



enterprise  
socialise  
realise

# Report for Eastbourne Chamber of Commerce

Analyzed form : Market Research

September 14, 2021

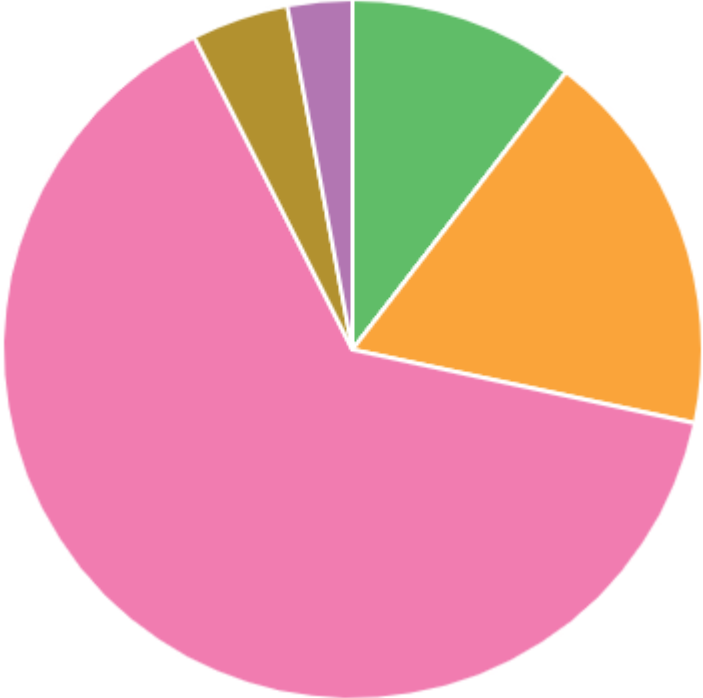
Satisfaction level : **84%**

Net promoter score : **47**

# How did you first hear about Eastbourne *unLtd* Chamber of Commerce?

67 Answers (Multiple answers)

- 7 Online - either via website or social media (10%)
- 0 Via advertisements
- 12 From another member (18%)
- 43 Local knowledge (64%)
- 3 From another Chamber (4%)
- 2 Other (3%)

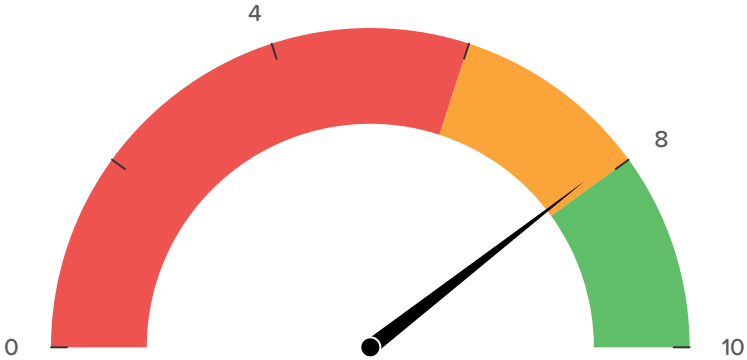


How important are the following to you as a member of Eastbourne  
*unLtd?*

**The ability to network with other businesses in Eastbourne**

64 Answers (Scale questions group)

7.9

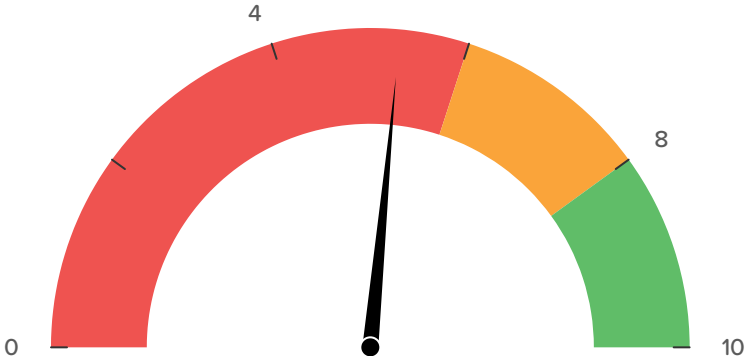


How important are the following to you as a member of Eastbourne  
*unLtd*?

