

SUPPORTING DIVERSE ORGANIZATIONS





ELEVATING THE NUMBER OF MULTICULTURAL AND INCLUSIVE SEGMENTS BEHIND AND IN FRONT OF THE CAMERA

HISPANIC
AFRICAN AMERICAN
LGBTQ+
GENDER EQUALITY
ASIAN/AMERICAN INDIAN
DISABILITIES
GENERAL



HISPANIC



LA COLLAB

www.LACollab.org

Founded in
1986

Eva Longoria, Zoe Saldana join historic initiative to double Latino representation in Hollywood

The initiative will work to combat the recent finding that Latino representation in Hollywood has declined by 50 percent in the last decade.



A collective impact group of entertainment industry leaders accelerating Latino representation in film and television in front of and behind the camera.



I support LA Collab's mission to double **Latinx representation** in Hollywood by 2030.

#MORELATINOSINHOLLYWOOD

FOUNDING / SEED PARTNERS

Eric
Garcetti
@MayorOfLA



ENDEAVOR
CONTENT

WARNER
MEDIA

ACEVEDO
FOUNDATION



Supporters:

CAA

Eva Longoria

Gina Rodriguez

JJ Abrams

Jason Blum

John Leguizamo

Rosario Dawson

Zoe Saldana

& More

1. WE CONNECT CREATORS WITH CREATORS

2. WE CONNECT CREATORS WITH HOLLYWOOD'S INDUSTRY LEADERS

3. WE CONNECT THE LATINO CREATIVE COMMUNITY TO OUR ALLIES



NATIONAL HISPANIC MEDIA COALITION

www.NHMC.org

Founded in
1986

NHMC is a national media advocacy and civil rights organization for the advancement of Latinos, working toward a media that is fair and inclusive by building bridges, creating opportunities, resources, and connecting Latino talent to the entertainment industry. NHMC advocates for the Latinx community, ensuring that we are fairly and consistently represented and heard through every form of print and mass media.

Partner Coalitions:

- Hispanic Association of Colleges & Universities (HACU)
- LatinoJustice PRLDEF
- League of United Latin American Citizens (LULAC)
- Latino Theater Company @ The Los Angeles Theatre Center
- Mexican American Legal Defense & Educational Fund (MALDEF)
- Mexican American Opportunity Foundation (MAOF)
- National Association of Latino Arts and Cultures (NALAC)
- National Hispanic Media Coalition (NHMC)
- National Institute for Latino Policy (NiLP)

- ❖ Diversifying News and Entertainment
- ❖ Making Policy Work for Latinos
- ❖ Amplifying Voices in Our Community
- ❖ Collaborating with Allies



The National Hispanic Media Coalition is devoted to increasing and improving portrayals of Latinos in the media while advocating for communications policies that elevate voices from within the community

2019

HISPANIC FEDERATION

THE YEAR IN NUMBERS

**TAKING HISPANIC
CAUSES TO HEART**
200,000+

individuals and families received
direct social services



IT TAKES A VILLAGE
144,000

individuals made personal
donations in support of our work

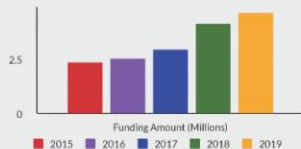


**REIMAGINING
PUERTO RICO**
115

recovery projects and
initiatives in
agriculture, housing,
health care and
renewable energy are
being powered by HF



**STRENGTHENING LATINO
INSTITUTIONS**



\$4.7M*

awarded to advance the work
of more than 118 Latino
nonprofits in the U.S.
mainland, the highest amount
gifted in HF's history

(* Does not include disaster-relief grants)

**ADVANCING
SOCIAL MOBILITY**
\$3 MILLION

raised to help
over 10,000
individuals learn
new digital skills
and improve Latino
economic mobility



**LIFTING UP AMERICA'S
IMMIGRANTS**

38,622

immigrants
received citizenship
assistance, ESL,
civics classes, legal
defense and Know
Your Rights
trainings



LIGHTING THE WAY
20,000

solar-powered lamps
provided to the
victims of Hurricane
Dorian in the
Bahamas



ADVANCING JUSTICE
100,000

farmworkers in New York
now have essential labor
rights thanks to new state
legislation we long fought
for and championed



A non-profit that seeks to
empower and advance the
Hispanic community, support
Hispanic families, and strengthen
Latino institutions through work
in the areas of education, health,
immigration, civic engagement,
economic empowerment, & the
environment.

