



**2022**

**Schaumburg Park District,  
Illinois**

**Parks and Recreation Survey**

**Findings Report**



**ETC**  
INSTITUTE



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# Executive Summary

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# 2022 Schaumburg Park District Needs Assessment Survey Executive Summary

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## Overview

ETC Institute administered a Community Needs Assessment Survey for the Schaumburg Park District during the months of summer 2022. The survey will help the Schaumburg Parks and Recreation Department plan for future recreation programs and facilities that meet the community's needs and preferences.

## Methodology

ETC Institute mailed a survey packet to a random sample of households in the Schaumburg Park District. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at [schaumburgparksurvey.org](https://schaumburgparksurvey.org).

After the surveys were mailed, ETC Institute followed up by sending text messages and mailing postcards to encourage participation. The text messages and postcards contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of Schaumburg from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to complete a minimum of 600 completed surveys from district residents. The goal was exceeded with 634 completed surveys collected. The overall results for the sample of 634 households have a precision of at least +/-3.9 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 3)
- Benchmarks comparing Schaumburg Park District Results to National Averages (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- A copy of the survey instrument (Section 6)

The major findings of the survey are summarized on the following pages.



## District Parks and Facilities Use

**Use of Parks and Facilities:** Respondents were asked to indicate if their household had used any Schaumburg Park District parks or facilities during the past two years. Most respondents (81%) said they had visited.

**Rating Condition of Parks:** Respondents were asked to rate the condition of parks in the Schaumburg Park District. Most respondents (91%) rated parks as either excellent (43%) or good (48%).

**Barriers to Use:** The top reasons respondents did not utilize Schaumburg parks, facilities, and programs more often were busy schedules (29%), inconvenient program times (27%), and program or facility not offered (23%).

**Views of Schaumburg Park District.** Respondents were asked to select the three words that come to mind when thinking of Schaumburg Park District. Respondents most often selected convenient (56%), fun (45%), and safe (38%).

**Quality of Facilities.** Respondents were asked to rate their overall satisfaction with the quality of 18 major facilities. Respondents were most satisfied (rating “very satisfied” or “somewhat satisfied”) with the Spring Valley Heritage Farm (92%), Nature Center/Bison’s Bluff (88%), and Volkening Lake (86%). Respondents were then asked to select the three facilities they think should receive the most emphasis from the park district over the next two years. These facilities were selected most often: community recreation center (32%), Spring Valley Heritage Farm (29%), Nature Center/Bison’s Bluff (22%), and Meineke Recreation Center (22%).

**Satisfaction with Parks and Recreation Services.** Respondents were asked to rate their level of satisfaction with 19 parks and recreation services. Respondents were most satisfied (rating either “very satisfied” or “somewhat satisfied”) with the number of Schaumburg parks (91%), the maintenance of Schaumburg parks (87%), the quality of outdoor athletic fields (77%), and the number of walking/biking trails (77%). Respondents were then asked to select the services that should receive the most attention from district officials over the next two years. These were the services selected most often:

1. Number of walking/biking trails (25%)
2. Maintenance of Schaumburg parks (23%)
3. Quality of programs and facilities for adults 55+ (17%)

## Value vs Funding

**Level of Satisfaction:** Respondents were asked to indicate their level of satisfaction with the overall value from Schaumburg Parks District. Seventy-seven percent (77%) of respondents said they were either very satisfied (42%) or somewhat satisfied (35%).

**Funding allocation:** Respondents were asked to choose how they would allocate funds for Parks and Recreation improvements if provided a \$100 budget. By average allocated, maintenance/improvements to existing neighborhood parks (\$18.26) received the highest amount of funding followed by improvements/maintenance to existing indoor facilities (\$17.77) and maintenance/improvements to walking and biking trails (\$16.82).

## Schaumburg Parks and Recreation Programs Use

**Use of Programs:** Respondents were asked to indicate if their household participated in any Parks and Recreation programs during the past 2 years. Forty-two percent (42%) of respondents had participated. Of those participants, the highest number had done 2-3 programs (41%) followed by one program (33%). Ninety-one percent (91%) of participant respondents rated the programs as either excellent (46%) or good (45%).

**Satisfaction with Program Services.** Respondents were asked to rate their level of satisfaction with 6 program services within the past 2 years. Respondents were most satisfied (rating either “very satisfied” or “somewhat satisfied”) with the location of programs (91%), the quality of facility where the program was offered (88%), and the quality of instructors (85%). The program services most important to households are the times programs are offered (51%) and the quality of instructors (38%).

**Organizations Used for Recreation Activities:** Respondents were asked to indicate which organizations their household had used for indoor and outdoor recreation activities in the past two years. Respondents most often used the Schaumburg Park District (75%), neighborhood park districts (32%), and school districts (31%). Then respondents were asked to indicate which organizations were used most often by age group. The Schaumburg Park District was used most often by both the 0-18 (12%) and 19+ (38%) age groups.

**Barriers to Participation.** Respondents were asked to select all the reasons they had not participated in Schaumburg recreation programs more during the past two years. Respondents most often listed that they were too busy or not interested (39%), not knowing what was offered (16%), high fees (12%), and inconvenient program times (12%) as their major barriers.

**Youth Sports Programs.** Respondents were asked to select all the types of sports programs that youth in their household had participated in over the past two years. The most popular sports were soccer (33%), gymnastics (26%), and basketball (21%). The two sports programs used most often were soccer (22%) and gymnastics (18%).

**Ways Households Learn about Programs, and Events:** Respondents were asked to select all the ways they learned about Schaumburg Parks and Recreation programs and activities. The highest number of respondents received communication via the Schaumburg Park District brochure (81%), the park district website (54%), and park district email bulletins (27%). Respondents were then asked to rank their top 3 preferred communication methods to learn about programs and events. These were the top three selected choices:

- Schaumburg Park District brochure (75%)
- Park district website (49%)
- Park district email bulletins (35%)

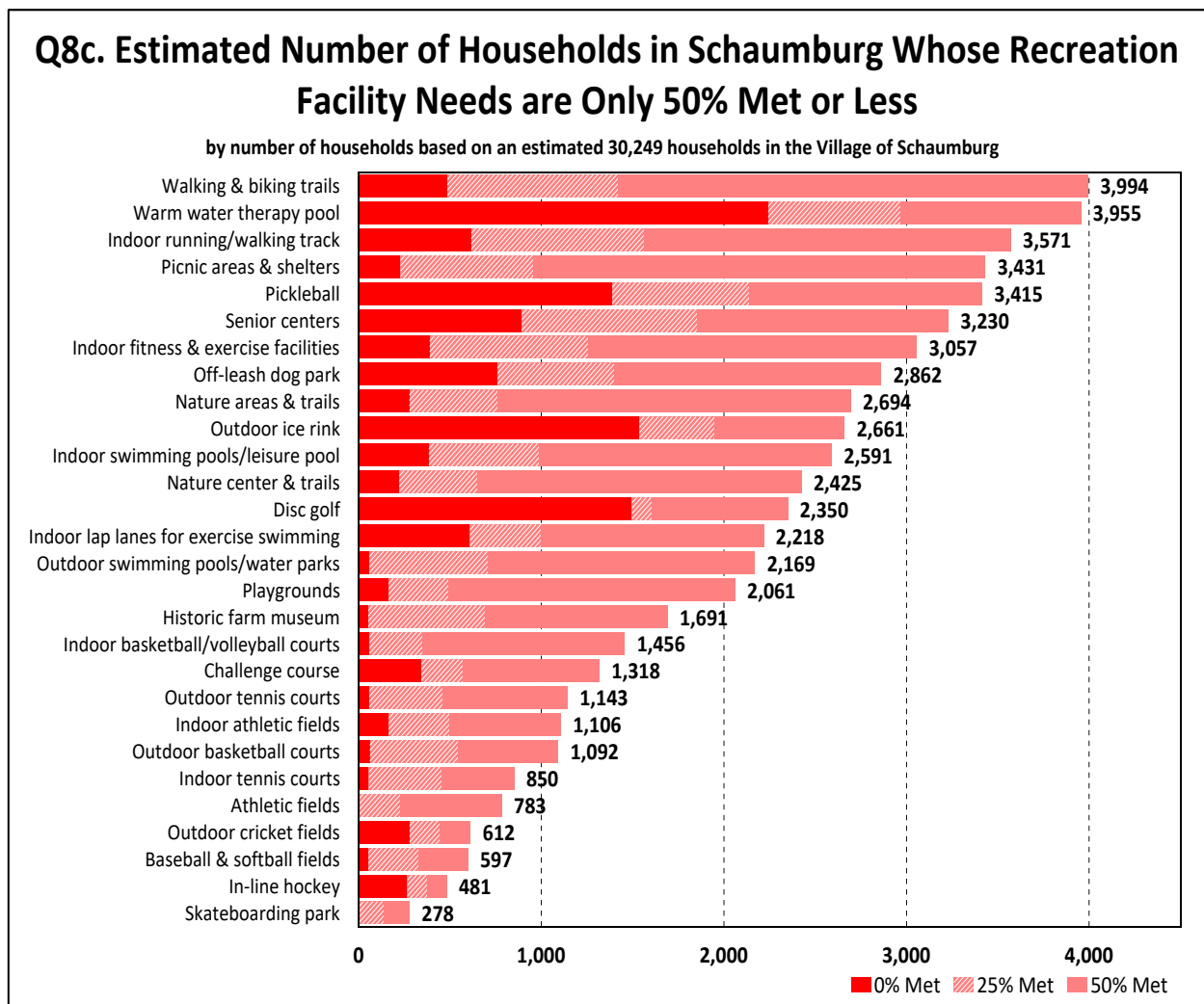
## Parks and Recreation Facilities Needs and Priorities

**Facility Needs:** Respondents were asked to identify if their household had a need for 28 parks and recreation facilities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three parks and recreation facilities with the highest percentage of households that have an unmet need:

1. Walking & biking trails – 3,994 households
2. Warm water therapy pool – 3,955 households
3. Indoor running/walking track – 3,571 households

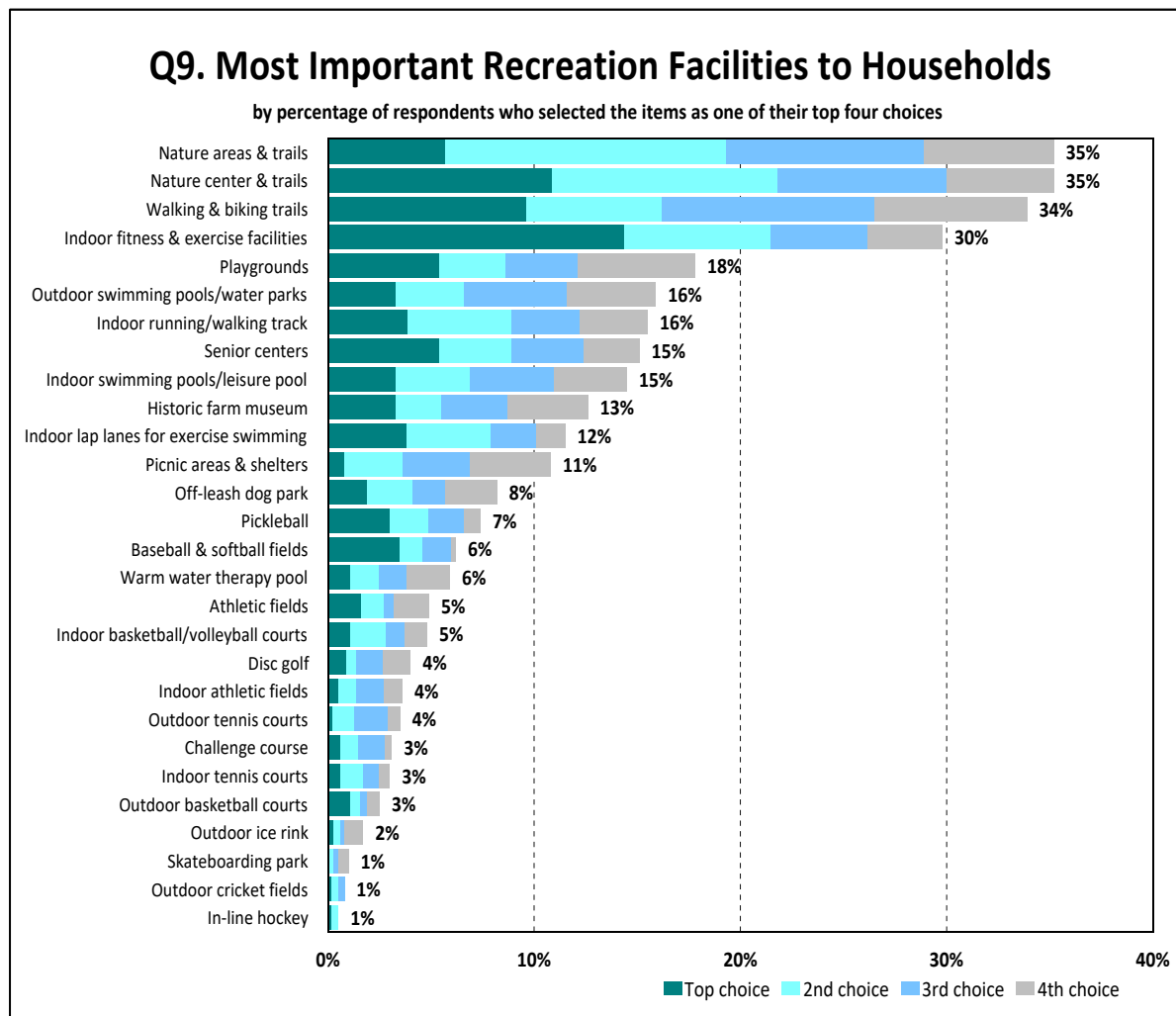
The estimated number of households that have unmet needs for each of the 28 parks and recreation center facilities assessed is shown in the chart below.



**Facilities Importance:** In addition to assessing the needs for each Parks and Recreation facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four facilities ranked most important to residents:

1. Nature areas and trails (35%)
2. Nature center and trails (35%)
3. Walking and biking trails (34%)
4. Indoor fitness and exercise facilities (30%)

The percentage of residents who selected each facility as one of their top four choices is shown in the chart below.



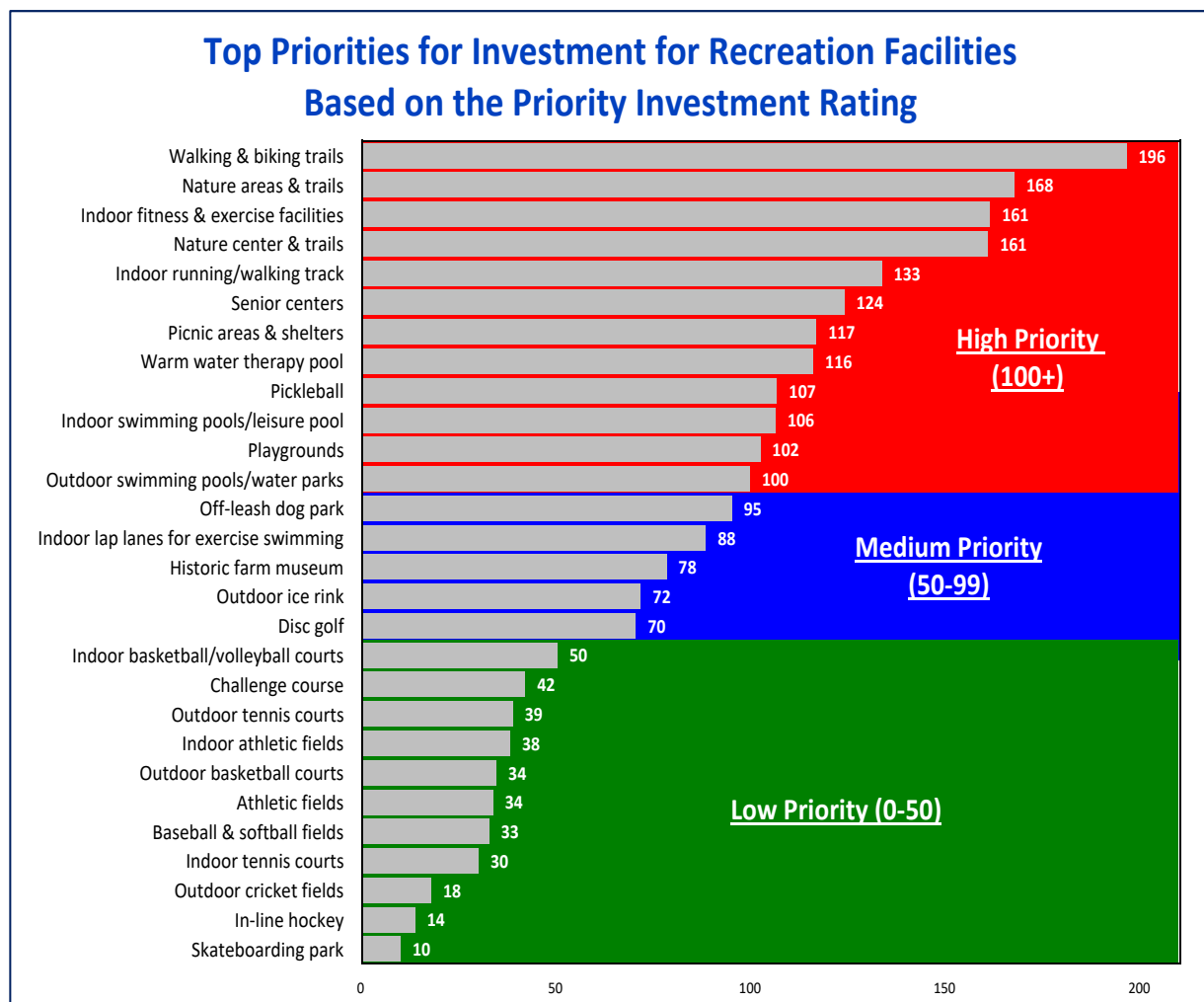


**Priorities for Facility Investments:** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on amenities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following parks and recreation facilities were rated as high priorities for investment:

- Walking & biking trails (PIR=196.3)
- Nature areas & trails (PIR=167.5)
- Indoor fitness & exercise facilities (PIR=161.2)
- Nature center & trails (PIR=160.7)
- Indoor running/walking track (PIR=133.4)
- Senior centers (PIR=123.8)
- Picnic areas & shelters (PIR=116.6)
- Warm water therapy pool (PIR=115.8)
- Pickleball (PIR=106.5)
- Indoor swimming pools/leisure pool (PIR=106.1)
- Playgrounds (PIR=102.2)

The chart below shows the Priority Investment Rating for each of the 28 recreation facilities assessed on the survey.



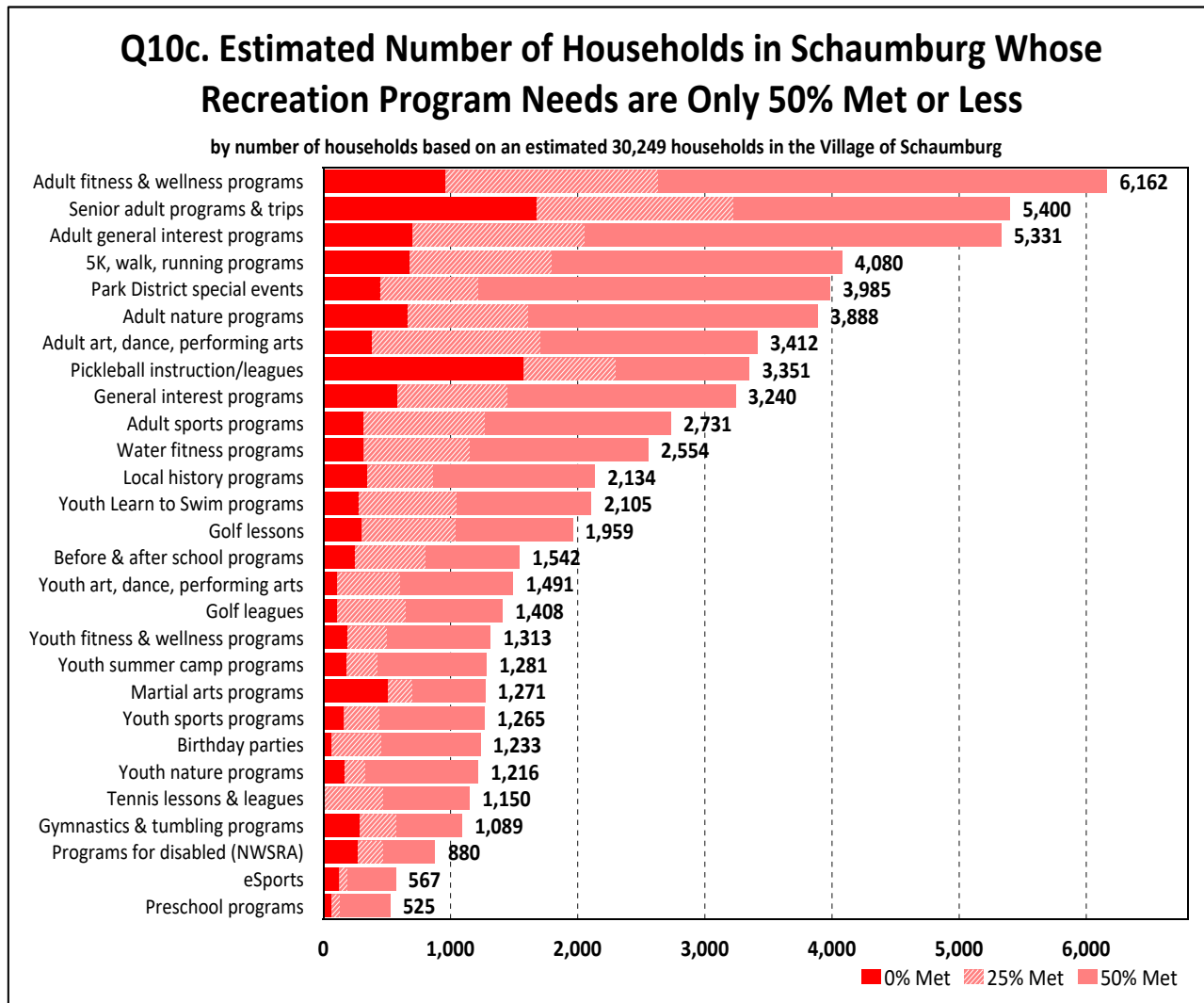
## Schaumburg Program Needs and Priorities

**Program Needs:** Respondents were asked to identify if their household had a need for 28 programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three programs with the highest percentage of households that have an unmet need:

1. Adult fitness and wellness programs – 6,162 households
2. Senior adult programs and trips – 5,400 households
3. Adult general interest programs – 5,331 households

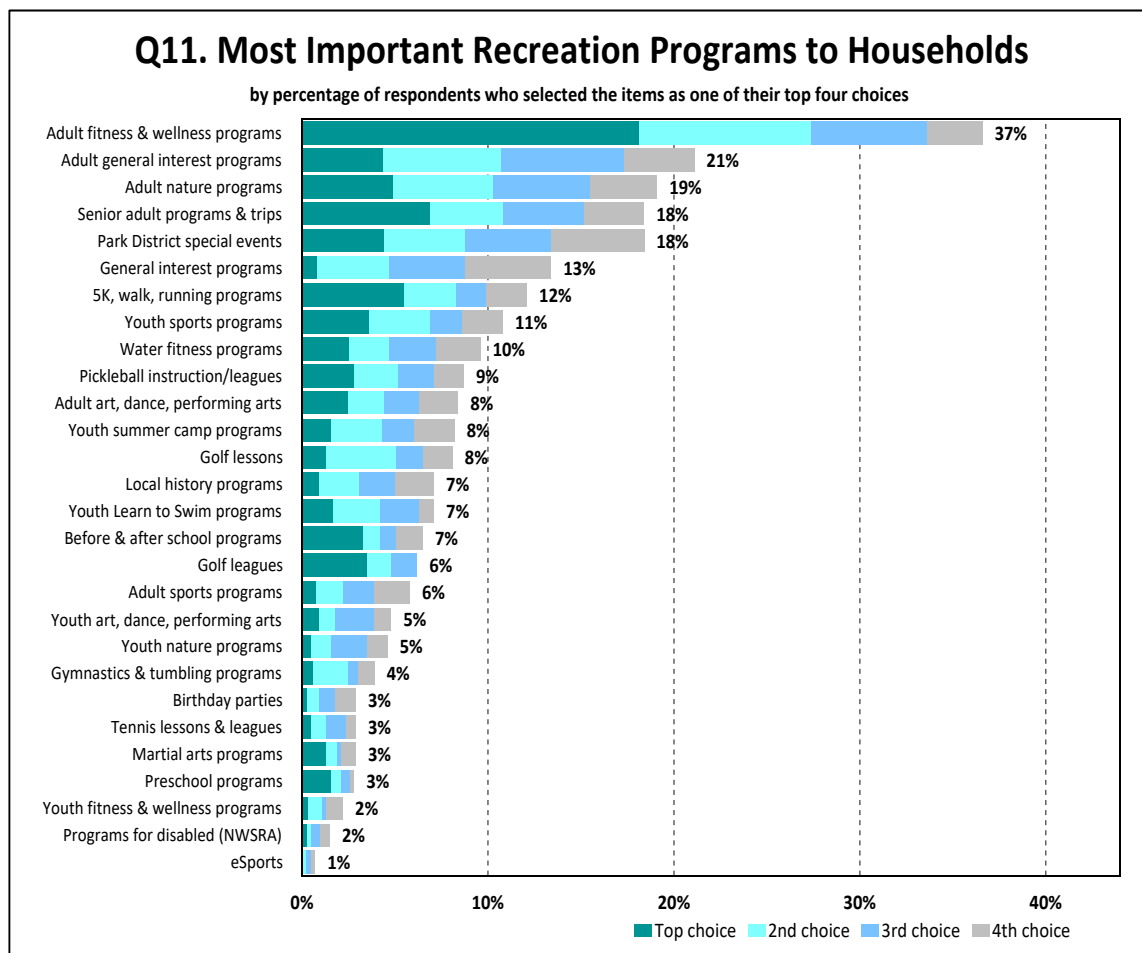
The estimated number of households that have unmet needs for each of the 28 parks and recreation programs assessed is shown in the chart below.



**Programs Importance:** In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these are the four most important programs to residents:

1. Adult fitness & wellness programs (37%)
2. Adult general interest programs (21%)
3. Adult nature programs (19%)
4. Senior adult programs and trips (18%) and Park District special events (18%)

The percentage of residents who selected each program as one of their top four choices is shown in the chart below.



**Most Often Used Programs.** Respondents were also asked to select the top four programs their household participated in most often. These programs were selected the most:

1. Adult fitness and wellness programs (23%)
2. Park District special events (14%)
3. Adult general interest programs (12%)
4. Adult nature programs (10%)

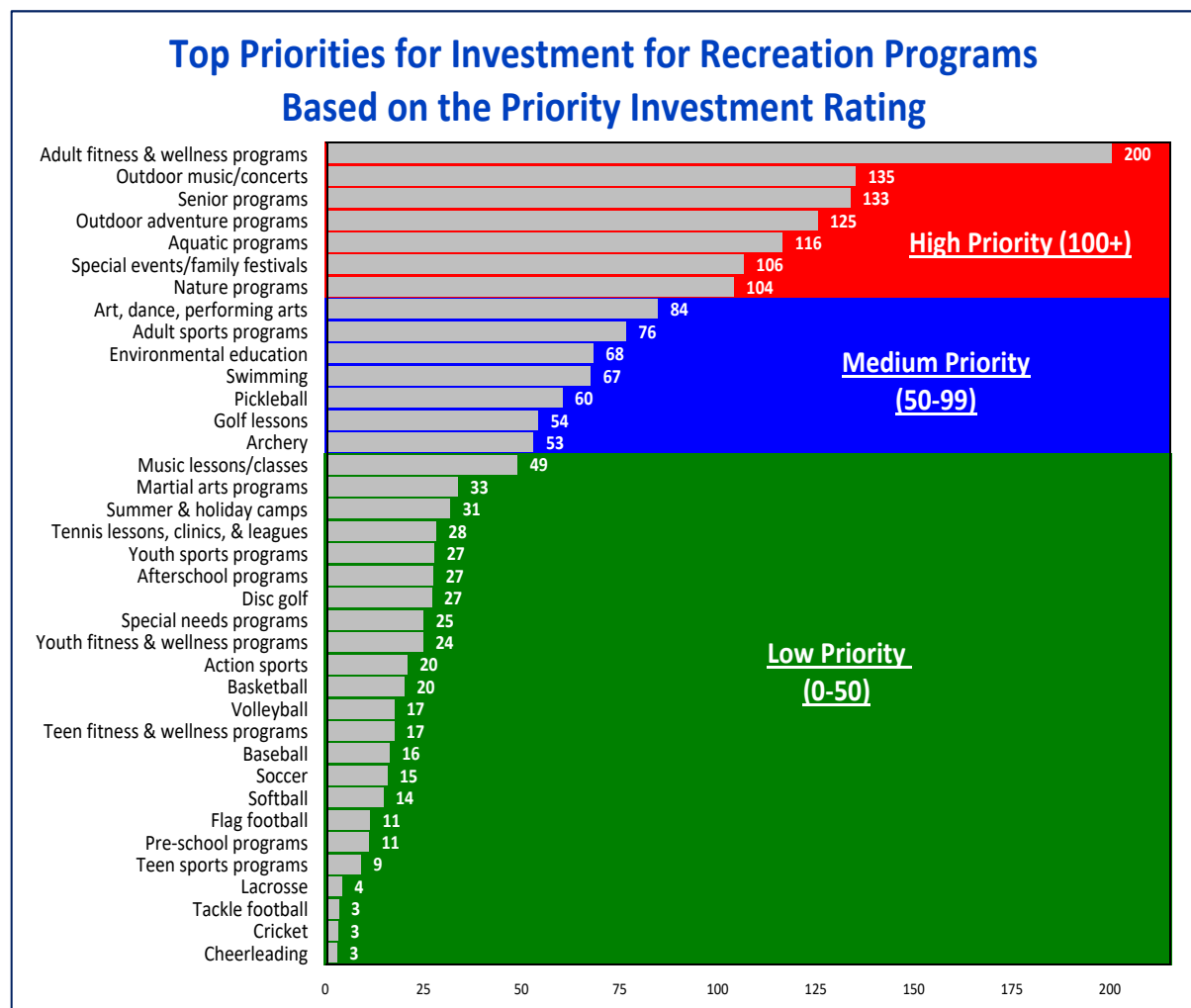


**Priorities for Program Investments:** The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on each program and (2) how many residents have unmet needs for the program. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following Schaumburg programs were rated as high priorities for investment:

- Adult fitness & wellness programs (PIR=200)
- Outdoor music/concerts (PIR=135)
- Senior programs (PIR=133)
- Outdoor adventure programs (PIR=125)
- Aquatic programs (PIR=116)
- Special events/family festivals (PIR=106)
- Nature Programs (PIR=104)

The chart below shows the Priority Investment Rating for each of the 28 programs assessed.

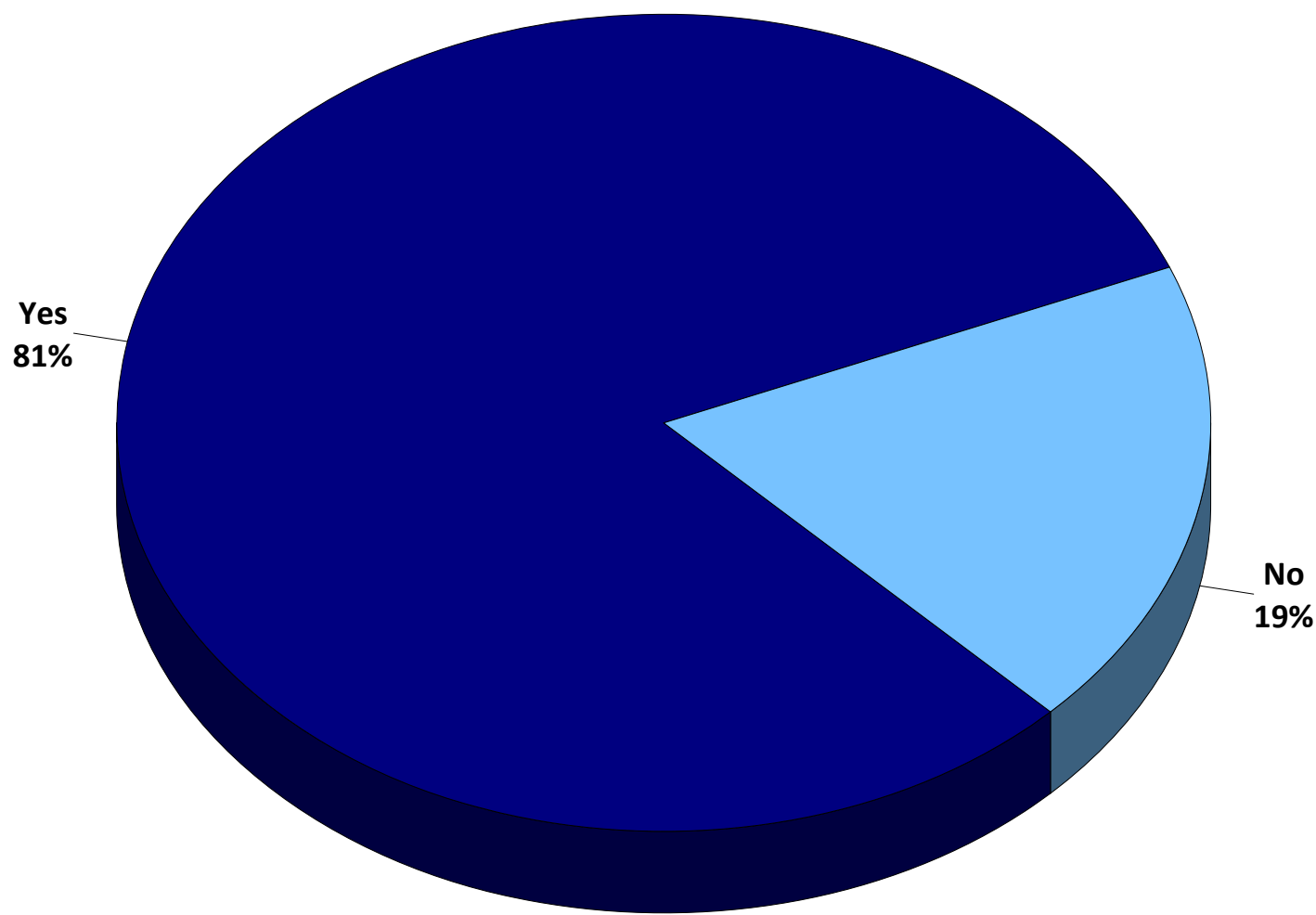




# Charts and Graphs

# Q1. Have you or members of your household visited any of the Schaumburg Park District parks and facilities during the past 24 months?

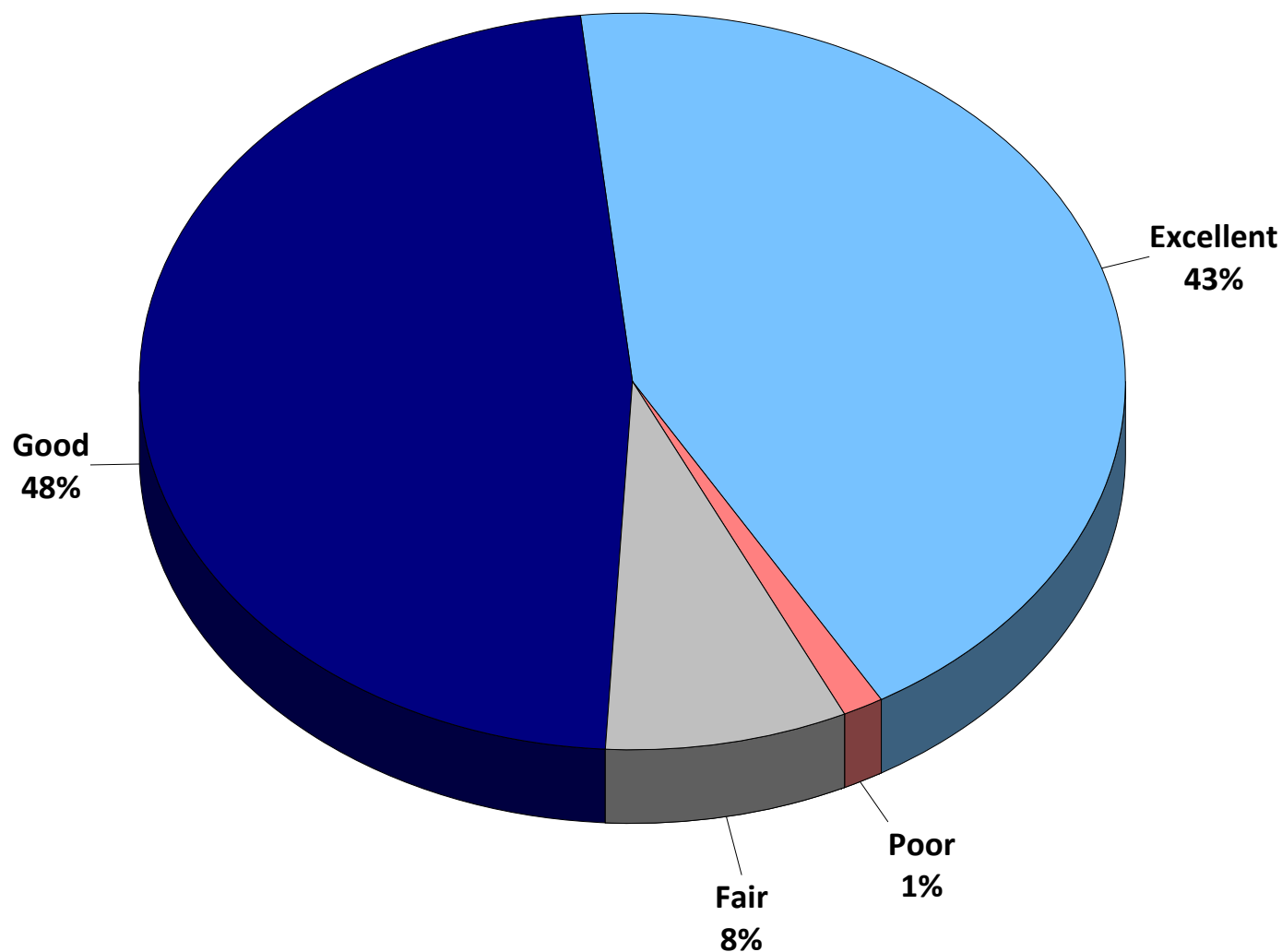
by percentage of respondents





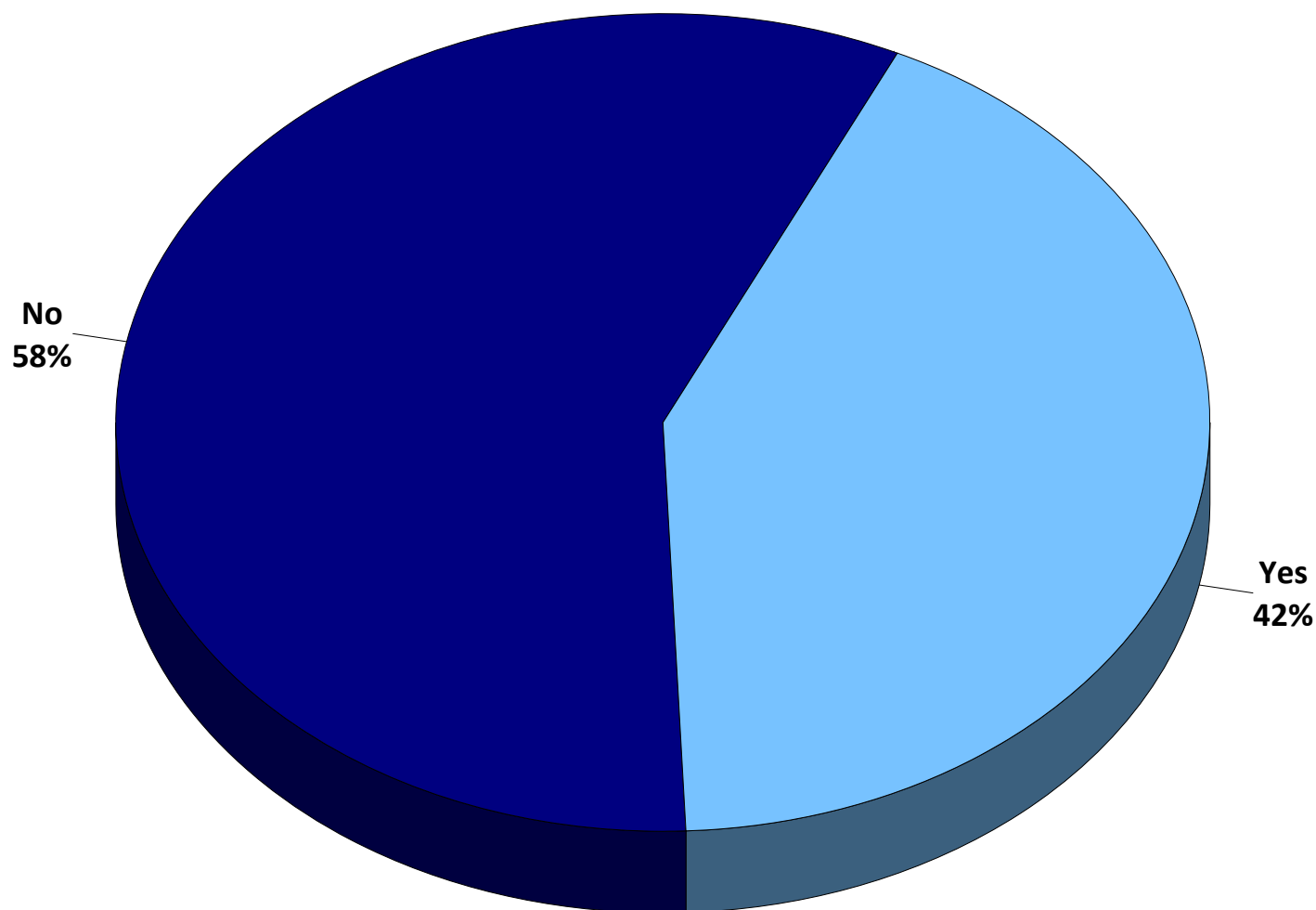
## Q1a. Overall, how would you rate the physical condition of ALL the Schaumburg Park District parks you have visited?

by percentage of respondents who responded "Yes" to Q1 (excluding "not provided")



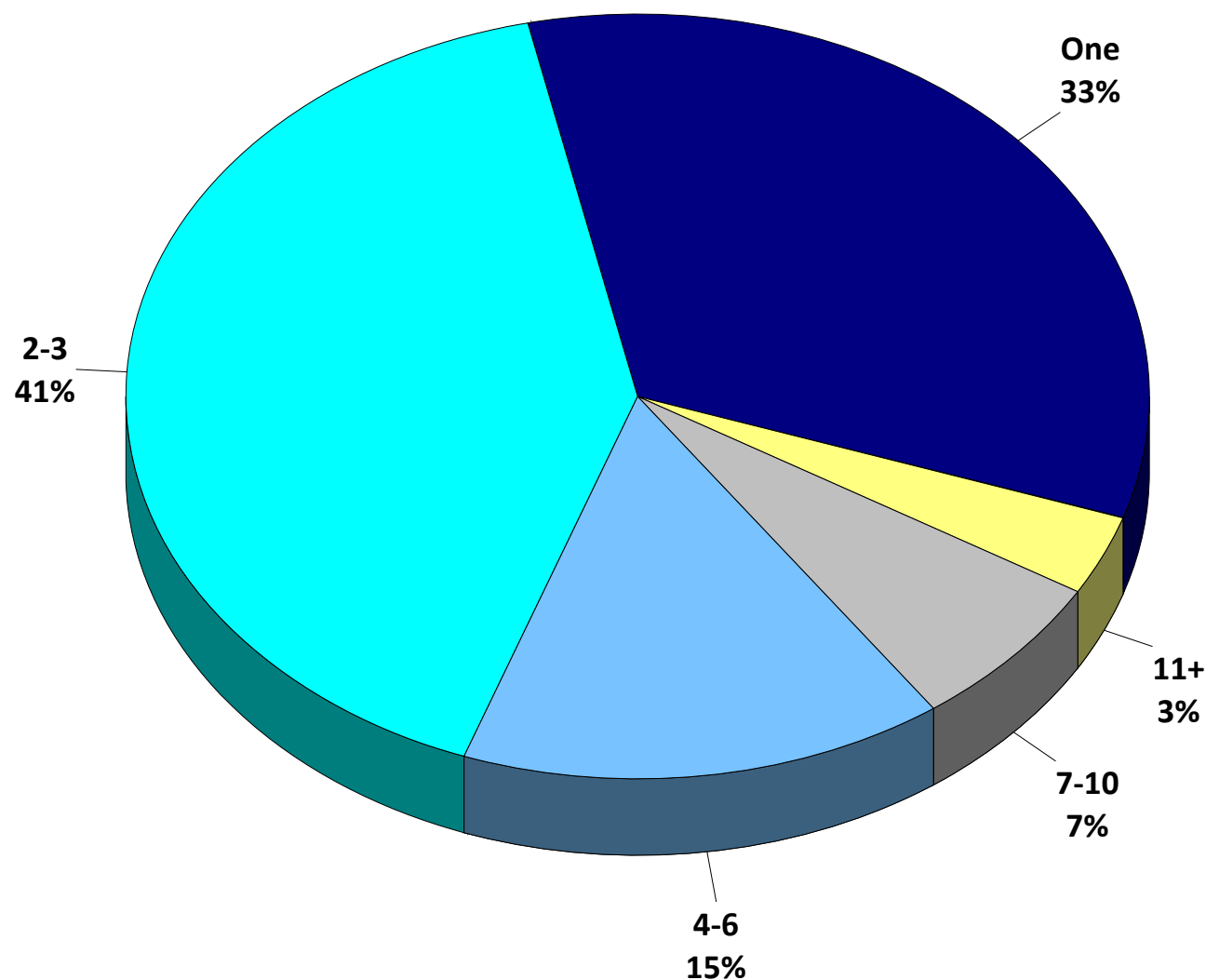
## Q2. Have you or other members of your household participated in any recreation programs offered by the Schaumburg Park District during the past 24 months?

by percentage of respondents



## Q2a. Approximately how many different recreation programs offered by the Schaumburg Park District have you or members of your household participated in over the past 24 months?

