

Introduction: Our Purpose

Let's Build Canada is a coalition of Building Trade Construction Unions representing workers from thousands of communities, large and small, in every province and territory. We're men and women of all ages and races, and from many different backgrounds. We're electricians and painters, plumbers and ironworkers, bricklayers and crane operators. Whatever the job, one thing unites us all – the pride in the work we do to build Canada.

Our Coalition has an exciting plan to build Canada – it calls for the federal government to invest in infrastructure, create apprenticeships, and address income inequality. This website and our social media presence, such as on Facebook, Twitter and Instagram, will share our messages with Canadians, just like you, and seek your support. Help us spread the word – and Let's Build Canada together!

Your Privacy

Let's Build Canada ("we" or "us") values the privacy of visitors to its website. This privacy policy summarizes what information we might collect from a registered user or other visitor ("you"), and what we will and will not do with it.

Please note that this privacy policy does not govern the collection and use of information by companies that Let's Build Canada does not control, nor by individuals not employed or managed by Let's Build Canada. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information.

What we do with your personally identifiable information

We use personally identifiable information to assist us in accomplishing our purpose. This includes communicating with you, personalizing your experience, administering and improving our website/social media accounts, and analyzing the information we receive from you and others. It is always up to you whether to disclose personally identifiable information to us, although if you elect not to do so, we reserve the right not to register you as a user or provide you with information, products or services. "Personally identifiable information" means information that can be used to identify you as an individual, such as, for example:

- your name, company, union, email address, phone number, electoral district and address
- your Let's Build Canada user ID and password (if applicable)
- any account-preference information you provide us
- your computer's domain name and IP address, indicating where your computer is located on the Internet
- session data for your login session, so that our computer can 'talk' to yours while you are logged in;
- social media likes, follows, retweets, and shares

If you do provide personally identifiable information to us, either directly or through a reseller or other business partner, we will:

- not provide, sell or rent it to a third party without your permission — although unless you opt out (see below), we may use your contact information to provide you with information we believe you need to know or may find useful, such as (for example) news about our services and products and modifications to the Terms of Service. With your permission, we may share your email and other contact information with the members of our Coalition so that they may communicate with you;
- take commercially reasonable precautions to protect the information from loss, misuse and unauthorized access, disclosure, alteration and destruction;

Additionally, we will not use or disclose the information except:

- as necessary to provide services or products you have ordered;
- in other ways described in this privacy policy or to which you have otherwise consented;
- in the aggregate with other information in such a way so that your identity cannot reasonably be determined (for example, statistical compilations);
- as required by law, for example, in response to a subpoena or search warrant;
- to outside auditors who have agreed to keep the information confidential;
- as necessary to enforce the Terms of Service;
- as necessary to protect the rights, safety, or property of , its users, or - others; this may include (for example) exchanging information with other organizations for fraud protection and/or risk reduction.

Other information we collect

We may collect other information that cannot be readily used to identify you, such as (for example) the domain name and IP address of your computer. We may use this information, individually or in the aggregate, for technical administration of our website(s); research and development; customer- and account administration; and to help us focus our marketing efforts more precisely.

Cookies

Let's Build Canada uses “cookies” to store personal data on your computer. We may also link information stored on your computer in cookies with personal data about specific individuals stored on our servers or third party servers for which we have contracted. This includes for analysis consistent with our purpose. If you set up your Web browser (for example, Internet Explorer or Firefox) so that cookies are not allowed, you might not be able to use some or all of the features of our Web site(s).

External data storage sites

We may store your data on servers provided by third party hosting vendors with whom we have contracted, whether within Canada or in external jurisdictions. Data stored in external jurisdictions is subject to the laws of those jurisdictions.

Your privacy responsibilities

To help protect your privacy, be sure:

- not to share your user ID or password with anyone else;
- to log off the Let's Build Canada website when you are finished;
- to take customary precautions to guard against “malware” (viruses, Trojan horses, bots, etc.), for example by installing and updating suitable anti-virus software.

Notice to European Union users

Let's Build Canada's operations are located primarily in Canada. If you provide information to us, the information will be transferred out of the European Union (EU) to Canada. By providing personal information to us, you are consenting to its storage and use as described herein.

Information collected from children

You must be at least 13 years old to use this website and service(s). Let's Build Canada does not knowingly collect information from children under 13.

Changes to this privacy policy

We reserve the right to change this privacy policy as we deem necessary or appropriate because of legal compliance requirements or changes in our business practices. If you have provided us with an email address, we will endeavor to notify you, by email to that address, of any material change to how we will use personally identifiable information.

Questions or comments?

If you have questions or comments about the Let's Build Canada privacy policy, please contact us by email at info@letsbuildcanada.ca or at 888-659-4369.