

CORROSION PROTECTION OF ABOVEGROUND & UNDERGROUND STORAGE TANKS

Targeted Supplement | May 2021

A FOCUSED EDITORIAL ENVIRONMENT WITH A 2-FOR-1 AD OFFER.

Editors focus on the latest technologies and methods used in protecting tanks from corrosion, the leading cause of tank failures. Coverage of technologies that serve to prolong the life of storage tanks—such as cathodic protection, coatings/linings, chemical treatments, and advanced materials—provide the backdrop for advertisers' products/services for controlling the risk of corrosion on tanks.

BENEFIT FROM THE READERSHIP THIS TOPIC DELIVERS AND THE SUPPLEMENT'S "BUY ONE, GET ONE" (BOGO) OFFER.

For 2021, the supplement issue will be in a digital-only format.

Full-page supplement advertisers receive:

A full-page article, provided by the advertiser, placed opposite their full-page ad, to further profile their companies and storage tank corrosion protection product/service solutions.

Article space includes:

- Headline
- Photo (optional)
- 500-word article (600 words w/out photo)
- Company logo
- Contact info
- Graphic support

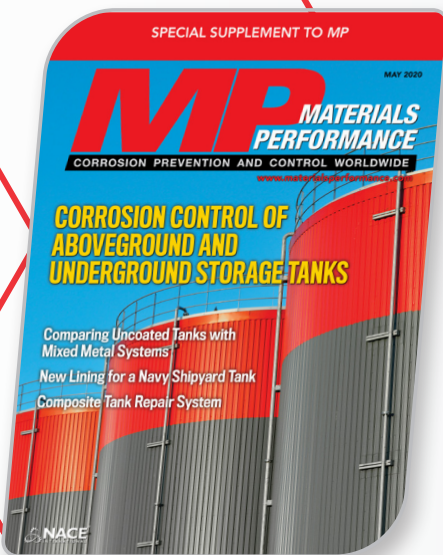
Message Reach

Distributed to the magazine's circulation of 36,000+ corrosion and coatings professionals/AMPP members around the world.

Rates: \$3,800 (agency discount does not apply)

Deadlines

Space: April 1, 2021
Materials: April 7, 2021



CROSS-MEDIA BONUS

Supplements are accessible to AMPP members/subscribers via materialsperformance.com



For advertising information, contact AMPP Sales.

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