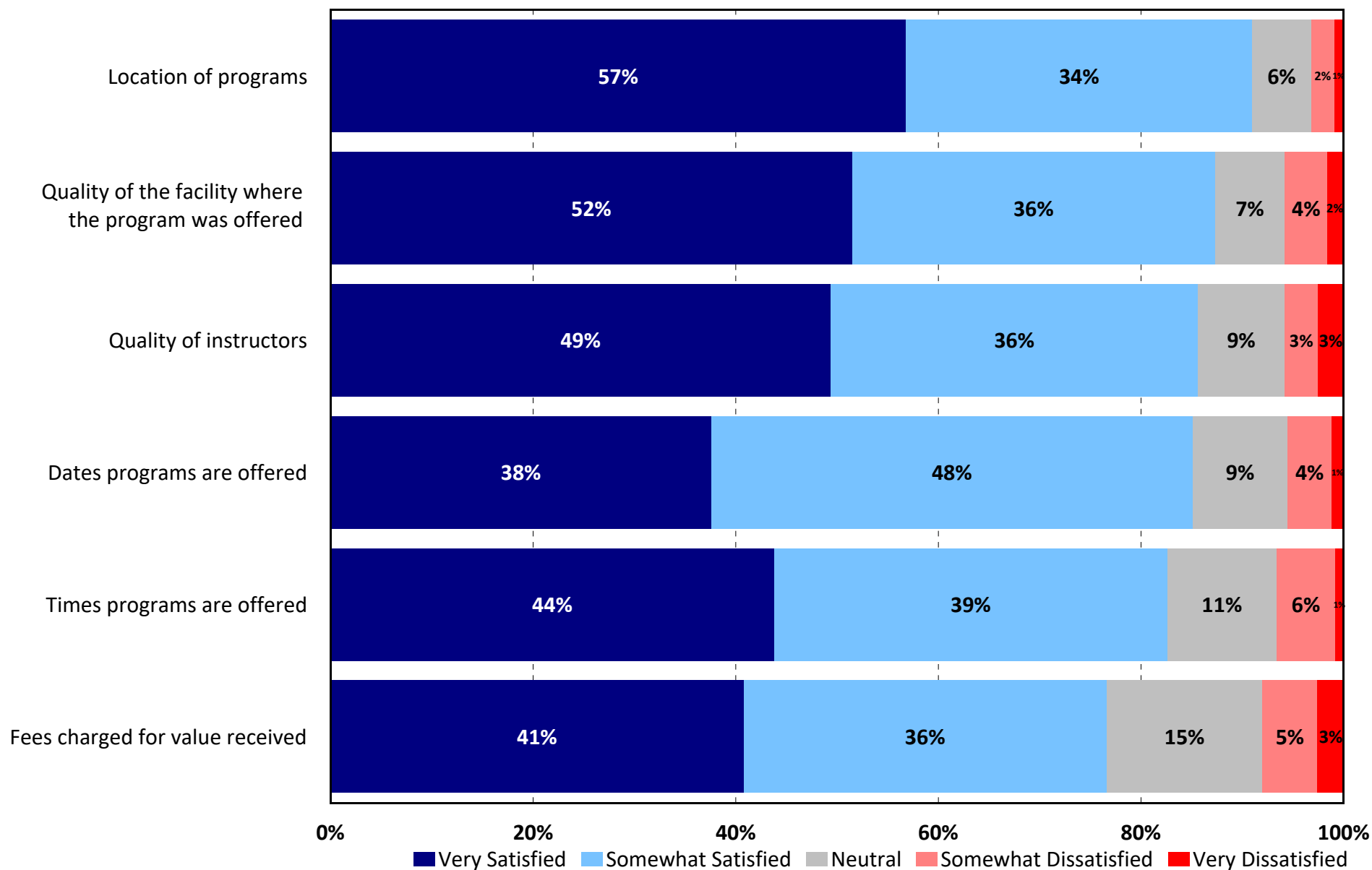
by percentage of respondents who responded "Yes" to Q2 (excluding "not provided")





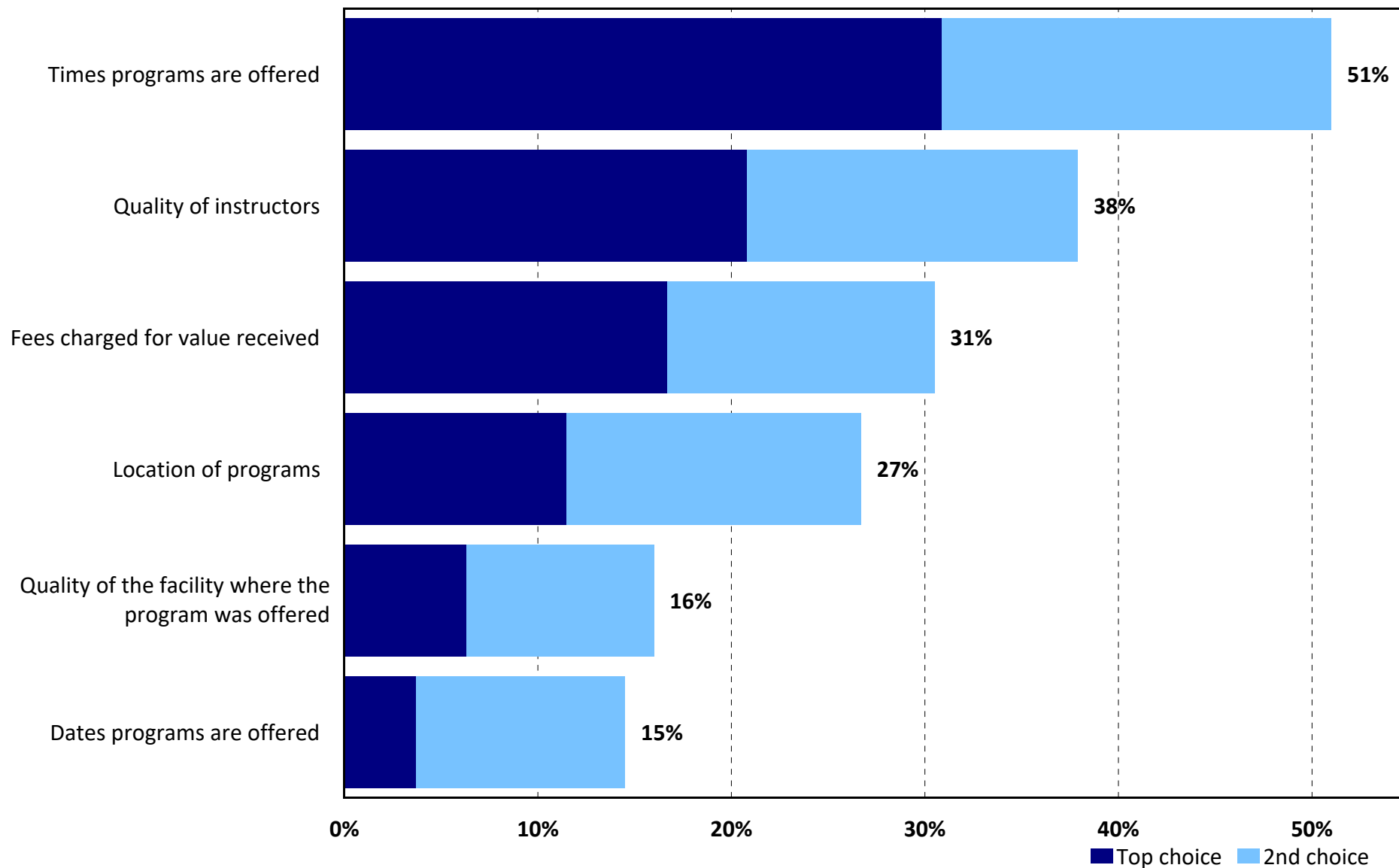
## Q2b. Please rate your satisfaction with the services of the programs you have participated in over the past 24 months.

by percentage of respondents (excluding "don't know")



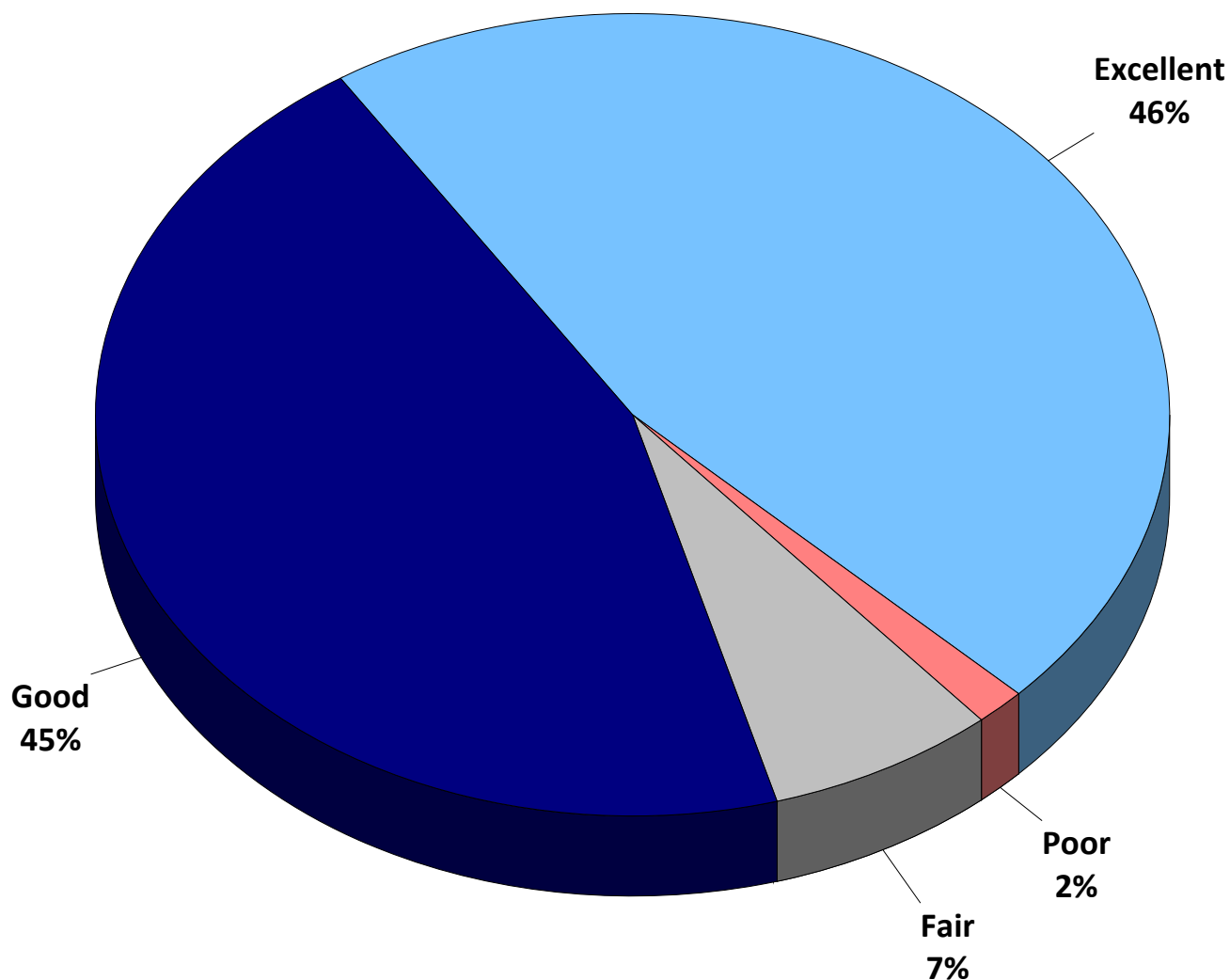
## Q2c. Which TWO of the services listed in Question 2b are the most important to your enjoyment of the programs you or members of your household participate in?

by percentage of respondents who selected the items as one of their top two choices



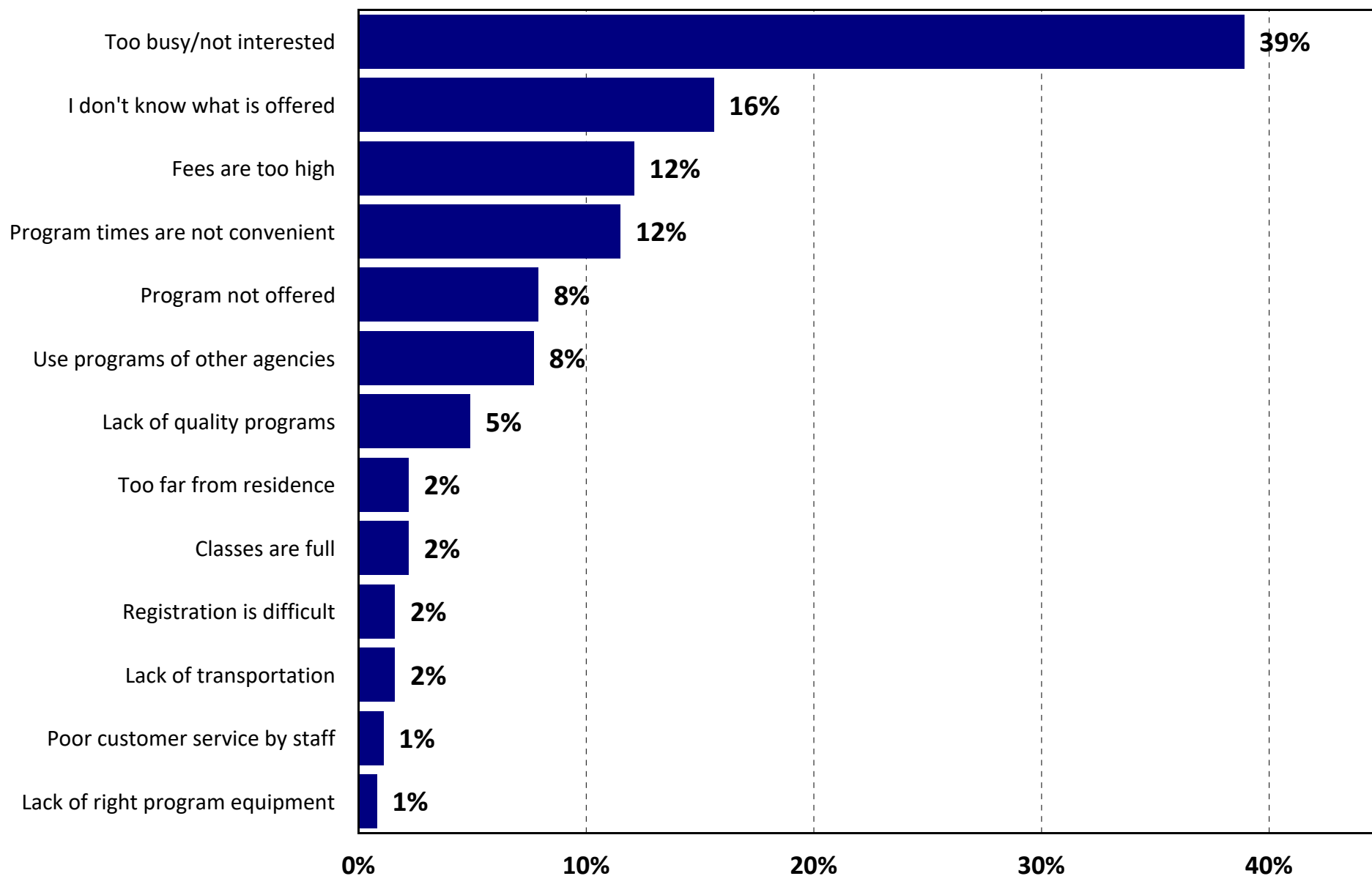
## Q2d. How would you rate the overall quality of programs that you and members of your household have participated in?

by percentage of respondents who responded "Yes" to Q2 (excluding "not provided")



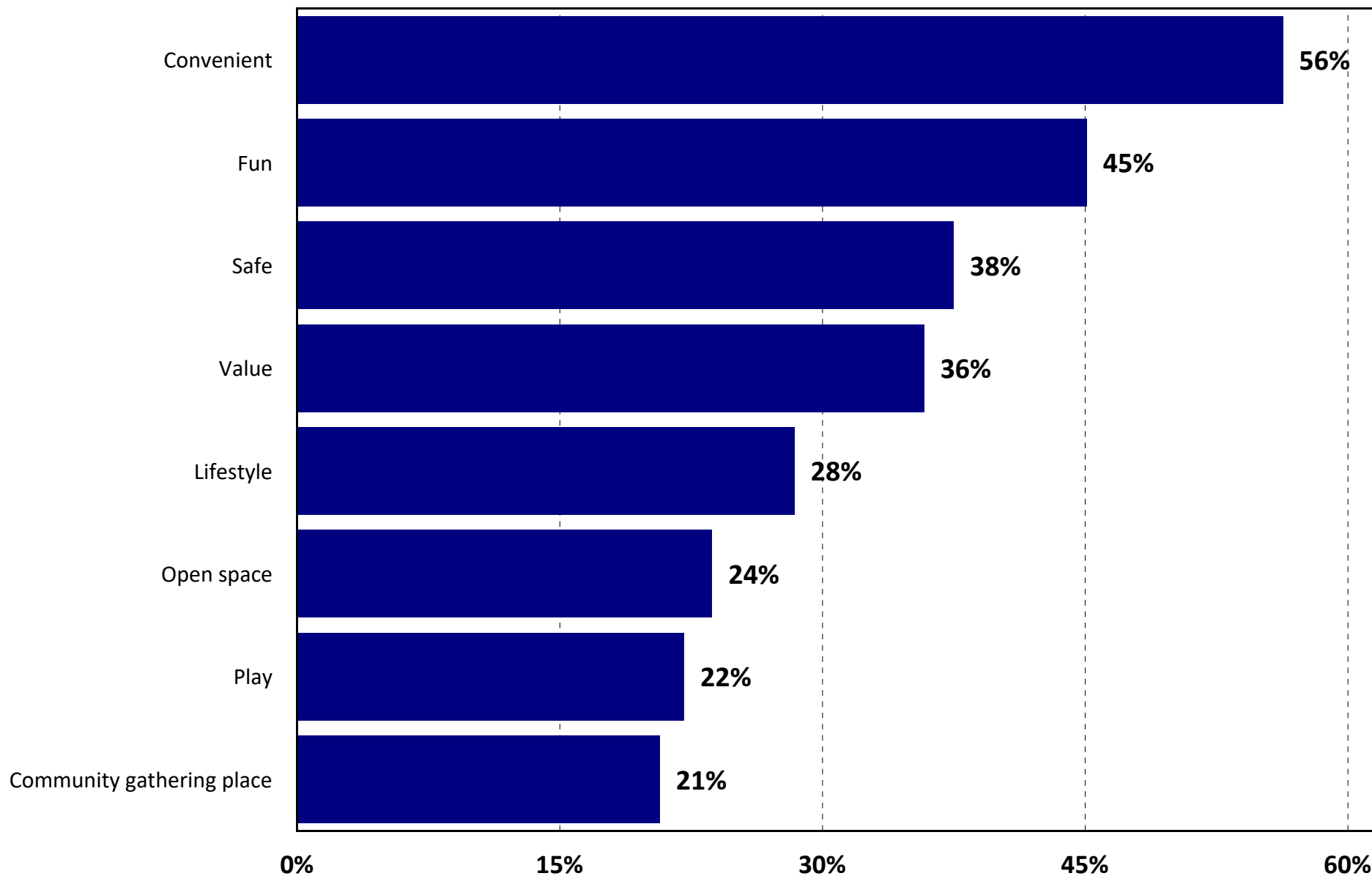
## Q2e. If your household has not participated in any Schaumburg Park District recreation programs during the past 24 months, why not?

by percentage of respondents (multiple selections could be made)



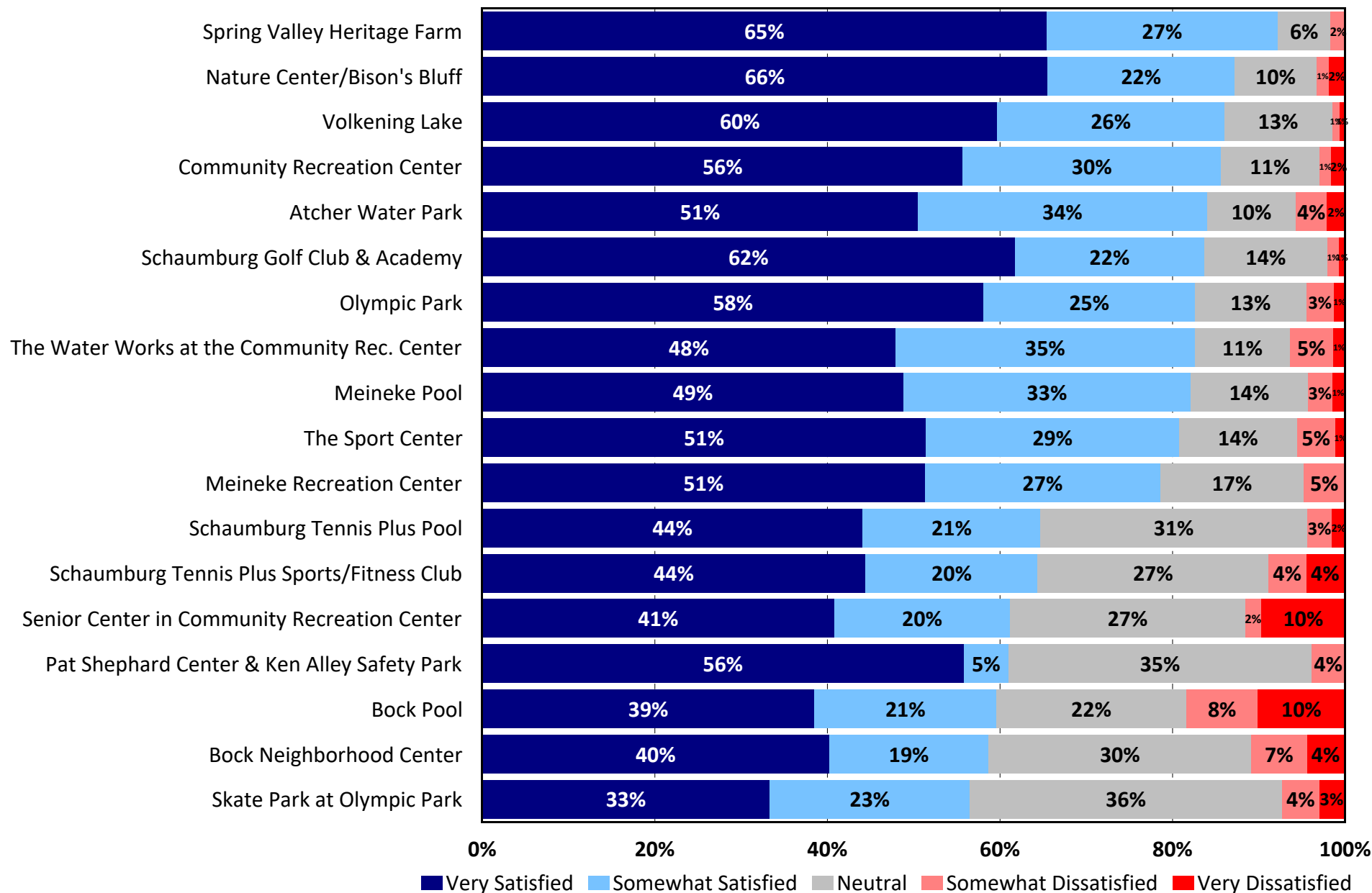
### Q3. Please check **THREE** things that come to mind when you think about the Schaumburg Park District.

by percentage of respondents



## Q4. Please rate your satisfaction with the overall quality of the following major facilities provided by the Schaumburg Park District.

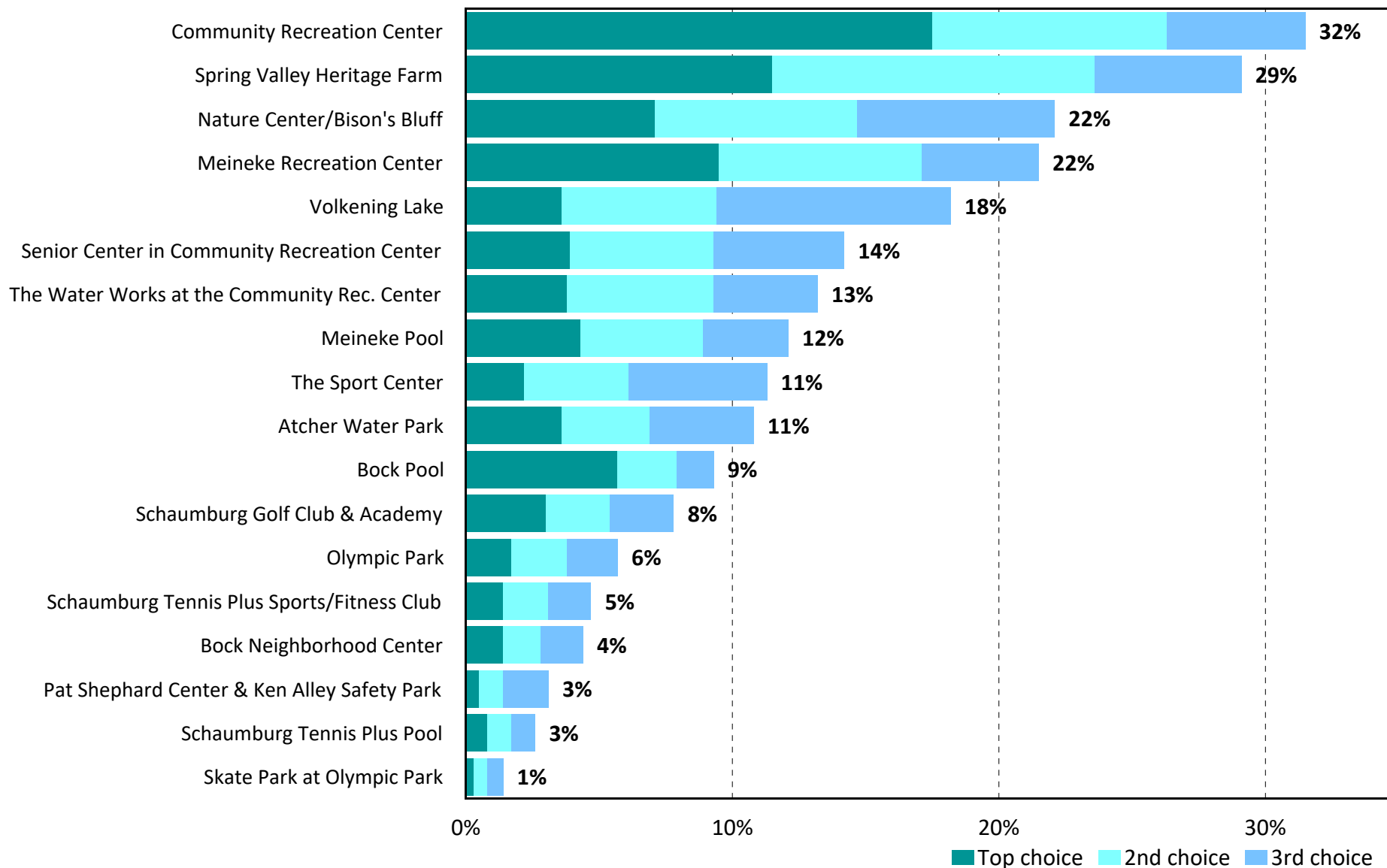
by percentage of respondents (excluding "don't use")





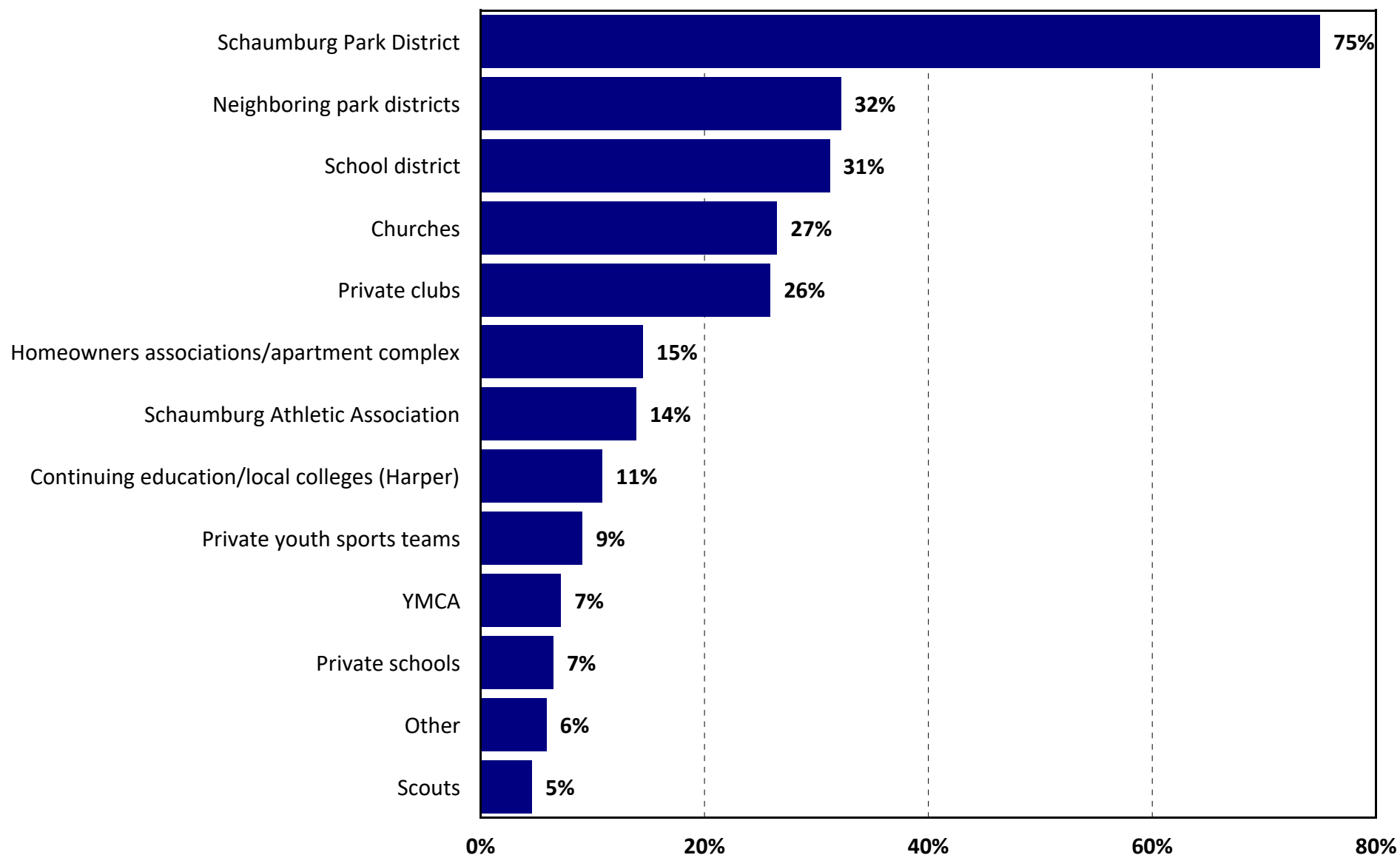
# Q5. Which **THREE** of these facilities listed in Question 4 do you think should receive the most emphasis from the Schaumburg Park District over the next **TWO** years?

by percentage of respondents who selected the items as one of their top three choices



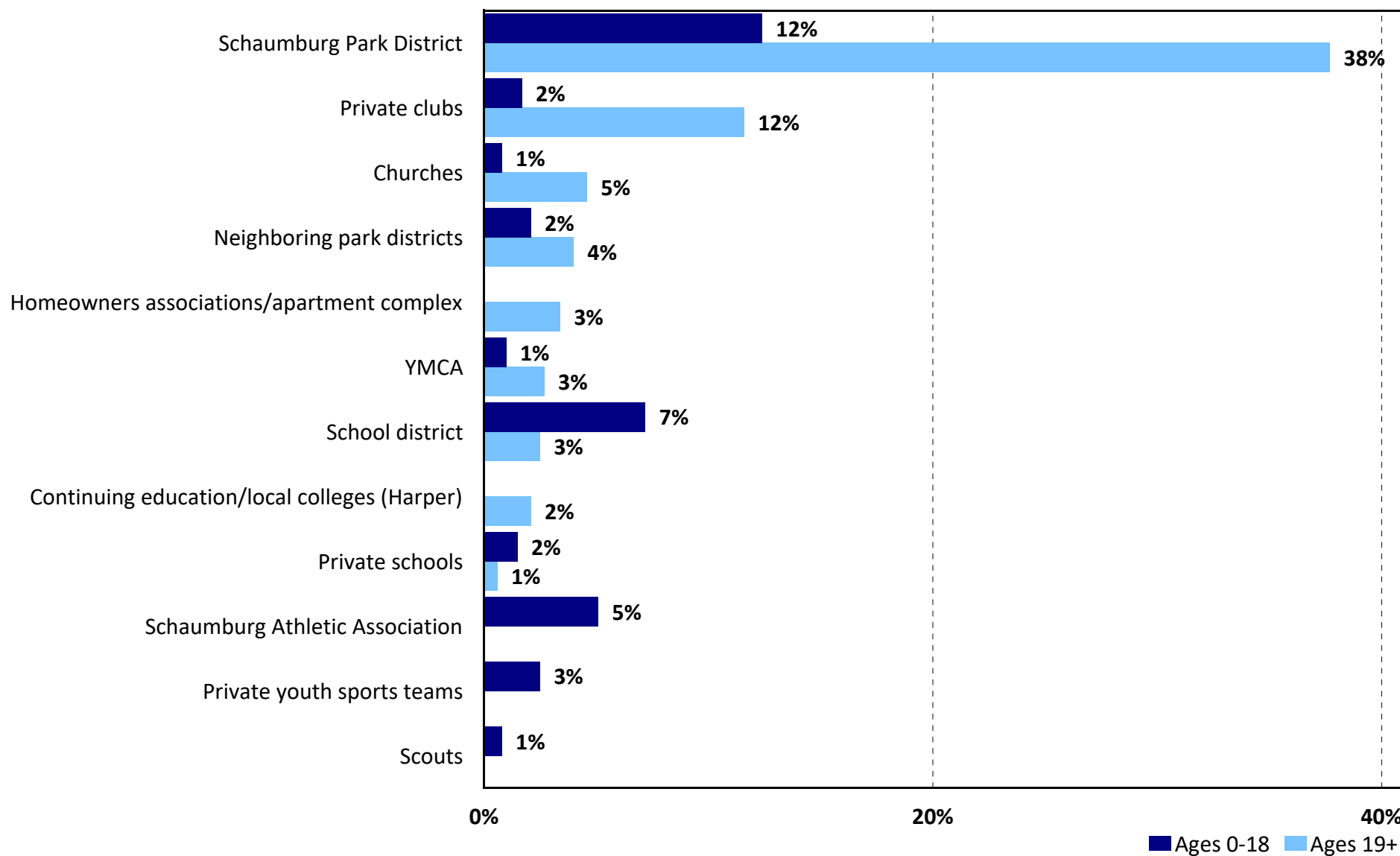
## Q6. From the following list, please check ALL the organizations that you or members of your household have used for indoor and outdoor recreation activities during the past 24 months.

by percentage of respondents (excluding "none") (multiple selections could be made)