**Access to business support, training and workshops**

64 Answers (Scale questions group)

5.3

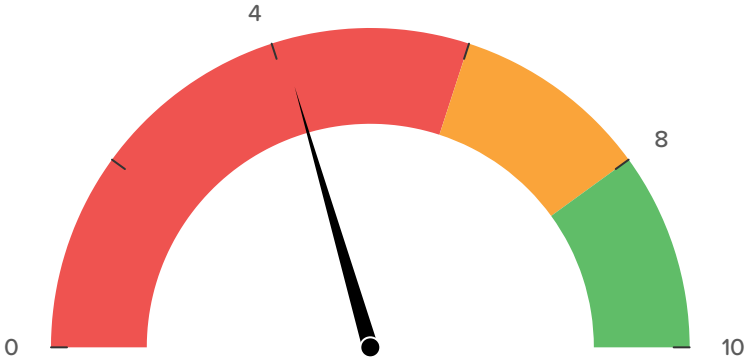


How important are the following to you as a member of Eastbourne  
*unLtd?*

**Member to Member offers**

64 Answers (Scale questions group)

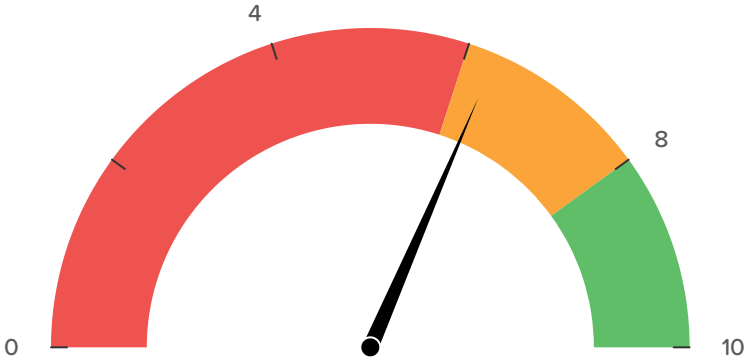
4.1



How important are the following to you as a member of Eastbourne  
*unLtd*?

