

SPONSOR & EXHIBITOR

Opportunities | Benefits

YATA 2019 CONFERENCE

Sponsorship Level	Description	Event + Benefits
<p>PLATINUM Sponsor</p> <p>Not Available</p>	<p>Wednesday, Oct 23 Thursday, Oct. 24</p> <p style="text-align: center;">Evening Welcome Reception and Registration for all attendees</p> <p style="text-align: center;"><i>Co-Sponsors:</i></p> <p style="text-align: center;">Cascade Crest Transitions</p> <p style="text-align: center;">~</p> <p style="text-align: center;">Elements Traverse</p>	<p style="text-align: center;">Welcome Reception & Registration \$6,500</p> <p>Platinum Level Benefits:</p> <ul style="list-style-type: none"> • (4) Full Conference Registrations • Recognition as <i>Platinum Sponsor</i> in conference <u>program</u> and on YATA <u>website</u> (immediately upon confirmation and receipt of payment) • Full-page, color ad in program <p>Top-Tier Benefits:</p> <ul style="list-style-type: none"> • \$1,000 Exhibit Table (to be shared if co-sponsor) • Logo on YATA website during conference with hyperlink to your website <p>Additional Benefits:</p> <ul style="list-style-type: none"> • Signage throughout event • Greet attendees upon arrival • Introduction and recognition during reception • Your collateral inserted into conference tote
<p>GOLD Sponsor</p> <p>Not Available</p>	<p>Thursday, Oct. 24</p> <p style="text-align: center;">Keynote Speaker JEFFREY ARNETT</p> <p style="text-align: center;"><i>Sponsor:</i></p> <p style="text-align: center;">Onward Transitions</p>	<p style="text-align: center;">Keynote Speaker \$5,500</p> <p>Gold Level Benefits:</p> <ul style="list-style-type: none"> • (3) Full Conference Registrations • Recognition as <i>Gold Sponsor</i> in conference <u>program</u> and on YATA <u>website</u> (immediately upon confirmation and receipt of payment) • Full-page, color ad in program <p>Top-Tier Benefits:</p> <ul style="list-style-type: none"> - \$1,000 Exhibit Table (to be shared if co-sponsor) - Logo on YATA website during conference with hyperlink to your website <p>Additional Benefits:</p> <ul style="list-style-type: none"> • Signage throughout event • Greet attendees upon arrival • Introduction and recognition during reception • Your collateral inserted into conference tote

<p style="text-align: center;">GOLD Sponsor</p> <p style="text-align: center;">Not Available</p>	<p style="text-align: center;">Friday, Oct. 25</p> <p style="text-align: center;">Hosted Cruise "Conference Wrap-up" For all attendees</p> <p style="text-align: center;"><i>Co-Sponsors:</i></p> <p style="text-align: center;">New Vision Wilderness Therapy ~ CALO Young Adults ~ Experiential Healing Institute</p>	<p style="text-align: center;">Lake Coeur d'Alene Cruise \$5,500</p> <p>Gold Level Benefits:</p> <ul style="list-style-type: none"> • (3) Full Conference Registrations • Recognition as <i>Gold Sponsor</i> in conference program and on YATA website (immediately upon confirmation and receipt of payment) • Full-page, color ad in program <p>Top-Tier Benefits:</p> <ul style="list-style-type: none"> - \$1000 Exhibit Table (to be shared if co-sponsor) - Logo on YATA website during conference with hyperlink to your website <p>Additional Benefits:</p> <ul style="list-style-type: none"> • Signage at Event • Greet attendees upon arrival • Introduction and recognition during event • Your collateral inserted in conference tote
<p style="text-align: center;">SILVER Sponsor</p> <p style="text-align: center;">Not Available</p>	<p style="text-align: center;">Thursday, Oct. 24</p> <p style="text-align: center;"><i>Sponsor:</i></p> <p style="text-align: center;">Red Mountain Sedona</p>	<p style="text-align: center;">All-Attendees Lunch & Speaker \$4,750</p> <p>Silver Level Benefits:</p> <ul style="list-style-type: none"> • (2) Full Conference Registrations • Recognition as <i>Silver Sponsor</i> in conference program and on YATA website (immediately upon confirmation and receipt of payment) • Half-page color ad in program <p>Tier Benefits:</p> <ul style="list-style-type: none"> • Logo on YATA website for duration of conference with hyperlink to your website <p>Additional Benefits:</p> <ul style="list-style-type: none"> • Display table in room during event • Introduction during lunch • Your collateral inserted in conference total
<p style="text-align: center;">BRONZE Sponsor</p> <p style="text-align: center;">Available</p>	<p style="text-align: center;">Thursday, Oct. 24 And/or Friday, Oct. 25</p> <p style="text-align: center;">Both days available Each as a Full Sponsorship or Co-Sponsorship</p>	<p style="text-align: center;">All-Attendees Breakfast \$3,000 each (Thursday or Friday)</p> <p>Bronze Level Benefits:</p> <ul style="list-style-type: none"> • (1) Full Conference Registration • Recognition as <i>Bronze Sponsor</i> in conference program and on YATA website (immediately upon confirmation and receipt of payment) • Quarter-page color ad in program <p>Tier Benefits:</p> <ul style="list-style-type: none"> • Logo on YATA website during conference with hyperlink to your website <p>Additional Benefits:</p> <ul style="list-style-type: none"> • Signage at breakfast • Display table for materials during breakfast