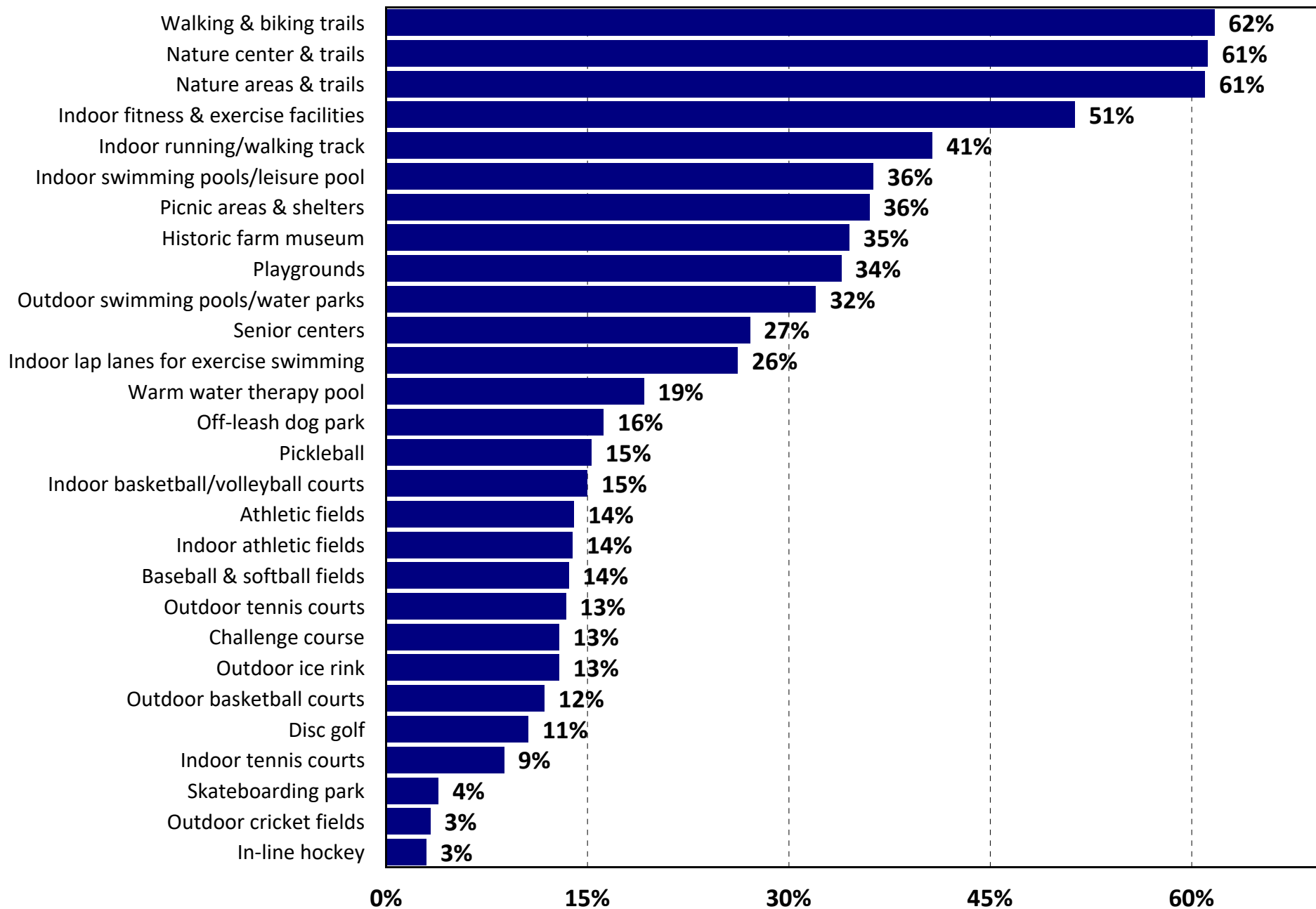
**Q7. For following age groups, please indicate which organization listed in Question 6 you and your household USE THE MOST for indoor and outdoor recreation activities during the past 24 months.**

by percentage of respondents (excluding "none")



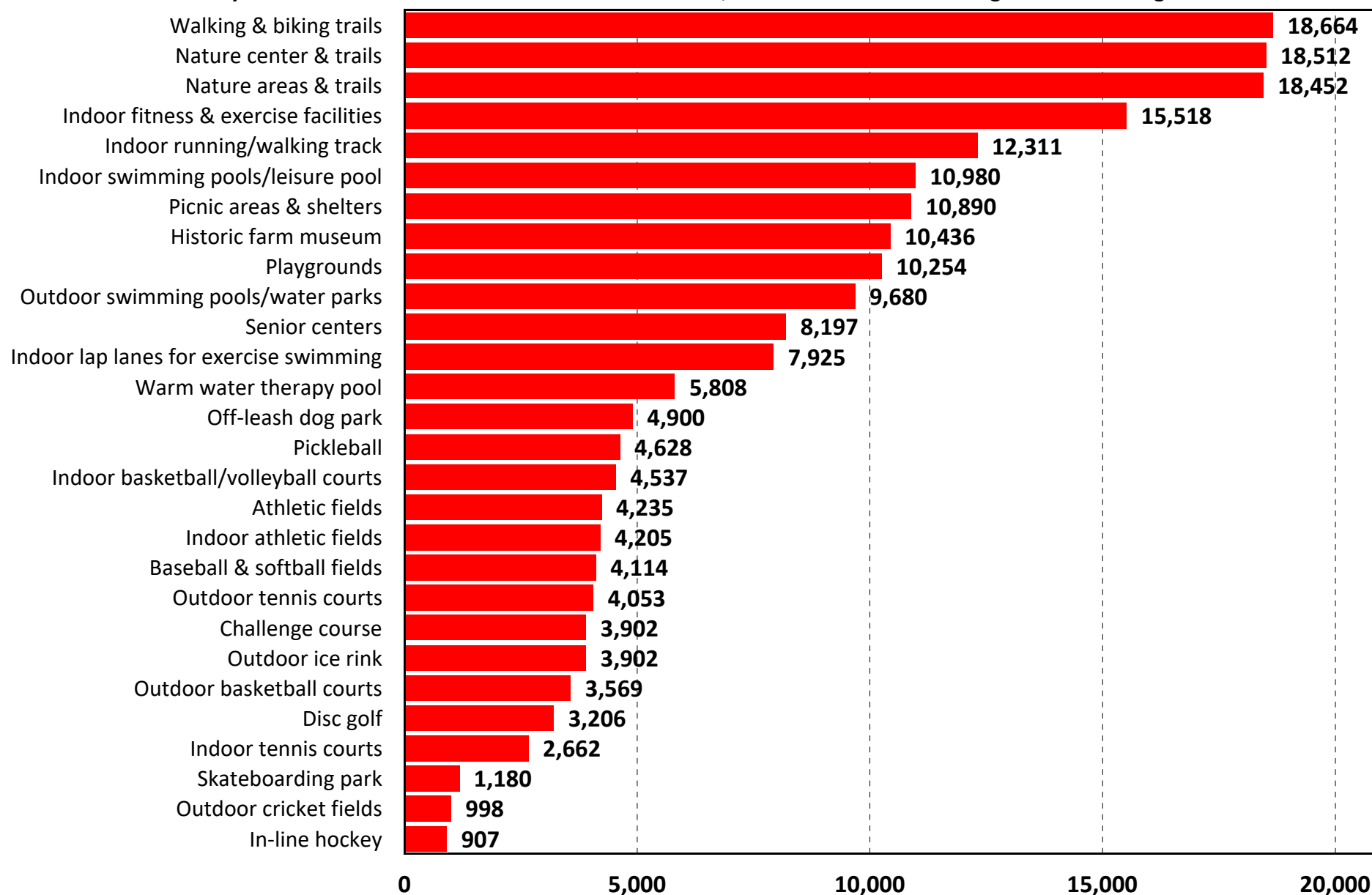
## Q8. Respondents With Need for Recreation Facility

by percentage of respondents



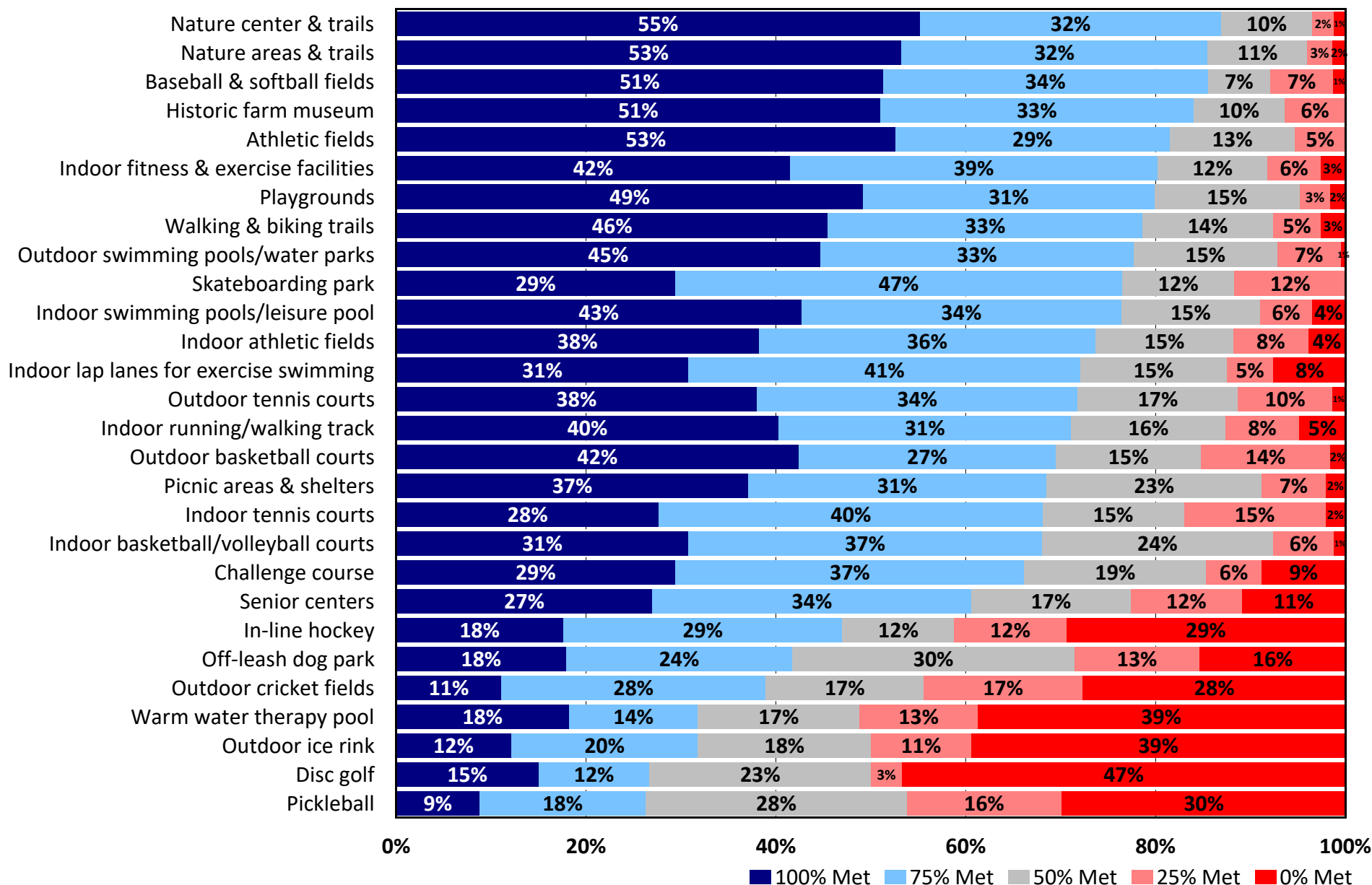
## Q8a. Estimated Number of Households in Schaumburg Who Have a Need for Recreation Facility

by number of households based on an estimated 30,249 households in the Village of Schaumburg



# Q8b. How Well Households' Needs For Recreation Facilities Are Currently Being Met

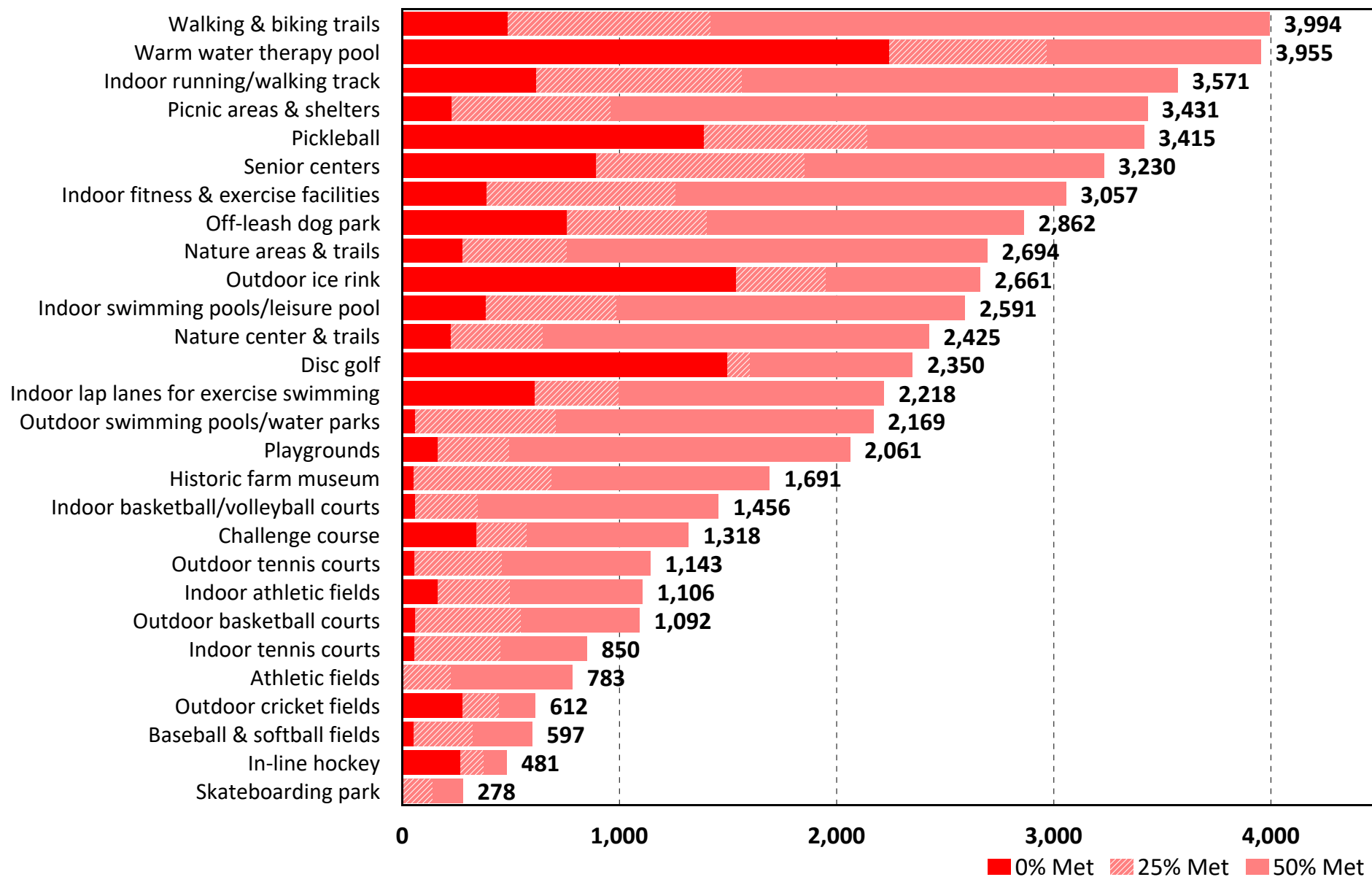
by percentage of respondents who answered "Yes" to Q8





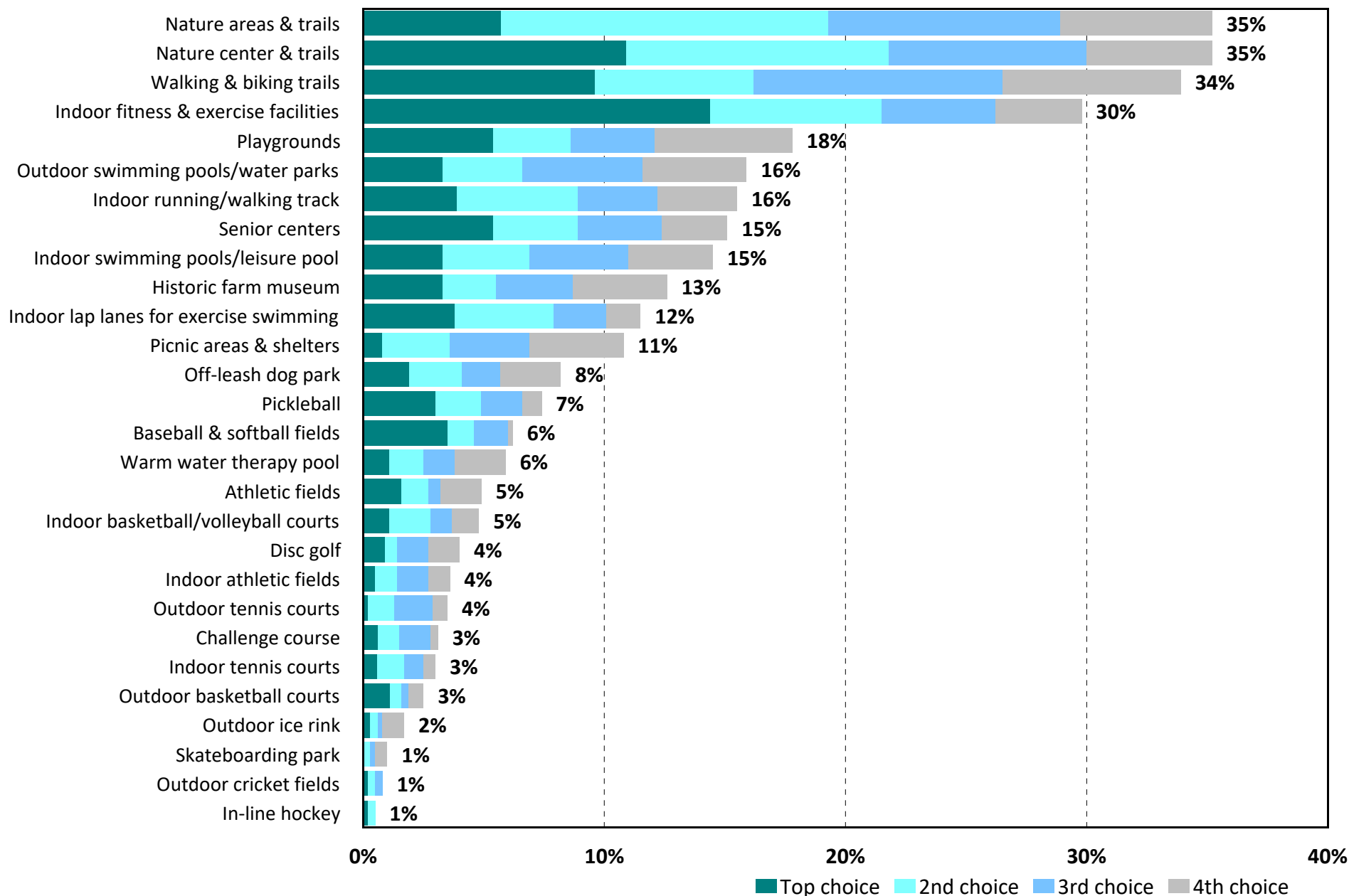
## Q8c. Estimated Number of Households in Schaumburg Whose Recreation Facility Needs are Only 50% Met or Less

by number of households based on an estimated 30,249 households in the Village of Schaumburg



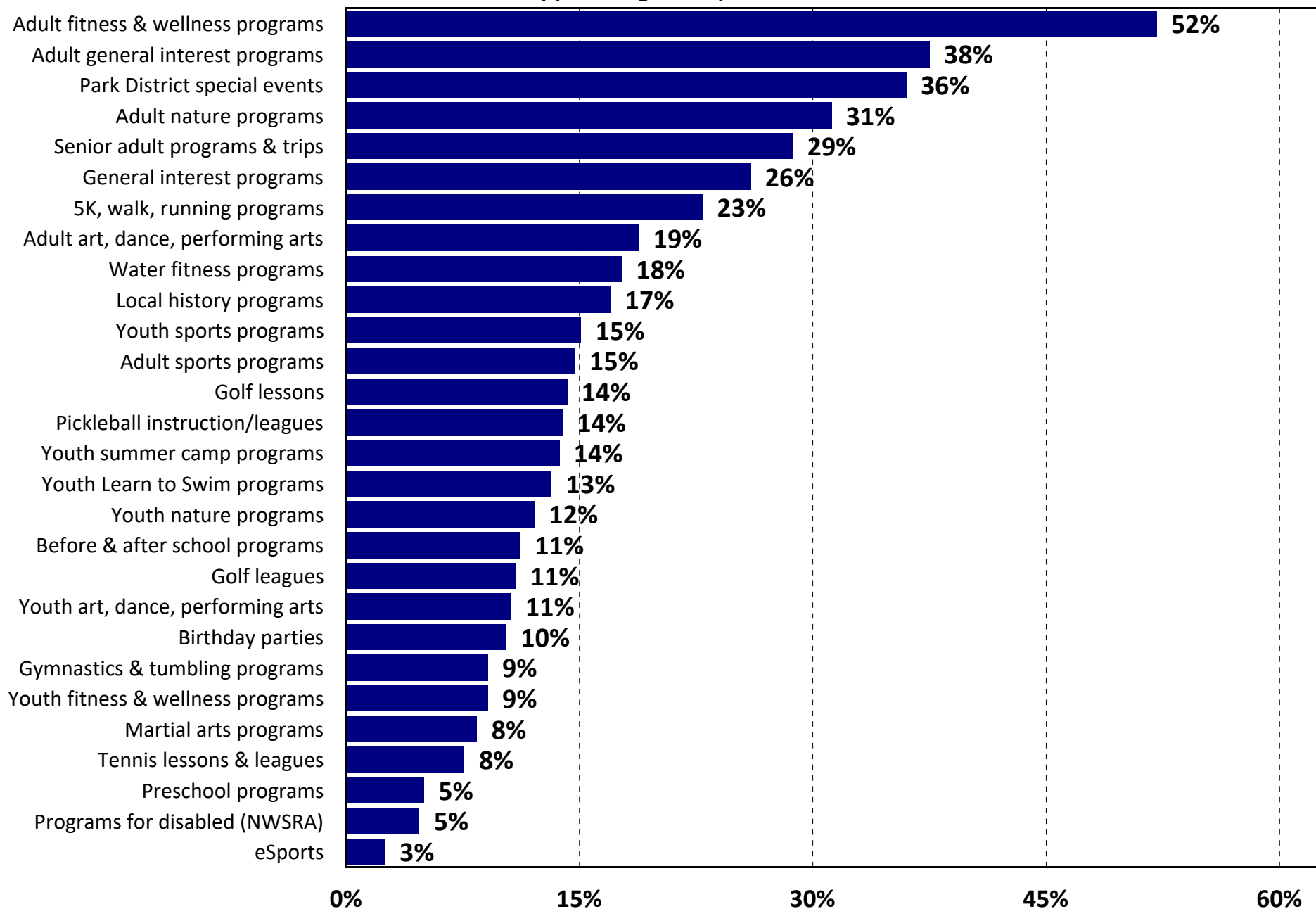
## Q9. Most Important Recreation Facilities to Households

by percentage of respondents who selected the items as one of their top four choices



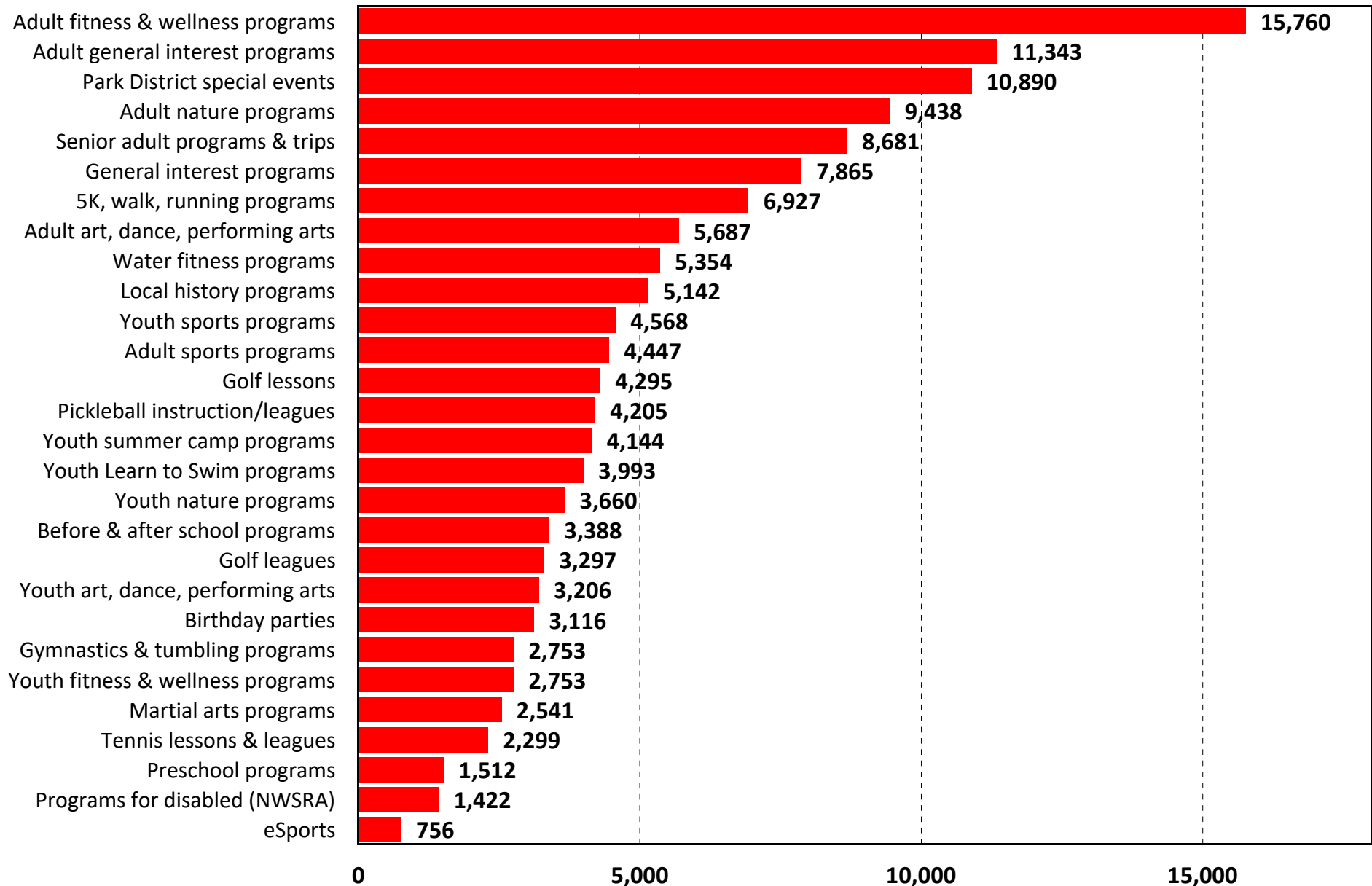
# Q10. Respondents With Need for Recreation Program

by percentage of respondents



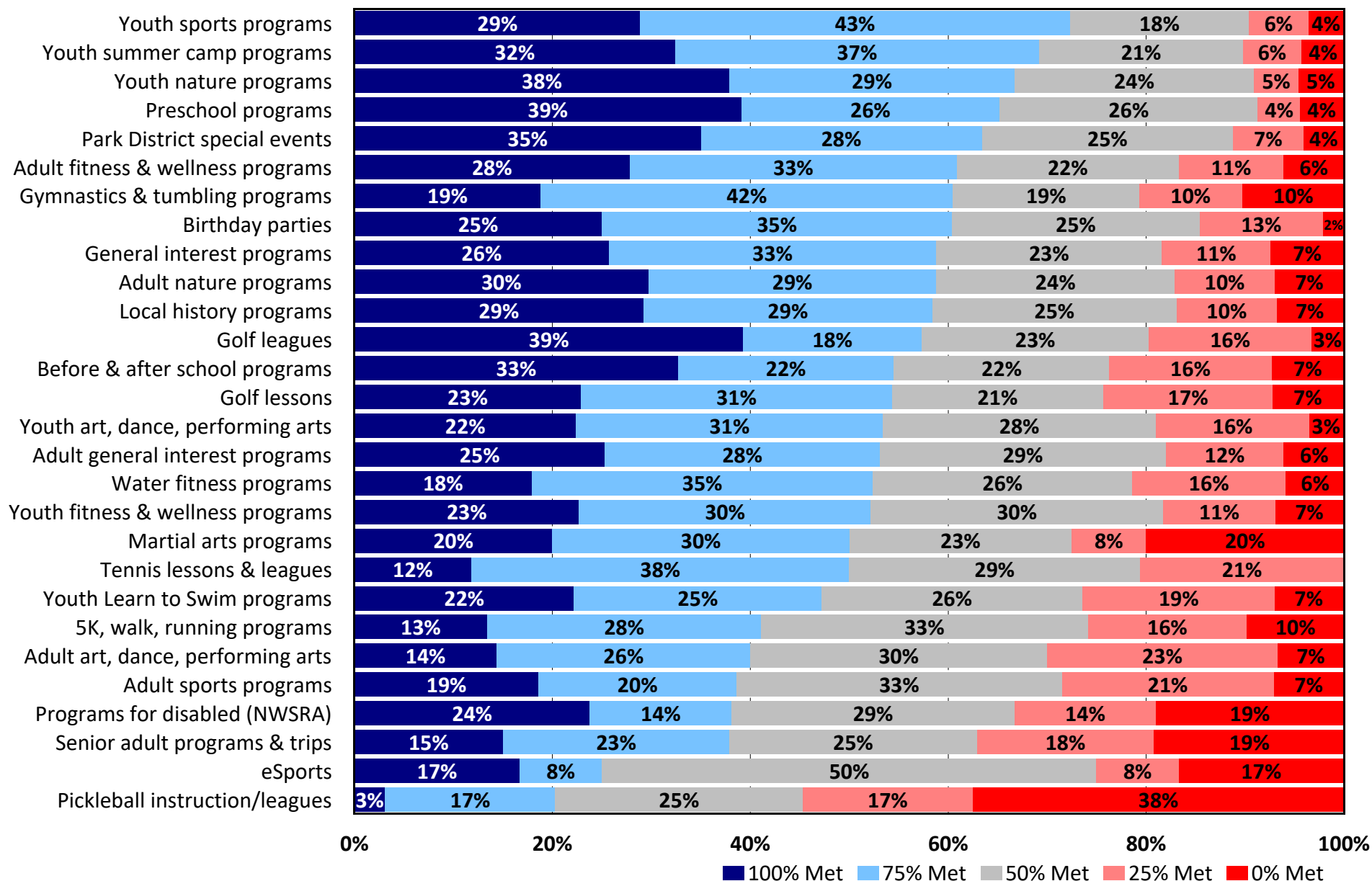
# Q10a. Estimated Number of Households in Schaumburg Who Have A Need for Recreation Program

by number of households based on an estimated 30,249 households in the Village of Schaumburg



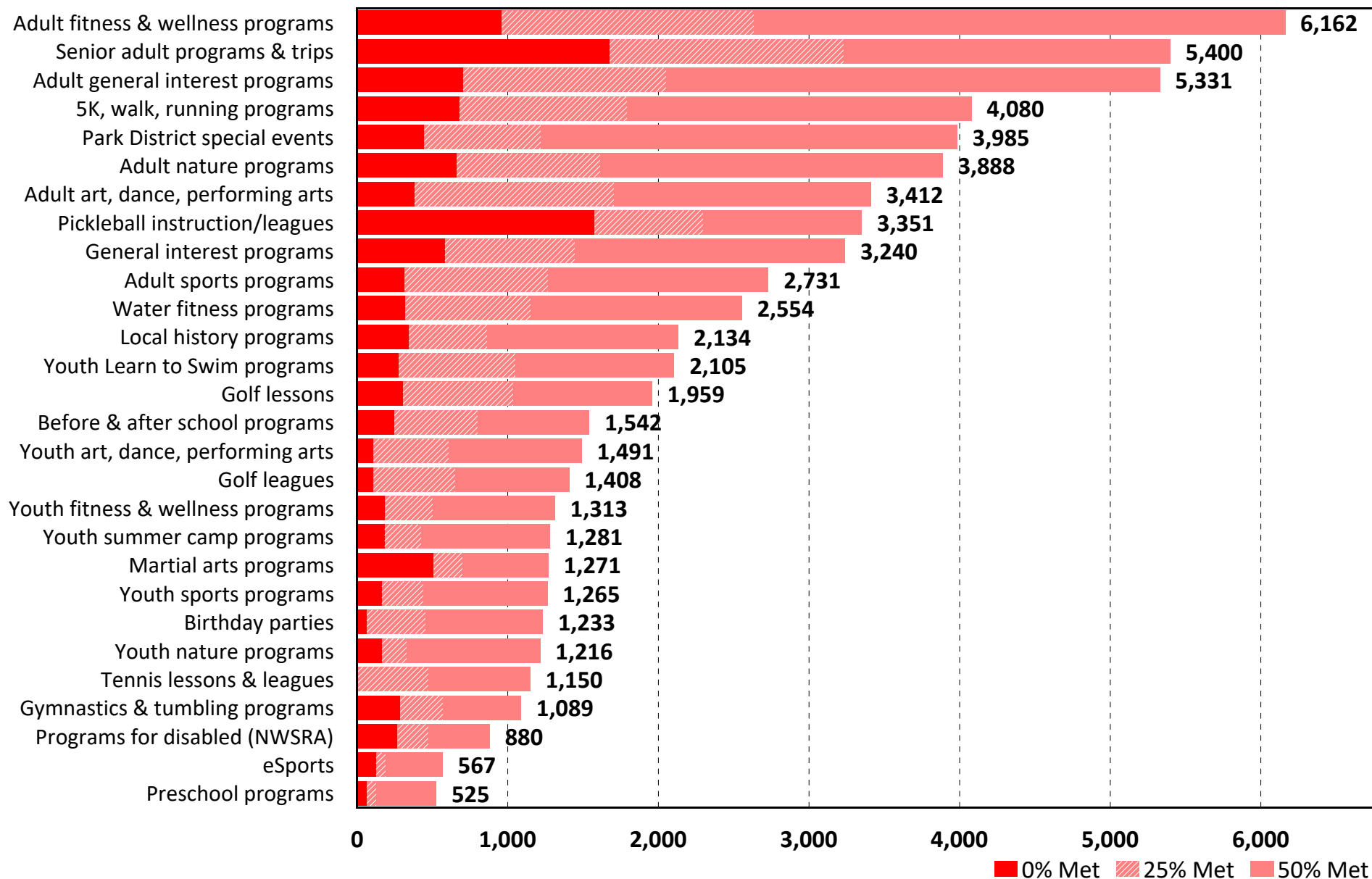
# Q10b. How Well Households' Needs For Recreation Programs Are Currently Being Met

by percentage of respondents who answered "Yes" to Q10



## Q10c. Estimated Number of Households in Schaumburg Whose Recreation Program Needs are Only 50% Met or Less

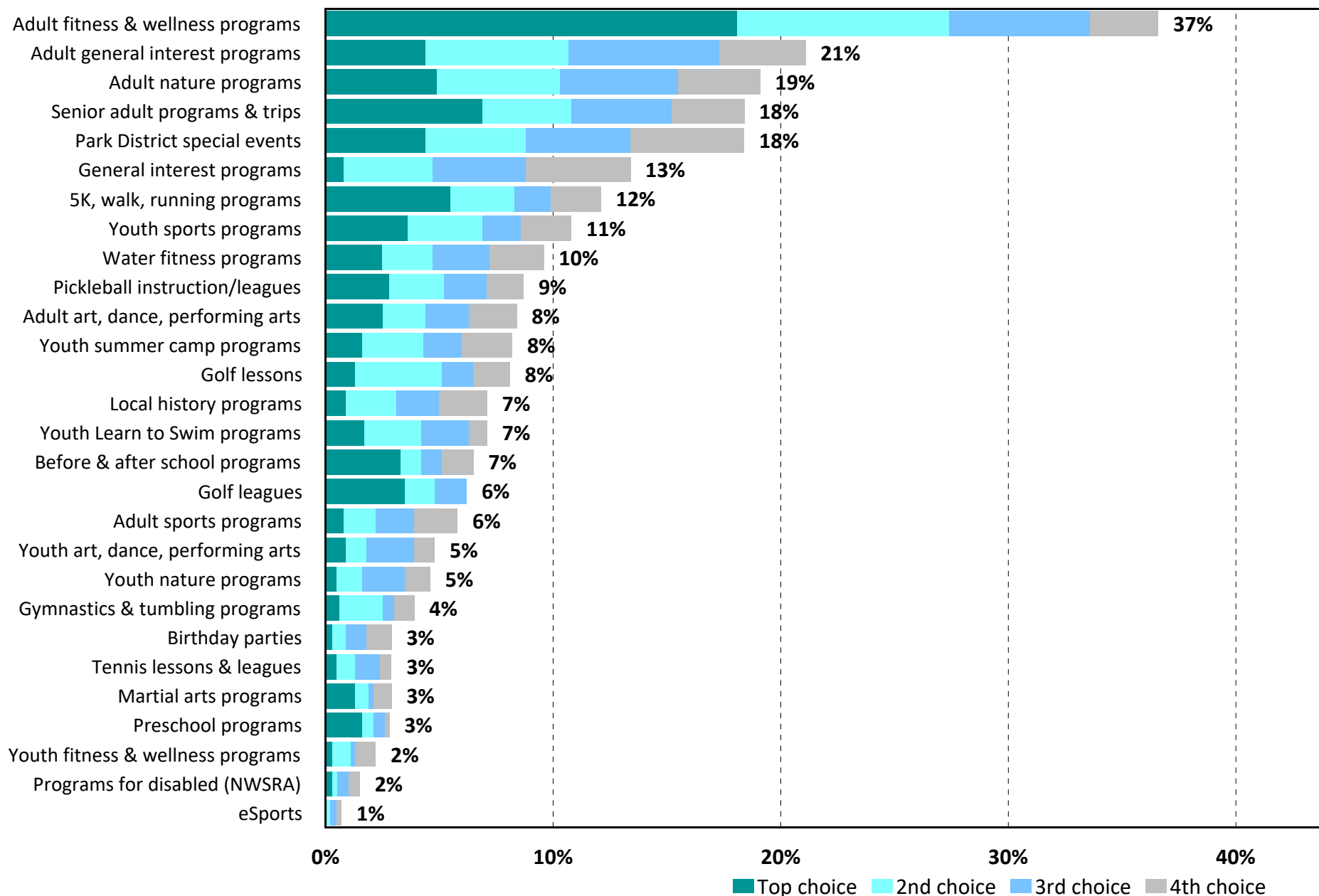
by number of households based on an estimated 30,249 households in the Village of Schaumburg





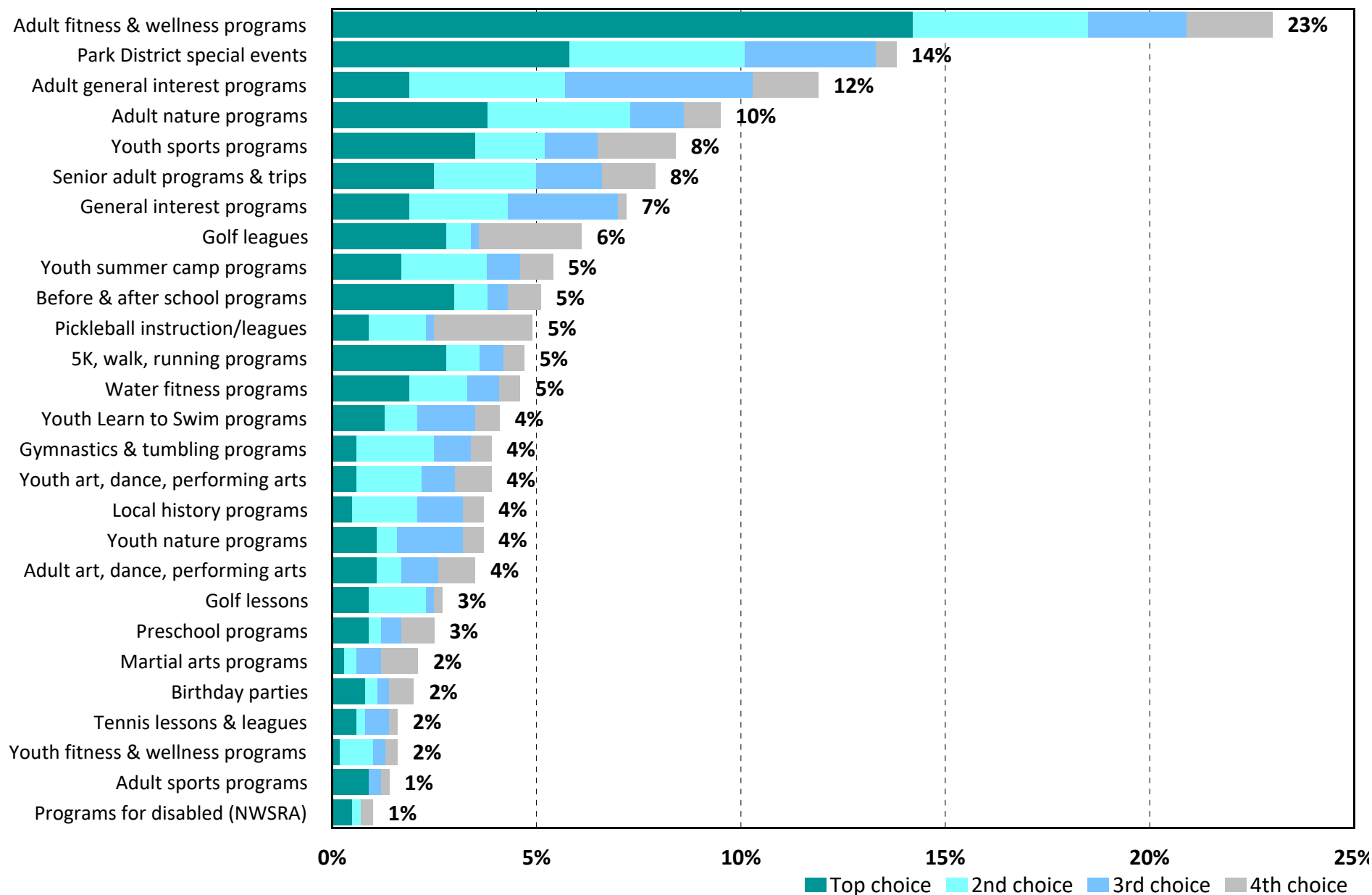
# Q11. Most Important Recreation Programs to Households

by percentage of respondents who selected the items as one of their top four choices