**\* Representation to Local, Regional and National Government**  
**64 Answers (Scale questions group)**

6.3

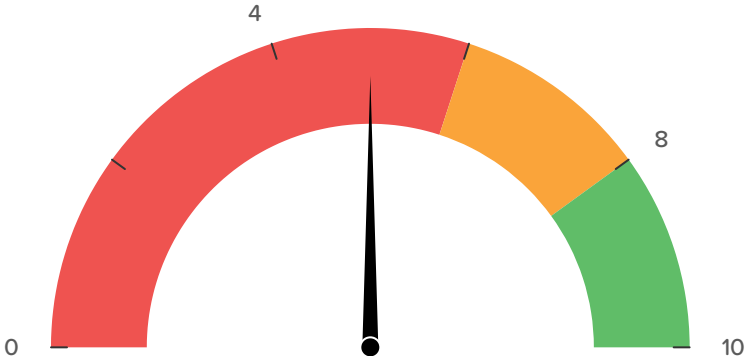


How important are the following to you as a member of Eastbourne  
*unLtd?*

**Your own web page on the Chamber website**

64 Answers (Scale questions group)

5

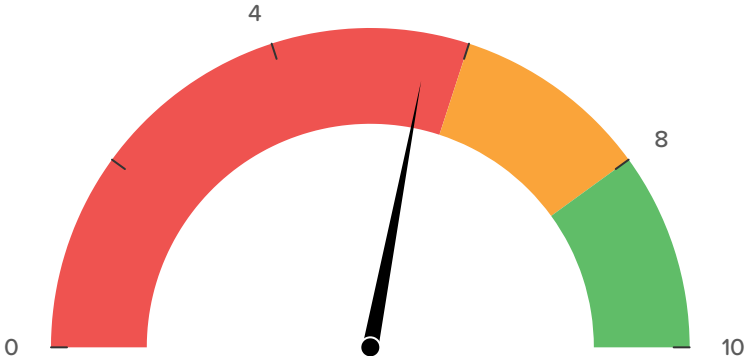


How important are the following to you as a member of Eastbourne  
*unLtd?*

**Social media links, Twitter and LinkedIn Groups**

64 Answers (Scale questions group)

5.6



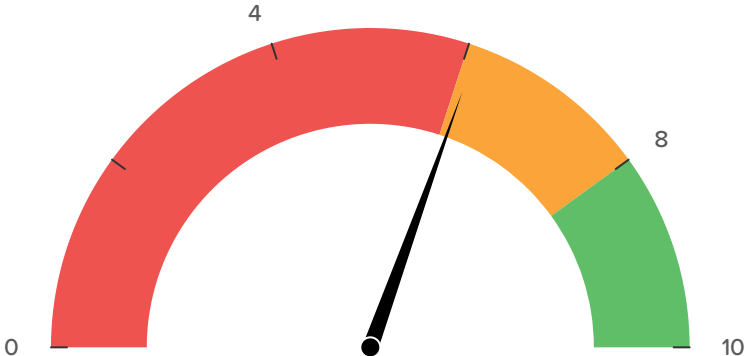


How important are the following to you as a member of Eastbourne  
*unLtd*?

**Access to free PR in Business Publications**

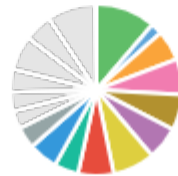
64 Answers (Scale questions group)

6.1



# What do you like about being part of Eastbourne *unLtd*?

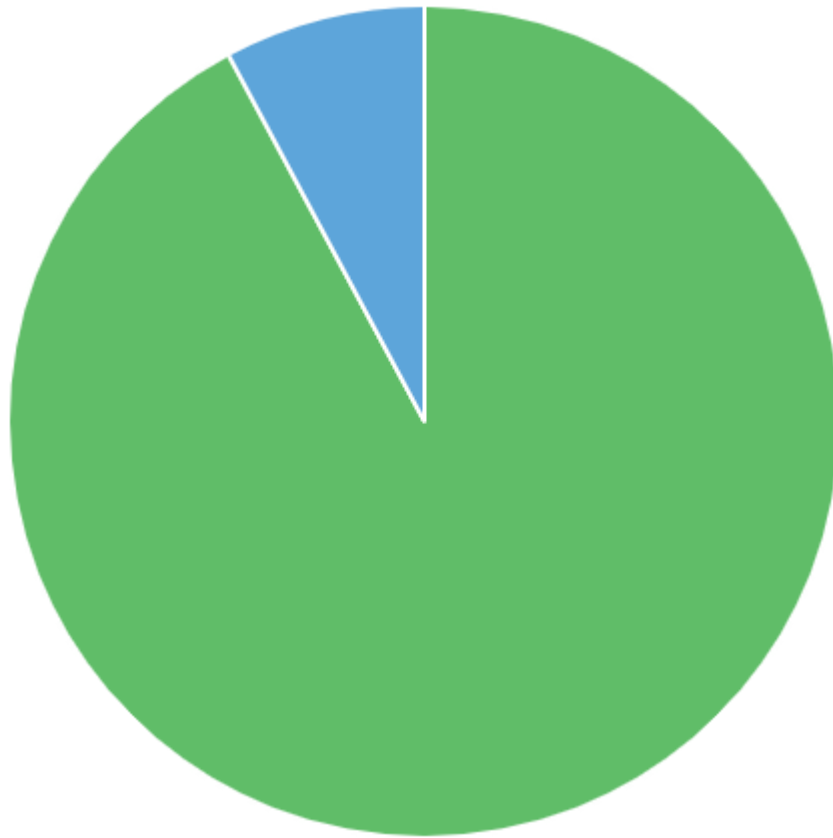
## 417 Answers (Multiple answers)