<p>PARTNER Sponsor</p> <p>Not Available</p>	<p>Thursday, Oct. 24</p> <p><i>Sponsor:</i></p> <p>TAPA Therapeutic Alliance of Program Alumni</p>	<p>Afternoon Social "Fireside Chat"</p> <p>\$2,500</p> <p>Level Benefits:</p> <ul style="list-style-type: none"> • Recognition as <i>Partner Sponsor</i> with logo and sponsor-written, 90-word description in conference program <p>Tier Benefits:</p> <ul style="list-style-type: none"> • Logo on YATA website for duration of conference with hyperlink to your website <p>Additional Benefits:</p> <ul style="list-style-type: none"> • Signage at event • Introduction at event
<p>PARTNER Sponsor</p> <p>Not Available</p>	<p>Tote bags for all conference attendees</p> <p><i>Sponsor:</i></p> <p>Benchmark Young Adult Transitions</p>	<p>Conference Tote Bags</p> <p>\$2,500</p> <p>Conference Tote Benefits:</p> <ul style="list-style-type: none"> • Logo and sponsor-written 90-word description in conference program • Quality Tote will be given to all conference attendees. <ul style="list-style-type: none"> ○ Sponsor logo prominently featured on bag, along with YATA logo <p>Additional Benefit:</p> <ul style="list-style-type: none"> • Logo on YATA website during conference with hyperlink to your website • Sponsor can put inserts/collateral into bag
<p>Other Sponsorships</p>	<p>Description</p>	<p>Cost + Benefits</p>
<p>WATER BOTTLES SUPPORTING Sponsor</p> <p>Available</p>	<p>Water bottles for all conference attendees</p>	<p>Conference Water Bottles</p> <p>\$1,750</p> <p>Water Bottle Benefits:</p> <ul style="list-style-type: none"> • Logo and sponsor-written 90-word description in conference program • Water bottle will be given to all conference attendees. <ul style="list-style-type: none"> ○ Sponsor logo prominently featured on bottle, along with YATA logo ○ Help save on waste – YATA will provide water coolers and sponsor signage at each cooler <p>Additional Benefit:</p> <ul style="list-style-type: none"> • Logo on YATA website during conference with hyperlink to your website