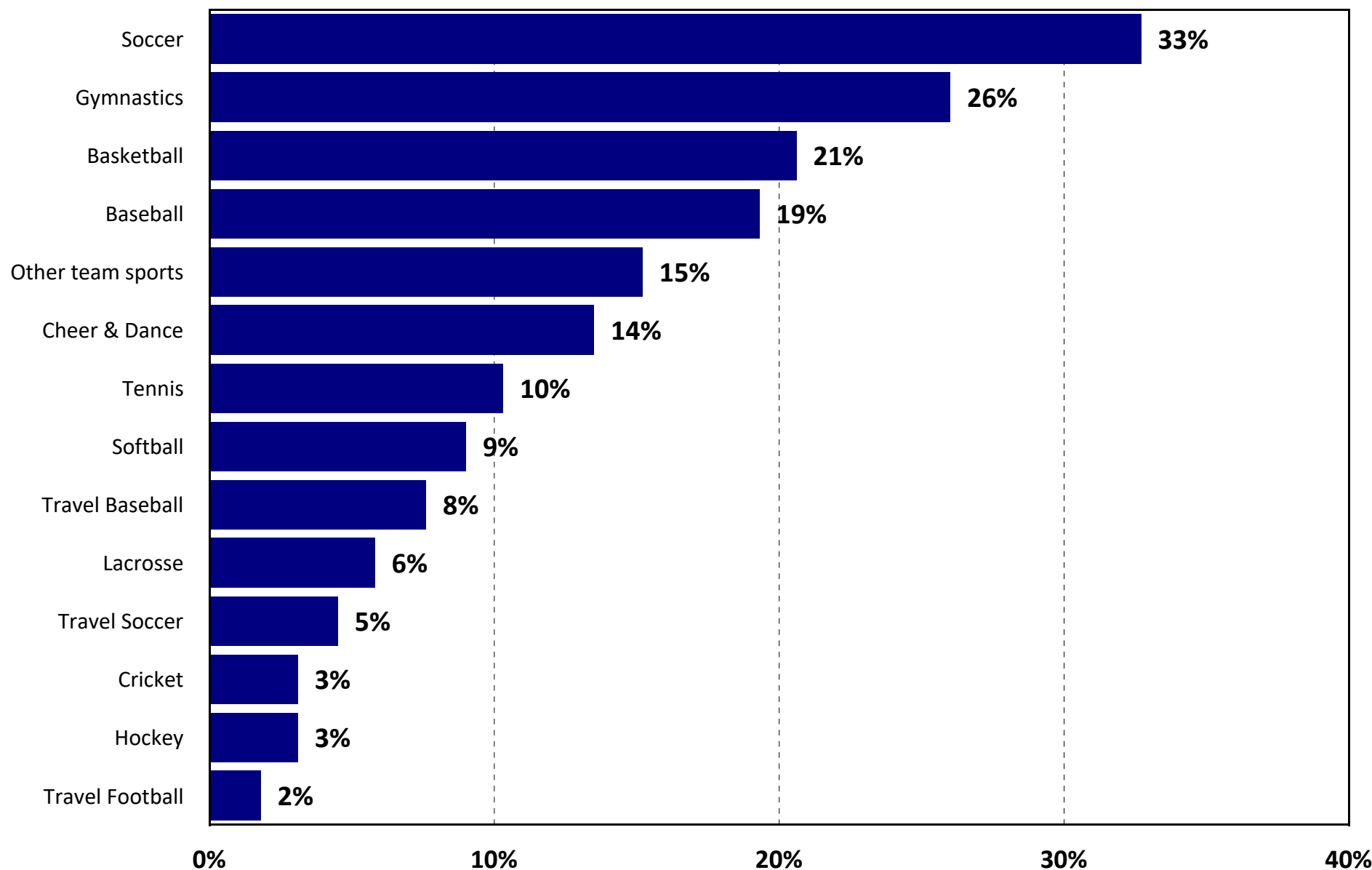
# Q12. Which FOUR of the programs from the list in Question 10 do you currently participate in MOST OFTEN at Schaumburg Park District facilities?

by percentage of respondents who selected the items as one of their top four choices



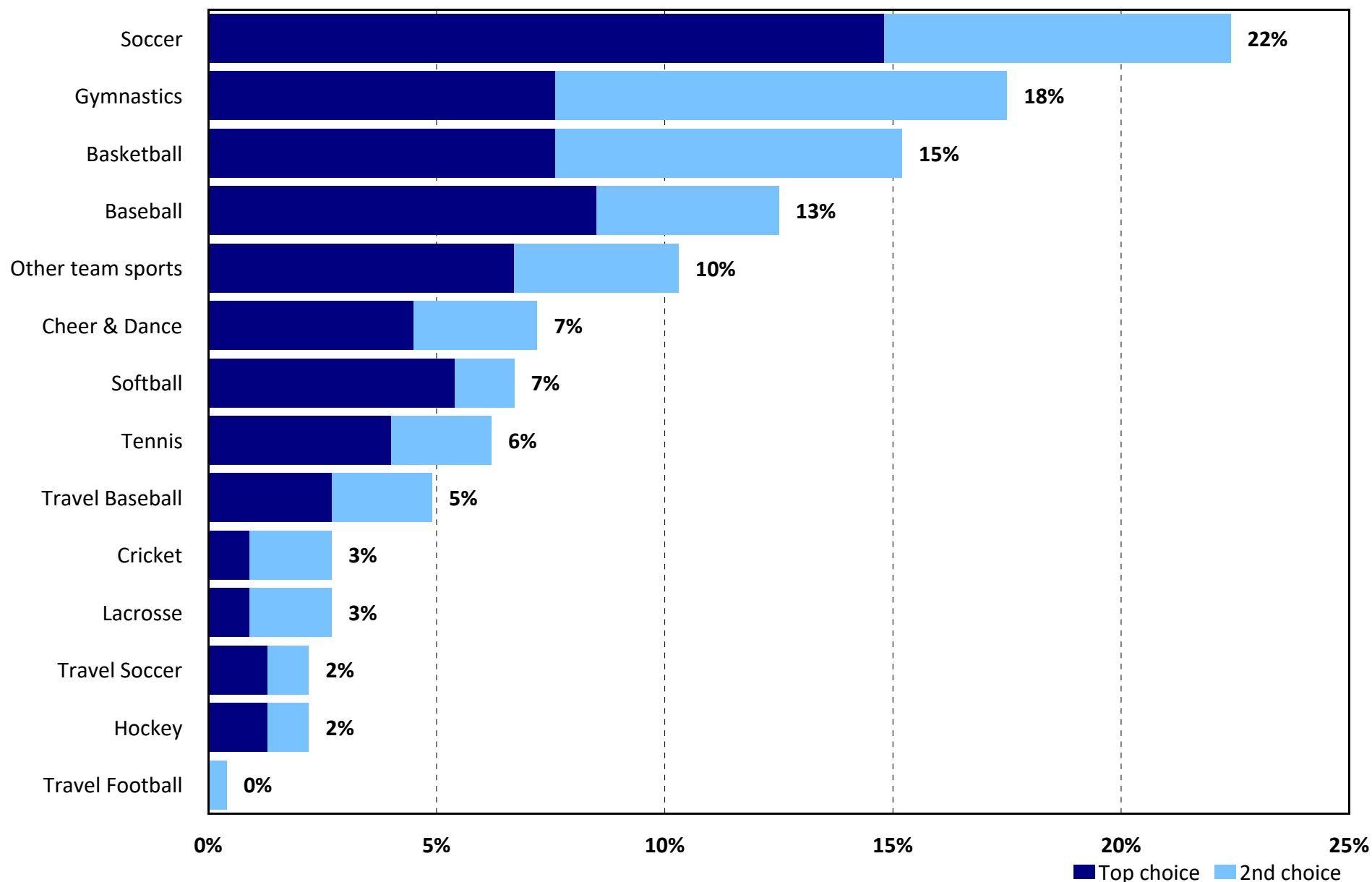
# Q13. Please check ALL the types of sports programs that YOUTH in your household have participated in over the past 2 years.

by percentage of respondents (excluding "none") (multiple selections can be made)



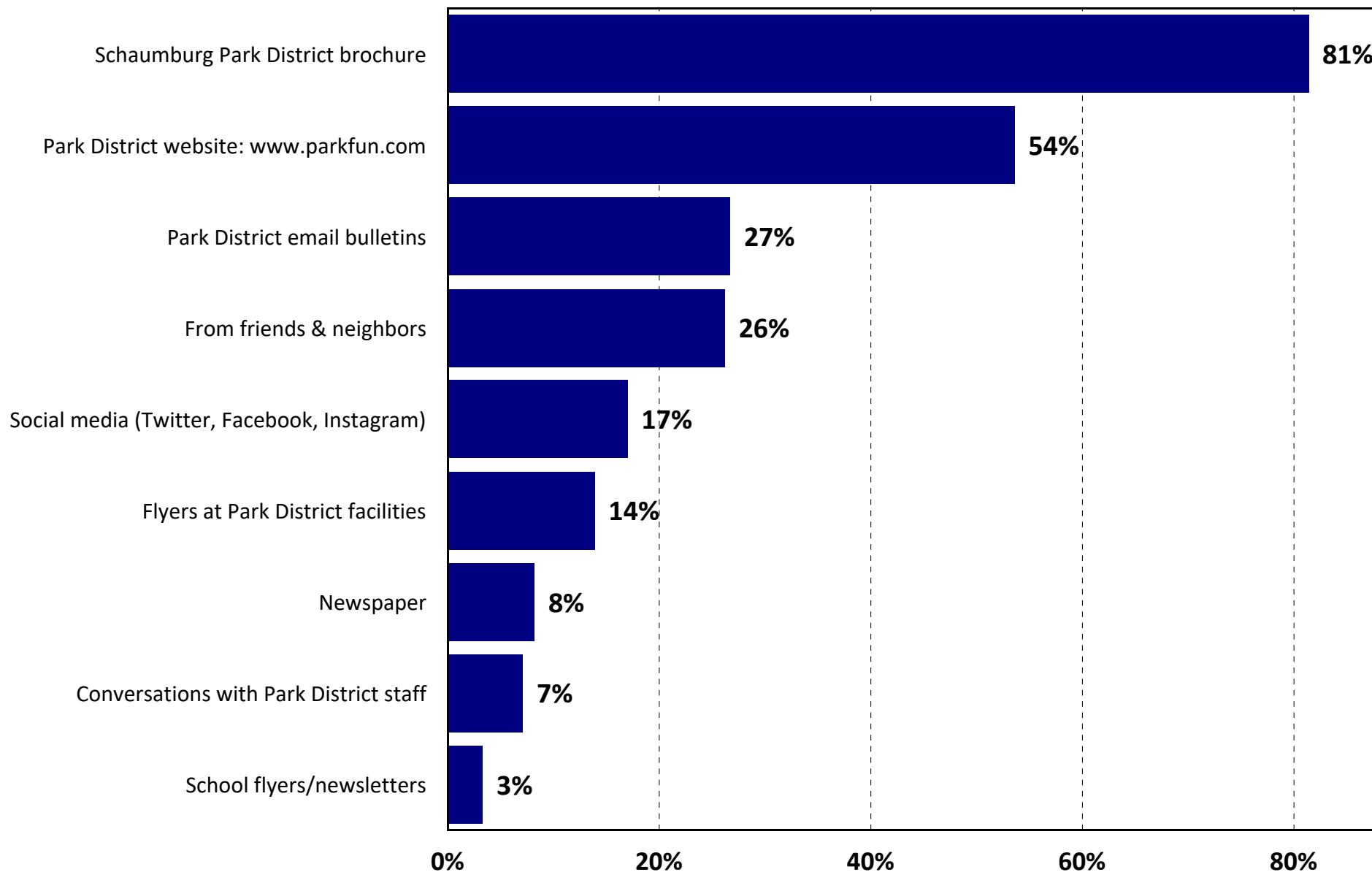
# Q14. Which TWO of the youth sports programs from the list in Question 13 do youth in your household currently participate in MOST OFTEN?

by percentage of respondents who selected the items as one of their top two choices



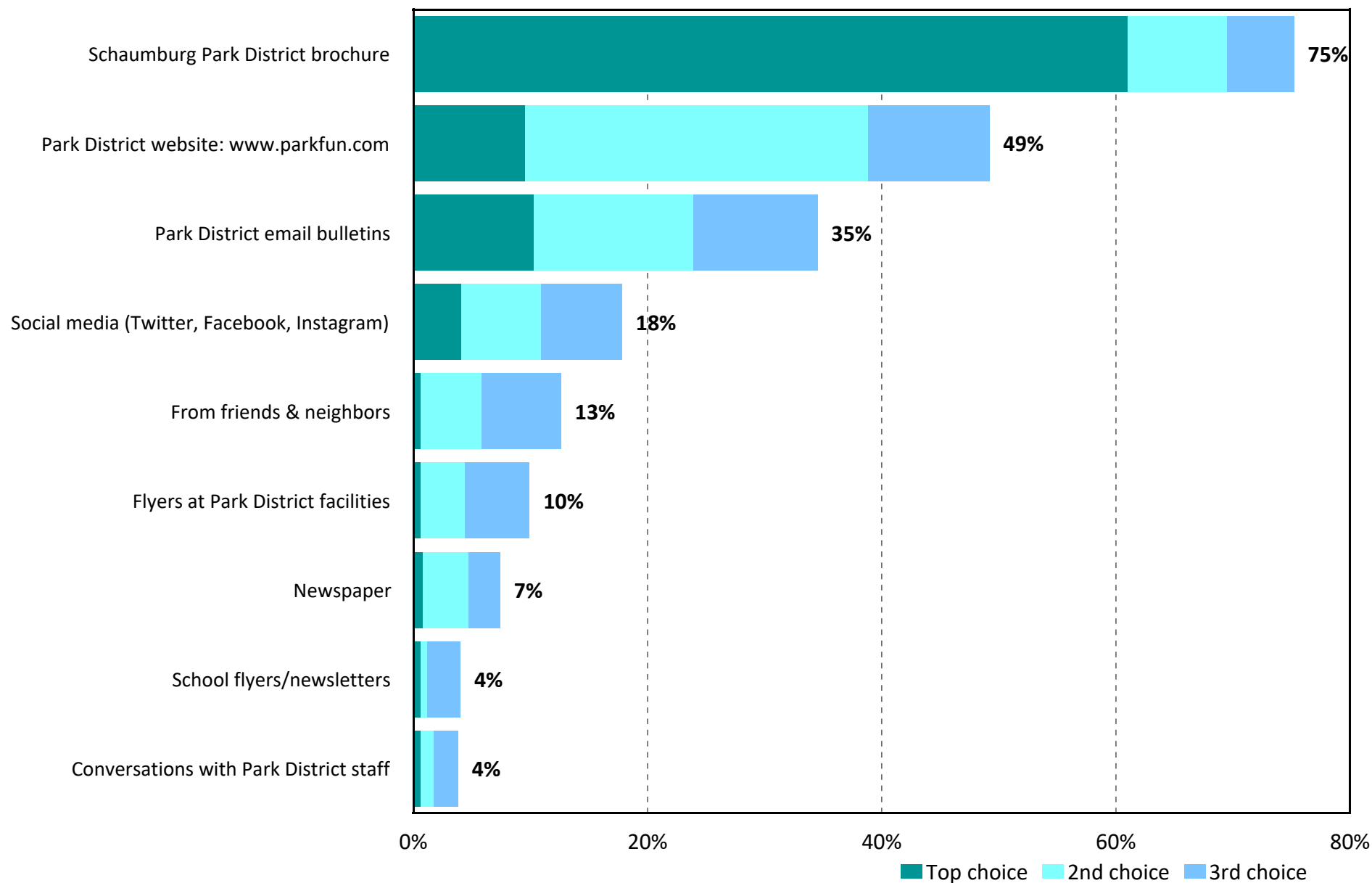
## Q15. Please check ALL the ways you learn about Schaumburg Park District programs and activities

by percentage of respondents (multiple selections can be made)



## Q16. Which THREE of the ways from the list in Question 15 do you most PREFER to learn about recreation programs and activities?

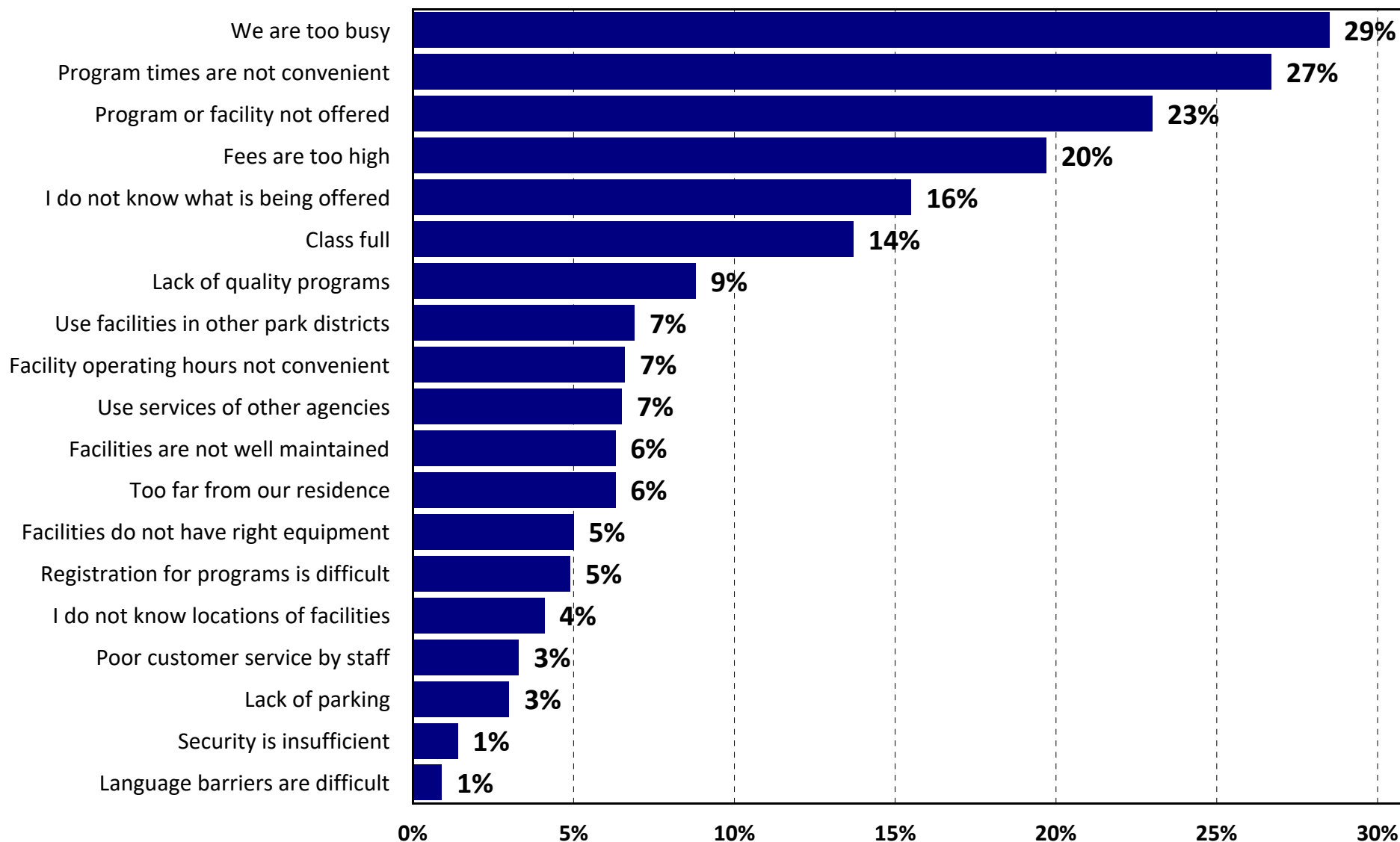
by percentage of respondents who selected the items as one of their top three choices





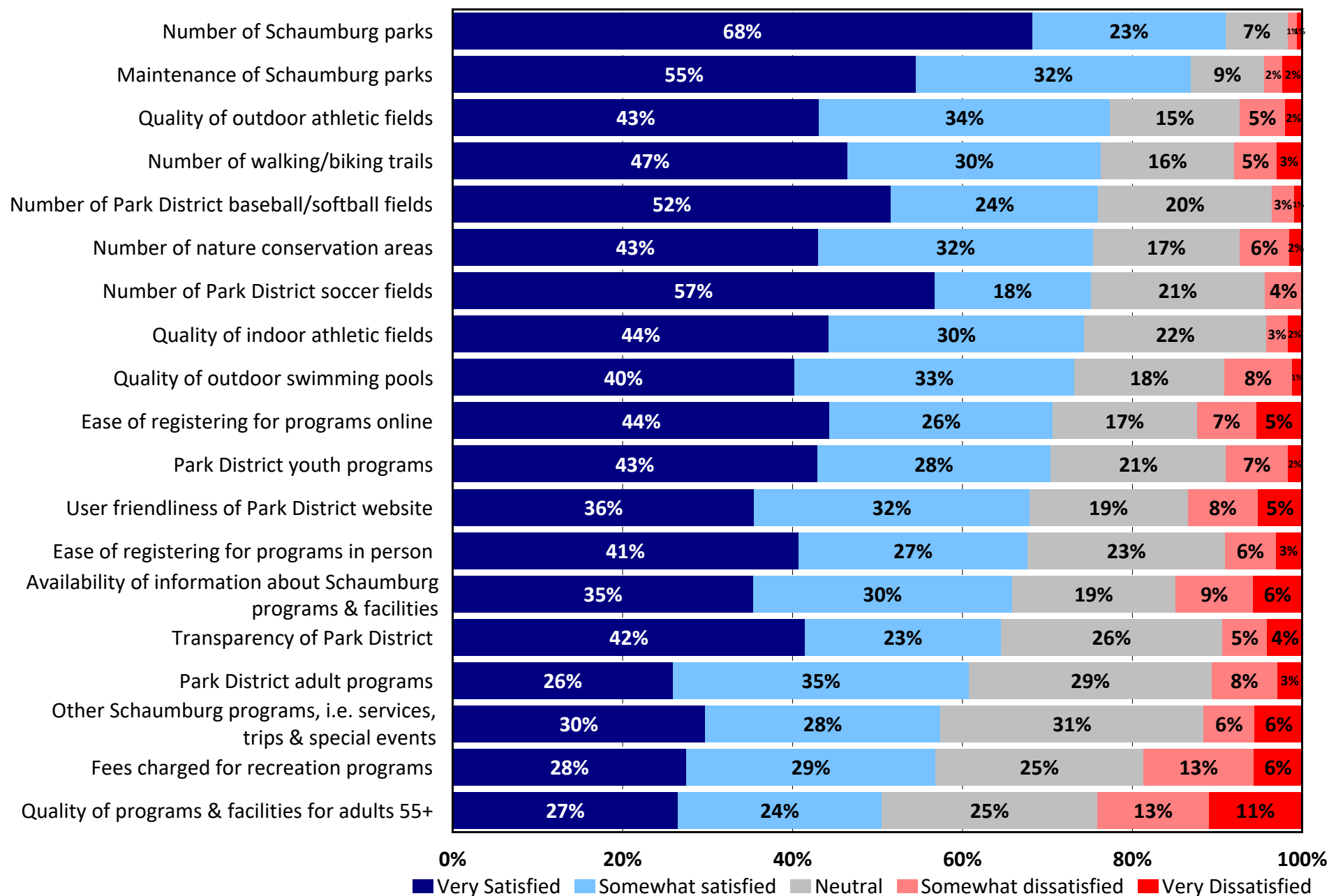
# Q17. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, recreation facilities or programs of the Schaumburg Park District more often.

by percentage of respondents (multiple selections can be made)



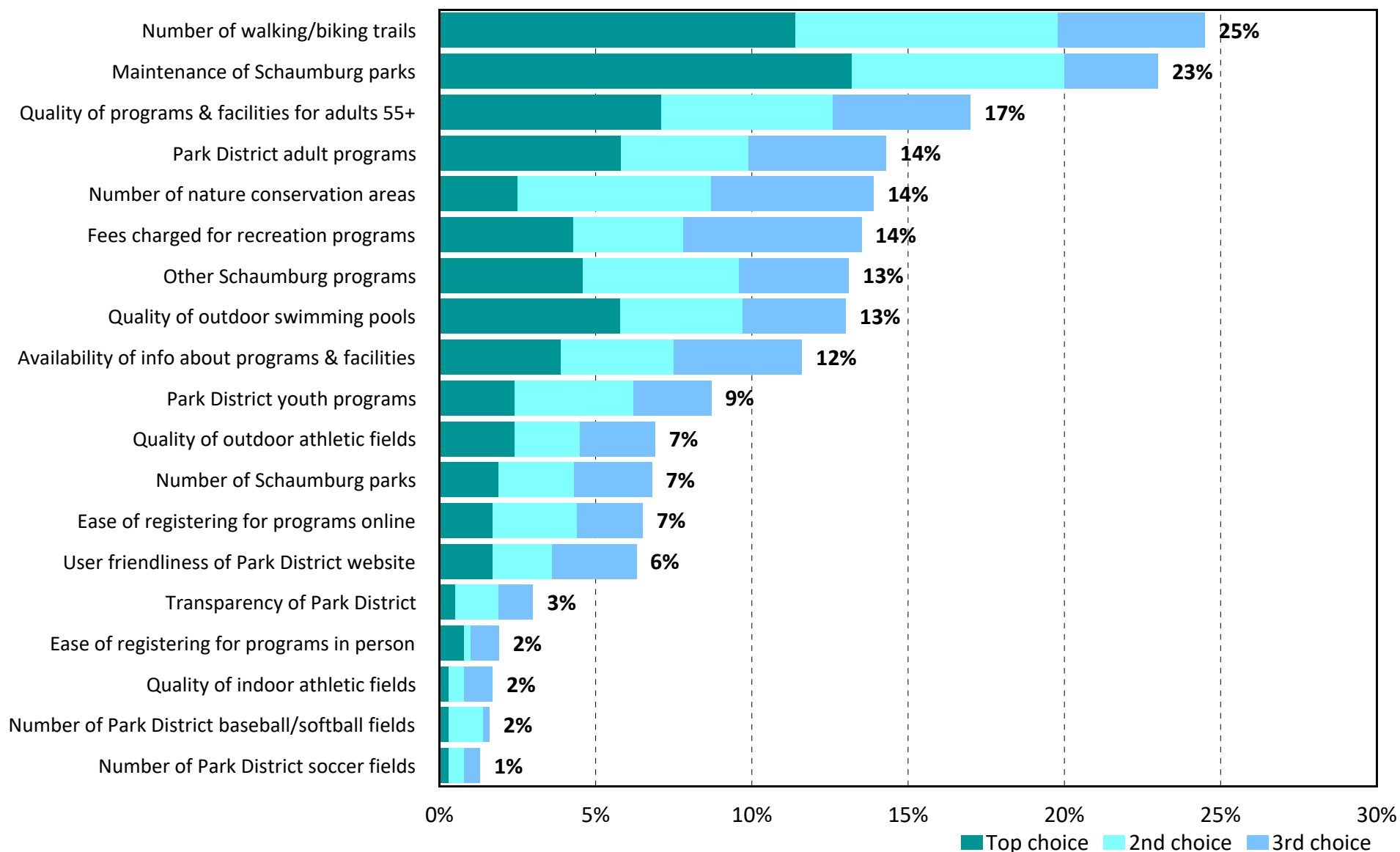
# Q18. Level of Satisfaction with Parks and Recreation Services

by percentage of respondents (excluding "don't know")



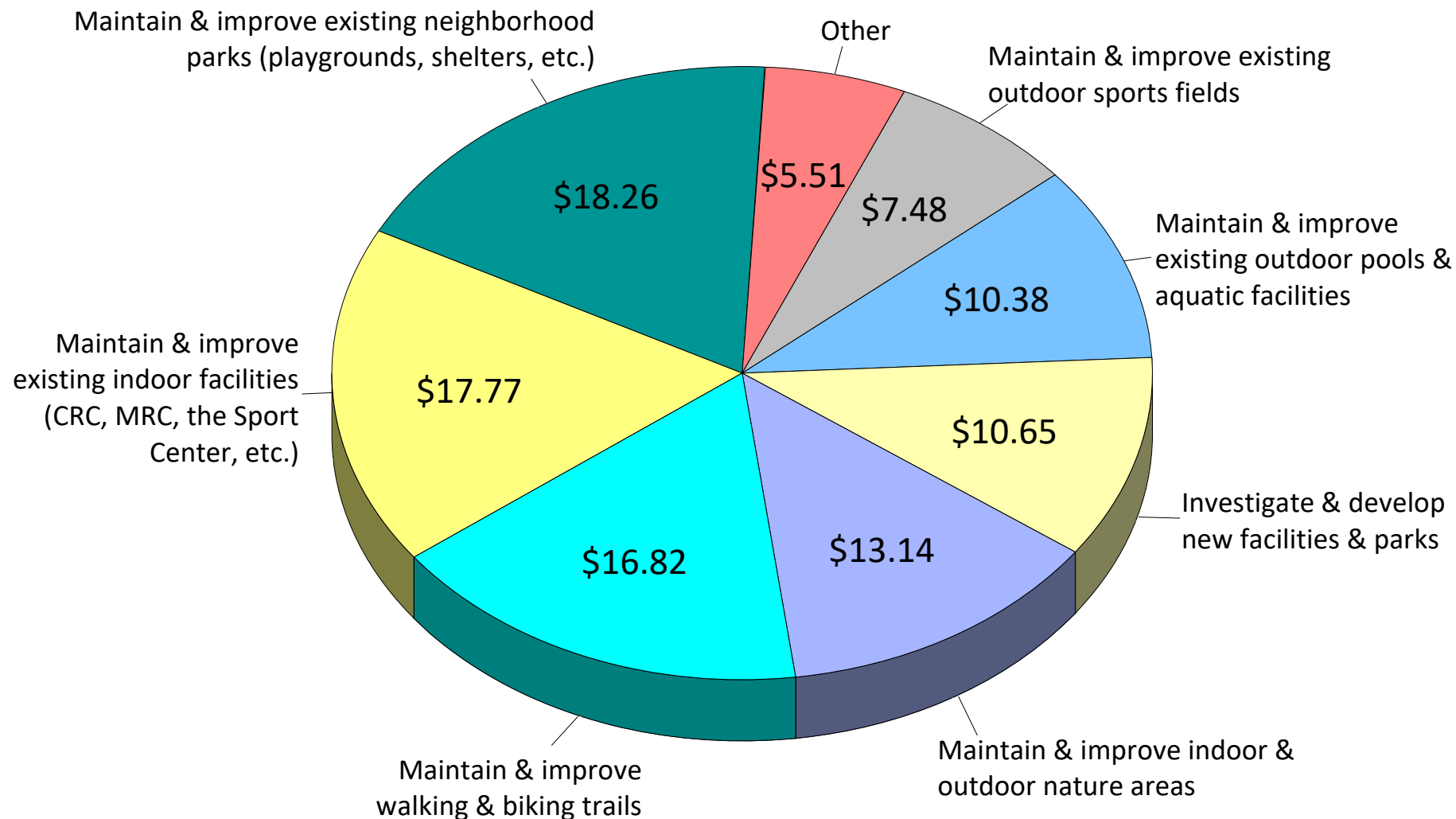
# Q19. Which THREE of the parks and recreation services listed in Question 18 do you think should receive the most attention from Schaumburg Park District officials over the next TWO years?

by percentage of respondents who selected the items as one of their top three choices



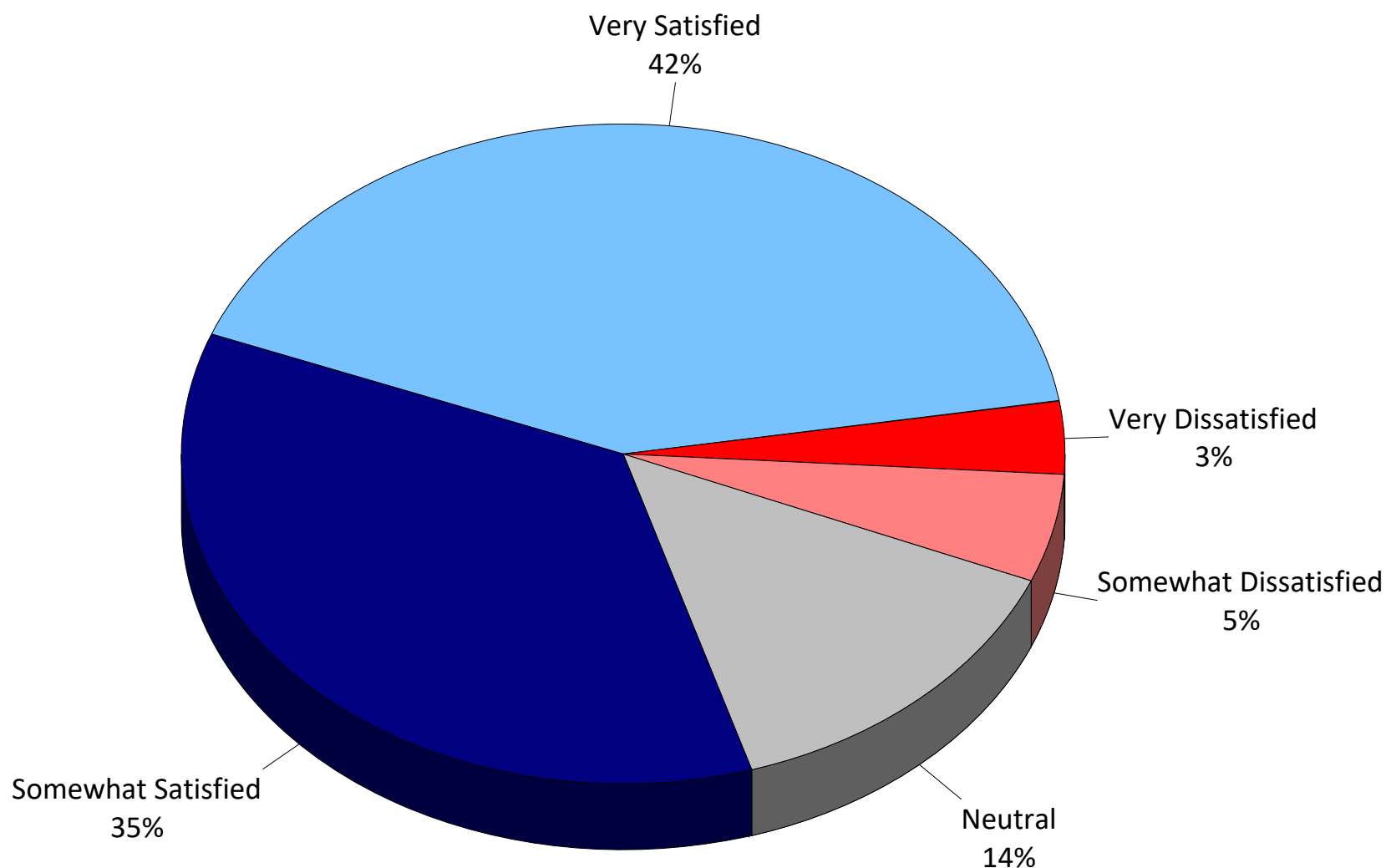
## Q20. With a Budget of \$100, How Would Respondents Allocate Funds for Parks and Recreation?

by average allocated per item



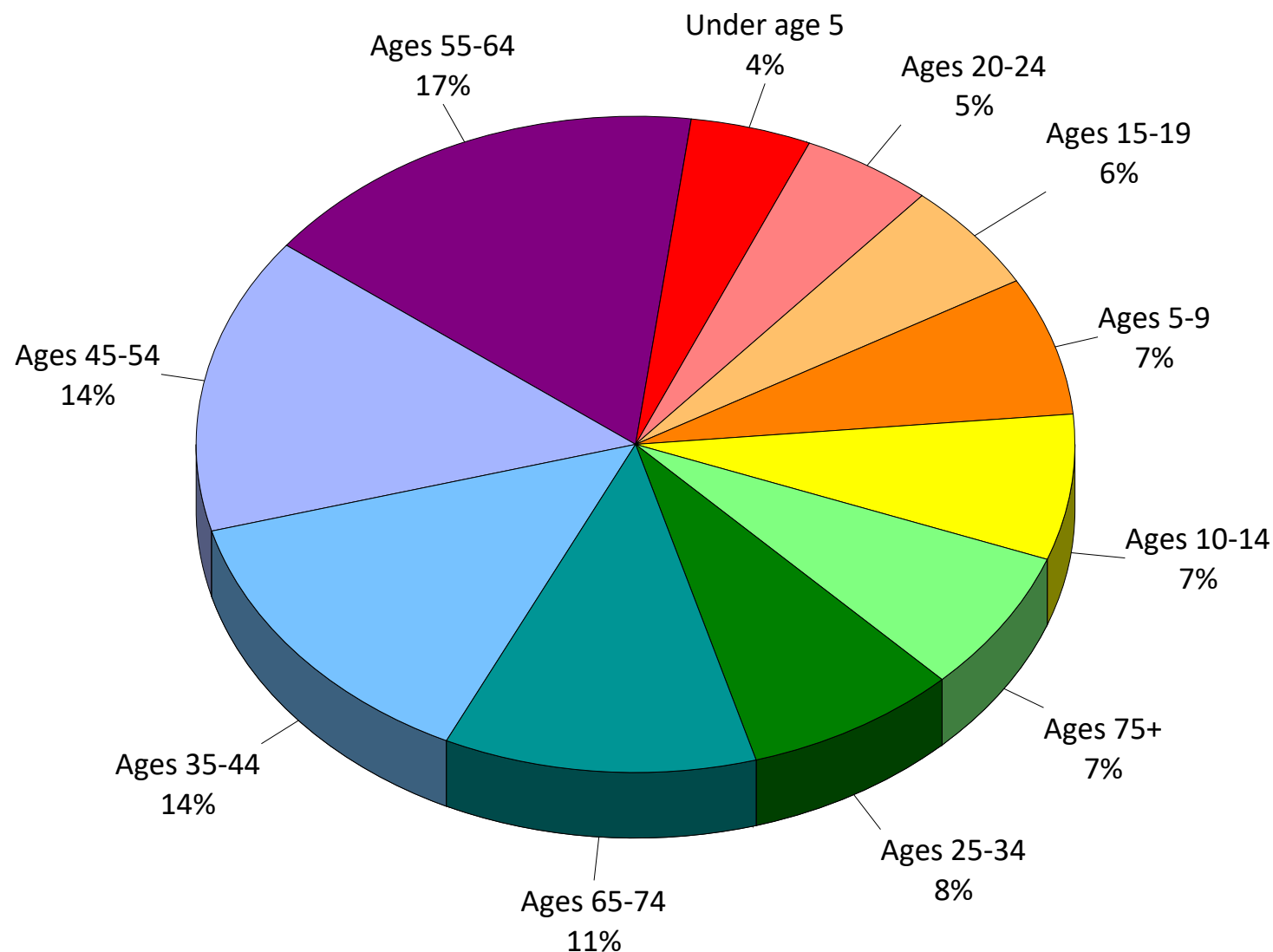
## Q21. Level of Satisfaction with Overall Value Household Receives from Schaumburg Park District

by percentage of respondents (excluding "don't know")