# Is Eastbourne *unLtd* good value for money?

64 Answers (Multiple choice)

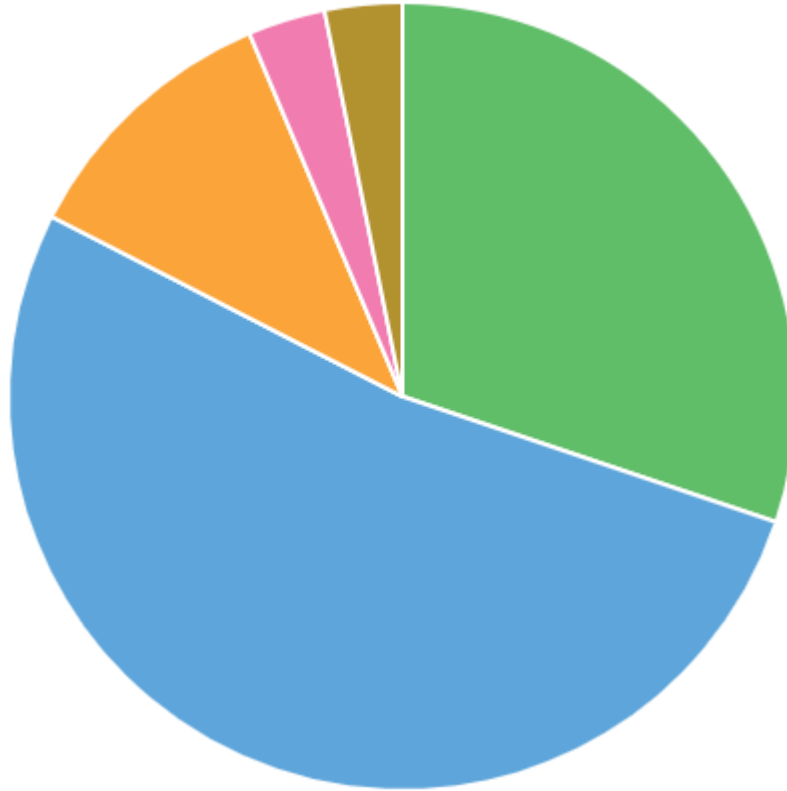
59 Yes (92%) 5 No (8%)



# Do you read our e-mailshots?

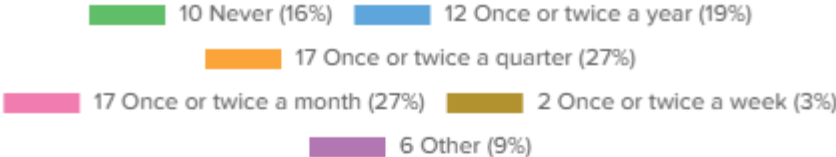
63 Answers (Multiple choice)

19 Every time (30%) 33 Often (52%)  
7 Sometimes (11%) 2 Never (3%) 2 Other (3%)



# How often do you come to our events?

## 64 Answers (Multiple choice)

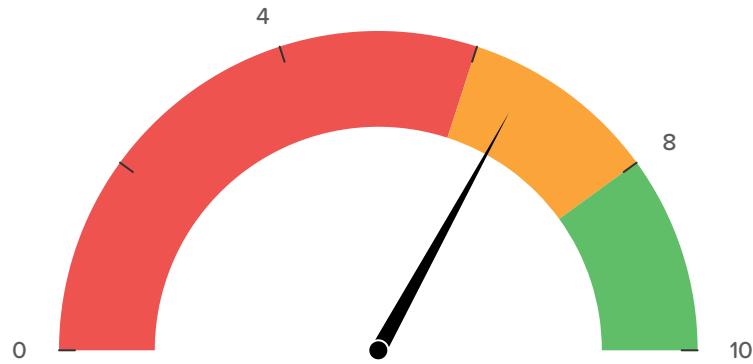


How interested would you be in attending the following events?

### Networking Breakfast

60 Answers (Scale questions group)

6.6

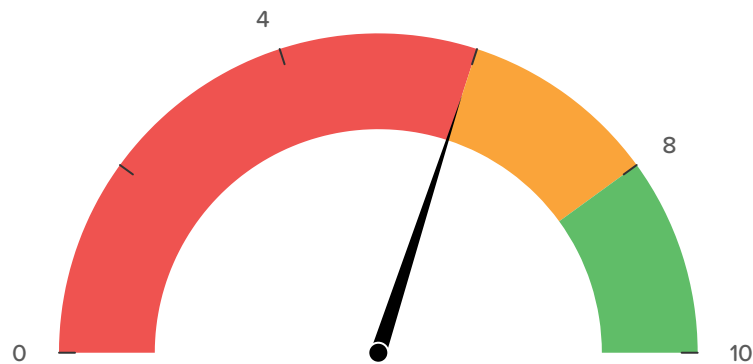


How interested would you be in attending the following events?

