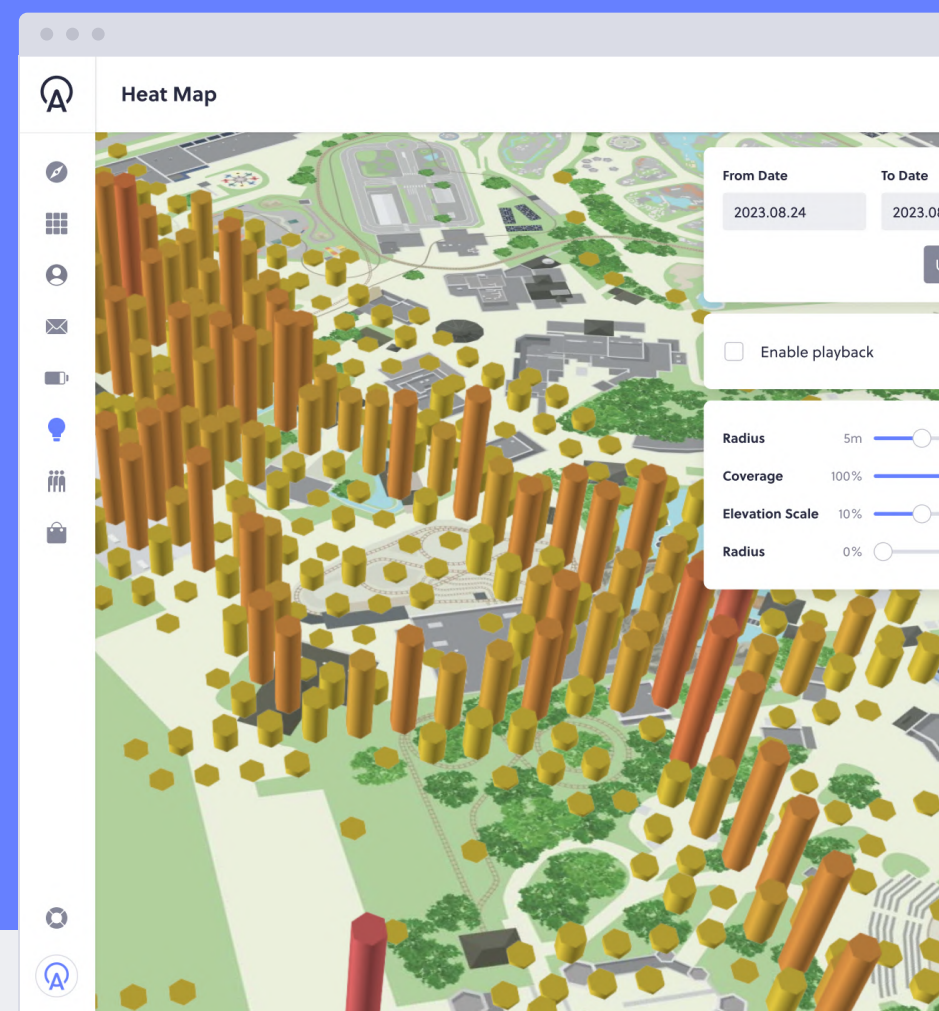


# Interactive Heat Maps.

Your guests' behaviour during their visit doesn't have to be a blind spot. Your marketing team already use heat maps to monitor viewers as they explore your website. Apply the same powerful technology to the on-site experience to deepen your understanding of how guests explore your attraction.



## Get to know your guests.

Get a quick and accurate visualisation of how guests move around your attraction.

Monitor live guest flow with our real-time visitor view or filter by date and time to compare seasonality.



## Make data-driven decisions.

Use guest-flow data to identify high and low footfall areas around your attraction.

Then leverage your insights to make the business case for areas needing further development or new facilities.



## Enhance efficiency

Use heat map data to re-distribute staff so that popular areas have full support at peak times.

Once you've identified bottlenecks, you can take decisive action to influence the guest' experience.



Live guest view lets you quickly identify your high footfall areas with real-time movements.



"The platform has given us access to tools we didn't think were available for an attraction. It allows us to compete with larger attractions both in terms of the guest experience we offer and the data we have at our disposal."

**Thomas Mann, Marketing Executive, Twinlakes Family Theme Park**



Book a discovery call to see heat maps in action:

Book a call