identify technical limitations and handed off the design through Agile sprint planning.

MetaDesign

May 2017 - August 2017

Visual Design Intern

- Responsible for the new brand image for Didi Chuxing, winning 5 awards at Transform Awards Asia-Pacific
- Created the new English logotype and refined the graphic symbol for Meizu's Meilan phone series, which has sold for more than 20 million units in 2017
- Designed Xiaomi's international branding guideline, helping them to expand into the international market and makes the Fortune 500 list in 2019

Meizu

May 2016 - July 2016

Visual Design Intern

- Designed keynote presentations for product launches, reaching over 1,500+ live audience members and 200,000 real-time online audience
- Created icon sets/themes for Meizu's customized Android UI

Skills

Design tools

Adobe Suite
Sketch
Figma
Principle

Design skills

Interaction Design
UI Design
Graphic Design
Prototyping
Branding
Design research

Development

HTML
CSS
Javascript
Typescript

Education

Cooper Union

August 2017 - May 2020
GPA: 3.78/4.0

Washington University in St. Louis

August 2015 - May 2017
GPA: 3.76/4.0