Hispanic Federation @HispanicFed · 21h
Tell your Senators they must resist the White House's attempt to block the
earthquake disaster aid to [#PuertoRico!](#) [p2a.co/jN6Ry2Z](#)
[#PuertoRicoEarthquakes](#) [#TakeAction4PR](#)



GIVING VOICE TO OUR COMMUNITY

450 community
briefings,
conferences,
trainings and
forums presented

100 days of action were carried
out to educate and provide
wide access to services for
our community of students,
voters and immigrants

4,505 newspapers, online news outlets,
radio shows and TV segments that
highlighted HF's work



**EXPANDING OUR
GEOGRAPHIC REACH**
22 STATES

reached and served through HF
programs and policy advocacy



LIFTING ALL BOATS
\$3 MILLION

in state-funding was secured to
strengthen communities of color-led
nonprofits in Connecticut

EXPANDING COLLEGE SUCCESS

900 college students enrolled in our
CREAR Futuros program in NY, FL,
CT and RI

IMPROVING EDUCATIONAL ACHIEVEMENT

4,747 families and educational partners were
provided trainings in early literacy
development and college readiness
preparation



BUILDING CAPACITY

525 Latino leaders were provided cutting
edge professional development
trainings through HF's nonprofit
management institute



REACHING NEW HEIGHTS

\$2.6M
raised at annual gala in support of our mission



FIGHTING HUNGER

19,000 vulnerable individuals
provided food assistance



A NEW HOME

We opened a new office in
North Carolina to serve the growing
and vibrant Latino community in
the state and surrounding region



**HELPING PEOPLE
GET HEALTH CARE**
15,000

individuals helped in
obtaining health
insurance



MOBILIZING VOTERS
180,273

voters in FL and NY
municipal elections were
directly contacted through
Get Out the Vote (GOTV)
texting operations



NATIONAL ASSOCIATION OF LATINO INDEPENDENT PRODUCERS



www.NALIP.org

Founded in
1999

The premier Latinx and diverse media organization whose mission is to discover, promote and inspire Latinx content creators and diverse voices across all media platforms.



Sponsors

AMC
Creative Artists Agency (CAA)
SAG-AFTRA Producers IACF
Sony Pictures
Sundance Institute
The Walt Disney Company
Univision
Viacom
Warner Bros. & More



NALIP @NALIP_org · 21h

Outfest Fusion will present the Inaugural Outfest Fusion Spotlight Award to our fellow NALIPster, Nancy Mejia! Congratulations! Read more at bit.ly/38r9CuO | #WeAreInclusion



#WEAREINCLUSION

NALIP 20 YEARS





WE ARE ALL HUMAN (WAAH)

www.WeAreAllHuman.org

Founded in
2018

We Are All Human brings people together to rediscover our common humanity by advancing equity, diversity and inclusion. We bridge divides, open minds, and transform how people think and act for the dignity of fellow human beings.



Inclusive



Collaborative



Innovative



Community



Fearless

Partners:



The Hispanic Promise

"The world is getting browner, more feminine and with a bigger heart. People are acting more everytime with their beliefs and hearts, winners will be those who understand inclusion"

BLACK/AFRICAN AMERICAN





COLORCOMM

www.ColorCommNetwork.com

Founded in
2011

ColorComm, Inc. is the nation's leading women's platform addressing diversity & inclusion across the communications, marketing, advertising, and media industries.

"ColorComm Membership provides direct access to key leaders and decision makers."

"This professional sisterhood offers endless access to opportunities."

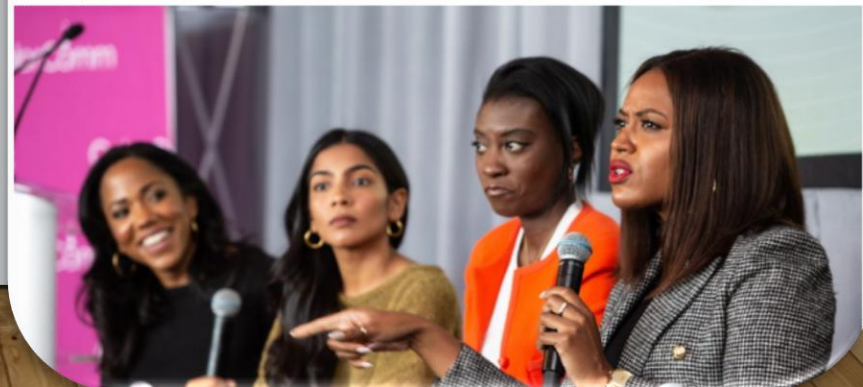
– Lauren Wesley Wilson, Founder & CEO, ColorComm, Inc.



