

Targeted Supplement | September 2021

A FOCUSED EDITORIAL ENVIRONMENT WITH A 2-FOR-1 AD OFFER.

Editors, with the help of experts in the field, present the latest information on corrosion management for pipeline integrity, such as risk-based inspection (RBI), an important analysis process that assesses the probability of failure and its consequences on assets. This topic provides the ideal backdrop for advertisers to showcase such related resources as inspection technologies/instrumentation, testing services, modeling/risk calculating software, and cathodic protection.

BENEFIT FROM THE READERSHIP THIS TOPIC DELIVERS AND THE SUPPLEMENT'S "BUY ONE, GET ONE" (BOGO) OFFER.

For 2021, the supplement issue will be in a digital-only format.

Full-page supplement advertisers receive:

A full-page article, provided by the advertiser, placed opposite their full-page ad, to further profile their companies and storage tank corrosion protection product/service solutions.

Article space includes:

- Headline
- Photo (optional)
- 500-word article (600 words w/out photo)
- Company logo
- Contact info
- Graphic support

Message Reach

Distributed to the magazine's circulation of 36,000+ corrosion and coatings professionals/AMPP members around the world.

Rates: \$3,800 (agency discount does not apply)

Deadlines

Space: August 2, 2021
Materials: August 6, 2021



CROSS-MEDIA BONUS

Supplements are accessible to AMPP members/subscribers via materialsperformance.com



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