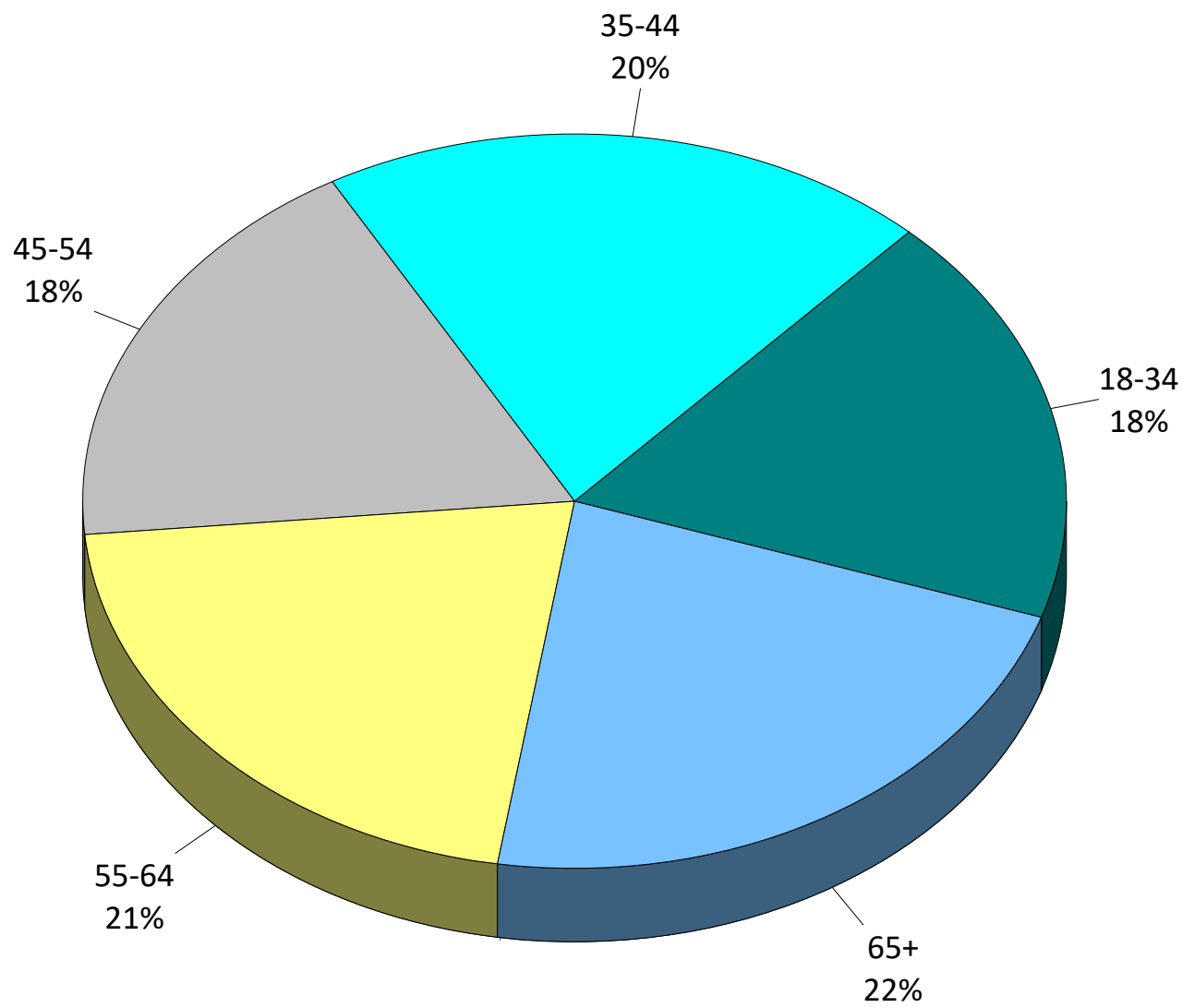
# Q22. Counting yourself, how many people in your household are in the following age groups?

by percentage of persons in household



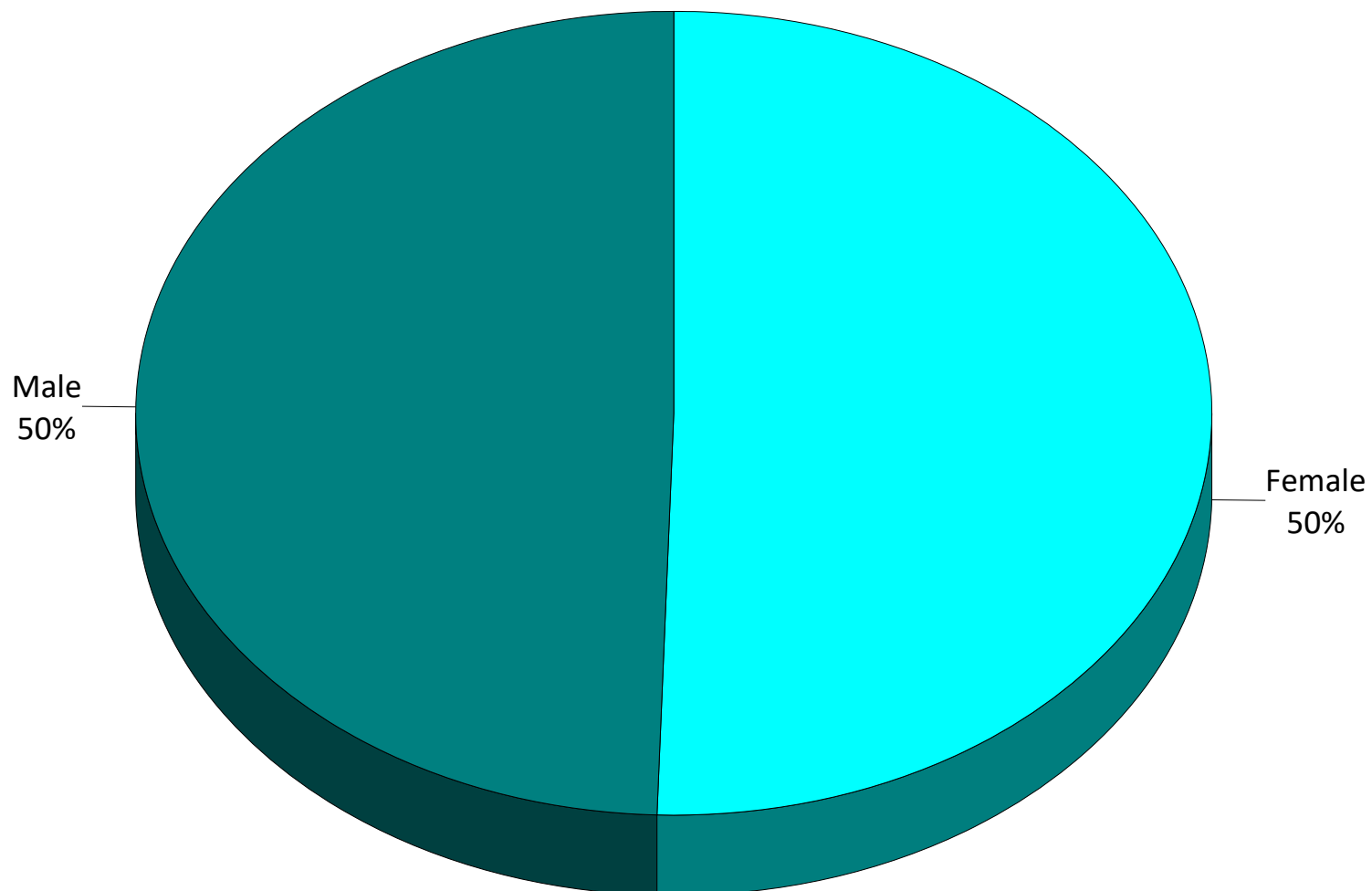
## Q23. Respondent Age

by percentage of respondents (excluding “not provided”)



## Q15. Respondent's gender:

by percentage of respondents (excluding "not provided")

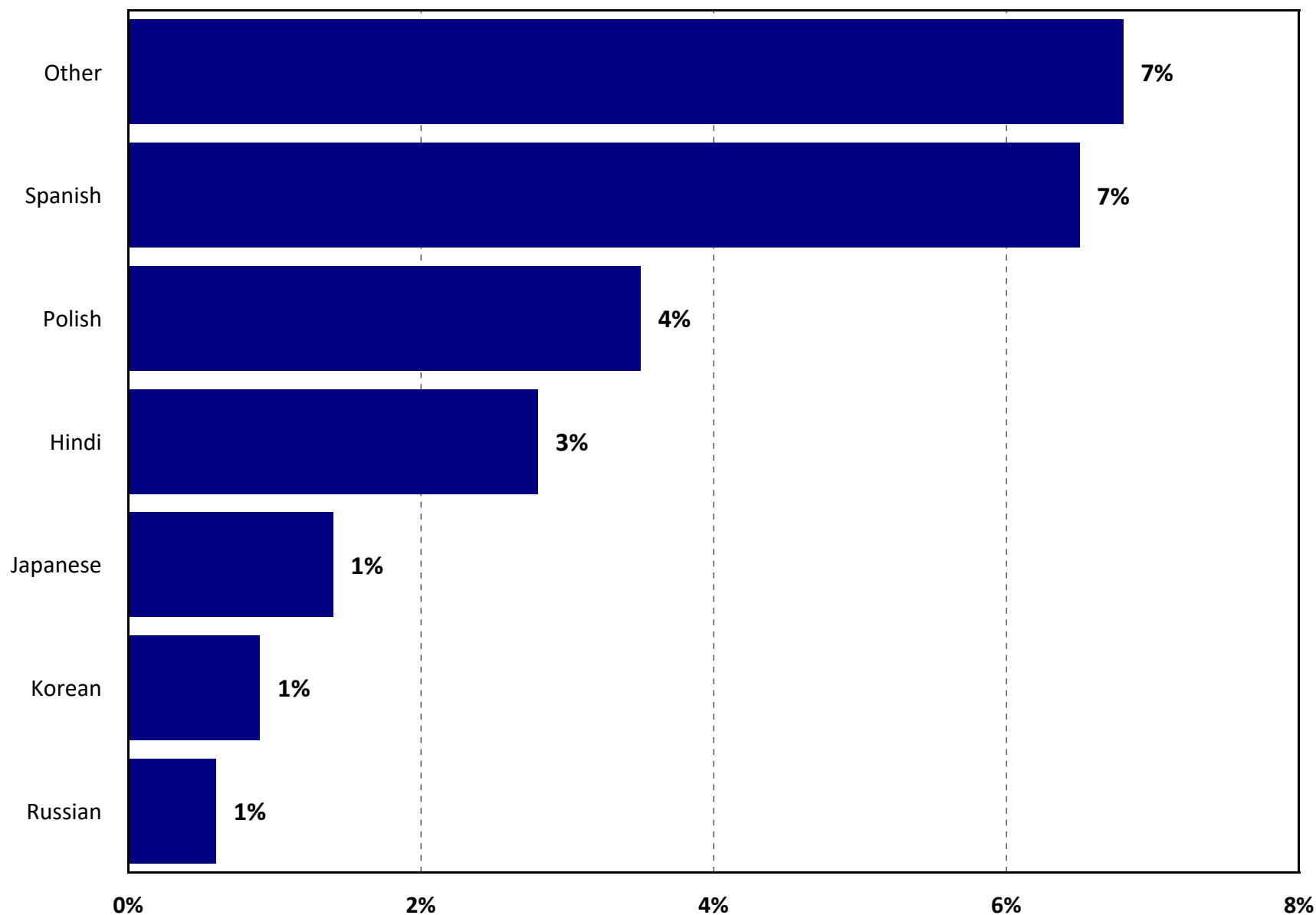


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## Q25. If you speak other languages besides English at home, please check ALL languages you speak.

by percentage of respondents (multiple selections could be made)



**3**

**Priority Investment  
Rating**

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# Priority Investment Rating

## Schaumburg, Illinois

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The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are not met or only partly met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, if the Unmet Needs Rating for Community Gardens were 98.9 (out of 100) and the Importance Rating for Community Gardens were 21.6 (out of 100), the Priority Investment Rating for the Farmer's Market would be 120.5 (out of 200).

### How to Analyze the Charts:

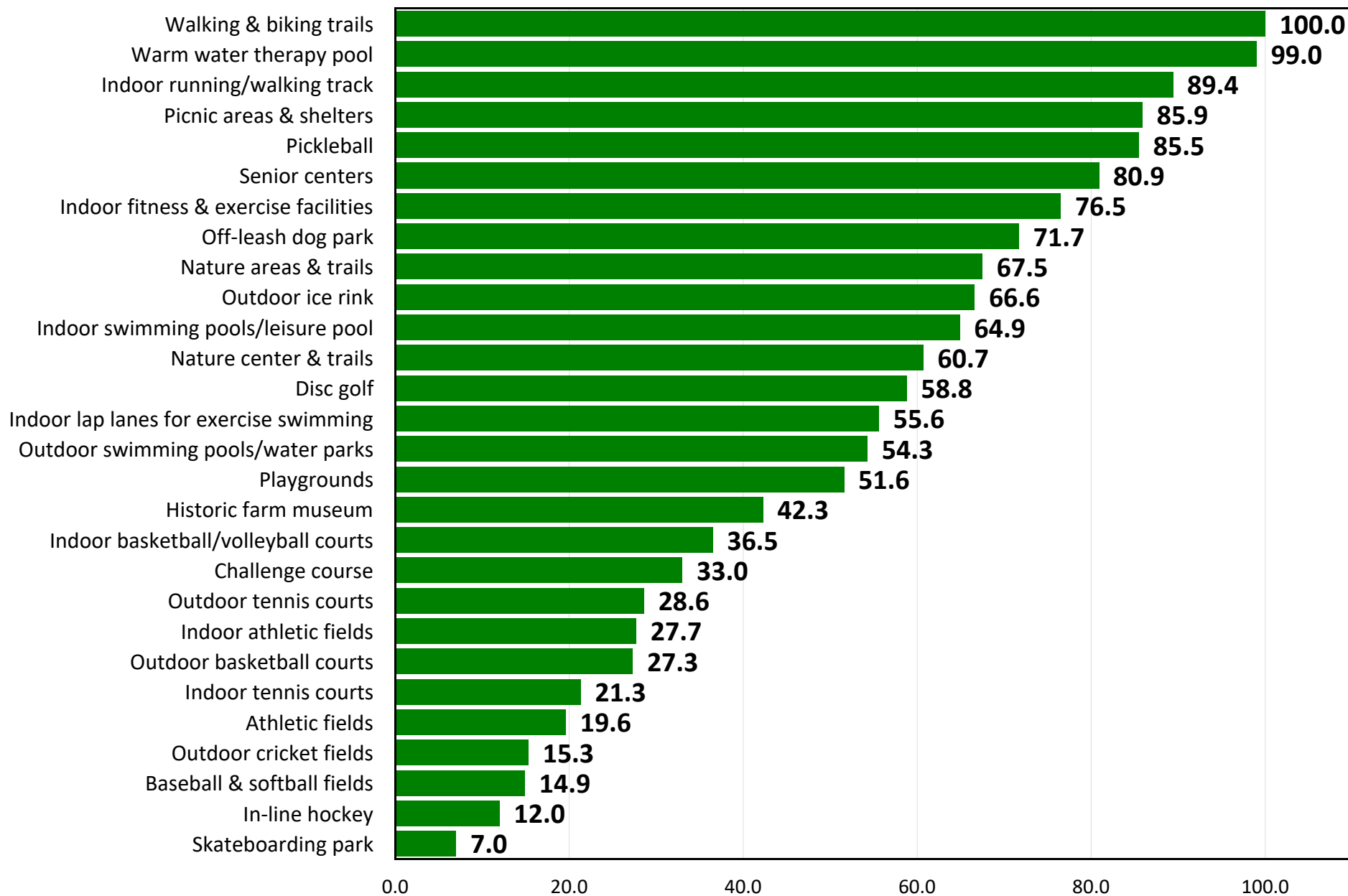
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

# Unmet Needs Rating for Recreation Facilities

the rating for the item with the most unmet need=100

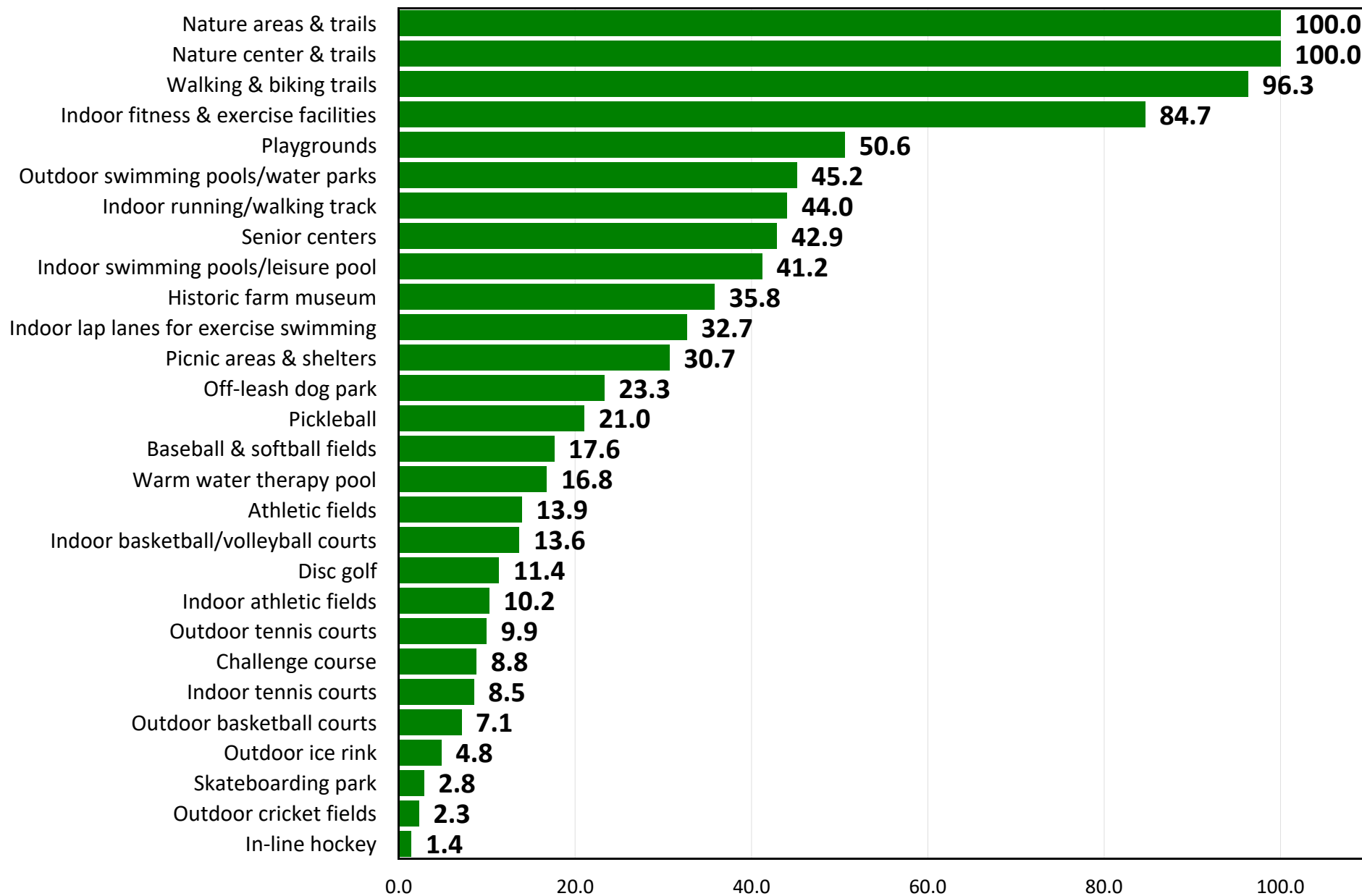
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



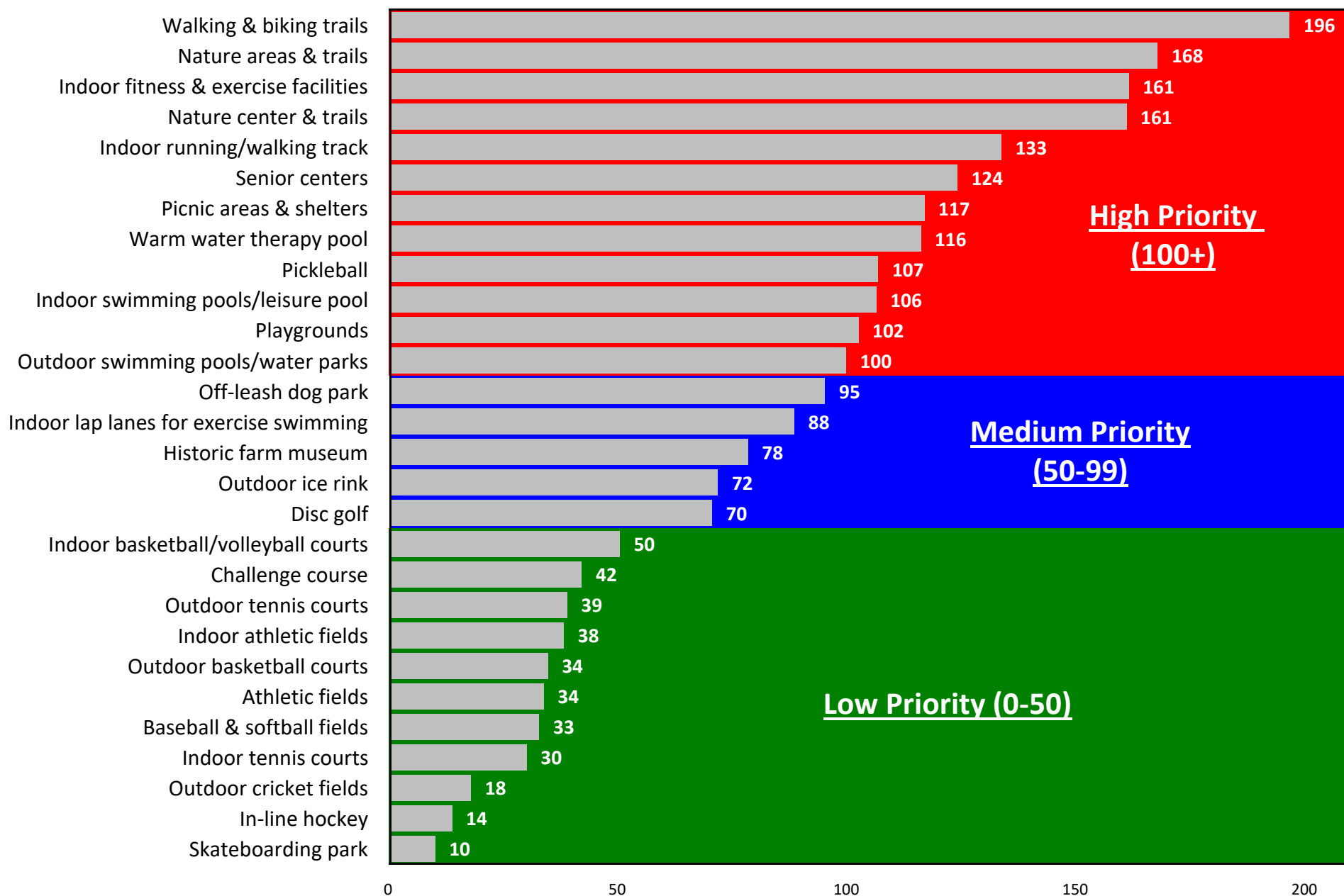
# Importance Rating for Recreation Facilities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



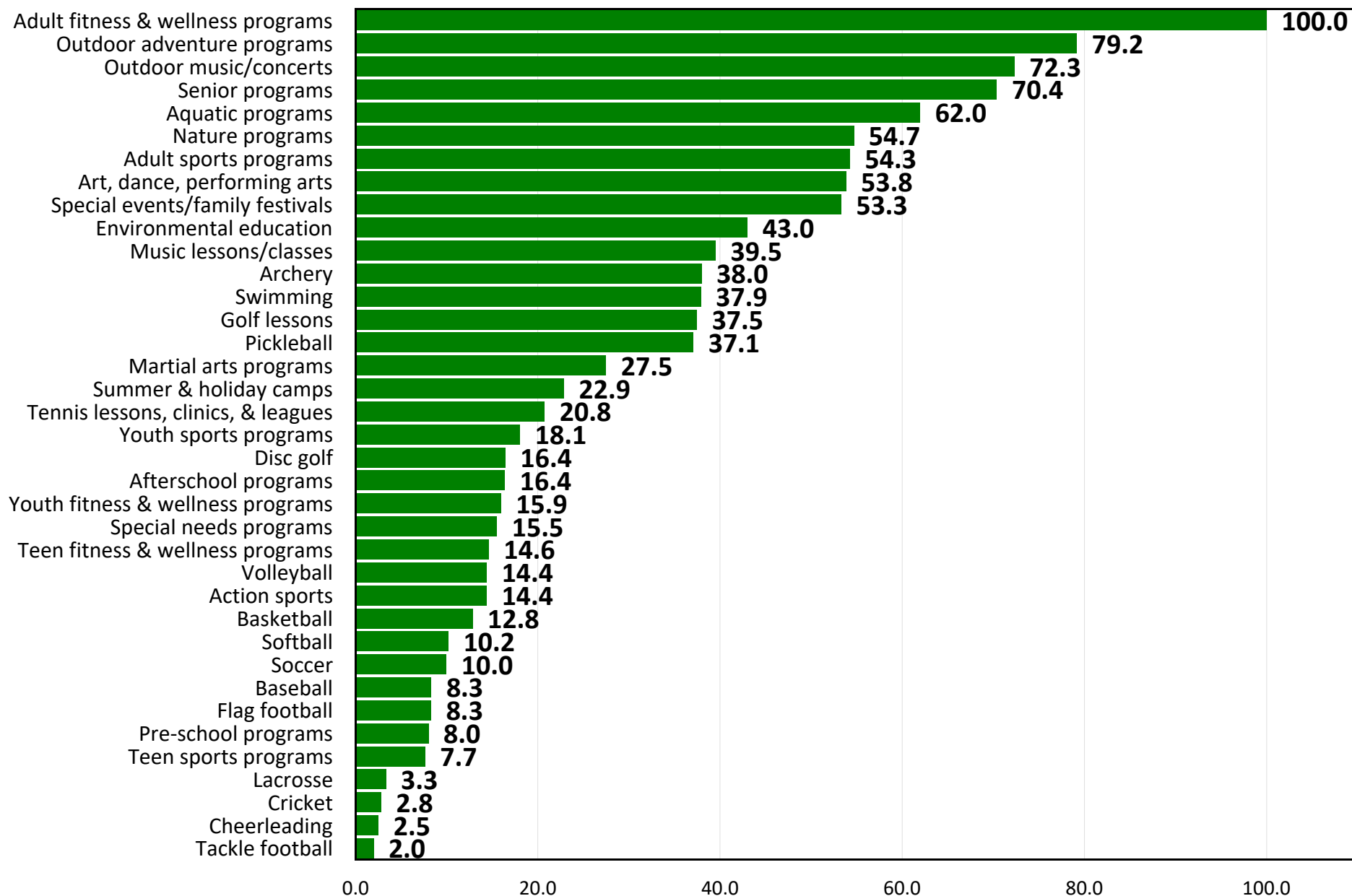
# Top Priorities for Investment for Recreation Facilities Based on the Priority Investment Rating



# Unmet Needs Rating for Recreation Programs

the rating for the item with the most unmet need=100

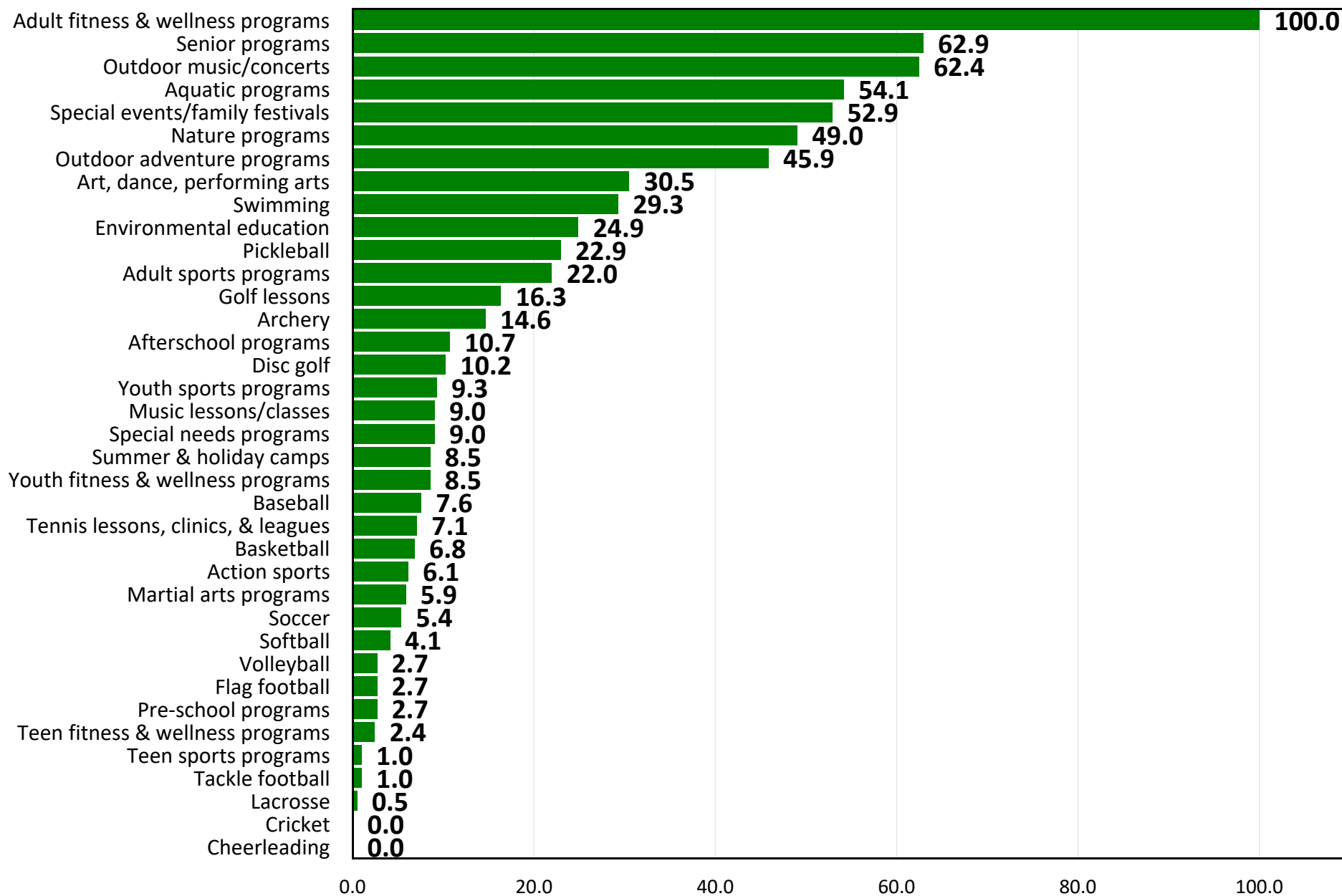
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



# Importance Rating for Recreation Programs

the rating for the item rated as the most important=100

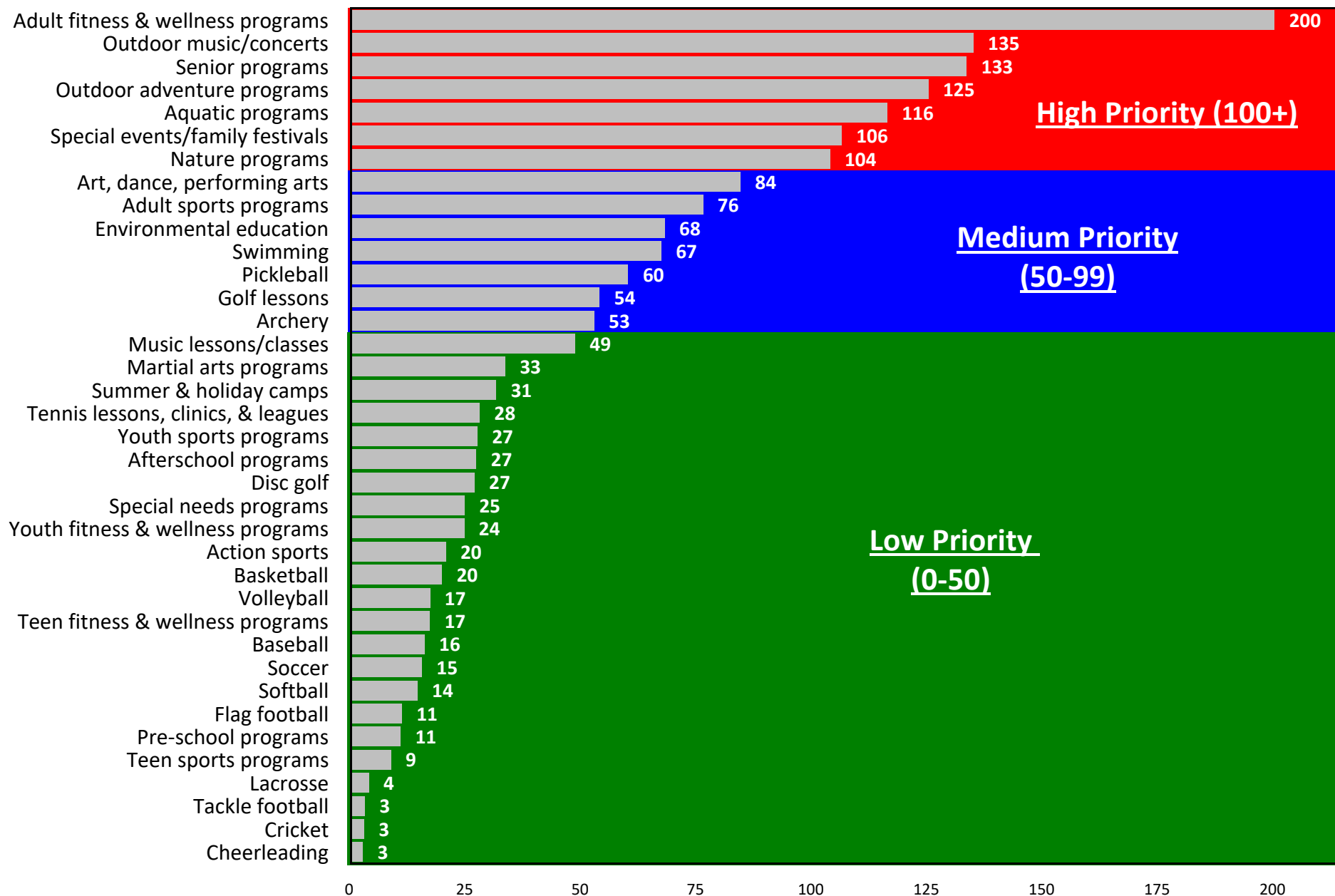
the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important





