

If you purchased Kona Beer you could get up to \$20 from a proposed class action settlement

The Court has tentatively approved a proposed settlement in *Broomfield v. Craft Brew Alliance, Inc.*, No. 5:17-cv-01027-BLF, a class action alleging Craft Brew Alliance, Inc. (“CBA”)’s packaging and marketing of its Kona Beer products portrayed the beer as being brewed in Hawaii, when Plaintiffs claimed they were not.

If you purchased Kona Beer between February 28, 2013 through June 14, 2019, you may be entitled to a cash payment as part of the settlement up to **\$20** with proof of purchase or up to **\$10** without proof of purchase.

To receive a monetary payment, you **must submit** a Claim Form by October 7, 2019. Claim Forms can be found at www.konabeersettlement.com or can be requested by calling 1-888-332-0551.

If you do not want to be bound by the Settlement, you must submit a written Request for Exclusion. If you exclude yourself, you cannot get a payment, but you preserve the right to sue CBA for the claims alleged in the lawsuit. Any Request for Exclusion must be submitted by October 7, 2019, either online at www.konabeersettlement.com or mailed and postmarked to *Broomfield v. Craft Brew Alliance, Inc.* c/o CPT Group, Inc. 50 Corporate Park, Irvine, CA 92606.

You can also object to the Settlement. An objection is a written statement explaining why do not think the Settlement is fair. Any objection must be submitted to the Court by October 7, 2019. You cannot object if you exclude yourself from the Settlement.

There will be a final approval hearing for this settlement to determine whether the Court will approve of the settlement, scheduled for December 19, 2019 at 1:30 p.m. in the Robert F. Peckham Federal Building, Courtroom 3, located at 280 South 1st Street, Courtroom 3 San Jose, CA 95113.

This Notice summarizes the Settlement. For the precise terms and conditions of the Settlement, please see the Settlement Agreement available at www.konabeersettlement.com, by contacting Class Counsel whose contact information can be found at www.konabeersettlement.com, by contacting the Settlement Administrator at 1-888-332-0551, by accessing the Court docket in this case, for a fee, through the Court’s Public Access to Court Electronic Records (PACER) system at <https://ecf.cand.uscourts.gov>, or by visiting the office of the Clerk of the Court for the United States District Court for the Northern District of California, 280 South 1st Street, Courtroom 3 San Jose, CA 95113, between 9:00 a.m. and 4:00 p.m., Monday through Friday, excluding Court holidays.

PLEASE DO NOT TELEPHONE THE COURT OR THE COURT CLERK’S OFFICE TO INQUIRE ABOUT THIS SETTLEMENT OR THE CLAIM PROCESS