

RESUME OF

Jared Bañares

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EDUCATION

University of Nevada,
Las Vegas (UNLV)
Class of 2014
BS Graphic Design

RELEVANT TECHNOLOGIES

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Lightroom
Adobe Premiere
Figma
Webflow
HTML / CSS

REFERENCES

Caitlin Cordtz
Creative Director—LATHER
info@caitlincordtz.com
646-696-1016

Jake Hirsch
Endurance Team Mngr.—Wasserman
jacobhhirsch@gmail.com
760-889-8466

Jon Foshee
Creative Director—Social House
jon@fosheecreative.biz
818-370-8677

WORK EXPERIENCE

LATHER — 2018-19

Designer, Health + Wellness Skincare Brand

- › UI / UX Designer for E-commerce platform relaunch to Shopify, assisted managing Shopify storefront, designing landing page content and custom pages.
- › Design Lead for seasonal E-mail Campaigns built through Klaviyo.
- › Print Designer for In-store signage and other marketing touchpoints.
- › Packaging Production Designer for LATHER brand products + LATHER Hotel Customs.

The Crème Shop — 2018

Designer, K-Beauty Brand for Millenials

- › Packaging Designer for TCS products and sister companies Cherry Chree and Cherimoya.
- › Packaging Designer for TCS x Sanrio Collaboration.
- › Environmental Designer for TCS BeautyCon 2018 Booth.
- › Digital Marketing Designer across TCS social media platforms.

Wasserman Media — 2015-17

Freelance Designer, Sports Marketing - Endurance Team

- › Designed pitch decks and mock-ups for event sponsorships and activations.
- › Identity and Environmental Designer for 2017 Alaska Airlines Bay to Breakers Marathon.
- › Identity Designer for 2018 extension race - Breakers Bonus.
- › Digital Marketing Designer for AAB2B, creating content across major social platforms.

Social House, Inc. — 2015-16

Digital Designer, Social Media Agency

- › Digital Marketing Designer, designed and retouched digital content with reach ranging from 10k-500k across all major social media platforms.
- › Presentation Designer, designing pitch decks to potential clients and partners.
- › Clientele: Sennheiser, Perricon, LORAC Cosmetics, Nextcell Medical, J Brand, 7UP Int., PURMinerals, Got2B, Smooth N' Shine, Pepsi Co.