### Like Minded Lunches (sector specific)

56 Answers (Scale questions group)

6

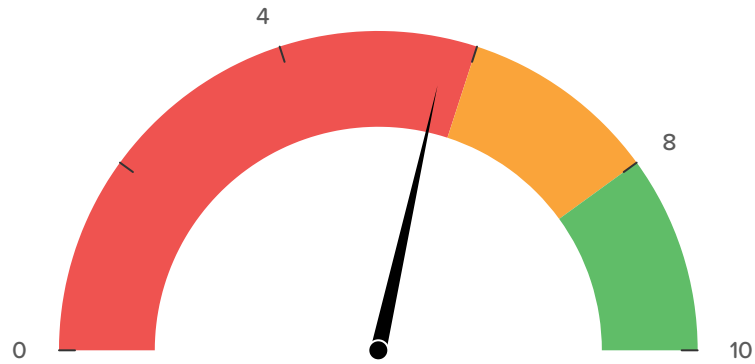


How interested would you be in attending the following events?

### General Lunches

57 Answers (Scale questions group)

5.7

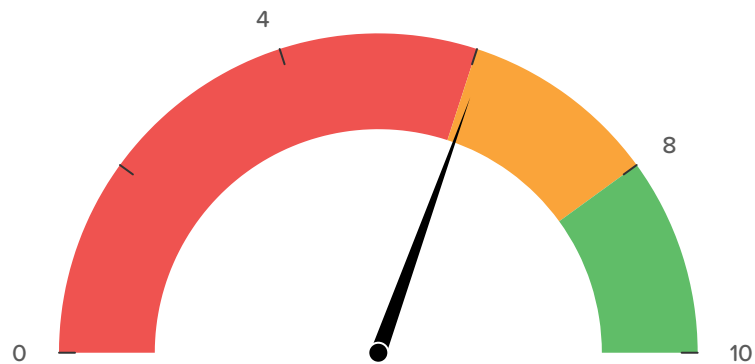


How interested would you be in attending the following events?

### Airbourne Lunch

55 Answers (Scale questions group)

6.1

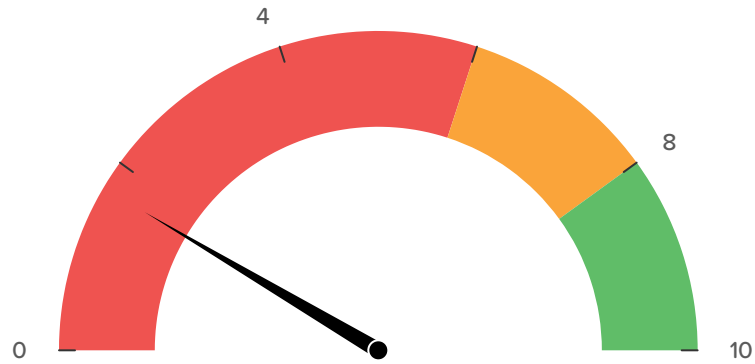


How interested would you be in attending the following events?

### Golf Day

50 Answers (Scale questions group)

1.7

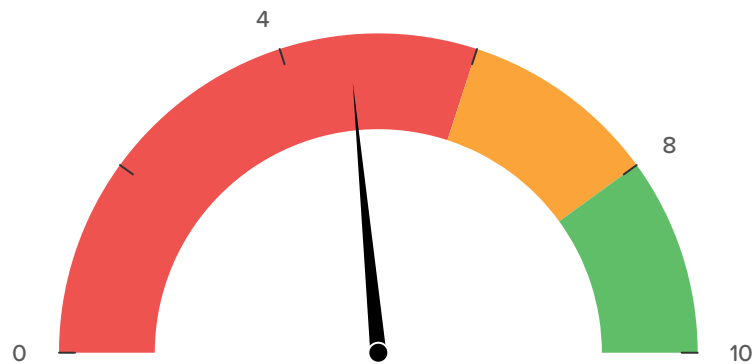


How interested would you be in attending the following events?

### BBQ and Croquet Event

55 Answers (Scale questions group)

4.7



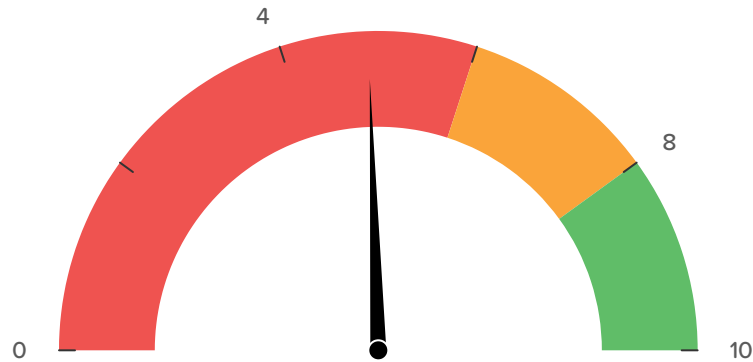


How interested would you be in attending the following events?