# Top Priorities for Investment for Recreation Programs

## Based on the Priority Investment Rating



**4**

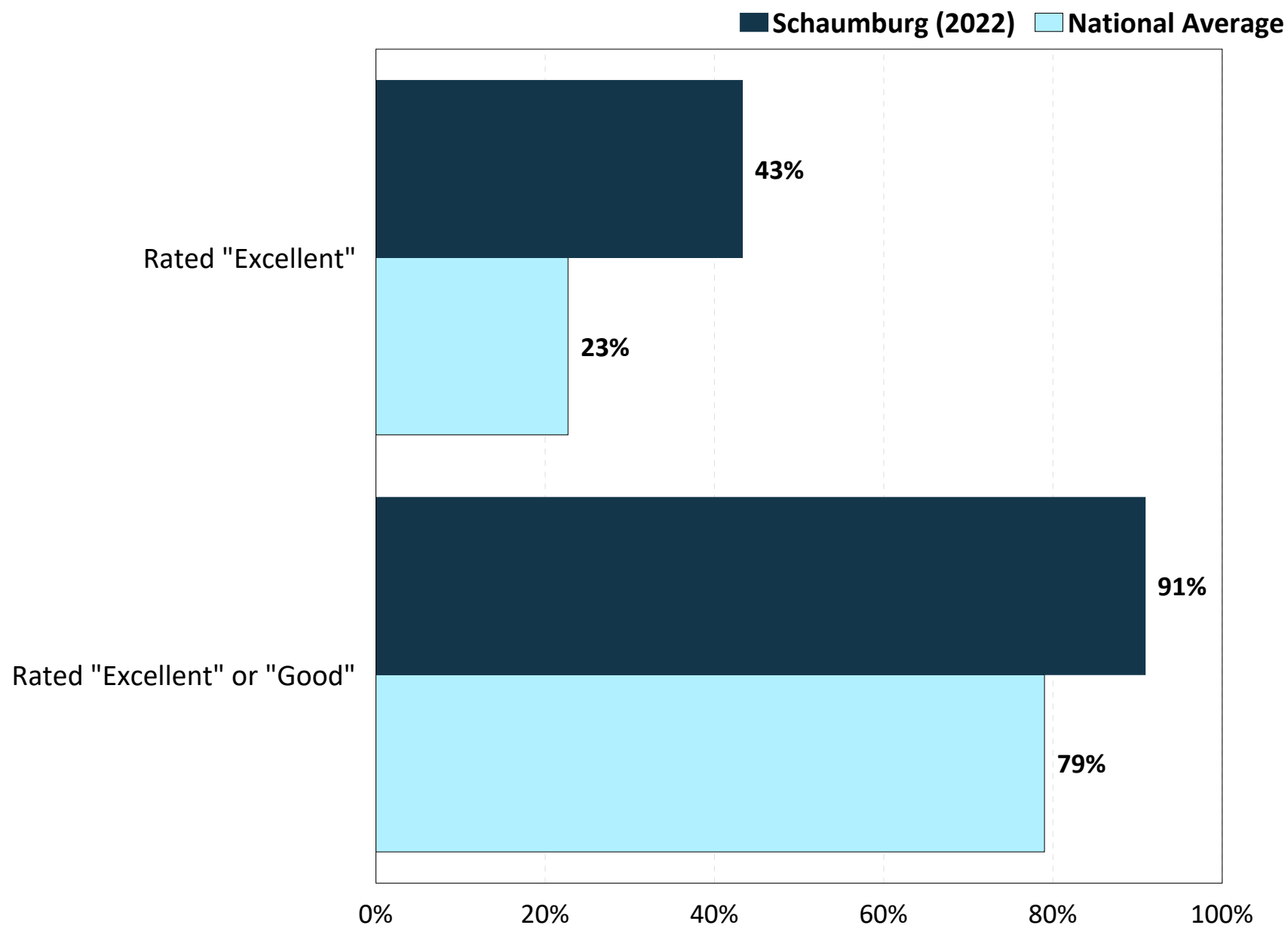
## **Benchmarks**

# National Benchmarks

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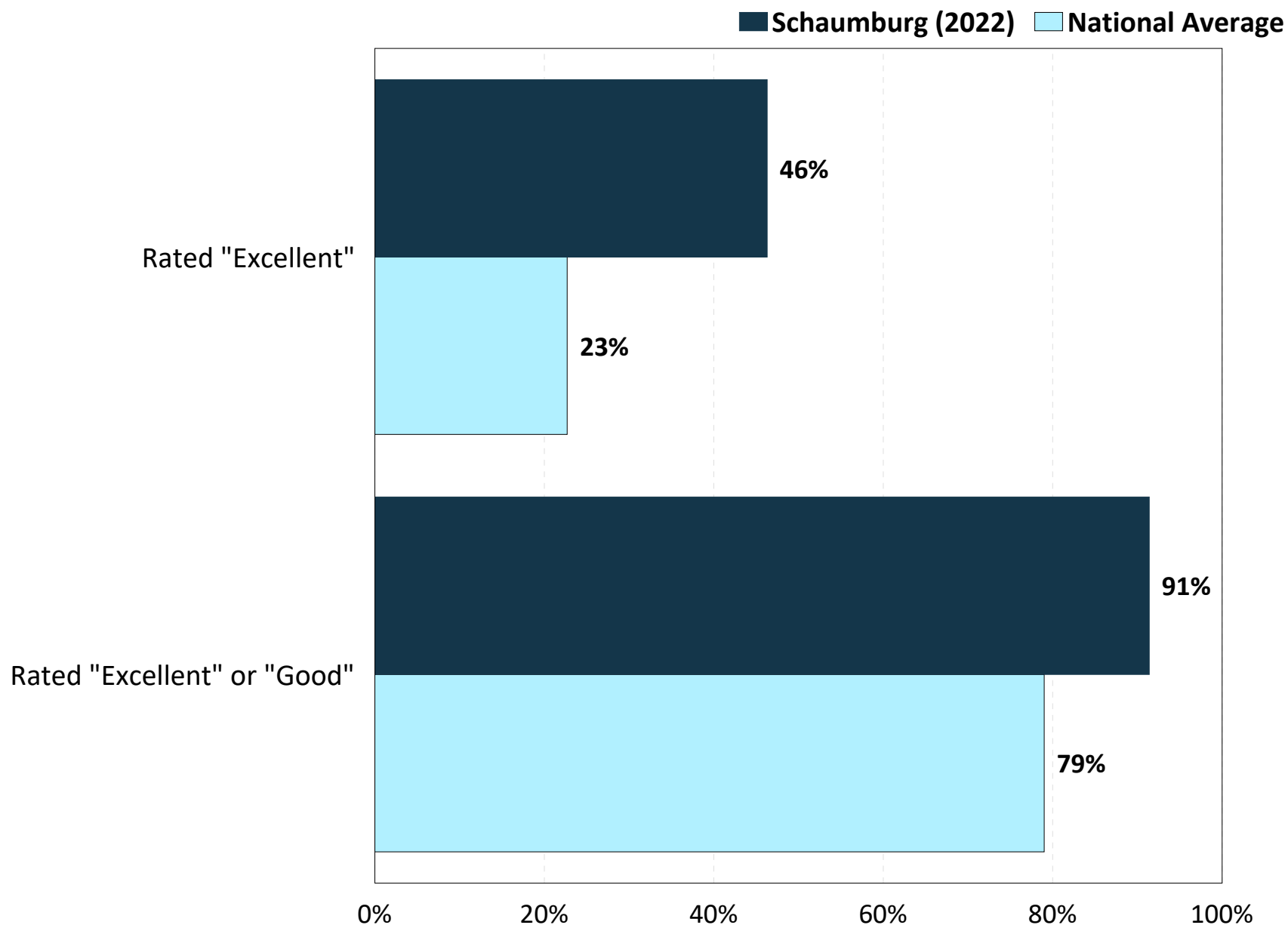
# Rating Quality of Parks

by percentage of respondents



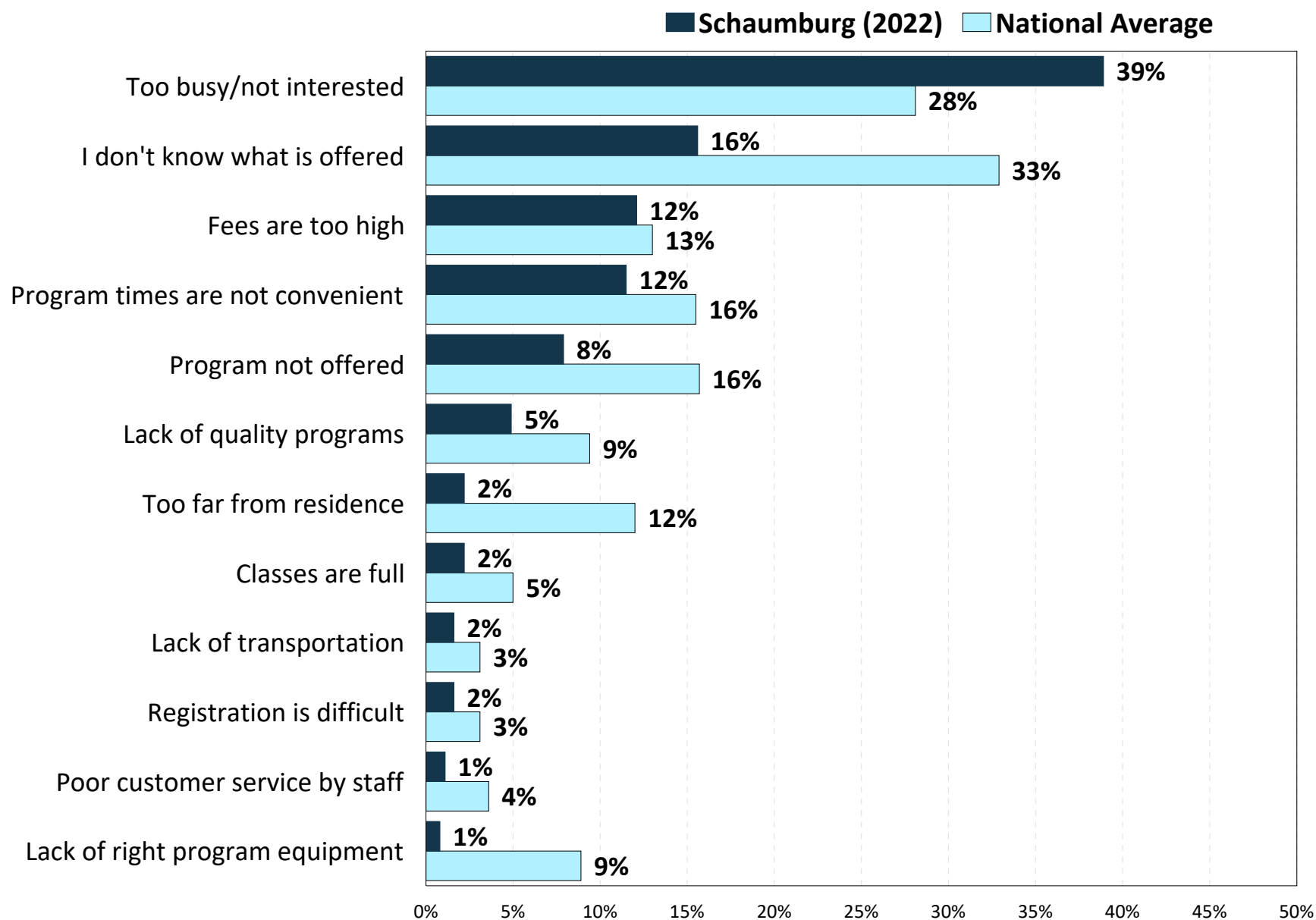
# Rating Quality of Recreation Programs

by percentage of respondents



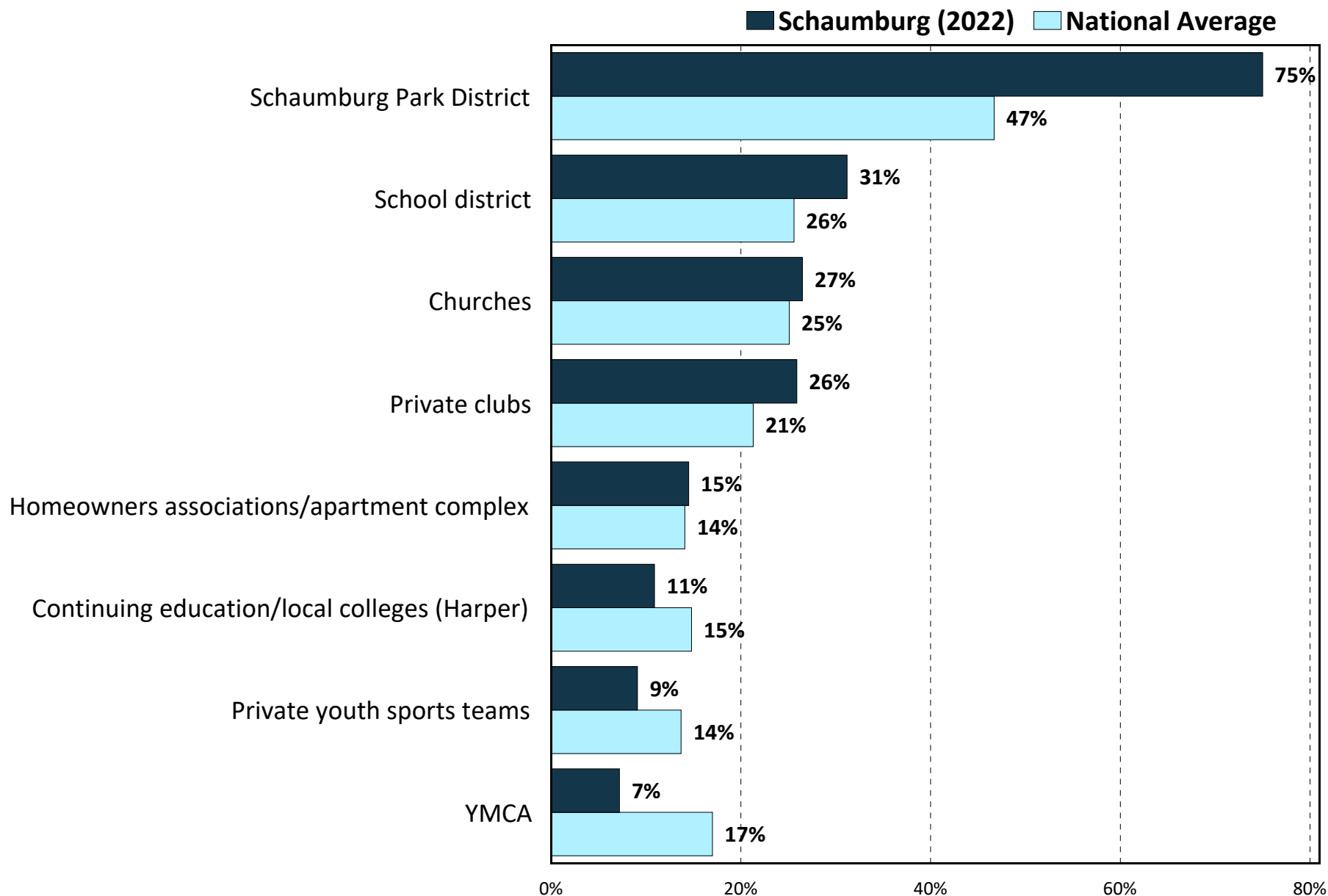
# Barriers to Recreation Program Use

by % of respondents



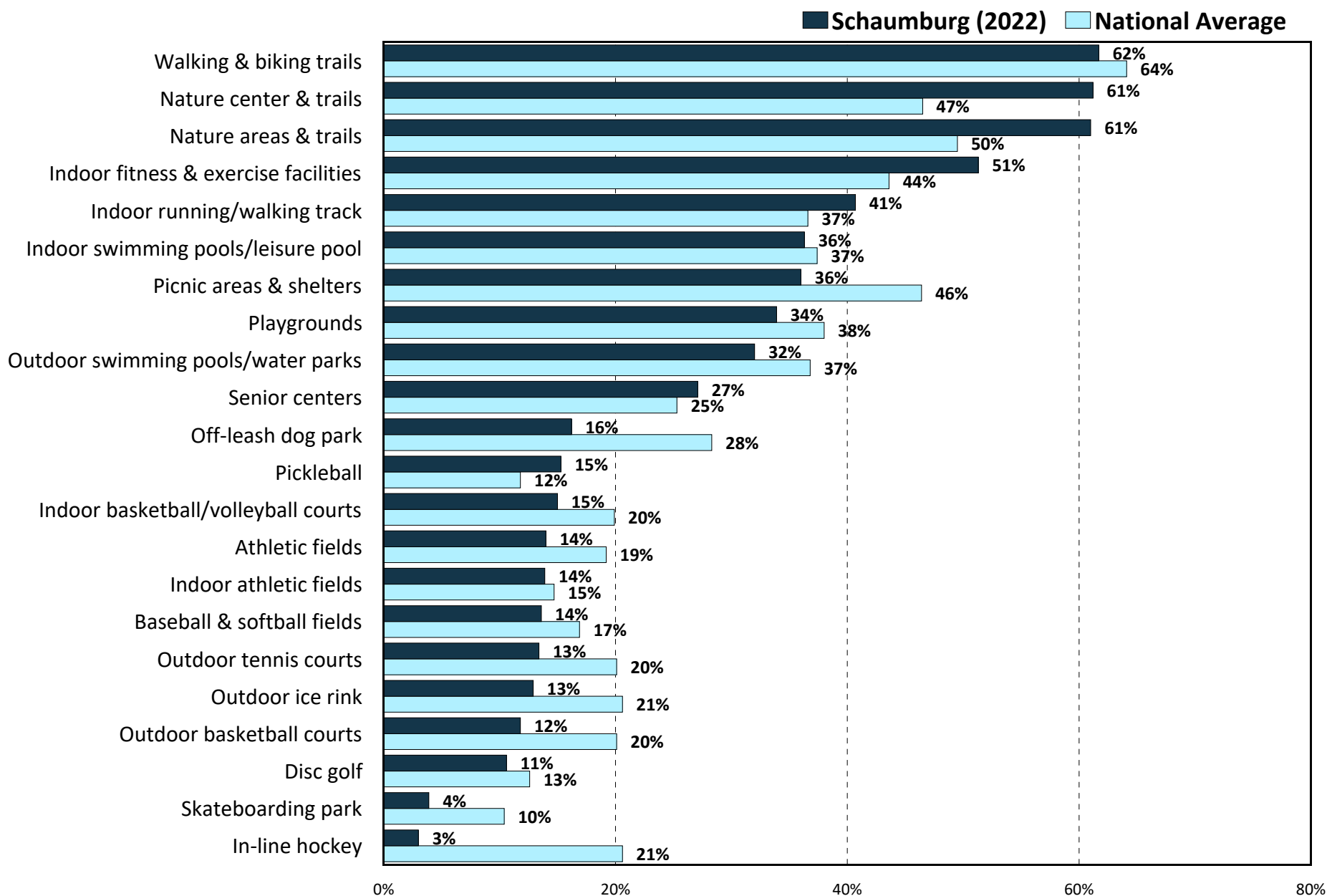
# Organizations Used for Parks and Recreation Programs and Facilities

by percentage of respondents



# Respondents with Need for Parks and Recreation Facilities and Amenities

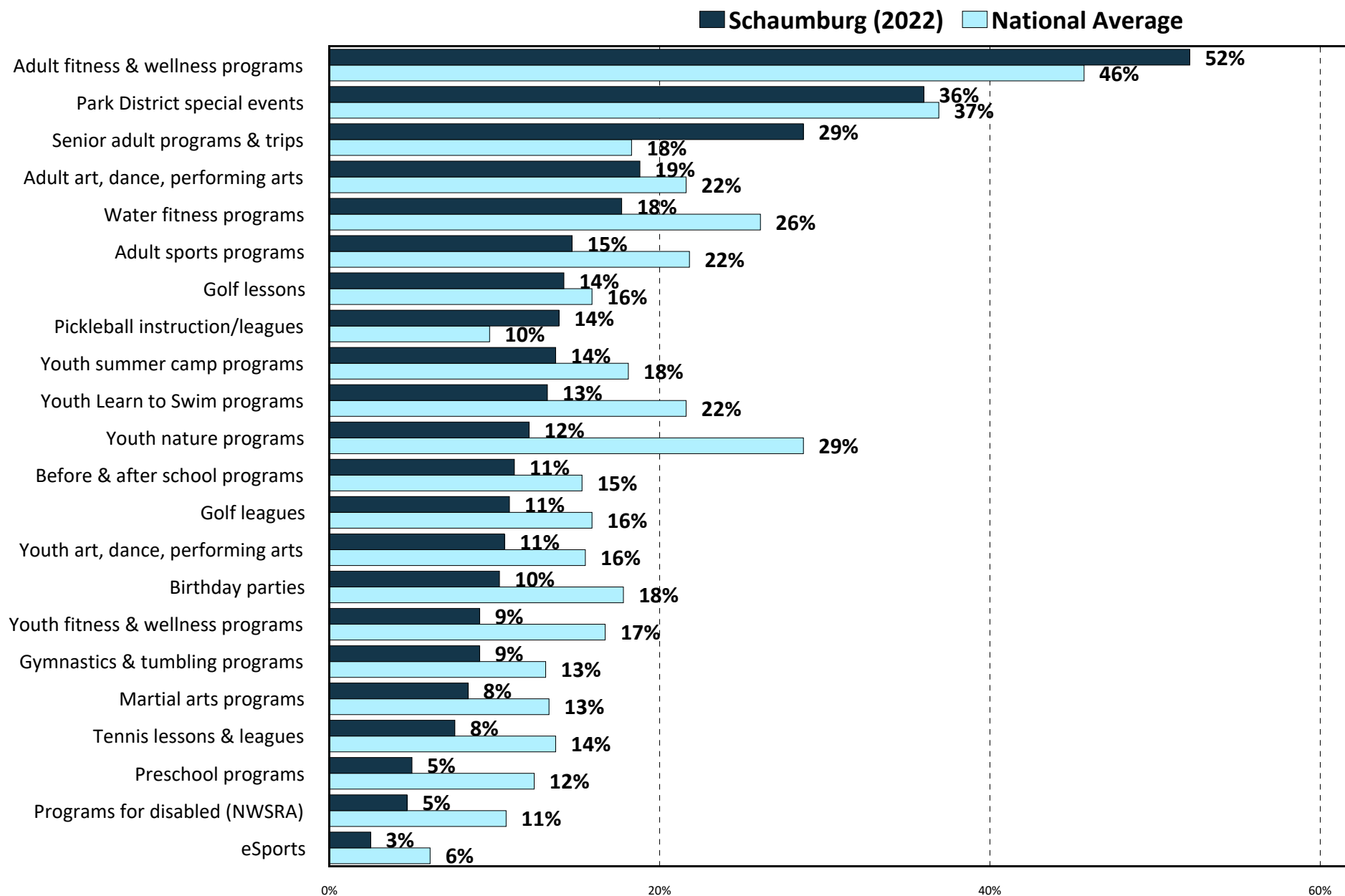
by percentage of respondents





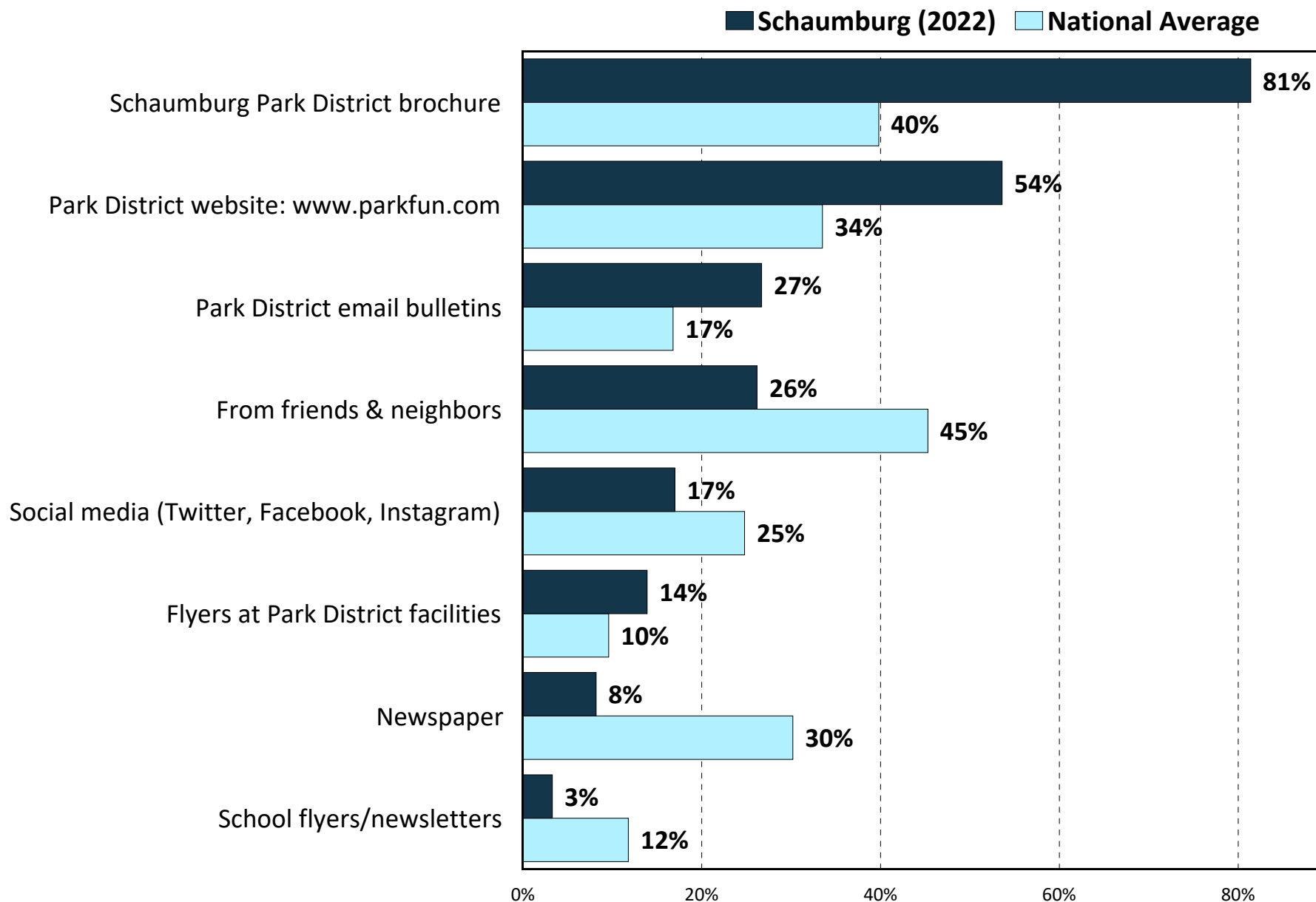
# Respondents with Need for Recreation Programs

by percentage of respondents



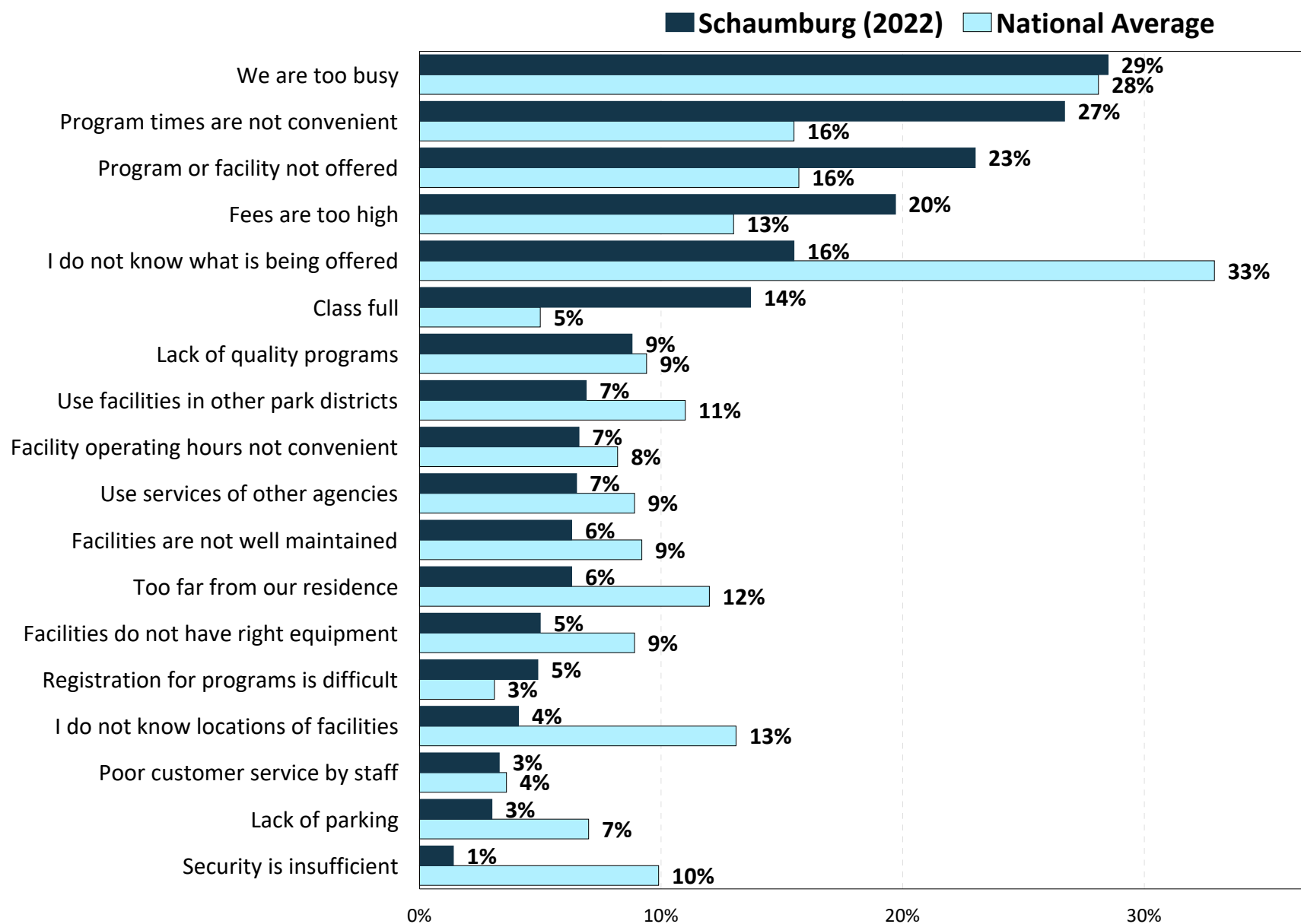
# Ways Households Learn about Parks and Recreation Programs and Events

by percentage of respondents



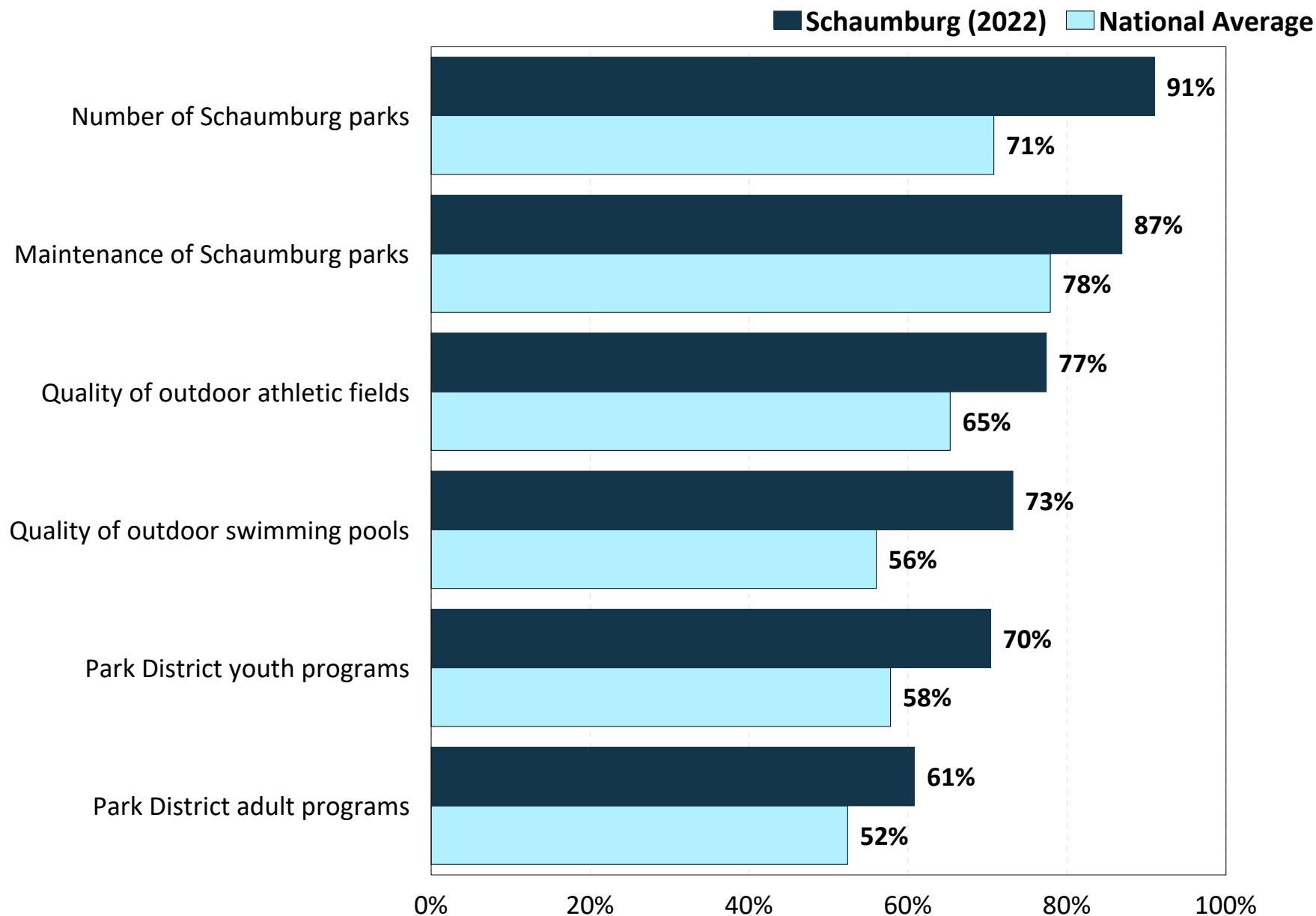
# Barriers to Parks, Recreation Facilities, or Program Use

by % of respondents



# Satisfaction with Parks and Recreation Services

by percentage of households who were either "very satisfied" or "satisfied" (excluding "don't know")





# Tabular Data

**Q1. Have you or members of your household visited any of the Schaumburg Park District parks and facilities during the past 24 months?**

Q1. Have you visited any Park District parks & facilities during past 24 months	Number	Percent
Yes	516	81.4 %
No	118	18.6 %
Total	634	100.0 %

**Q1a. Overall, how would you rate the physical condition of ALL the Schaumburg Park District parks you have visited?**

Q1a. How would you rate physical condition of all Park District parks you have visited	Number	Percent
Excellent	222	43.0 %
Good	244	47.3 %
Fair	40	7.8 %
Poor	7	1.4 %
Not provided	3	0.6 %
Total	516	100.0 %

**(WITHOUT "NOT PROVIDED")**

**Q1a. Overall, how would you rate the physical condition of ALL the Schaumburg Park District parks you have visited? (without "not provided")**

Q1a. How would you rate physical condition of all Park District parks you have visited	Number	Percent
Excellent	222	43.3 %
Good	244	47.6 %
Fair	40	7.8 %
Poor	7	1.4 %
Total	513	100.0 %

**Q2. Have you or other members of your household participated in any recreation programs offered by the Schaumburg Park District during the past 24 months?**

Q2. Have you participated in any recreation programs during past 24 months	Number	Percent
Yes	269	42.4 %
No	365	57.6 %
Total	634	100.0 %

**Q2a. Approximately how many different recreation programs offered by the Schaumburg Park District have you or members of your household participated in over the past 24 months?**

Q2a. How many different recreation programs have you participated in	Number	Percent
1 program	88	32.7 %
2 to 3 programs	109	40.5 %
4 to 6 programs	40	14.9 %
7 to 10 programs	18	6.7 %
11+ programs	9	3.3 %
Not provided	5	1.9 %
Total	269	100.0 %

**(WITHOUT "NOT PROVIDED")****Q2a. Approximately how many different recreation programs offered by the Schaumburg Park District have you or members of your household participated in over the past 24 months? (without "not provided")**

Q2a. How many different recreation programs have you participated in	Number	Percent
1 program	88	33.3 %
2 to 3 programs	109	41.3 %
4 to 6 programs	40	15.2 %
7 to 10 programs	18	6.8 %
11+ programs	9	3.4 %
Total	264	100.0 %

**Q2b. Please rate your satisfaction with the services of the programs you have participated in over the past 24 months.**

(N=269)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Don't know
Q2b-1. Times programs are offered	42.4%	37.5%	10.4%	5.6%	0.7%	3.3%
Q2b-2. Location of programs	54.3%	32.7%	5.6%	2.2%	0.7%	4.5%
Q2b-3. Quality of instructors	44.6%	32.7%	7.8%	3.0%	2.2%	9.7%
Q2b-4. Fees charged for value received	39.4%	34.6%	14.9%	5.2%	2.6%	3.3%
Q2b-5. Quality of the facility where the program was offered	49.8%	34.6%	6.7%	4.1%	1.5%	3.3%
Q2b-6. Dates programs are offered	35.7%	45.0%	8.9%	4.1%	1.1%	5.2%
Q2b-7. Other	28.6%	14.3%	14.3%	14.3%	28.6%	0.0%

**(WITHOUT "DON'T KNOW")****Q2b. Please rate your satisfaction with the services of the programs you have participated in over the past 24 months. (without "don't know")**

(N=269)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Q2b-1. Times programs are offered	43.8%	38.8%	10.8%	5.8%	0.8%
Q2b-2. Location of programs	56.8%	34.2%	5.8%	2.3%	0.8%
Q2b-3. Quality of instructors	49.4%	36.2%	8.6%	3.3%	2.5%
Q2b-4. Fees charged for value received	40.8%	35.8%	15.4%	5.4%	2.7%
Q2b-5. Quality of the facility where the program was offered	51.5%	35.8%	6.9%	4.2%	1.5%
Q2b-6. Dates programs are offered	37.6%	47.5%	9.4%	4.3%	1.2%
Q2b-7. Other	28.6%	14.3%	14.3%	14.3%	28.6%

**Q2c. Which TWO of the services listed in Question 2b are the most important to your enjoyment of the programs you or members of your household participate in?**

Q2c. Top choice	Number	Percent
Times programs are offered	83	30.9 %
Location of programs	31	11.5 %
Quality of instructors	56	20.8 %
Fees charged for value received	45	16.7 %
Quality of the facility where the program was offered	17	6.3 %
Dates programs are offered	10	3.7 %
Other	2	0.7 %
None chosen	25	9.3 %
Total	269	100.0 %

**Q2c. Which TWO of the services listed in Question 2b are the most important to your enjoyment of the programs you or members of your household participate in?**

Q2c. 2nd choice	Number	Percent
Times programs are offered	54	20.1 %
Location of programs	41	15.2 %
Quality of instructors	46	17.1 %
Fees charged for value received	37	13.8 %
Quality of the facility where the program was offered	26	9.7 %
Dates programs are offered	29	10.8 %
None chosen	36	13.4 %
Total	269	100.0 %



**(SUM OF TOP 2)****Q2c. Which TWO of the services listed in Question 2b are the most important to your enjoyment of the programs you or members of your household participate in? (top 2)**

Q2c. Top choice	Number	Percent
Times programs are offered	137	50.9 %
Location of programs	72	26.8 %
Quality of instructors	102	37.9 %
Fees charged for value received	82	30.5 %
Quality of the facility where the program was offered	43	16.0 %
Dates programs are offered	39	14.5 %
Other	2	0.7 %
None chosen	25	9.3 %
Total	502	

**Q2d. How would you rate the overall quality of programs that you and members of your household have participated in?**

Q2d. How would you rate overall quality of programs	Number	Percent
Excellent	119	44.2 %
Good	116	43.1 %
Fair	18	6.7 %
Poor	4	1.5 %
Not provided	12	4.5 %
Total	269	100.0 %

**(WITHOUT "NOT PROVIDED")****Q2d. How would you rate the overall quality of programs that you and members of your household have participated in? (without "not provided")**

Q2d. How would you rate overall quality of programs	Number	Percent
Excellent	119	46.3 %
Good	116	45.1 %
Fair	18	7.0 %
Poor	4	1.6 %
Total	257	100.0 %

**Q2e. If your household has not participated in any Schaumburg Park District recreation programs during the past 24 months, why not?**

Q2e. Why hasn't your household participated in any Park District recreation programs

	Number	Percent
Use programs of other agencies	28	7.7 %
I don't know what is offered	57	15.6 %
Lack of quality programs	18	4.9 %
Fees are too high	44	12.1 %
Too far from residence	8	2.2 %
Program times are not convenient	42	11.5 %
Classes are full	8	2.2 %
Program not offered	29	7.9 %
Registration is difficult	6	1.6 %
Poor customer service by staff	4	1.1 %
Lack of transportation	6	1.6 %
Lack of right program equipment	3	0.8 %
Too busy/not interested	142	38.9 %
Other	86	23.6 %
Total	481	

**Q3. Please check THREE things that come to mind when you think about the Schaumburg Park District.**

Q3. What are the things come to mind when you think about Schaumburg Park District

	Number	Percent
Convenient	357	56.3 %
Fun	286	45.1 %
Safe	238	37.5 %
Value	227	35.8 %
Lifestyle	180	28.4 %
Open space	150	23.7 %
Play	140	22.1 %
Community gathering place	131	20.7 %
Other	28	4.4 %
Total	1737	

**Q4. Please rate your satisfaction with the overall quality of the following major facilities provided by the Schaumburg Park District.**

(N=634)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Don't use
Q4-1. Atcher Water Park	15.5%	10.3%	3.2%	1.1%	0.6%	69.4%
Q4-2. Bock Neighborhood Center	5.8%	2.7%	4.4%	0.9%	0.6%	85.5%
Q4-3. Bock Pool	6.6%	3.6%	3.8%	1.4%	1.7%	82.8%
Q4-4. Community Recreation Center	31.7%	17.0%	6.5%	0.8%	0.9%	43.1%
Q4-5. Spring Valley Heritage Farm	41.0%	16.7%	3.8%	1.1%	0.3%	37.1%
Q4-6. Meineke Pool	16.4%	11.2%	4.6%	0.9%	0.5%	66.4%
Q4-7. Meineke Recreation Center	18.5%	9.8%	6.0%	1.7%	0.2%	63.9%
Q4-8. Olympic Park	14.2%	6.0%	3.2%	0.8%	0.3%	75.6%
Q4-9. Skate Park at Olympic Park	3.6%	2.5%	3.9%	0.5%	0.3%	89.1%
Q4-10. Pat Shephard Center & Ken Alley Safety Park	6.8%	0.6%	4.3%	0.5%	0.0%	87.9%
Q4-11. Schaumburg Golf Club & Academy	13.7%	4.9%	3.2%	0.3%	0.2%	77.8%
Q4-12. Schaumburg Tennis Plus Pool	4.7%	2.2%	3.3%	0.3%	0.2%	89.3%
Q4-13. Schaumburg Tennis Plus Sports/Fitness Club	6.3%	2.8%	3.8%	0.6%	0.6%	85.8%
Q4-14. Senior Center in Community Recreation Center	6.6%	3.3%	4.4%	0.3%	1.6%	83.8%
Q4-15. Spring Valley Nature Center/Bison's Bluff	37.1%	12.3%	5.4%	0.8%	1.1%	43.4%
Q4-16. The Sport Center	14.4%	8.2%	3.8%	1.3%	0.3%	72.1%
Q4-17. The Water Works at the Community Rec. Center	16.6%	12.0%	3.8%	1.7%	0.5%	65.5%
Q4-18. Volkening Lake	30.1%	13.2%	6.3%	0.5%	0.3%	49.5%
Q4-19. Other	50.0%	21.4%	7.1%	3.6%	17.9%	0.0%

**(WITHOUT "DON'T USE")****Q4. Please rate your satisfaction with the overall quality of the following major facilities provided by the Schaumburg Park District. (without "don't use")**

(N=634)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Q4-1. Atcher Water Park	50.5%	33.5%	10.3%	3.6%	2.1%
Q4-2. Bock Neighborhood Center	40.2%	18.5%	30.4%	6.5%	4.3%
Q4-3. Bock Pool	38.5%	21.1%	22.0%	8.3%	10.1%
Q4-4. Community Recreation Center	55.7%	29.9%	11.4%	1.4%	1.7%
Q4-5. Spring Valley Heritage Farm	65.2%	26.6%	6.0%	1.8%	0.5%
Q4-6. Meineke Pool	48.8%	33.3%	13.6%	2.8%	1.4%
Q4-7. Meineke Recreation Center	51.1%	27.1%	16.6%	4.8%	0.4%
Q4-8. Olympic Park	58.1%	24.5%	12.9%	3.2%	1.3%
Q4-9. Skate Park at Olympic Park	33.3%	23.2%	36.2%	4.3%	2.9%
Q4-10. Pat Shephard Center & Ken Alley Safety Park	55.8%	5.2%	35.1%	3.9%	0.0%
Q4-11. Schaumburg Golf Club & Academy	61.7%	22.0%	14.2%	1.4%	0.7%
Q4-12. Schaumburg Tennis Plus Pool	44.1%	20.6%	30.9%	2.9%	1.5%
Q4-13. Schaumburg Tennis Plus Sports/Fitness Club	44.4%	20.0%	26.7%	4.4%	4.4%
Q4-14. Senior Center in Community Recreation Center	40.8%	20.4%	27.2%	1.9%	9.7%

**(WITHOUT "DON'T USE")****Q4. Please rate your satisfaction with the overall quality of the following major facilities provided by the Schaumburg Park District. (without "don't use")**

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Q4-15. Spring Valley Nature Center/Bison's Bluff	65.5%	21.7%	9.5%	1.4%	1.9%
Q4-16. The Sport Center	51.4%	29.4%	13.6%	4.5%	1.1%
Q4-17. The Water Works at the Community Rec. Center	47.9%	34.7%	11.0%	5.0%	1.4%
Q4-18. Volkening Lake	59.7%	26.3%	12.5%	0.9%	0.6%
Q4-19. Other	50.0%	21.4%	7.1%	3.6%	17.9%

**Q5. Which THREE of these facilities listed in Question 4 do you think should receive the most emphasis from the Schaumburg Park District over the next TWO years?**