WOMEN
of POWER

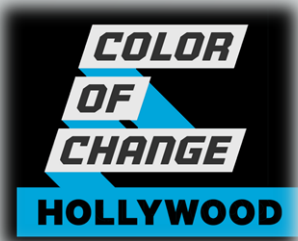
COLORCOMM IS PREPARING THE NEXT GENERATION OF WOMEN FOR LEADERSHIP

by Lydia Blanco
November 21, 2019



Sponsors:





COLOR OF CHANGE HOLLYWOOD

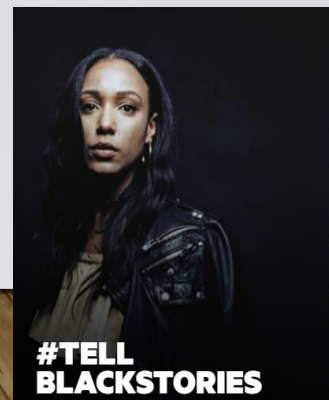
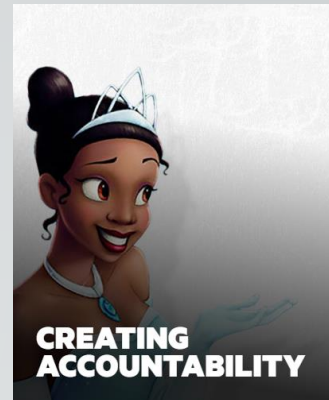
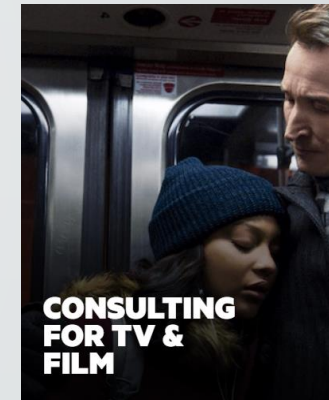
www.Hollywood.ColorOfChange.org

Founded in
2005

THE STAKES ARE REAL FOR BLACK PEOPLE

TELEVISION AND FILM PLAY A PROFOUND ROLE IN SHAPING AMERICAN CULTURE. THEY HAVE AN UNDENIABLE EFFECT ON PUBLIC PERCEPTION AND SOCIAL BEHAVIORS.

Color Of Change Hollywood is a multi-year initiative to change the rules of media: the written and unwritten rules that shape content development, production, distribution and impact.



STREETLIGHTS

STREETLIGHTS

www.StreetLights.org

Founded in
1992



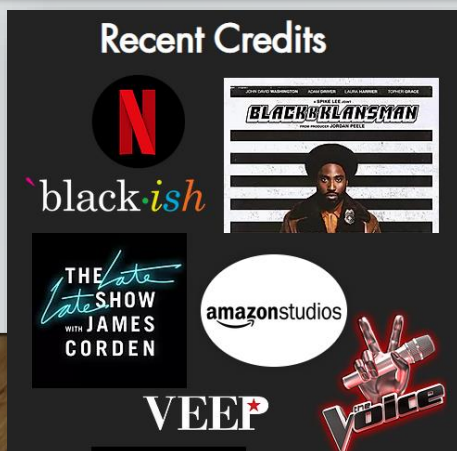
Nonprofit Streetlights Shows Hollywood That Diversity in All Levels of Showbiz Is Possible

When Oscar nominations were announced Jan. 14, protests about Hollywood's lack of diversity centered on actors and, occasionally, writers and directors. But Dorothy Thompson, founder of the nonprofit Streetlights, knows that true diversity should involve every level of filmmaking — including behind-the-camera work. And her Hollywood-based organization proves that progress is possible.

[Read More](#)



Recent Credits



Creating ethnic diversity in the entertainment industry by assisting young adult "minorities" to become crew members and break into the business.

Some of our Major Funders and Sponsors include:



ACADEMY
OF MOTION PICTURE
ARTS AND SCIENCES



HONDA

Walmart

Bank of America



GSD&M

COMCAST
NBCUNIVERSAL



BLACK PUBLIC MEDIA

www.BlackPublicMedia.org

Founded in
1979

BLACK PUBLIC MEDIA IS

125

More than one hundred and twenty-five projects supported throughout our organizational history.