### Afternoon Tea

52 Answers (Scale questions group)

4.9

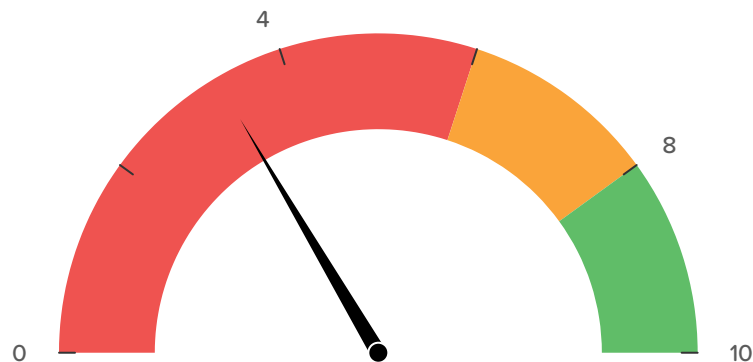


How interested would you be in attending the following events?

### Pimms and Prosecco Pool Party

50 Answers (Scale questions group)

3.3

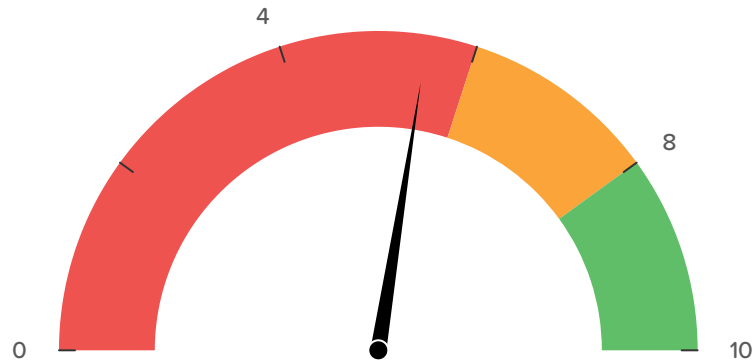


How interested would you be in attending the following events?

### MP's Parliametary Visit

58 Answers (Scale questions group)

5.5

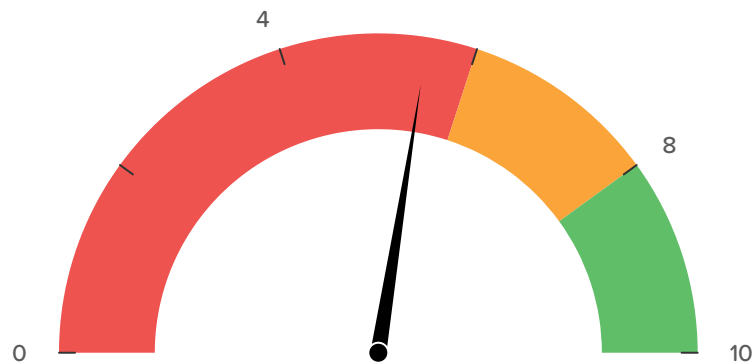


How interested would you be in attending the following events?

### Online Networking Meetings

56 Answers (Scale questions group)

5.5

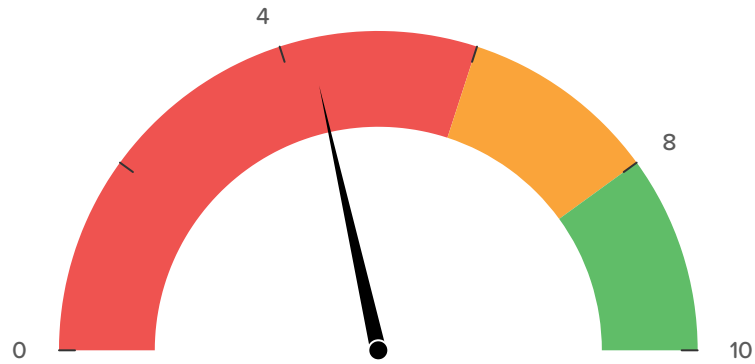


How interested would you be in attending the following events?