Q5. Top choice	Number	Percent
Atcher Water Park	23	3.6 %
Bock Neighborhood Center	9	1.4 %
Bock Pool	36	5.7 %
Community Recreation Center	111	17.5 %
Spring Valley Heritage Farm	73	11.5 %
Meineke Pool	27	4.3 %
Meineke Recreation Center	60	9.5 %
Olympic Park	11	1.7 %
Skate Park at Olympic Park	2	0.3 %
Pat Shephard Center & Ken Alley Safety Park	3	0.5 %
Schaumburg Golf Club & Academy	19	3.0 %
Schaumburg Tennis Plus Pool	5	0.8 %
Schaumburg Tennis Plus Sports/Fitness Club	9	1.4 %
Senior Center in Community Recreation Center	25	3.9 %
Spring Valley Nature Center/Bison's Bluff	45	7.1 %
The Sport Center	14	2.2 %
The Water Works at the Community Rec. Center	24	3.8 %
Volkening Lake	23	3.6 %
None chosen	115	18.1 %
Total	634	100.0 %

**Q5. Which THREE of these facilities listed in Question 4 do you think should receive the most emphasis from the Schaumburg Park District over the next TWO years?**

Q5. 2nd choice	Number	Percent
Atcher Water Park	21	3.3 %
Bock Neighborhood Center	9	1.4 %
Bock Pool	14	2.2 %
Community Recreation Center	56	8.8 %
Spring Valley Heritage Farm	77	12.1 %
Meineke Pool	29	4.6 %
Meineke Recreation Center	48	7.6 %
Olympic Park	13	2.1 %
Skate Park at Olympic Park	3	0.5 %
Pat Shephard Center & Ken Alley Safety Park	6	0.9 %
Schaumburg Golf Club & Academy	15	2.4 %
Schaumburg Tennis Plus Pool	6	0.9 %
Schaumburg Tennis Plus Sports/Fitness Club	11	1.7 %
Senior Center in Community Recreation Center	34	5.4 %
Spring Valley Nature Center/Bison's Bluff	48	7.6 %
The Sport Center	25	3.9 %
The Water Works at the Community Rec. Center	35	5.5 %
Volkening Lake	37	5.8 %
Other	1	0.2 %
None chosen	146	23.0 %
Total	634	100.0 %

**Q5. Which THREE of these facilities listed in Question 4 do you think should receive the most emphasis from the Schaumburg Park District over the next TWO years?**

Q5. 3rd choice	Number	Percent
Atcher Water Park	25	3.9 %
Bock Neighborhood Center	10	1.6 %
Bock Pool	9	1.4 %
Community Recreation Center	33	5.2 %
Spring Valley Heritage Farm	35	5.5 %
Meineke Pool	20	3.2 %
Meineke Recreation Center	28	4.4 %
Olympic Park	12	1.9 %
Skate Park at Olympic Park	4	0.6 %
Pat Shephard Center & Ken Alley Safety Park	11	1.7 %
Schaumburg Golf Club & Academy	15	2.4 %
Schaumburg Tennis Plus Pool	6	0.9 %
Schaumburg Tennis Plus Sports/Fitness Club	10	1.6 %
Senior Center in Community Recreation Center	31	4.9 %
Spring Valley Nature Center/Bison's Bluff	47	7.4 %
The Sport Center	33	5.2 %
The Water Works at the Community Rec. Center	25	3.9 %
Volkening Lake	56	8.8 %
Other	3	0.5 %
None chosen	221	34.9 %
Total	634	100.0 %

**(SUM OF TOP 3)****Q5. Which THREE of these facilities listed in Question 4 do you think should receive the most emphasis from the Schaumburg Park District over the next TWO years? (top 3)**

Q5. Top choice	Number	Percent
Atcher Water Park	69	10.9 %
Bock Neighborhood Center	28	4.4 %
Bock Pool	59	9.3 %
Community Recreation Center	200	31.5 %
Spring Valley Heritage Farm	185	29.2 %
Meineke Pool	76	12.0 %
Meineke Recreation Center	136	21.5 %
Olympic Park	36	5.7 %
Skate Park at Olympic Park	9	1.4 %
Pat Shephard Center & Ken Alley Safety Park	20	3.2 %
Schaumburg Golf Club & Academy	49	7.7 %
Schaumburg Tennis Plus Pool	17	2.7 %
Schaumburg Tennis Plus Sports/Fitness Club	30	4.7 %
Senior Center in Community Recreation Center	90	14.2 %
Spring Valley Nature Center/Bison's Bluff	140	22.1 %
The Sport Center	72	11.4 %
The Water Works at the Community Rec. Center	84	13.2 %
Volkening Lake	116	18.3 %
Other	4	0.6 %
None chosen	115	18.1 %
Total	1535	

**Q6. From the following list, please check ALL the organizations that you or members of your household have used for indoor and outdoor recreation activities during the past 24 months.**

Q6. All the organizations your household has used for indoor & outdoor recreation activities	Number	Percent
Private schools	34	5.4 %
Churches	139	21.9 %
Private youth sports teams	48	7.6 %
YMCA	38	6.0 %
School district	164	25.9 %
Schaumburg Park District	394	62.1 %
Scouts	24	3.8 %
Private clubs (tennis, fitness & dance, i.e. LifeTime Fitness, Planet Fitness)	136	21.5 %
Neighboring park districts	169	26.7 %
Schaumburg Athletic Association	73	11.5 %
Homeowners associations/apartment complex	76	12.0 %
Continuing education/local colleges (Harper)	57	9.0 %
Other	31	4.9 %
None. Do not use any organizations	109	17.2 %
Total	1492	

**(WITHOUT "NONE")**

**Q6. From the following list, please check ALL the organizations that you or members of your household have used for indoor and outdoor recreation activities during the past 24 months. (without "none")**

Q6. All the organizations your household has used for indoor & outdoor recreation activities	Number	Percent
Private schools	34	6.5 %
Churches	139	26.5 %
Private youth sports teams	48	9.1 %
YMCA	38	7.2 %
School district	164	31.2 %
Schaumburg Park District	394	75.0 %
Scouts	24	4.6 %
Private clubs (tennis, fitness & dance, i.e. LifeTime Fitness, Planet Fitness)	136	25.9 %
Neighboring park districts	169	32.2 %
Schaumburg Athletic Association	73	13.9 %
Homeowners associations/apartment complex	76	14.5 %
Continuing education/local colleges (Harper)	57	10.9 %
Other	31	5.9 %
Total	1383	

**Q7. For the group of ages up to 18 years, please indicate which organization listed in Question 6 you and your household USE THE MOST for indoor and outdoor recreation activities during the past 24 months.**

Organization used most by age group 0-18	Number	Percent
Private schools	8	1.5 %
Churches	4	0.8 %
Private youth sports teams	13	2.5 %
YMCA	5	1.0 %
School district	38	7.2 %
Schaumburg Park District	65	12.4 %
Scouts	4	0.8 %
Private clubs (tennis, fitness & dance, i.e. LifeTime Fitness, Planet Fitness)	9	1.7 %
Neighboring park districts	11	2.1 %
Schaumburg Athletic Association	27	5.1 %
Homeowners associations/apartment complex	2	0.4 %
Other	5	1.0 %
None. Do not use any organizations	334	63.6 %
Total	525	100.0 %



**Q7. For the group of ages 19 and older, please indicate which organization listed in Question 6 you and your household USE THE MOST for indoor and outdoor recreation activities during the past 24 months.**

<u>Organization used most by age group 19 &amp; older</u>	<u>Number</u>	<u>Percent</u>
Private schools	3	0.6 %
Churches	24	4.6 %
Private youth sports teams	2	0.4 %
YMCA	14	2.7 %
School district	13	2.5 %
Schaumburg Park District	198	37.7 %
Scouts	2	0.4 %
Private clubs (tennis, fitness & dance, i.e. LifeTime Fitness, Planet Fitness)	61	11.6 %
Neighboring park districts	21	4.0 %
Schaumburg Athletic Association	2	0.4 %
Homeowners associations/apartment complex	16	3.0 %
Continuing education/local colleges (Harper)	11	2.1 %
Other	15	2.9 %
<u>None. Do not use any organizations</u>	<u>143</u>	<u>27.2 %</u>
Total	525	100.0 %

**Q8. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below.**

(N=634)

	Yes	No
Q8-1. Baseball & softball fields	13.6%	86.4%
Q8-2. Challenge course	12.9%	87.1%
Q8-3. Disc golf	10.6%	89.4%
Q8-4. Historic farm museum	34.5%	65.5%
Q8-5. Indoor basketball/volleyball courts	15.0%	85.0%
Q8-6. Indoor fitness & exercise facilities	51.3%	48.7%
Q8-7. Indoor lap lanes for exercise swimming	26.2%	73.8%
Q8-8. Indoor running/walking track	40.7%	59.3%
Q8-9. Indoor athletic fields (baseball, soccer, etc.)	13.9%	86.1%
Q8-10. Indoor swimming pools/leisure pool	36.3%	63.7%
Q8-11. Indoor tennis courts	8.8%	91.2%
Q8-12. In-line hockey	3.0%	97.0%
Q8-13. Nature center & trails	61.2%	38.8%
Q8-14. Nature areas & trails	61.0%	39.0%
Q8-15. Off-leash dog park	16.2%	83.8%
Q8-16. Outdoor basketball courts	11.8%	88.2%
Q8-17. Outdoor cricket fields	3.3%	96.7%
Q8-18. Outdoor ice rink	12.9%	87.1%
Q8-19. Outdoor swimming pools/water parks	32.0%	68.0%
Q8-20. Outdoor tennis courts	13.4%	86.6%

**Q8. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below.**

	Yes	No
Q8-21. Pickleball	15.3%	84.7%
Q8-22. Picnic areas & shelters	36.0%	64.0%
Q8-23. Playgrounds	33.9%	66.1%
Q8-24. Senior centers	27.1%	72.9%
Q8-25. Skateboarding park	3.9%	96.1%
Q8-26. Walking & biking trails	61.7%	38.3%
Q8-27. Warm water therapy pool	19.2%	80.8%
Q8-28. Athletic fields (soccer, lacrosse, football etc.)	14.0%	86.0%
Q8-29. Other	3.9%	96.1%

**Q8. If "YES," please rate how well park and recreation FACILITIES of this type in Schaumburg meet the needs of your household using a scale of 1 to 5, where 5 means "100% met" and 1 means "0% met."**

(N=583)

	100% met	75% met	50% met	25% met	0% met
Q8-1. Baseball & softball fields	51.3%	34.2%	6.6%	6.6%	1.3%
Q8-2. Challenge course	29.4%	36.8%	19.1%	5.9%	8.8%
Q8-3. Disc golf	15.0%	11.7%	23.3%	3.3%	46.7%
Q8-4. Historic farm museum	51.0%	32.8%	9.6%	6.1%	0.5%
Q8-5. Indoor basketball/volleyball courts	30.8%	37.2%	24.4%	6.4%	1.3%
Q8-6. Indoor fitness & exercise facilities	41.5%	38.7%	11.6%	5.6%	2.5%
Q8-7. Indoor lap lanes for exercise swimming	30.8%	41.3%	15.4%	4.9%	7.7%
Q8-8. Indoor running/walking track	40.3%	30.8%	16.3%	7.7%	5.0%
Q8-9. Indoor athletic fields (baseball, soccer, etc.)	38.2%	35.5%	14.5%	7.9%	3.9%
Q8-10. Indoor swimming pools/leisure pool	42.7%	33.7%	14.6%	5.5%	3.5%
Q8-11. Indoor tennis courts	27.7%	40.4%	14.9%	14.9%	2.1%
Q8-12. In-line hockey	17.6%	29.4%	11.8%	11.8%	29.4%
Q8-13. Nature center & trails	55.2%	31.7%	9.6%	2.3%	1.2%
Q8-14. Nature areas & trails	53.2%	32.3%	10.5%	2.6%	1.5%
Q8-15. Off-leash dog park	17.9%	23.8%	29.8%	13.1%	15.5%
Q8-16. Outdoor basketball courts	42.4%	27.1%	15.3%	13.6%	1.7%
Q8-17. Outdoor cricket fields	11.1%	27.8%	16.7%	16.7%	27.8%
Q8-18. Outdoor ice rink	12.1%	19.7%	18.2%	10.6%	39.4%
Q8-19. Outdoor swimming pools/water parks	44.7%	33.0%	15.1%	6.7%	0.6%

**Q8. If "YES," please rate how well park and recreation FACILITIES of this type in Schaumburg meet the needs of your household using a scale of 1 to 5, where 5 means "100% met" and 1 means "0% met."**

	100% met	75% met	50% met	25% met	0% met
Q8-20. Outdoor tennis courts	38.0%	33.8%	16.9%	9.9%	1.4%
Q8-21. Pickleball	8.8%	17.5%	27.5%	16.3%	30.0%
Q8-22. Picnic areas & shelters	37.1%	31.4%	22.7%	6.7%	2.1%
Q8-23. Playgrounds	49.2%	30.7%	15.3%	3.2%	1.6%
Q8-24. Senior centers	27.0%	33.6%	16.8%	11.7%	10.9%
Q8-25. Skateboarding park	29.4%	47.1%	11.8%	11.8%	0.0%
Q8-26. Walking & biking trails	45.5%	33.1%	13.8%	5.0%	2.6%
Q8-27. Warm water therapy pool	18.2%	13.6%	17.0%	12.5%	38.6%
Q8-28. Athletic fields (soccer, lacrosse, football etc.)	52.6%	28.9%	13.2%	5.3%	0.0%
Q8-29. Other	11.1%	22.2%	11.1%	27.8%	27.8%

**Q9. Which FOUR of the facilities from the list in Question 8 are most important to your household?**

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball & softball fields	22	3.5 %
Challenge course	4	0.6 %
Disc golf	6	0.9 %
Historic farm museum	21	3.3 %
Indoor basketball/volleyball courts	7	1.1 %
Indoor fitness & exercise facilities	91	14.4 %
Indoor lap lanes for exercise swimming	24	3.8 %
Indoor running/walking track	25	3.9 %
Indoor athletic fields (baseball, soccer, etc.)	3	0.5 %
Indoor swimming pools/leisure pool	21	3.3 %
Indoor tennis courts	4	0.6 %
In-line hockey	1	0.2 %
Nature center & trails	69	10.9 %
Nature areas & trails	36	5.7 %
Off-leash dog park	12	1.9 %
Outdoor basketball courts	7	1.1 %
Outdoor cricket fields	1	0.2 %
Outdoor ice rink	2	0.3 %
Outdoor swimming pools/water parks	21	3.3 %
Outdoor tennis courts	1	0.2 %
Pickleball	19	3.0 %
Picnic areas & shelters	5	0.8 %
Playgrounds	34	5.4 %
Senior centers	34	5.4 %
Walking & biking trails	61	9.6 %
Warm water therapy pool	7	1.1 %
Athletic fields (soccer, lacrosse, football etc.)	10	1.6 %
<u>None chosen</u>	<u>86</u>	<u>13.6 %</u>
Total	634	100.0 %

**Q9. Which FOUR of the facilities from the list in Question 8 are most important to your household?**

Q9. 2nd choice	Number	Percent
Baseball & softball fields	7	1.1 %
Challenge course	6	0.9 %
Disc golf	3	0.5 %
Historic farm museum	14	2.2 %
Indoor basketball/volleyball courts	11	1.7 %
Indoor fitness & exercise facilities	45	7.1 %
Indoor lap lanes for exercise swimming	26	4.1 %
Indoor running/walking track	32	5.0 %
Indoor athletic fields (baseball, soccer, etc.)	6	0.9 %
Indoor swimming pools/leisure pool	23	3.6 %
Indoor tennis courts	7	1.1 %
In-line hockey	2	0.3 %
Nature center & trails	69	10.9 %
Nature areas & trails	86	13.6 %
Off-leash dog park	14	2.2 %
Outdoor basketball courts	3	0.5 %
Outdoor cricket fields	2	0.3 %
Outdoor ice rink	2	0.3 %
Outdoor swimming pools/water parks	21	3.3 %
Outdoor tennis courts	7	1.1 %
Pickleball	12	1.9 %
Picnic areas & shelters	18	2.8 %
Playgrounds	20	3.2 %
Senior centers	22	3.5 %
Skateboarding park	2	0.3 %
Walking & biking trails	42	6.6 %
Warm water therapy pool	9	1.4 %
Athletic fields (soccer, lacrosse, football etc.)	7	1.1 %
None chosen	116	18.3 %
Total	634	100.0 %

**Q9. Which FOUR of the facilities from the list in Question 8 are most important to your household?**

Q9. 3rd choice	Number	Percent
Baseball & softball fields	9	1.4 %
Challenge course	8	1.3 %
Disc golf	8	1.3 %
Historic farm museum	20	3.2 %
Indoor basketball/volleyball courts	6	0.9 %
Indoor fitness & exercise facilities	30	4.7 %
Indoor lap lanes for exercise swimming	14	2.2 %
Indoor running/walking track	21	3.3 %
Indoor athletic fields (baseball, soccer, etc.)	8	1.3 %
Indoor swimming pools/leisure pool	26	4.1 %
Indoor tennis courts	5	0.8 %
Nature center & trails	52	8.2 %
Nature areas & trails	61	9.6 %
Off-leash dog park	10	1.6 %
Outdoor basketball courts	2	0.3 %
Outdoor cricket fields	2	0.3 %
Outdoor ice rink	1	0.2 %
Outdoor swimming pools/water parks	32	5.0 %
Outdoor tennis courts	10	1.6 %
Pickleball	11	1.7 %
Picnic areas & shelters	21	3.3 %
Playgrounds	22	3.5 %
Senior centers	22	3.5 %
Skateboarding park	1	0.2 %
Walking & biking trails	65	10.3 %
Warm water therapy pool	8	1.3 %
Athletic fields (soccer, lacrosse, football etc.)	3	0.5 %
None chosen	156	24.6 %
Total	634	100.0 %



**Q9. Which FOUR of the facilities from the list in Question 8 are most important to your household?**

Q9. 4th choice	Number	Percent
Baseball & softball fields	1	0.2 %
Challenge course	2	0.3 %
Disc golf	8	1.3 %
Historic farm museum	25	3.9 %
Indoor basketball/volleyball courts	7	1.1 %
Indoor fitness & exercise facilities	23	3.6 %
Indoor lap lanes for exercise swimming	9	1.4 %
Indoor running/walking track	21	3.3 %
Indoor athletic fields (baseball, soccer, etc.)	6	0.9 %
Indoor swimming pools/leisure pool	22	3.5 %
Indoor tennis courts	3	0.5 %
Nature center & trails	33	5.2 %
Nature areas & trails	40	6.3 %
Off-leash dog park	16	2.5 %
Outdoor basketball courts	4	0.6 %
Outdoor ice rink	6	0.9 %
Outdoor swimming pools/water parks	27	4.3 %
Outdoor tennis courts	4	0.6 %
Pickleball	5	0.8 %
Picnic areas & shelters	25	3.9 %
Playgrounds	36	5.7 %
Senior centers	17	2.7 %
Skateboarding park	3	0.5 %
Walking & biking trails	47	7.4 %
Warm water therapy pool	13	2.1 %
Athletic fields (soccer, lacrosse, football etc.)	11	1.7 %
None chosen	220	34.7 %
Total	634	100.0 %

**(SUM OF TOP 4)****Q9. Which FOUR of the facilities from the list in Question 8 are most important to your household? (top 4)**

Q9. Top choice	Number	Percent
Baseball & softball fields	39	6.2 %
Challenge course	20	3.2 %
Disc golf	25	3.9 %
Historic farm museum	80	12.6 %
Indoor basketball/volleyball courts	31	4.9 %
Indoor fitness & exercise facilities	189	29.8 %
Indoor lap lanes for exercise swimming	73	11.5 %
Indoor running/walking track	99	15.6 %
Indoor athletic fields (baseball, soccer, etc.)	23	3.6 %
Indoor swimming pools/leisure pool	92	14.5 %
Indoor tennis courts	19	3.0 %
In-line hockey	3	0.5 %
Nature center & trails	223	35.2 %
Nature areas & trails	223	35.2 %
Off-leash dog park	52	8.2 %
Outdoor basketball courts	16	2.5 %
Outdoor cricket fields	5	0.8 %
Outdoor ice rink	11	1.7 %
Outdoor swimming pools/water parks	101	15.9 %
Outdoor tennis courts	22	3.5 %
Pickleball	47	7.4 %
Picnic areas & shelters	69	10.9 %
Playgrounds	112	17.7 %
Senior centers	95	15.0 %
Skateboarding park	6	0.9 %
Walking & biking trails	215	33.9 %
Warm water therapy pool	37	5.8 %
Athletic fields (soccer, lacrosse, football etc.)	31	4.9 %
None chosen	86	13.6 %
Total	2044	

**Q10. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below.**

(N=634)

	Yes	No
Q10-1. 5K, walk, running programs	22.9%	77.1%
Q10-2. Adult art, dance, performing arts	18.8%	81.2%
Q10-3. Adult fitness & wellness programs	52.1%	47.9%
Q10-4. Adult general interest programs	37.5%	62.5%
Q10-5. Adult nature programs	31.2%	68.8%
Q10-6. Adult sports programs	14.7%	85.3%
Q10-7. Before & after school programs	11.2%	88.8%
Q10-8. Birthday parties	10.3%	89.7%
Q10-9. eSports	2.5%	97.5%
Q10-10. General interest programs	26.0%	74.0%
Q10-11. Golf leagues	10.9%	89.1%
Q10-12. Golf lessons	14.2%	85.8%
Q10-13. Gymnastics & tumbling programs	9.1%	90.9%
Q10-14. Local history programs	17.0%	83.0%
Q10-15. Martial arts programs	8.4%	91.6%
Q10-16. Park District special events	36.0%	64.0%
Q10-17. Pickleball instruction/leagues	13.9%	86.1%
Q10-18. Preschool programs	5.0%	95.0%
Q10-19. Programs for disabled (NWSRA)	4.7%	95.3%
Q10-20. Senior adult programs & trips	28.7%	71.3%
Q10-21. Tennis lessons & leagues	7.6%	92.4%

**Q10. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below.**

	Yes	No
Q10-22. Water fitness programs	17.7%	82.3%
Q10-23. Youth art, dance, performing arts	10.6%	89.4%
Q10-24. Youth fitness & wellness programs	9.1%	90.9%
Q10-25. Youth Learn to Swim programs	13.2%	86.8%
Q10-26. Youth nature programs	12.1%	87.9%
Q10-27. Youth sports programs	15.1%	84.9%
Q10-28. Youth summer camp programs	13.7%	86.3%
Q10-29. Other	3.8%	96.2%

**Q10. If "YES," please rate how well recreation PROGRAMS of this type in Schaumburg meet the needs of your household using a scale of 1 to 5, where 5 means "100% met" and 1 means "0% met."**

(N=539)

	100% met	75% met	50% met	25% met	0% met
Q10-1. 5K, walk, running programs	13.4%	27.7%	33.0%	16.1%	9.8%
Q10-2. Adult art, dance, performing arts	14.4%	25.6%	30.0%	23.3%	6.7%
Q10-3. Adult fitness & wellness programs	27.8%	33.1%	22.4%	10.6%	6.1%
Q10-4. Adult general interest programs	25.3%	27.8%	28.9%	11.9%	6.2%
Q10-5. Adult nature programs	29.7%	29.1%	24.1%	10.1%	7.0%
Q10-6. Adult sports programs	18.6%	20.0%	32.9%	21.4%	7.1%
Q10-7. Before & after school programs	32.7%	21.8%	21.8%	16.4%	7.3%
Q10-8. Birthday parties	25.0%	35.4%	25.0%	12.5%	2.1%
Q10-9. eSports	16.7%	8.3%	50.0%	8.3%	16.7%
Q10-10. General interest programs	25.7%	33.1%	22.8%	11.0%	7.4%
Q10-11. Golf leagues	39.3%	18.0%	23.0%	16.4%	3.3%
Q10-12. Golf lessons	22.9%	31.4%	21.4%	17.1%	7.1%
Q10-13. Gymnastics & tumbling programs	18.8%	41.7%	18.8%	10.4%	10.4%
Q10-14. Local history programs	29.2%	29.2%	24.7%	10.1%	6.7%
Q10-15. Martial arts programs	20.0%	30.0%	22.5%	7.5%	20.0%
Q10-16. Park District special events	35.0%	28.4%	25.4%	7.1%	4.1%
Q10-17. Pickleball instruction/leagues	3.1%	17.2%	25.0%	17.2%	37.5%
Q10-18. Preschool programs	39.1%	26.1%	26.1%	4.3%	4.3%
Q10-19. Programs for disabled (NWSRA)	23.8%	14.3%	28.6%	14.3%	19.0%
Q10-20. Senior adult programs & trips	15.0%	22.9%	25.0%	17.9%	19.3%

**Q10. If "YES," please rate how well recreation PROGRAMS of this type in Schaumburg meet the needs of your household using a scale of 1 to 5, where 5 means "100% met" and 1 means "0% met."**

	100% met	75% met	50% met	25% met	0% met
Q10-21. Tennis lessons & leagues	11.8%	38.2%	29.4%	20.6%	0.0%
Q10-22. Water fitness programs	17.9%	34.5%	26.2%	15.5%	6.0%
Q10-23. Youth art, dance, performing arts	22.4%	31.0%	27.6%	15.5%	3.4%
Q10-24. Youth fitness & wellness programs	22.7%	29.5%	29.5%	11.4%	6.8%
Q10-25. Youth Learn to Swim programs	22.2%	25.0%	26.4%	19.4%	6.9%
Q10-26. Youth nature programs	37.9%	28.8%	24.2%	4.5%	4.5%
Q10-27. Youth sports programs	28.9%	43.4%	18.1%	6.0%	3.6%
Q10-28. Youth summer camp programs	32.4%	36.8%	20.6%	5.9%	4.4%
Q10-29. Other	6.7%	13.3%	0.0%	26.7%	53.3%

**Q11. Which FOUR of the programs from the list in Question 10 are most important to your household?**

Q11. Top choice	Number	Percent
5K, walk, running programs	35	5.5 %
Adult art, dance, performing arts	16	2.5 %
Adult fitness & wellness programs	115	18.1 %
Adult general interest programs	28	4.4 %
Adult nature programs	31	4.9 %
Adult sports programs	5	0.8 %
Before & after school programs	21	3.3 %
Birthday parties	2	0.3 %
General interest programs	5	0.8 %
Golf leagues	22	3.5 %
Golf lessons	8	1.3 %
Gymnastics & tumbling programs	4	0.6 %
Local history programs	6	0.9 %
Martial arts programs	8	1.3 %
Park District special events	28	4.4 %
Pickleball instruction/leagues	18	2.8 %
Preschool programs	10	1.6 %
Programs for disabled (NWSRA)	2	0.3 %
Senior adult programs & trips	44	6.9 %
Tennis lessons & leagues	3	0.5 %
Water fitness programs	16	2.5 %
Youth art, dance, performing arts	6	0.9 %
Youth fitness & wellness programs	2	0.3 %
Youth Learn to Swim programs	11	1.7 %
Youth nature programs	3	0.5 %
Youth sports programs	23	3.6 %
Youth summer camp programs	10	1.6 %
None chosen	152	24.0 %
Total	634	100.0 %

**Q11. Which FOUR of the programs from the list in Question 10 are most important to your household?**

Q11. 2nd choice	Number	Percent
5K, walk, running programs	18	2.8 %
Adult art, dance, performing arts	12	1.9 %
Adult fitness & wellness programs	59	9.3 %
Adult general interest programs	40	6.3 %
Adult nature programs	34	5.4 %
Adult sports programs	9	1.4 %
Before & after school programs	6	0.9 %
Birthday parties	4	0.6 %
eSports	1	0.2 %
General interest programs	25	3.9 %
Golf leagues	8	1.3 %
Golf lessons	24	3.8 %
Gymnastics & tumbling programs	12	1.9 %
Local history programs	14	2.2 %
Martial arts programs	4	0.6 %
Park District special events	28	4.4 %
Pickleball instruction/leagues	15	2.4 %
Preschool programs	3	0.5 %
Programs for disabled (NWSRA)	1	0.2 %
Senior adult programs & trips	25	3.9 %
Tennis lessons & leagues	5	0.8 %
Water fitness programs	14	2.2 %
Youth art, dance, performing arts	6	0.9 %
Youth fitness & wellness programs	5	0.8 %
Youth Learn to Swim programs	16	2.5 %
Youth nature programs	7	1.1 %
Youth sports programs	21	3.3 %
Youth summer camp programs	17	2.7 %
None chosen	201	31.7 %
Total	634	100.0 %



**Q11. Which FOUR of the programs from the list in Question 10 are most important to your household?**

Q11. 3rd choice	Number	Percent
5K, walk, running programs	10	1.6 %
Adult art, dance, performing arts	12	1.9 %
Adult fitness & wellness programs	39	6.2 %
Adult general interest programs	42	6.6 %
Adult nature programs	33	5.2 %
Adult sports programs	11	1.7 %
Before & after school programs	6	0.9 %
Birthday parties	6	0.9 %
eSports	2	0.3 %
General interest programs	26	4.1 %
Golf leagues	9	1.4 %
Golf lessons	9	1.4 %
Gymnastics & tumbling programs	3	0.5 %
Local history programs	12	1.9 %
Martial arts programs	1	0.2 %
Park District special events	29	4.6 %
Pickleball instruction/leagues	12	1.9 %
Preschool programs	3	0.5 %
Programs for disabled (NWSRA)	3	0.5 %
Senior adult programs & trips	28	4.4 %
Tennis lessons & leagues	7	1.1 %
Water fitness programs	16	2.5 %
Youth art, dance, performing arts	13	2.1 %
Youth fitness & wellness programs	1	0.2 %
Youth Learn to Swim programs	13	2.1 %
Youth nature programs	12	1.9 %
Youth sports programs	11	1.7 %
Youth summer camp programs	11	1.7 %
None chosen	254	40.1 %
Total	634	100.0 %

**Q11. Which FOUR of the programs from the list in Question 10 are most important to your household?**

Q11. 4th choice	Number	Percent
5K, walk, running programs	14	2.2 %
Adult art, dance, performing arts	13	2.1 %
Adult fitness & wellness programs	19	3.0 %
Adult general interest programs	24	3.8 %
Adult nature programs	23	3.6 %
Adult sports programs	12	1.9 %
Before & after school programs	9	1.4 %
Birthday parties	7	1.1 %
eSports	1	0.2 %
General interest programs	29	4.6 %
Golf lessons	10	1.6 %
Gymnastics & tumbling programs	6	0.9 %
Local history programs	13	2.1 %
Martial arts programs	5	0.8 %
Park District special events	32	5.0 %
Pickleball instruction/leagues	10	1.6 %
Preschool programs	1	0.2 %
Programs for disabled (NWSRA)	3	0.5 %
Senior adult programs & trips	20	3.2 %
Tennis lessons & leagues	3	0.5 %
Water fitness programs	15	2.4 %
Youth art, dance, performing arts	6	0.9 %
Youth fitness & wellness programs	6	0.9 %
Youth Learn to Swim programs	5	0.8 %
Youth nature programs	7	1.1 %
Youth sports programs	14	2.2 %
Youth summer camp programs	14	2.2 %
None chosen	313	49.4 %
Total	634	100.0 %

**(SUM OF TOP 4)****Q11. Which FOUR of the programs from the list in Question 10 are most important to your household? (top 4)**

Q11. Top choice	Number	Percent
5K, walk, running programs	77	12.1 %
Adult art, dance, performing arts	53	8.4 %
Adult fitness & wellness programs	232	36.6 %
Adult general interest programs	134	21.1 %
Adult nature programs	121	19.1 %
Adult sports programs	37	5.8 %
Before & after school programs	42	6.6 %
Birthday parties	19	3.0 %
eSports	4	0.6 %
General interest programs	85	13.4 %
Golf leagues	39	6.2 %
Golf lessons	51	8.0 %
Gymnastics & tumbling programs	25	3.9 %
Local history programs	45	7.1 %
Martial arts programs	18	2.8 %
Park District special events	117	18.5 %
Pickleball instruction/leagues	55	8.7 %
Preschool programs	17	2.7 %
Programs for disabled (NWSRA)	9	1.4 %
Senior adult programs & trips	117	18.5 %
Tennis lessons & leagues	18	2.8 %
Water fitness programs	61	9.6 %
Youth art, dance, performing arts	31	4.9 %
Youth fitness & wellness programs	14	2.2 %
Youth Learn to Swim programs	45	7.1 %
Youth nature programs	29	4.6 %
Youth sports programs	69	10.9 %
Youth summer camp programs	52	8.2 %
None chosen	152	24.0 %
Total	1768	

**Q12. Which FOUR of the programs from the list in Question 10 do you currently participate in MOST OFTEN at Schaumburg Park District facilities?**

Q12. Top choice	Number	Percent
5K, walk, running programs	18	2.8 %
Adult art, dance, performing arts	7	1.1 %
Adult fitness & wellness programs	90	14.2 %
Adult general interest programs	12	1.9 %
Adult nature programs	24	3.8 %
Adult sports programs	6	0.9 %
Before & after school programs	19	3.0 %
Birthday parties	5	0.8 %
General interest programs	12	1.9 %
Golf leagues	18	2.8 %
Golf lessons	6	0.9 %
Gymnastics & tumbling programs	4	0.6 %
Local history programs	3	0.5 %
Martial arts programs	2	0.3 %
Park District special events	37	5.8 %
Pickleball instruction/leagues	6	0.9 %
Preschool programs	6	0.9 %
Programs for disabled (NWSRA)	3	0.5 %
Senior adult programs & trips	16	2.5 %
Tennis lessons & leagues	4	0.6 %
Water fitness programs	12	1.9 %
Youth art, dance, performing arts	4	0.6 %
Youth fitness & wellness programs	1	0.2 %
Youth Learn to Swim programs	8	1.3 %
Youth nature programs	7	1.1 %
Youth sports programs	22	3.5 %
Youth summer camp programs	11	1.7 %
None chosen	271	42.7 %
Total	634	100.0 %

**Q12. Which FOUR of the programs from the list in Question 10 do you currently participate in MOST OFTEN at Schaumburg Park District facilities?**

Q12. 2nd choice	Number	Percent
5K, walk, running programs	5	0.8 %
Adult art, dance, performing arts	4	0.6 %
Adult fitness & wellness programs	27	4.3 %
Adult general interest programs	24	3.8 %
Adult nature programs	22	3.5 %
Before & after school programs	5	0.8 %
Birthday parties	2	0.3 %
General interest programs	15	2.4 %
Golf leagues	4	0.6 %
Golf lessons	9	1.4 %
Gymnastics & tumbling programs	12	1.9 %
Local history programs	10	1.6 %
Martial arts programs	2	0.3 %
Park District special events	27	4.3 %
Pickleball instruction/leagues	9	1.4 %
Preschool programs	2	0.3 %
Programs for disabled (NWSRA)	1	0.2 %
Senior adult programs & trips	16	2.5 %
Tennis lessons & leagues	1	0.2 %
Water fitness programs	9	1.4 %
Youth art, dance, performing arts	10	1.6 %
Youth fitness & wellness programs	5	0.8 %
Youth Learn to Swim programs	5	0.8 %
Youth nature programs	3	0.5 %
Youth sports programs	11	1.7 %
Youth summer camp programs	13	2.1 %
None chosen	381	60.1 %
Total	634	100.0 %

**Q12. Which FOUR of the programs from the list in Question 10 do you currently participate in MOST OFTEN at Schaumburg Park District facilities?**

Q12. 3rd choice	Number	Percent
5K, walk, running programs	4	0.6 %
Adult art, dance, performing arts	6	0.9 %
Adult fitness & wellness programs	15	2.4 %
Adult general interest programs	29	4.6 %
Adult nature programs	8	1.3 %
Adult sports programs	2	0.3 %
Before & after school programs	3	0.5 %
Birthday parties	2	0.3 %
General interest programs	17	2.7 %
Golf leagues	1	0.2 %
Golf lessons	1	0.2 %
Gymnastics & tumbling programs	6	0.9 %
Local history programs	7	1.1 %
Martial arts programs	4	0.6 %
Park District special events	20	3.2 %
Pickleball instruction/leagues	1	0.2 %
Preschool programs	3	0.5 %
Senior adult programs & trips	10	1.6 %
Tennis lessons & leagues	4	0.6 %
Water fitness programs	5	0.8 %
Youth art, dance, performing arts	5	0.8 %
Youth fitness & wellness programs	2	0.3 %
Youth Learn to Swim programs	9	1.4 %
Youth nature programs	10	1.6 %
Youth sports programs	8	1.3 %
Youth summer camp programs	5	0.8 %
None chosen	447	70.5 %
Total	634	100.0 %

**Q12. Which FOUR of the programs from the list in Question 10 do you currently participate in MOST OFTEN at Schaumburg Park District facilities?**

Q12. 4th choice	Number	Percent
5K, walk, running programs	3	0.5 %
Adult art, dance, performing arts	6	0.9 %
Adult fitness & wellness programs	13	2.1 %
Adult general interest programs	10	1.6 %
Adult nature programs	6	0.9 %
Adult sports programs	1	0.2 %
Before & after school programs	5	0.8 %
Birthday parties	4	0.6 %
eSports	1	0.2 %
General interest programs	16	2.5 %
Golf leagues	1	0.2 %
Golf lessons	3	0.5 %
Gymnastics & tumbling programs	3	0.5 %
Local history programs	6	0.9 %
Martial arts programs	3	0.5 %
Park District special events	15	2.4 %
Pickleball instruction/leagues	5	0.8 %
Programs for disabled (NWSRA)	2	0.3 %
Senior adult programs & trips	8	1.3 %
Tennis lessons & leagues	1	0.2 %
Water fitness programs	3	0.5 %
Youth art, dance, performing arts	6	0.9 %
Youth fitness & wellness programs	2	0.3 %
Youth Learn to Swim programs	4	0.6 %
Youth nature programs	3	0.5 %
Youth sports programs	12	1.9 %
Youth summer camp programs	5	0.8 %
None chosen	487	76.8 %
Total	634	100.0 %

**(SUM OF TOP 4)****Q12. Which FOUR of the programs from the list in Question 10 do you currently participate in MOST OFTEN at Schaumburg Park District facilities? (top 4)**

Q12. Top choice	Number	Percent
5K, walk, running programs	30	4.7 %
Adult art, dance, performing arts	23	3.6 %
Adult fitness & wellness programs	145	22.9 %
Adult general interest programs	75	11.8 %
Adult nature programs	60	9.5 %
Adult sports programs	9	1.4 %
Before & after school programs	32	5.0 %
Birthday parties	13	2.1 %
eSports	1	0.2 %
General interest programs	60	9.5 %
Golf leagues	24	3.8 %
Golf lessons	19	3.0 %
Gymnastics & tumbling programs	25	3.9 %
Local history programs	26	4.1 %
Martial arts programs	11	1.7 %
Park District special events	99	15.6 %
Pickleball instruction/leagues	21	3.3 %
Preschool programs	11	1.7 %
Programs for disabled (NWSRA)	6	0.9 %
Senior adult programs & trips	50	7.9 %
Tennis lessons & leagues	10	1.6 %
Water fitness programs	29	4.6 %
Youth art, dance, performing arts	25	3.9 %
Youth fitness & wellness programs	10	1.6 %
Youth Learn to Swim programs	26	4.1 %
Youth nature programs	23	3.6 %
Youth sports programs	53	8.4 %
Youth summer camp programs	34	5.4 %
None chosen	271	42.7 %
Total	1221	



**Q13. From the following list, please check ALL the types of sports programs that YOUTH in your household have participated in over the past 2 years.**

Q13. All types of sports programs that youth in your household have participated in

	Number	Percent
Baseball	44	6.9 %
Travel Baseball	18	2.8 %
Travel Football	4	0.6 %
Cheer & Dance	30	4.7 %
Soccer	73	11.5 %
Travel Soccer	11	1.7 %
Cricket	7	1.1 %
Basketball	47	7.4 %
Softball	20	3.2 %
Lacrosse	13	2.1 %
Gymnastics	58	9.1 %
Tennis	23	3.6 %
Hockey	8	1.3 %
Other team sports	34	5.4 %
None	411	64.8 %
Total	801	

**(WITHOUT "NONE")**

**Q13. From the following list, please check ALL the types of sports programs that YOUTH in your household have participated in over the past 2 years. (without "none")**

Q13. All types of sports programs that youth in your household have participated in

	Number	Percent
Baseball	43	19.3 %
Travel Baseball	17	7.6 %
Travel Football	4	1.8 %
Cheer & Dance	30	13.5 %
Soccer	73	32.7 %
Travel Soccer	10	4.5 %
Cricket	7	3.1 %
Basketball	46	20.6 %
Softball	20	9.0 %
Lacrosse	13	5.8 %
Gymnastics	58	26.0 %
Tennis	23	10.3 %
Hockey	7	3.1 %
Other team sports	34	15.2 %
Total	385	

**Q14. Which TWO of the youth sports programs from the list in Question 13 do youth in your household currently participate in MOST OFTEN?**

Q14. Top choice	Number	Percent
Baseball	19	8.5 %
Travel Baseball	6	2.7 %
Cheer & Dance	10	4.5 %
Soccer	33	14.8 %
Travel Soccer	3	1.3 %
Cricket	2	0.9 %
Basketball	17	7.6 %
Softball	12	5.4 %
Lacrosse	2	0.9 %
Gymnastics	17	7.6 %
Tennis	9	4.0 %
Hockey	3	1.3 %
Other team sports	15	6.7 %
None chosen	75	33.6 %
Total	223	100.0 %