40

More than forty years of funding and distributing media content about the Black experience, and provides training and professional development to independent producers of color.

14

Awarding more than \$14million in funding

BPM develops, produces, funds, and distributes media content about the African American and global Black experience by supporting diverse voices through training, education, and investment in visionary content makers.

FEATURED AWARD-WINNING & NOMINATED WORKS

I Am Not Your Negro
(2017)



Oscar Nomination
2017

Always in Season
(2017)



Sundance Special Jury Award
2019

OUR SPONSORS



Corporation
for Public
Broadcasting



Council on
the Arts



MacArthur
Foundation



acton family giving





ADCOLOR

www.AdColor.org

Founded in
2007



ADCOLOR champions diversity and inclusion in creative industries. Our process is twofold. First, we help individuals and organizations **RISE UP**, letting their accomplishments and ideas shine. Then we teach these new leaders and would-be-mentors how to **REACH BACK** and find others who deserve to be noticed and promoted.

PRESENTING PARTNERS

FACEBOOK

Google YouTube

DIAMOND PARTNERS

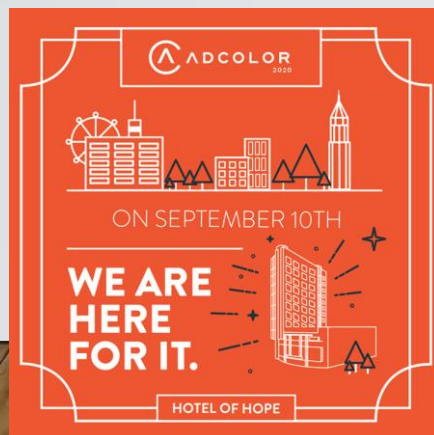


verizon
media

PLATINUM PARTNERS

ADWEEK

GSD&M



LGBTQ+



GLAAD

www.GLAAD.org

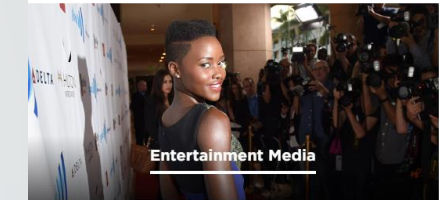
Founded in
1985

GLAAD is the leading source for fair representation of the LGBTQIA+ community in the media from coverage of significant events to accurate depictions of queer stories in film and television.



Our areas of expertise

GLAAD works through entertainment, news, and digital media to share stories from the LGBTQ community that accelerate acceptance.



Entertainment Media



Spanish-language and Latinx Media



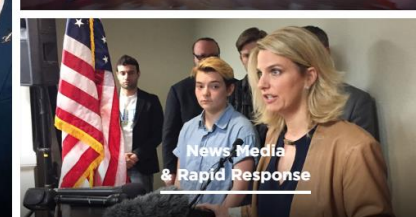
Transgender Media



Southern Stories



Global Voices



News Media & Rapid Response



COMING HOME SHOULD BE #BEAUTIFUL LGBTQ

GLAAD and P&G Raise the Bar for LGBTQ Inclusion in Advertising

P&G has been behind some of the most memorable and moving LGBTQ-inclusive ads.

[READ MORE](#)

Presenting Partners of the GLAAD Media Awards:



Additional Corporate & Foundation Partners:





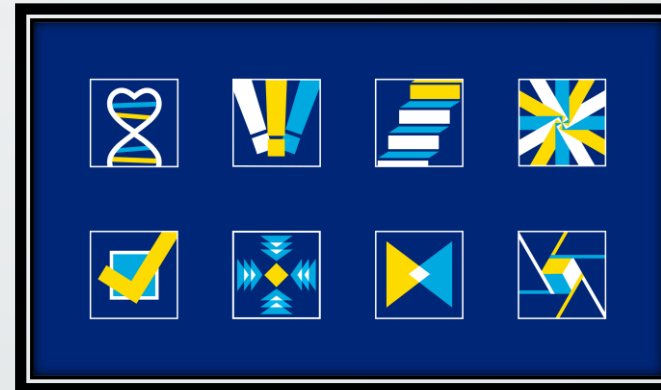
HUMAN RIGHTS CAMPAIGN

Founded in
1980

www.HRC.org

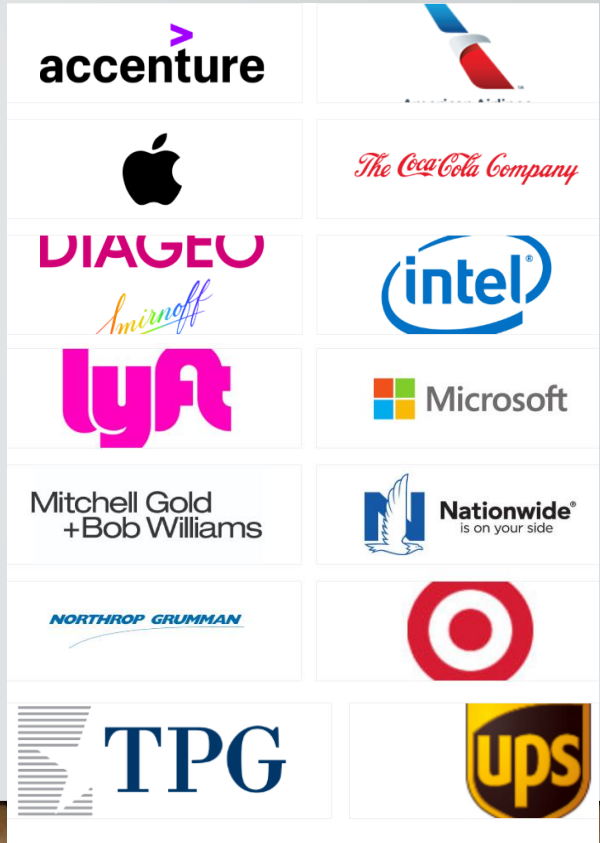


As the largest national lesbian, gay, bisexual, transgender and queer civil rights organization, HRC envisions a world where LGBTQ people are ensured of their basic equal rights, and can be open, honest and safe at home, at work and in the community.



Responsibility
Equity and Intersectionality
Learning and Openness
Boldness
Resilience
Heart
Respect
Community and Teamwork

Partners:



& More

GENDER EQUALITY



FREE THE BID

GIVING A VOICE TO WOMEN FILMMAKERS
IN ADVERTISING FILM & TV

FREE THE BID

www.FreeTheBid.com

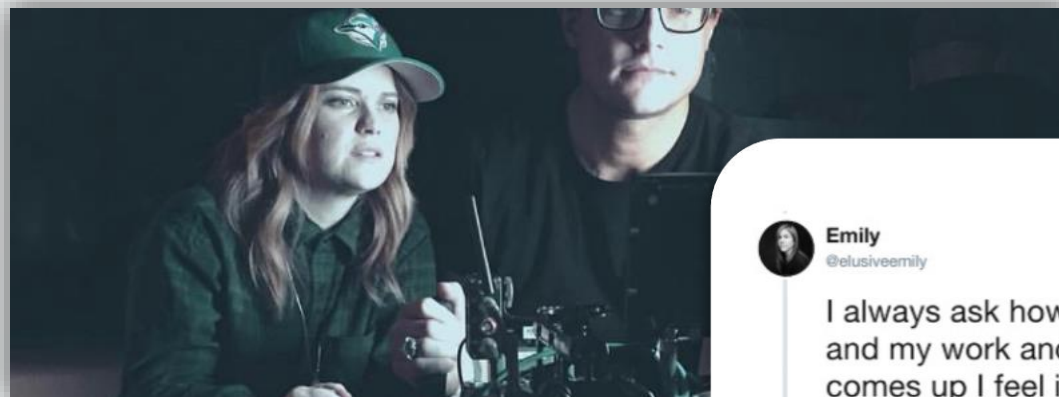
Founded in
2016

#FreeTheBid is supported by:



Marc Pritchard
Chief Brand Officer

BRANDS
AD AGENCIES
PRODUCTION COMPANIES



Emily
@elusiveemily

Follow

I always ask how creative teams find me and my work and when @FreeTheBid comes up I feel incredibly grateful. I know the kind of opportunities that have come through it and I'm sure it's done the same for many other female commercial directors.

