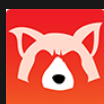


6 tips to

**TURN YOUR
IDEA INTO
A REALITY**



COURTNEY DORWARD
RED PANDA DESIGNS

6 tips to turn your idea into a reality and stay motivated.

Great ideas are usually born from a need. If you've found a problem worth solving with your idea and want to turn it into a reality, then following this steps will increase your chances of seeing your idea come to life.

1

KNOW WHY YOU'RE DOING IT

Identify why you are pumped about doing this and what is motivating you to see the idea into reality. Ask yourself why 5 times and by the time you get to the 5th why, you would have got to the core of it.

2

BE OK WITH THE END RESULT LOOKING DIFFERENT

At the start of your idea, you may have the end result in your mind's eye. As you engage people and they take on your idea, they will provide you with their perspective and broaden your scope. Adopt this and make your decisions based on many inputs.

3

SURROUND YOURSELF WITH PEOPLE YOU NEED TO GET IT DONE

Surround yourself with the people who will help you take that next step and add value to your idea. You don't need to know the entire solution when you have supportive and helpful people around you.

4

TAKE THE ONE NEXT BEST STEP

We commonly look at the end result and want to take 5 steps at a time which can sometimes trip us up. The important step is the next one step you can take. Mostly because it's progression however the psychological benefits of feeling more successful and closer to seeing your idea live is very powerful.

5

BE OK WITH FAILURE

With each step, you will learn something meaning you can look back and see there were better ways to do previous steps. This is perfectly fine, it's progression and the path to getting your idea live is the journey of learning. So many influential people say failure is a necessity to progress and I agree. Be kind to yourself and keep moving forward.

6

LOOK BACK AND APPRECIATE

Looking back has another great benefit, it shows you the great progress you've made. Reflect on what worked and try repeat successes. Most importantly, celebrate how far you've come.



LOOKING FOR A SPECIALIST TO HELP?

Let's connect and plan out your
marketing, web and execution
strategy

COURTNEY - COURTNEY@REDPANDADESIGNS.COM.AU | 0499882028

Here are some of our motivated clients

