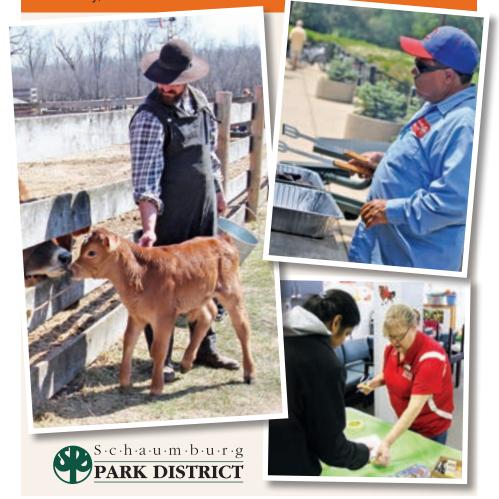


Our values are our framework, our base, our fundamentals. They are ideals we share about our culture. They guide how we work with the community, customers and each other.



## The Values:

Residents receive top service, professionalism thrives and success flouris Teamwork, Sustainability and Dedication

## • We exceed expectations

- Deliver excellent customer service by responding to and anticipating needs.
- Make our programs and facilities the best in parks and recreation
- Commit to providing an unparalleled experience for our residents.
- · Proactive in making change for progress
- Go above and beyond to deliver more than expected.

#### ccountability - We are ethical

- Demonstrate honesty, trust, integrity and transparency
- · Be open to change and continuous improvement
- Respect individuals for their diverse backgrounds, experiences, styles, approaches and ideas
- · Focus on finding solutions
- · Responsible for our work and results



# **J**-Great parts making a great whole

- Work across organizational/departmental boundaries
- Build collaborative relationships with community members
- Promote and implement creative and innovative ideas and solutions
- Work together to successfully achieve common goals
- Achieve results and celebrate when we do
- · Have a positive attitude
- · Learn from mistakes and successes

#### hes in our organization through: Service Excellence, Accountability,



### Sustainability today, for tomorrow's people and places

- Commit to across-the-board operational standards that protect the environment
- Preserve open space and natural areas
- · Promote programs that enhance personal wellness



#### Dedication - We care deeply about our agency, who we serve and what we do

- · Show pride in the SPD "brand"
- Delight residents with the quality of our programs and services
- Promote a positive, energetic, optimistic and fun environment
- Make our residents/customers feel valued and appreciated
- Seek to continually improve our "product" and how it is delivered
- · Maintain a reputation of reliability
- · Face challenge as an opportunity for innovation





Mike Daniels Sharon DiMaria Dave Johnson George Longmeyer Bob Schmidt

Executive Director Tony LaFrenere

#### For more information, call 847/985-2115 or visit www.parkfun.com.