## Cocktail making event

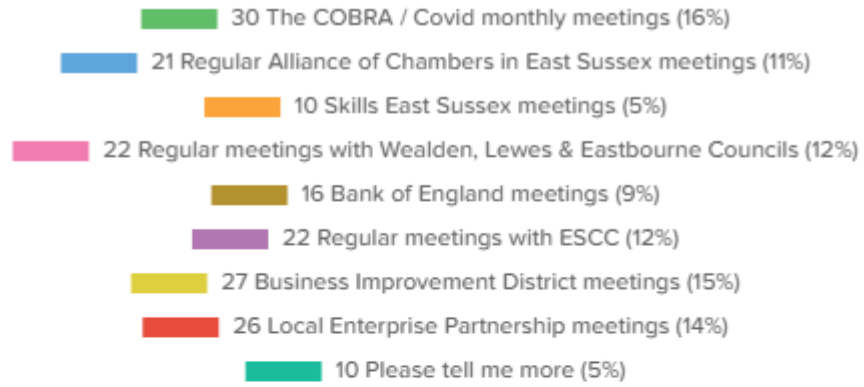
54 Answers (Scale questions group)

4.3



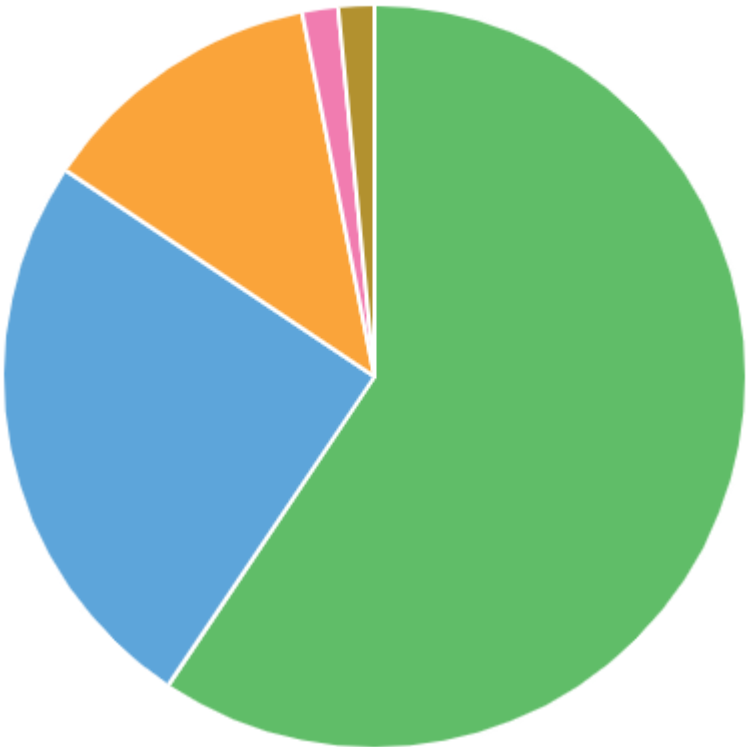
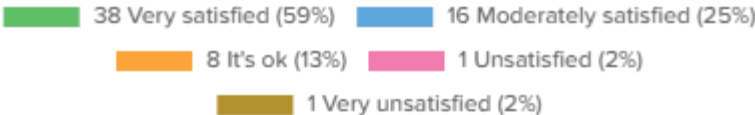
# Click on all the other Chamber activities you are aware of

