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**PARK DISTRICT**

Greetings, Schaumburg Park District Residents,

There's no better gauge for how we serve residents than hearing it directly from you. And we listen. What you say guides the future of parks and recreation in our community.

In addition to regularly soliciting your feedback through [parkfun.com](http://parkfun.com), phone calls and "point of" surveys, the District periodically undertakes a formal analysis of how we serve you. The most recent Citizen Attitude and Interest Survey was conducted by Leisure Vision, Inc., an independent company that specializes in asking park district residents for opinions of leisure services in their community. Results are statistically compiled to tell the District's elected officials and staff how residents regard SPD's programs, facilities and services. The survey delves into your experiences with the Schaumburg Park District, what you enjoy, and the services and facilities you would like enhanced.

Thank you to those who participated in the survey. It's the cornerstone of how we maintain an award-winning distinguished agency. Results are used to develop the District's Comprehensive Master Plan, a three-year-forward guide to our operations. For example, when the last citizen survey indicated residents wanted a community dog park, it was incorporated into the master plan and is slated to open this summer. Past results also indicated a need for additional/improved fitness opportunities, which were added in the expansion of Meineke Recreation Center. Programs have been added for seniors and youth. Aquatics have been augmented with new pools and classes.

We're pleased with what you told us. The District is consistently rated higher than national and Illinois benchmarks in many important areas including usage and conditions of parks, number of residents who participate, and the quality of programs. Some highlights include:

- 59 percent of households indicate the Park District is the organization used the most for parks and recreation programs and facilities (an increase from 48 percent when the District last conducted the survey in 2006). Nationally, use is about 49 percent. In Illinois, 55 percent.
- Of households with children under 10 years old, 76 percent participate.
- 46 percent of households indicated that adult fitness and wellness programs were among their four most important programs.
- 89 percent of respondents are satisfied with Schaumburg's parks. 76 percent were satisfied with the number of walking and biking trails in the community.
- 36% believe the District should focus on improvements at the Community Recreation Center.

A more in-depth synopsis of the results is available here: [Survey Results](#).

Thank you again for helping to shape the future of the Schaumburg Park District.

Your fellow Schaumburg resident,

Executive Director  
Schaumburg Park District