<p>Name Tag Lanyards</p> <p>Available</p>	<p>Lanyards for all conference attendees</p>	<p>Conference Name Tag Lanyards \$1000</p> <p>Name Tag Lanyards Benefits:</p> <ul style="list-style-type: none"> • Logo and recognition in conference program • Lanyards will be given to all conference attendees. <ul style="list-style-type: none"> ◦ Sponsor logo prominently featured on lanyard, along with YATA logo <p>Additional Benefit:</p> <ul style="list-style-type: none"> • Logo on YATA website during conference with hyperlink to your website
<p>WIFI Instruction Cards</p> <p>Available</p>	<p>WIFI Instruction Cards for all conference attendees</p>	<p>WIFI Instruction Cards \$350</p> <p>WIFI Cards Benefit:</p> <ul style="list-style-type: none"> • WIFI instruction cards will be given to all conference attendees at registration <ul style="list-style-type: none"> ◦ <i>Sponsor logo and name prominently featured on card, along with YATA logo</i> <p>Additional Benefit:</p> <ul style="list-style-type: none"> • Logo on YATA website during conference with hyperlink to your website
<p>Bag Inserts</p> <p>Available</p>	<p>Note pads, pens, flyers, etc. to be inserted into conference tote bags</p>	<p>Conference Bag Inserts \$275 (per 250 inserts)</p> <p>Bag Inserts Benefit:</p> <ul style="list-style-type: none"> • Items will be given to all conference attendees in conference tote <ul style="list-style-type: none"> ◦ <i>Must produce and provide items and pay shipping to conference and any return, if chosen</i> ◦ <i>YATA will insert items into bags</i>
<p>Exhibitor Opportunities</p>	<p>Description</p>	<p>Cost + Benefits</p>
<p>Exhibit Tables</p> <p>±0 7 Available</p>	<p>Wednesday, Oct 23 Thursday, Oct. 24 Friday, Oct. 25</p> <p><i>Set up 3:00 pm Wednesday Breakdown 12:00 pm Friday</i></p> <p>7 Remaining Available</p>	<p>EXHIBIT TABLES \$1,500</p> <p>Exhibitor Benefits:</p> <ul style="list-style-type: none"> • (1) Full Conference Registration (for individual manning table) • Listing and description in conference program <p>Additional Benefits:</p> <ul style="list-style-type: none"> • Listing on YATA website during conference • Signage at table • Introduction during opening remarks and throughout conference • Tablecloth, chairs, electricity

Reserving a Sponsorship or Exhibit Table

- To reserve a sponsorship or exhibit table, please contact:
 - Katie Jochum **208-255-7026** or kjochum.yata@gmail.com
 - Please be specific in your voicemail or email:
 - Contact name + program or organization
 - If calling, state the date and time of your call
 - Advise if it's a sponsorship or exhibit table you are calling about

Cancellation/Refund Policy

- Sponsorships are reserved and paid to the conference center or vendor well in advance of the conference and many have online and print recognition that begin immediately.
- Confirmation of your commitment to any of the sponsorships or exhibit tables removes them as an opportunity for another sponsor, please carefully note the following cancellation deadlines:
 - Up to 60 days prior to conference a \$250 processing fee will be assessed for any cancelled sponsorship or exhibit table (*until August 23, 2019*)
 - 45-59 days prior to conference – 50% refund (*August 24-September 6, 2019*)
 - After 45 days prior to conference – no refund (*September 7, 2019 and after*)
- All cancellations and refund requests must be made in writing and submitted to kjochum.yata@gmail.com for board consideration.

YATA CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES

2019 RATES

Please contact kjochum.yata@gmail.com to confirm availability

ADVERTISEMENT	LOCATION	AD SIZE	Cost	# Available	Select
Full page - color	Outside back cover	7.5"w x 10"h	\$850	Not Available	
Full page - color	Inside front cover	7.5"w x 10"h	\$800	Not Available	
Full page - color	Inside back cover	7.5"w x 10"h	\$700	1	
Full page - color	Interior page	7.5"w x 10"h	\$500	1	
Half page - color	Interior page	7.5"w x 4.875"h	\$375	2	
Quarter page - color	Interior page	3.625"w x 4.875"h	\$200	2	
Program inserts	250 inserts—full sized 1 ounce	8.5"w x 11"h	\$275	Unlimited	

FOR PAYMENT INFORMATION AND SUBMISSION OF YOUR AD/ARTWORK:

[Kjochum.yata@gmail.com](mailto:kjochum.yata@gmail.com) or call 208-255-7026

Questions? Submit to kjochum.yata@gmail.com or call 208-255-7026

PAYMENT:

After confirming space availability, you will be invoiced for your selection.