**Q14. Which TWO of the youth sports programs from the list in Question 13 do youth in your household currently participate in MOST OFTEN?**

Q14. 2nd choice	Number	Percent
Baseball	9	4.0 %
Travel Baseball	5	2.2 %
Travel Football	1	0.4 %
Cheer & Dance	6	2.7 %
Soccer	17	7.6 %
Travel Soccer	2	0.9 %
Cricket	4	1.8 %
Basketball	17	7.6 %
Softball	3	1.3 %
Lacrosse	4	1.8 %
Gymnastics	22	9.9 %
Tennis	5	2.2 %
Hockey	2	0.9 %
Other team sports	8	3.6 %
None chosen	118	52.9 %
Total	223	100.0 %

**(SUM OF TOP 2)****Q14. Which TWO of the youth sports programs from the list in Question 13 do youth in your household currently participate in MOST OFTEN? (top 2)**

Q14. Top choice	Number	Percent
Baseball	28	12.6 %
Travel Baseball	11	4.9 %
Travel Football	1	0.4 %
Cheer & Dance	16	7.2 %
Soccer	50	22.4 %
Travel Soccer	5	2.2 %
Cricket	6	2.7 %
Basketball	34	15.2 %
Softball	15	6.7 %
Lacrosse	6	2.7 %
Gymnastics	39	17.5 %
Tennis	14	6.3 %
Hockey	5	2.2 %
Other team sports	23	10.3 %
None chosen	75	33.6 %
Total	328	

**Q15. Please check ALL the ways you learn about Schaumburg Park District programs and activities.**

Q15. All the ways you learn about Schaumburg Park District programs & activities	Number	Percent
Schaumburg Park District brochure	516	81.4 %
Park District website: www.parkfun.com	340	53.6 %
Social media (Twitter, Facebook, Instagram)	108	17.0 %
Park District email bulletins	169	26.7 %
Flyers at Park District facilities	88	13.9 %
From friends & neighbors	166	26.2 %
School flyers/newsletters	21	3.3 %
Newspaper	52	8.2 %
Conversations with Park District staff	45	7.1 %
Total	1505	

**Q16. Which THREE of the ways from the list in Question 15 do you most PREFER to learn about recreation programs and activities?**

Q16. Top choice	Number	Percent
Schaumburg Park District brochure	387	61.0 %
Park District website: www.parkfun.com	60	9.5 %
Social media (Twitter, Facebook, Instagram)	26	4.1 %
Park District email bulletins	65	10.3 %
Flyers at Park District facilities	4	0.6 %
From friends & neighbors	4	0.6 %
School flyers/newsletters	4	0.6 %
Newspaper	5	0.8 %
Conversations with Park District staff	4	0.6 %
None chosen	75	11.8 %
Total	634	100.0 %

**Q16. Which THREE of the ways from the list in Question 15 do you most PREFER to learn about recreation programs and activities?**

Q16. 2nd choice	Number	Percent
Schaumburg Park District brochure	54	8.5 %
Park District website: www.parkfun.com	186	29.3 %
Social media (Twitter, Facebook, Instagram)	43	6.8 %
Park District email bulletins	86	13.6 %
Flyers at Park District facilities	24	3.8 %
From friends & neighbors	33	5.2 %
School flyers/newsletters	4	0.6 %
Newspaper	25	3.9 %
Conversations with Park District staff	7	1.1 %
None chosen	172	27.1 %
Total	634	100.0 %

**Q16. Which THREE of the ways from the list in Question 15 do you most PREFER to learn about recreation programs and activities?**

Q16. 3rd choice	Number	Percent
Schaumburg Park District brochure	36	5.7 %
Park District website: www.parkfun.com	66	10.4 %
Social media (Twitter, Facebook, Instagram)	44	6.9 %
Park District email bulletins	67	10.6 %
Flyers at Park District facilities	35	5.5 %
From friends & neighbors	43	6.8 %
School flyers/newsletters	18	2.8 %
Newspaper	17	2.7 %
Conversations with Park District staff	13	2.1 %
None chosen	295	46.5 %
Total	634	100.0 %

**(SUM OF TOP 3)**

**Q16. Which THREE of the ways from the list in Question 15 do you most PREFER to learn about recreation programs and activities? (top 3)**

Q16. Top choice	Number	Percent
Schaumburg Park District brochure	477	75.2 %
Park District website: www.parkfun.com	312	49.2 %
Social media (Twitter, Facebook, Instagram)	113	17.8 %
Park District email bulletins	218	34.4 %
Flyers at Park District facilities	63	9.9 %
From friends & neighbors	80	12.6 %
School flyers/newsletters	26	4.1 %
Newspaper	47	7.4 %
Conversations with Park District staff	24	3.8 %
None chosen	75	11.8 %
Total	1435	

**Q17. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, recreation facilities or programs of the Schaumburg Park District more often.**

Q17. All the reasons that prevent your household from using parks, recreation facilities or programs more often

	Number	Percent
Facilities are not well maintained	40	6.3 %
Program or facility not offered	146	23.0 %
Facilities do not have right equipment	32	5.0 %
Security is insufficient	9	1.4 %
Lack of quality programs	56	8.8 %
Too far from our residence	40	6.3 %
Class full	87	13.7 %
Fees are too high	125	19.7 %
Program times are not convenient	169	26.7 %
Use facilities in other park districts	44	6.9 %
Poor customer service by staff	21	3.3 %
I do not know locations of facilities	26	4.1 %
We are too busy	181	28.5 %
Language barriers are difficult	6	0.9 %
I do not know what is being offered	98	15.5 %
Facility operating hours not convenient	42	6.6 %
Registration for programs is difficult	31	4.9 %
Lack of parking	19	3.0 %
Use services of other agencies	41	6.5 %
Other	54	8.5 %
Total	1267	

**Q18. Please rate your satisfaction on a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," with the following parks and recreation services provided by the Schaumburg Park District.**

(N=634)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Don't know
Q18-1. Maintenance of Schaumburg parks	47.0%	27.9%	7.4%	1.9%	2.1%	13.7%
Q18-2. Number of Schaumburg parks	57.6%	19.2%	6.2%	0.9%	0.5%	15.6%
Q18-3. Number of walking/biking trails	37.9%	24.3%	12.8%	4.1%	2.4%	18.6%
Q18-4. Quality of outdoor swimming pools	21.3%	17.5%	9.3%	4.3%	0.6%	47.0%
Q18-5. Quality of outdoor athletic fields	20.2%	16.1%	7.1%	2.5%	0.9%	53.2%
Q18-6. Quality of indoor athletic fields	16.6%	11.2%	8.0%	0.9%	0.6%	62.6%
Q18-7. Number of Park District soccer fields	16.7%	5.4%	6.0%	1.3%	0.2%	70.5%
Q18-8. Number of Park District baseball/softball fields	18.0%	8.5%	7.1%	0.9%	0.3%	65.1%
Q18-9. Park District youth programs	15.8%	10.1%	7.6%	2.7%	0.6%	63.2%
Q18-10. Park District adult programs	14.0%	18.9%	15.5%	4.3%	1.6%	45.7%
Q18-11. Number of nature conservation areas	30.8%	23.2%	12.3%	4.3%	1.1%	28.4%
Q18-12. Other Schaumburg programs, i.e. services, trips & special events	14.0%	13.1%	14.7%	2.8%	2.7%	52.7%

**Q18. Please rate your satisfaction on a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," with the following parks and recreation services provided by the Schaumburg Park District.**

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied	Don't know
Q18-13. Availability of information about Schaumburg programs & facilities	27.0%	23.2%	14.7%	6.9%	4.4%	23.8%
Q18-14. Ease of registering for programs in person	23.5%	15.6%	13.4%	3.5%	1.7%	42.3%
Q18-15. Ease of registering for programs online	28.9%	17.0%	11.0%	4.6%	3.5%	35.0%
Q18-16. Quality of programs & facilities for adults 55 years of age & older	11.8%	10.7%	11.4%	5.8%	4.9%	55.4%
Q18-17. User friendliness of Park District website	23.5%	21.5%	12.3%	5.5%	3.5%	33.8%
Q18-18. Fees charged for recreation programs	19.1%	20.3%	17.0%	9.0%	3.9%	30.6%
Q18-19. Transparency of Park District	23.3%	12.9%	14.7%	3.0%	2.4%	43.7%
Q18-20. Other	10.5%	15.8%	10.5%	15.8%	47.4%	0.0%

**(WITHOUT "DON'T KNOW")**

**Q18. Please rate your satisfaction on a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," with the following parks and recreation services provided by the Schaumburg Park District. (without "don't know")**

(N=634)

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Q18-1. Maintenance of Schaumburg parks	54.5%	32.4%	8.6%	2.2%	2.4%
Q18-2. Number of Schaumburg parks	68.2%	22.8%	7.3%	1.1%	0.6%
Q18-3. Number of walking/biking trails	46.5%	29.8%	15.7%	5.0%	2.9%
Q18-4. Quality of outdoor swimming pools	40.2%	33.0%	17.6%	8.0%	1.2%
Q18-5. Quality of outdoor athletic fields	43.1%	34.3%	15.2%	5.4%	2.0%
Q18-6. Quality of indoor athletic fields	44.3%	30.0%	21.5%	2.5%	1.7%
Q18-7. Number of Park District soccer fields	56.7%	18.2%	20.3%	4.3%	0.5%
Q18-8. Number of Park District baseball/softball fields	51.6%	24.4%	20.4%	2.7%	0.9%
Q18-9. Park District youth programs	42.9%	27.5%	20.6%	7.3%	1.7%
Q18-10. Park District adult programs	25.9%	34.9%	28.5%	7.8%	2.9%
Q18-11. Number of nature conservation areas	43.0%	32.4%	17.2%	5.9%	1.5%



**Q18. Please rate your satisfaction on a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," with the following parks and recreation services provided by the Schaumburg Park District. (without "don't know")**

	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Q18-12. Other Schaumburg programs, i.e. services, trips & special events	29.7%	27.7%	31.0%	6.0%	5.7%
Q18-13. Availability of information about Schaumburg programs & facilities	35.4%	30.4%	19.3%	9.1%	5.8%
Q18-14. Ease of registering for programs in person	40.7%	27.0%	23.2%	6.0%	3.0%
Q18-15. Ease of registering for programs online	44.4%	26.2%	17.0%	7.0%	5.3%
Q18-16. Quality of programs & facilities for adults 55 years of age & older	26.5%	24.0%	25.4%	13.1%	11.0%
Q18-17. User friendliness of Park District website	35.5%	32.4%	18.6%	8.3%	5.2%
Q18-18. Fees charged for recreation programs	27.5%	29.3%	24.5%	13.0%	5.7%
Q18-19. Transparency of Park District	41.5%	23.0%	26.1%	5.3%	4.2%
Q18-20. Other	10.5%	15.8%	10.5%	15.8%	47.4%

**Q19. Which THREE of the parks and recreation services listed in Question 18 do you think should receive the most attention from Schaumburg Park District officials over the next TWO years?**

Q19. Top choice	Number	Percent
Maintenance of Schaumburg parks	84	13.2 %
Number of Schaumburg parks	12	1.9 %
Number of walking/biking trails	72	11.4 %
Quality of outdoor swimming pools	37	5.8 %
Quality of outdoor athletic fields	15	2.4 %
Quality of indoor athletic fields	2	0.3 %
Number of Park District soccer fields	2	0.3 %
Number of Park District baseball/softball fields	2	0.3 %
Park District youth programs	15	2.4 %
Park District adult programs	37	5.8 %
Number of nature conservation areas	16	2.5 %
Other Schaumburg programs, i.e. services, trips & special events	29	4.6 %
Availability of information about Schaumburg programs & facilities	25	3.9 %
Ease of registering for programs in person	5	0.8 %
Ease of registering for programs online	11	1.7 %
Quality of programs & facilities for adults 55 years of age & older	45	7.1 %
User friendliness of Park District website	11	1.7 %
Fees charged for recreation programs	27	4.3 %
Transparency of Park District	3	0.5 %
Other	7	1.1 %
None chosen	177	27.9 %
Total	634	100.0 %

**Q19. Which THREE of the parks and recreation services listed in Question 18 do you think should receive the most attention from Schaumburg Park District officials over the next TWO years?**

Q19. 2nd choice	Number	Percent
Maintenance of Schaumburg parks	43	6.8 %
Number of Schaumburg parks	15	2.4 %
Number of walking/biking trails	53	8.4 %
Quality of outdoor swimming pools	25	3.9 %
Quality of outdoor athletic fields	13	2.1 %
Quality of indoor athletic fields	3	0.5 %
Number of Park District soccer fields	3	0.5 %
Number of Park District baseball/softball fields	7	1.1 %
Park District youth programs	24	3.8 %
Park District adult programs	26	4.1 %
Number of nature conservation areas	39	6.2 %
Other Schaumburg programs, i.e. services, trips & special events	32	5.0 %
Availability of information about Schaumburg programs & facilities	23	3.6 %
Ease of registering for programs in person	1	0.2 %
Ease of registering for programs online	17	2.7 %
Quality of programs & facilities for adults 55 years of age & older	35	5.5 %
User friendliness of Park District website	12	1.9 %
Fees charged for recreation programs	22	3.5 %
Transparency of Park District	9	1.4 %
None chosen	232	36.6 %
Total	634	100.0 %

**Q19. Which THREE of the parks and recreation services listed in Question 18 do you think should receive the most attention from Schaumburg Park District officials over the next TWO years?**

Q19. 3rd choice	Number	Percent
Maintenance of Schaumburg parks	19	3.0 %
Number of Schaumburg parks	16	2.5 %
Number of walking/biking trails	30	4.7 %
Quality of outdoor swimming pools	21	3.3 %
Quality of outdoor athletic fields	15	2.4 %
Quality of indoor athletic fields	6	0.9 %
Number of Park District soccer fields	3	0.5 %
Number of Park District baseball/softball fields	1	0.2 %
Park District youth programs	16	2.5 %
Park District adult programs	28	4.4 %
Number of nature conservation areas	33	5.2 %
Other Schaumburg programs, i.e. services, trips & special events	22	3.5 %
Availability of information about Schaumburg programs & facilities	26	4.1 %
Ease of registering for programs in person	6	0.9 %
Ease of registering for programs online	13	2.1 %
Quality of programs & facilities for adults 55 years of age & older	28	4.4 %
User friendliness of Park District website	17	2.7 %
Fees charged for recreation programs	36	5.7 %
Transparency of Park District	7	1.1 %
Other	5	0.8 %
None chosen	286	45.1 %
Total	634	100.0 %

**(SUM OF TOP 3)****Q19. Which THREE of the parks and recreation services listed in Question 18 do you think should receive the most attention from Schaumburg Park District officials over the next TWO years? (top 3)**

Q19. Top choice	Number	Percent
Maintenance of Schaumburg parks	146	23.0 %
Number of Schaumburg parks	43	6.8 %
Number of walking/biking trails	155	24.4 %
Quality of outdoor swimming pools	83	13.1 %
Quality of outdoor athletic fields	43	6.8 %
Quality of indoor athletic fields	11	1.7 %
Number of Park District soccer fields	8	1.3 %
Number of Park District baseball/softball fields	10	1.6 %
Park District youth programs	55	8.7 %
Park District adult programs	91	14.4 %
Number of nature conservation areas	88	13.9 %
Other Schaumburg programs, i.e. services, trips & special events	83	13.1 %
Availability of information about Schaumburg programs & facilities	74	11.7 %
Ease of registering for programs in person	12	1.9 %
Ease of registering for programs online	41	6.5 %
Quality of programs & facilities for adults 55 years of age & older	108	17.0 %
User friendliness of Park District website	40	6.3 %
Fees charged for recreation programs	85	13.4 %
Transparency of Park District	19	3.0 %
Other	12	1.9 %
None chosen	177	27.9 %
Total	1384	

**Q20. If you had a budget of \$100 for services provided by the Schaumburg Park District, how would you allocate the funds among the categories of funding listed below?**

	Mean
Maintain & improve existing neighborhood parks (playgrounds, shelters, etc.)	18.26
Maintain & improve walking & biking trails	16.82
Maintain & improve existing outdoor sports fields	7.48
Maintain & improve existing indoor facilities (CRC, MRC, the Sport Center, etc.)	17.77
Maintain & improve existing outdoor pools & aquatic facilities	10.38
Maintain & improve indoor & outdoor nature areas	13.14
Investigate & develop new facilities & parks	10.65
Other	5.51

**Q21. Please rate your satisfaction on a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," with the overall value your household receives from the Schaumburg Park District.**

Q21. Your satisfaction with overall value your household receives from Park District	Number	Percent
Very satisfied	231	36.4 %
Somewhat satisfied	196	30.9 %
Neutral	79	12.5 %
Somewhat dissatisfied	29	4.6 %
Very dissatisfied	19	3.0 %
Don't know	80	12.6 %
Total	634	100.0 %

**(WITHOUT "DON'T KNOW")**

**Q21. Please rate your satisfaction on a scale of 1 to 5, where 5 means "very satisfied" and 1 means "very dissatisfied," with the overall value your household receives from the Schaumburg Park District. (without "don't know")**

Q21. Your satisfaction with overall value your household receives from Park District	Number	Percent
Very satisfied	231	41.7 %
Somewhat satisfied	196	35.4 %
Neutral	79	14.3 %
Somewhat dissatisfied	29	5.2 %
Very dissatisfied	19	3.4 %
Total	554	100.0 %

**Q22. Counting yourself, how many people in your household are...**

	Mean	Sum
number	2.7	1542
Under age 5	0.1	68
Ages 5-9	0.2	105
Ages 10-14	0.2	108
Ages 15-19	0.1	85
Ages 20-24	0.1	76
Ages 25-34	0.2	123
Ages 35-44	0.4	214
Ages 45-54	0.4	223
Ages 55-64	0.4	256
Ages 65-74	0.3	174
Ages 75+	0.2	110

**Q23. What is your age?**

Q23. Your age	Number	Percent
18-34	105	16.6 %
35-44	116	18.3 %
45-54	106	16.7 %
55-64	123	19.4 %
65+	130	20.5 %
Not provided	54	8.5 %
Total	634	100.0 %

**(WITHOUT "NOT PROVIDED")****Q23. What is your age? (without "not provided")**

Q23. Your age	Number	Percent
18-34	105	18.1 %
35-44	116	20.0 %
45-54	106	18.3 %
55-64	123	21.2 %
65+	130	22.4 %
Total	580	100.0 %

**Q24. Your gender:**

Q24. Your gender	Number	Percent
Male	310	48.9 %
Female	316	49.8 %
Not provided	8	1.3 %
Total	634	100.0 %

**(WITHOUT "NOT PROVIDED")****Q24. Your gender: (without "not provided")**

Q24. Your gender	Number	Percent
Male	310	49.5 %
Female	316	50.5 %
Total	626	100.0 %

**Q25. If you speak other languages besides English at home, please check ALL languages you speak.**

Q25. All languages you speak at home	Number	Percent
Spanish	41	6.5 %
Japanese	9	1.4 %
Korean	6	0.9 %
Polish	22	3.5 %
Russian	4	0.6 %
Hindi	18	2.8 %
Other	43	6.8 %
Total	143	

**Q25-7. Other**

<u>Q25-7. Other</u>	<u>Number</u>	<u>Percent</u>
Chinese	11	25.6 %
Gujarati	4	9.3 %
Tagalog	3	7.0 %
Greek	2	4.7 %
Sign language	2	4.7 %
Italian	2	4.7 %
Urdu	2	4.7 %
Thai	2	4.7 %
German	2	4.7 %
Swedish	2	4.7 %
French	1	2.3 %
Bulgarian	1	2.3 %
Assyrian	1	2.3 %
Tamil	1	2.3 %
Ukrainian	1	2.3 %
Bosnian	1	2.3 %
Turkish	1	2.3 %
Urdu, Marathi	1	2.3 %
Telugu	1	2.3 %
FILIPINO	1	2.3 %
Marathi	1	2.3 %
Total	43	100.0 %

# **6** **Survey Instrument**



May 2022

**A few minutes of your time will help make Schaumburg  
a better place to live, work and play!**

Dear Schaumburg Park District Resident:

***Your response to the enclosed survey is critical.***

The Park District is conducting a Community Interest and Opinion Survey as part of our Comprehensive Master Plan. Our goal is to establish priorities for the future improvement of parks and recreation facilities, programs and services within the community. Your household was one of a limited number selected at random to receive this survey; therefore, it is vital that you participate.

***We appreciate your time.***

This survey will take approximately 10-15 minutes to complete, and each question is essential. The time you invest in completing this survey will aid the Schaumburg Park District in our resident-driven approach to making decisions that will enrich the future of our community. For example, past survey data showed that residents strongly favored prioritizing recreation and fitness facilities and focusing on enhanced fitness opportunities. This information guided the District in completing a large renovation and upgrade project at the Community Recreation Center and the addition of outdoor fitness equipment at Volkene Lake and the Challenge Course at Meineke Park.

***Please complete and return your survey within the next two weeks.***

We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the Schaumburg Park District. Your individual responses will remain confidential. The survey results will be made available on the Park District website. Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer, you can complete the survey online at [schaumburgparksurvey.org](http://schaumburgparksurvey.org).

If you have any questions, please feel free to contact the Schaumburg Park District's Executive Director, Tony LaFrenere, at 847-985-2115 or [tlafrenere@parkfun.com](mailto:tlafrenere@parkfun.com). The Community Interest and Opinion Survey is a tool that will benefit all residents. Please take this opportunity to let your voice be heard.



Robert Schmidt  
President of the Board of Park Commissioners



Tony LaFrenere  
Executive Director



Jerry Handlon Administration Office • 235 E. Beech Drive • Schaumburg, IL 60193-2903  
Ph: 847-985-2115 • Fax: 847-985-2114 • [www.parkfun.com](http://www.parkfun.com)

The Schaumburg Park District is a **National Gold Medal** and **Illinois Distinguished Accredited Agency**.



# Schaumburg Park District 2022 Needs Assessment Survey



S·c·h·a·u·m·b·u·r·g  
**PARK DISTRICT**

The Schaumburg Park District would like your input to help determine park and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at [schaumburgparksurvey.org](https://schaumburgparksurvey.org). We greatly appreciate your time.

**1. Have you or members of your household visited any of the Schaumburg Park District parks and facilities during the past 24 months?**

\_\_\_\_(1) Yes [Please answer Question 1a.] \_\_\_\_ (2) No [Please go to Question 2.]

**1a. Overall, how would you rate the physical condition of ALL the Schaumburg Park District parks you have visited?**

\_\_\_\_(4) Excellent \_\_\_\_ (3) Good \_\_\_\_ (2) Fair \_\_\_\_ (1) Poor

**2. Have you or other members of your household participated in any recreation programs offered by the Schaumburg Park District during the past 24 months?**

\_\_\_\_(1) Yes [Please answer Questions 2a-2d.] \_\_\_\_ (2) No [Please go to Question 2e.]

**2a. Approximately how many different recreation programs offered by the Schaumburg Park District have you or members of your household participated in over the past 12 months?**

\_\_\_\_(1) 1 program \_\_\_\_ (3) 4 to 6 programs \_\_\_\_ (5) 11 or more programs  
\_\_\_\_(2) 2 to 3 programs \_\_\_\_ (4) 7 to 10 programs

**2b. Please rate your satisfaction with the services of the programs you have participated in over the past 12 months.**

Services	Very Satisfied	Somewhat Satisfied	Neutral	Somewhat Dissatisfied	Very Dissatisfied	Don't Know
1. Times programs are offered	5	4	3	2	1	9
2. Location of programs	5	4	3	2	1	9
3. Quality of instructors	5	4	3	2	1	9
4. Fees charged for value received	5	4	3	2	1	9
5. Quality of the facility where the program was offered	5	4	3	2	1	9
6. Dates programs are offered	5	4	3	2	1	9
7. Other:	5	4	3	2	1	9

**2c. Which TWO of the services listed above in Question 2b are the most important to your enjoyment of the programs you or members of your household participate in? [Write in your answers below using the numbers from the list in Question 2b, or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ NONE

**2d. How would you rate the overall quality of programs that you and members of your household have participated in?**

\_\_\_\_(4) Excellent \_\_\_\_ (3) Good \_\_\_\_ (2) Fair \_\_\_\_ (1) Poor

**2e. If your household has not participated in any Schaumburg Park District recreation programs during the past 12 months, why not? [Check all that apply.]**

\_\_\_\_(01) Lack of quality instructors \_\_\_\_ (09) Program not offered  
\_\_\_\_(02) Use programs of other agencies \_\_\_\_ (10) Registration is difficult  
\_\_\_\_(03) I don't know what is offered \_\_\_\_ (11) Poor customer service by staff  
\_\_\_\_(04) Lack of quality programs \_\_\_\_ (12) Lack of transportation  
\_\_\_\_(05) Fees are too high \_\_\_\_ (13) Lack of right program equipment  
\_\_\_\_(06) Too far from residence \_\_\_\_ (14) Too busy/Not interested  
\_\_\_\_(07) Program times are not convenient \_\_\_\_ (15) Other: \_\_\_\_\_  
\_\_\_\_(08) Classes are full

**3. Please check THREE things that come to mind when you think about the Schaumburg Park District.**

☐ (1) Fun                                      ☐ (4) Safe                                      ☐ (7) Open space  
☐ (2) Lifestyle                                      ☐ (5) Convenient                                      ☐ (8) Community gathering place  
☐ (3) Value                                      ☐ (6) Play                                      ☐ (9) Other: \_\_\_\_\_

**4. Please rate your satisfaction with the overall quality of the following major facilities provided by the Schaumburg Park District. If you don't use the facility, please circle 9 for "Don't Use."**

Facilities	Very Satisfied	Somewhat Satisfied	Neutral	Somewhat Dissatisfied	Very Dissatisfied	Don't Use
01. Atcher Water Park	5	4	3	2	1	9
02. Bock Neighborhood Center	5	4	3	2	1	9
03. Bock Pool	5	4	3	2	1	9
04. Community Recreation Center	5	4	3	2	1	9
05. Spring Valley Heritage Farm	5	4	3	2	1	9
06. Meineke Pool	5	4	3	2	1	9
07. Meineke Recreation Center	5	4	3	2	1	9
08. Olympic Park	5	4	3	2	1	9
09. Skate Park at Olympic Park	5	4	3	2	1	9
10. Pat Shephard Center and Ken Alley Safety Park	5	4	3	2	1	9
11. Schaumburg Golf Club and Academy	5	4	3	2	1	9
12. Schaumburg Tennis Plus Pool	5	4	3	2	1	9
13. Schaumburg Tennis Plus Sports/Fitness Club	5	4	3	2	1	9
14. Senior Center in Community Recreation Center	5	4	3	2	1	9
15. Spring Valley Nature Center/Bison's Bluff	5	4	3	2	1	9
16. The Sport Center	5	4	3	2	1	9
17. The Water Works at the Community Rec. Center	5	4	3	2	1	9
18. Volkening Lake	5	4	3	2	1	9
19. Other: _____	5	4	3	2	1	9

**5. Which THREE of these facilities do you think should receive the most emphasis from the Schaumburg Park District over the next TWO years? [Write in your answers below using the numbers from the list in Question 4.]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

**6. From the following list, please check ALL the organizations that you or members of your household have used for indoor and outdoor recreation activities during the last 12 months.**

☐ (01) Private schools                                      ☐ (09) Neighboring Park Districts  
☐ (02) Churches                                      ☐ (10) Schaumburg Athletic Association  
☐ (03) Private youth sports teams                                      ☐ (11) Homeowners associations/apartment complex  
☐ (04) YMCA                                      ☐ (12) Continuing education/local colleges (Harper)  
☐ (05) School District                                      ☐ (13) Other: \_\_\_\_\_  
☐ (06) Schaumburg Park District                                      ☐ (14) None. Do not use any organizations. [Please go to  
☐ (07) Scouts                                      Question 8.]  
☐ (08) Private clubs (tennis, fitness and dance, i.e.  
 LifeTime Fitness, Planet Fitness)

**7. For each of the age groups shown below, please indicate which organization listed in Question 6 you and your household USE THE MOST for indoor and outdoor recreation activities during the past 12 months. [Use the number by each organization in Question 6. If there is no one in your household in the age group, check "NONE" in the space provided below.]**

Agency Used Most in Question 6.      NONE in household this age.

Ages up to 18 years      \_\_\_\_\_  
 Ages 19 and older      \_\_\_\_\_

8. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the parks and recreational facilities listed below by circling the YES or NO next to the park/facility.

If "Yes," please rate how well park and recreation FACILITIES of this type in Schaumburg meet the needs of your household using a scale of 1 to 5, where 5 means "100% Met" and 1 means "0% Met."

Type of Facility	Do you have a need for this facility?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Baseball and softball fields	Yes	No	5	4	3	2	1
02. Challenge course	Yes	No	5	4	3	2	1
03. Disc golf	Yes	No	5	4	3	2	1
04. Historic farm museum	Yes	No	5	4	3	2	1
05. Indoor basketball/volleyball courts	Yes	No	5	4	3	2	1
06. Indoor fitness and exercise facilities	Yes	No	5	4	3	2	1
07. Indoor lap lanes for exercise swimming	Yes	No	5	4	3	2	1
08. Indoor running/walking track	Yes	No	5	4	3	2	1
09. Indoor athletic fields (baseball, soccer, etc.)	Yes	No	5	4	3	2	1
10. Indoor swimming pools/leisure pool	Yes	No	5	4	3	2	1
11. Indoor tennis courts	Yes	No	5	4	3	2	1
12. In-line hockey	Yes	No	5	4	3	2	1
13. Nature center and trails	Yes	No	5	4	3	2	1
14. Nature areas and trails	Yes	No	5	4	3	2	1
15. Off-leash dog park	Yes	No	5	4	3	2	1
16. Outdoor basketball courts	Yes	No	5	4	3	2	1
17. Outdoor cricket fields	Yes	No	5	4	3	2	1
18. Outdoor ice rink	Yes	No	5	4	3	2	1
19. Outdoor swimming pools/water parks	Yes	No	5	4	3	2	1
20. Outdoor tennis courts	Yes	No	5	4	3	2	1
21. Pickleball	Yes	No	5	4	3	2	1
22. Picnic areas and shelters	Yes	No	5	4	3	2	1
23. Playgrounds	Yes	No	5	4	3	2	1
24. Senior centers	Yes	No	5	4	3	2	1
25. Skateboarding park	Yes	No	5	4	3	2	1
26. Walking and biking trails	Yes	No	5	4	3	2	1
27. Warm water therapy pool	Yes	No	5	4	3	2	1
28. Athletic fields (soccer, lacrosse, football etc.)	Yes	No	5	4	3	2	1
29. Other: _____	Yes	No	5	4	3	2	1

9. Which FOUR of the facilities from the list in Question 8 are most important to your household?

[Write in your answers below using the numbers from the list in Question 8, or circle "NONE."]

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_ NONE

10. Please indicate if YOU or any member of your HOUSEHOLD has a need for each of the recreation programs listed below by circling the YES or NO next to the recreation program.

If "Yes," please rate how well recreation PROGRAMS of this type in Schaumburg meet the needs of your household using a scale of 1 to 5, where 5 means "100% Met" and 1 means "0% Met."

Type of Program	Do you have a need for this program?		If "Yes," how well are your needs being met?				
			100% Met	75% Met	50% Met	25% Met	0% Met
01. 5k, walk, running programs	Yes	No	5	4	3	2	1
02. Adult art, dance, performing arts	Yes	No	5	4	3	2	1
03. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
04. Adult general interest programs	Yes	No	5	4	3	2	1
05. Adult nature programs	Yes	No	5	4	3	2	1
06. Adult sports programs	Yes	No	5	4	3	2	1
07. Before and after school programs	Yes	No	5	4	3	2	1
08. Birthday parties	Yes	No	5	4	3	2	1
09. E-Sports	Yes	No	5	4	3	2	1
10. General interest programs	Yes	No	5	4	3	2	1
11. Golf leagues	Yes	No	5	4	3	2	1
12. Golf lessons	Yes	No	5	4	3	2	1
13. Gymnastics and tumbling programs	Yes	No	5	4	3	2	1
14. Local history programs	Yes	No	5	4	3	2	1
15. Martial arts programs	Yes	No	5	4	3	2	1
16. Park District special events	Yes	No	5	4	3	2	1
17. Pickleball instruction/leagues	Yes	No	5	4	3	2	1
18. Pre-School programs	Yes	No	5	4	3	2	1
19. Programs for disabled (NWSRA)	Yes	No	5	4	3	2	1
20. Senior adult programs and trips	Yes	No	5	4	3	2	1
21. Tennis lessons and leagues	Yes	No	5	4	3	2	1
22. Water fitness programs	Yes	No	5	4	3	2	1
23. Youth art, dance, performing arts	Yes	No	5	4	3	2	1
24. Youth fitness and wellness programs	Yes	No	5	4	3	2	1
25. Youth Learn to Swim programs	Yes	No	5	4	3	2	1
26. Youth nature programs	Yes	No	5	4	3	2	1
27. Youth sports programs	Yes	No	5	4	3	2	1
28. Youth summer camp programs	Yes	No	5	4	3	2	1
29. Other: _____	Yes	No	5	4	3	2	1

11. Which FOUR of the programs from the list in Question 10 are most important to your household?  
[Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_ NONE

12. Which FOUR of the programs from the list in Question 10 do you currently participate in MOST OFTEN at Schaumburg Park District facilities? [Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ 4th: \_\_\_\_\_ NONE

- 13. From the following list, please CHECK ALL the types of sports programs that YOUTH in your household have participated in over the past 2 years.**

<input type="checkbox"/> (01) Baseball	<input type="checkbox"/> (06) Travel Soccer	<input type="checkbox"/> (11) Gymnastics
<input type="checkbox"/> (02) Travel Baseball	<input type="checkbox"/> (07) Cricket	<input type="checkbox"/> (12) Tennis
<input type="checkbox"/> (03) Travel Football	<input type="checkbox"/> (08) Basketball	<input type="checkbox"/> (13) Hockey
<input type="checkbox"/> (04) Cheer and Dance	<input type="checkbox"/> (09) Softball	<input type="checkbox"/> (14) Other team sports
<input type="checkbox"/> (05) Soccer	<input type="checkbox"/> (10) Lacrosse	<input type="checkbox"/> (15) None <i>[Please go to Question 15.]</i>

- 14. Which TWO of the youth sports programs from the list in Question 13 do youth in your household currently participate in MOST OFTEN? [Write in your answers below using the numbers from the list in Question 13.]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_

- 15. Please CHECK ALL the ways you learn about Schaumburg Park District programs and activities.**

<input type="checkbox"/> (01) Schaumburg Park District Brochure	<input type="checkbox"/> (06) From friends and neighbors
<input type="checkbox"/> (02) Park District Website: <a href="http://www.parkfun.com">www.parkfun.com</a>	<input type="checkbox"/> (07) School flyers/newsletters
<input type="checkbox"/> (03) Social media (Twitter, Facebook, Instagram)	<input type="checkbox"/> (08) Newspaper
<input type="checkbox"/> (04) Park District e-mail bulletins	<input type="checkbox"/> (09) Conversations with Park District staff
<input type="checkbox"/> (05) Flyers at Park District facilities	

- 16. Which THREE of the ways from the list in Question 15 do you most PREFER to learn about recreation programs and activities? [Write in your answers below using the numbers from the list in Question 15, or circle "NONE."]**

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ NONE

- 17. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, recreation facilities or programs of the Schaumburg Park District more often.**

<input type="checkbox"/> (01) Facilities are not well maintained	<input type="checkbox"/> (11) Poor customer service by staff
<input type="checkbox"/> (02) Program or facility not offered	<input type="checkbox"/> (12) I do not know locations of facilities
<input type="checkbox"/> (03) Facilities do not have the right equipment	<input type="checkbox"/> (13) We are too busy
<input type="checkbox"/> (04) Security is insufficient	<input type="checkbox"/> (14) Language barriers are difficult
<input type="checkbox"/> (05) Lack of quality programs	<input type="checkbox"/> (15) I do not know what is being offered
<input type="checkbox"/> (06) Too far from our residence	<input type="checkbox"/> (16) Facility operating hours not convenient
<input type="checkbox"/> (07) Class full	<input type="checkbox"/> (17) Registration for programs is difficult
<input type="checkbox"/> (08) Fees are too high	<input type="checkbox"/> (18) Lack of parking
<input type="checkbox"/> (09) Program times are not convenient	<input type="checkbox"/> (19) Use services of other agencies
<input type="checkbox"/> (10) Use facilities in other park districts	<input type="checkbox"/> (20) Other: _____

18. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied", with the following parks and recreation services provided by the Schaumburg Park District.

Services	Very Satisfied	Somewhat Satisfied	Neutral	Somewhat Dissatisfied	Very Dissatisfied	Don't Know
01. Maintenance of Schaumburg parks	5	4	3	2	1	9
02. Number of Schaumburg parks	5	4	3	2	1	9
03. Number of walking/biking trails	5	4	3	2	1	9
04. Quality of outdoor swimming pools	5	4	3	2	1	9
05. Quality of outdoor athletic fields	5	4	3	2	1	9
06. Quality of indoor athletic fields	5	4	3	2	1	9
07. Number of Park District soccer fields	5	4	3	2	1	9
08. Number of Park District baseball/softball fields	5	4	3	2	1	9
09. The Park District youth programs	5	4	3	2	1	9
10. The Park District adult programs	5	4	3	2	1	9
11. Number of nature conservation areas	5	4	3	2	1	9
12. Other Schaumburg programs, i.e. services, trips and special events	5	4	3	2	1	9
13. Availability of information about Schaumburg programs and facilities	5	4	3	2	1	9
14. Ease of registering for programs <i>in person</i>	5	4	3	2	1	9
15. Ease of registering for programs <i>online</i>	5	4	3	2	1	9
16. Quality of programs and facilities for adults 55 years of age and older	5	4	3	2	1	9
17. User friendliness of Park District website	5	4	3	2	1	9
18. Fees charged for recreation programs	5	4	3	2	1	9
19. Transparency of the Park District	5	4	3	2	1	9
20. Other: _____	5	4	3	2	1	9

19. Which **THREE** of the parks and recreation services listed in Question 18 do you think should receive the most attention from Schaumburg Park District officials over the next **TWO** years? [Write in your answers below using the numbers from the list in Question 18, or circle "NONE."]

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_ NONE

20. If you had a budget of \$100 for services provided by the Schaumburg Park District, how would you allocate the funds among the categories of funding listed below? [Please be sure your total adds up to \$100.]

\$ \_\_\_\_\_ Maintain and improve existing neighborhood parks (playgrounds, shelters, etc.)  
 \$ \_\_\_\_\_ Maintain and improve walking and biking trails  
 \$ \_\_\_\_\_ Maintain and improve existing outdoor sports fields  
 \$ \_\_\_\_\_ Maintain and improve existing indoor facilities (CRC, MRC, the Sport Center, etc.)  
 \$ \_\_\_\_\_ Maintain and improve existing outdoor pools and aquatic facilities  
 \$ \_\_\_\_\_ Maintain and improve indoor and outdoor nature areas  
 \$ \_\_\_\_\_ Investigate and develop new facilities and parks  
 \$ \_\_\_\_\_ Other: \_\_\_\_\_

**\$100 TOTAL**

21. Please rate your satisfaction on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied", with the overall value your household receives from the Schaumburg Park District.

\_\_\_\_ (5) Very Satisfied                      \_\_\_\_ (2) Somewhat Dissatisfied  
 \_\_\_\_ (4) Somewhat Satisfied              \_\_\_\_ (1) Very Dissatisfied  
 \_\_\_\_ (3) Neutral                              \_\_\_\_ (9) Don't Know

**22. Counting yourself, how many people in your household are...**

Under age 5	_____	Ages 15-19	_____	Ages 35-44	_____	Ages 65-74	_____
Ages 5-9	_____	Ages 20-24	_____	Ages 45-54	_____	Ages 75+	_____
Ages 10-14	_____	Ages 25-34	_____	Ages 55-64	_____		

**23. What is your age?** \_\_\_\_\_ years**24. Your gender:** \_\_\_\_\_(1) Male \_\_\_\_\_(2) Female**25. If you speak other languages besides English at home, please check ALL languages you speak.**

_____ (1) Spanish	_____ (5) Russian
_____ (2) Japanese	_____ (6) Hindi
_____ (3) Korean	_____ (7) Other: _____
_____ (4) Polish	

**26. Please share any additional comments that could assist the Schaumburg Park District in improving parks, trails, open space, or recreational facilities and services.**


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**27. Would you be willing to participate in future surveys sponsored by the Schaumburg Park District?**

\_\_\_\_\_ (1) Yes [Answer 27a.] \_\_\_\_\_ (2) No

**27a. Please provide your contact information.**

Mobile Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**This concludes the survey. Thank you for your time.**

Please Return Your Completed Survey in the Enclosed Return-Reply Envelope Addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain completely confidential. The address information printed to the right will ONLY be used to help identify areas with special interests. Thank you.