## 184 Answers (Multiple answers)



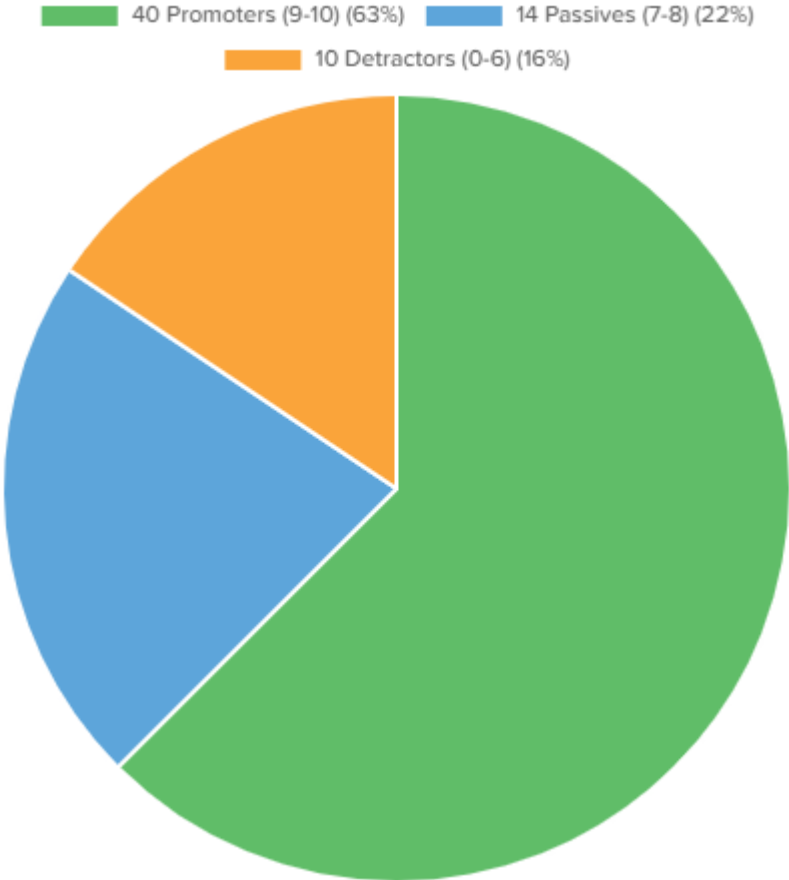
# Overall, how satisfied are you with Eastbourne *unLtd*?

64 Answers (Multiple choice)



# How likely is it that you would recommend Eastbourne *unLtd* to a friend or colleague?

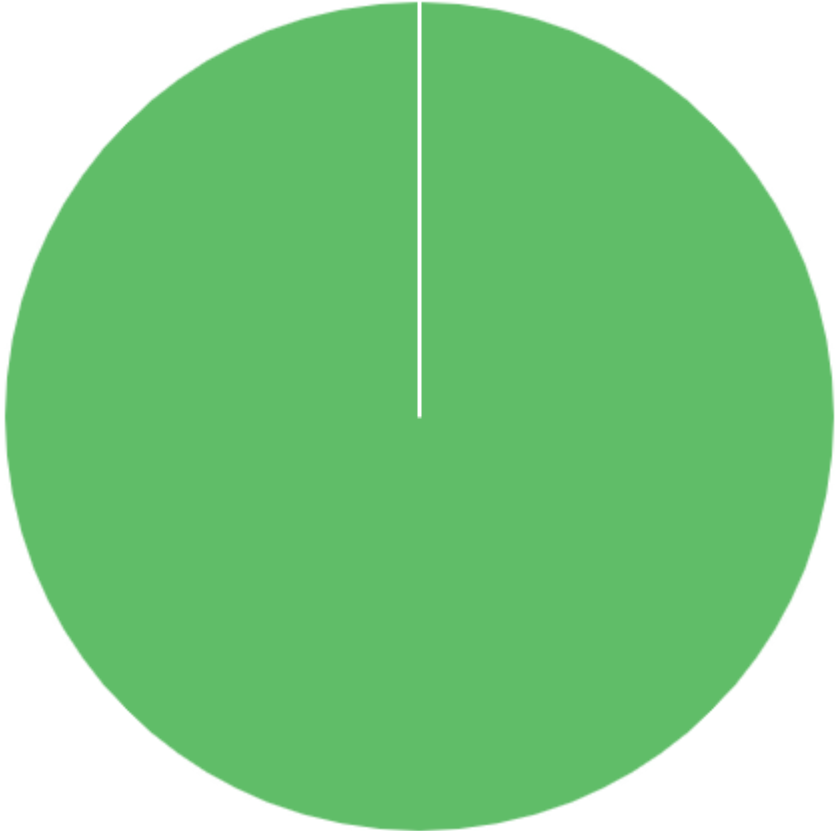
64 Answers (NPS)



# Would you like a copy of our market research report?

39 Answers (Multiple choice)

39 Yes, please (100%)



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Dissatisfaction questions

# Could we contact you to talk more about the issues you have raised? (Multiple choice)

8 Answers

3 Email (confirm email) (38%) 0 Phone (confirm phone)  
5 Not not, thank you (63%)

