

WCA Company News

February 5, 2020



Whalley Computer Associates, Inc.
Computer Sales and Service



Don Yaeger at WCA Kickoff

This past week WCA held our annual kickoff meeting as we reflected on a great 2019 and set goals to accomplish in 2020.

The day began with Paul Whalley's presentation that highlighted all of the accomplishments that led to 2019 being WCA's best year ever and discussing all of the 2020 department and individual goals for 2020.

Don Yaeger (<https://donyaeger.com/>), an 11-time New York Times Best Selling Author and leadership expert followed up Paul and reinforced what it means to be a great team. Mr. Yaeger shared some of the habits of what makes great teams great from his book, "Great Teams: 16 Things High Performing Organizations Do Differently."

Mr. Yaeger has studied dozens of the greatest sports and business teams and shared inspirational stories from his experiences with them. One of his key points was the importance of knowing your "WHY", meaning why your job is important and has purpose. He also talked about how it is important not to get complacent after a great year and pointed out how few football, baseball, basketball, even hockey teams rarely win consecutive championships.

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WCA employees were able to engage in discussion with Mr. Yaeger by asking questions about teamwork and what they can do to better themselves to be a better teammate at WCA. Every employee also received a signed copy of Mr. Yaeger's book.



Mr. Yaeger's speech was positive, thought provoking and inspirational.

After his presentation, each department at WCA met to review their goals in further detail. It was a great way to "kick off" the new year.