6:06 AM - 30 May 2019



Emily
@elusiveemily

Follow

ICYMI, I can finally share the work I directed for Disney's Star Wars #GalaxysEdge! I'm super proud of this piece and thankful to @FreeTheBid for providing a platform to make female commercial directors more visible



First in the Galaxy | Star Wars: Galaxy's Edge
Thousands of Guests will get to live their adventure at Star Wars: Galaxy's Edge after its opening at the Disneyland Resort. But few can say they were first ...
youtube.com

6:03 AM - 30 May 2019

FREE THE BID is a non-profit initiative advocating on behalf of women directors for equal opportunities to bid on commercial jobs in the global advertising industry.

If she can see it,
she can be it.™



2020

2020 Film: Historic
Gender Parity in Family
Films



2019

Bias & Inclusion in
Advertising: An
Analysis of Cannes
Lions Film Craft Ads



2019

Diversity & Inclusivity
Report: Gender in
YouTube Advertising



Geena Davis' Two Easy Steps to Make Hollywood Less Sexist

*"We are in effect enculturating kids from the
very beginning to see women and girls as
not taking up half of the space."*

Read Geena's guest column in
The Hollywood Reporter

The only organization working collaboratively within the entertainment industry to engage, educate and influence the creation of gender balanced onscreen portrayals, reducing harmful stereotypes and creating an abundance of unique and intersectional female characters in entertainment targeting children 11 and under.

Sponsors

ABC
Amazon
Cannes Lions
CBS
Dream Works
Facebook
Fox Entertainment Group
HBO
Marvel
Microsoft
Netflix
Nike
P&G
Paramount
The Walt Disney Company
Warner Bros.
& More



THE COMMERCIAL DIRECTORS DIVERSITY PROGRAM

Founded in
2017

www.CDDProgram.com

"It is finally feeling like the commercial industry as a whole understands that we need a more diverse set of filmmakers. Inclusion and representation matter."

– Rich Pring

A collaboration of DGA and AICP to effect change and increase the representation of minority and women directors specializing in commercials and marketing communications.

Supported By:



MUSICBED



SAATCHI & SAATCHI



SMUGGLER



KNUCKLEHEAD



Swell®

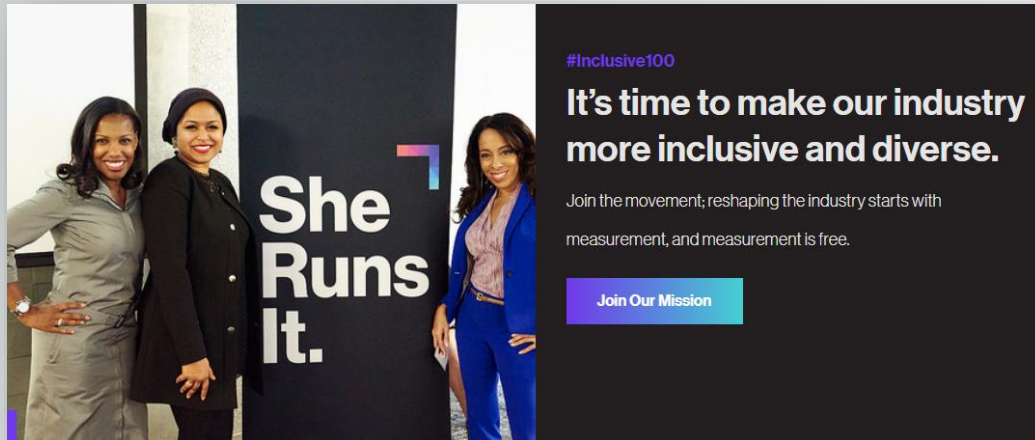




SHE RUNS IT

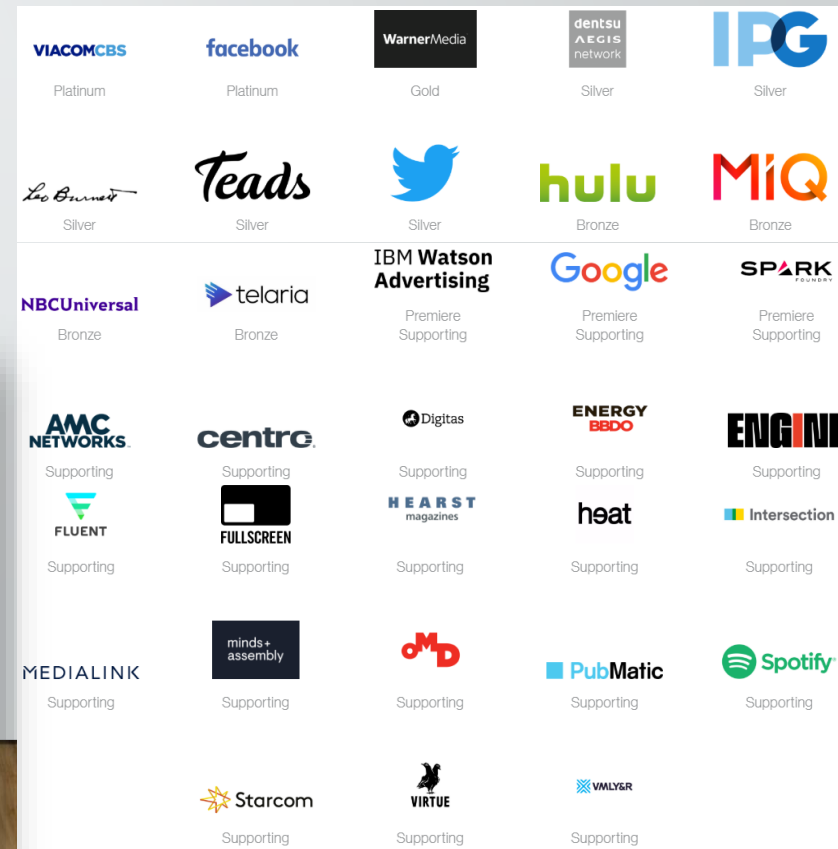
www.SheRunsIt.org

Founded in
1912



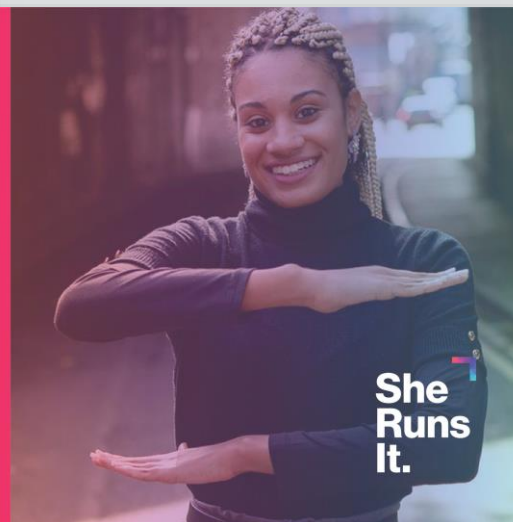
She Runs It was designed to encourage and promote women's role in the advertising industry and all facets of marketing such as media and tech.

Partners:



I stand with
women today and
everyday.

#IWD2020



ASIAN/AMERICAN INDIAN



COALITION OF ASIAN PACIFICS IN ENTERTAINMENT

Founded in
1991

www.CapeUSA.com

OUR MISSION

CAPE champions diversity by educating, connecting, and empowering Asian American and Pacific Islander artists and leaders in entertainment and media.

CAPE creates systemic change in Hollywood by focusing on two critical access points: writers, because diversity starts on the page, and executives, because inclusion starts with the gatekeepers.



2020 Partners:





CENTER FOR ASIAN AMERICAN MEDIA

www.CAAMedia.org

Founded in
1980

CAAM is a nonprofit organization dedicated to presenting stories that convey the richness and diversity of Asian American experiences to the broadest audience possible by funding, producing, distributing and exhibiting works in film, television and digital media.



SUPPORTED BY



CAREERS COMMUNITY PERSPECTIVE



CAAM Documentaries for Social Change Fund, Documentary Fund / March 3, 2020

CAAM IS SUPPORTING 11 NEW DOCUMENTARY FILMS IN 2020

As part of our mission to uplift authentic Asian American stories, CAAM awards funds to outstanding programs each year. This year, CAAM is supporting...

[f](#) [t](#) [p](#) | [Read More](#)





VISION MAKER MEDIA

www.BlackPublicMedia.org

Founded in
1976



Sponsors:



Vision Maker Media works with Native producers to develop, produce and distribute educational telecommunications programs for all media including public television and public radio and supports training to increase the number of American Indians and Alaska Natives producing quality public broadcasting programs.

DISABILITIES



EASTERSEALS DISABILITY FILM CHALLENGE

Founded in
2014

www.DisabilityFilmChallenge.com

Easter Seals is working with Sundance and holding an annual Disability Film Challenge in an effort to increase opportunities for talent with disabilities both in front of and behind the camera.



Supported By:



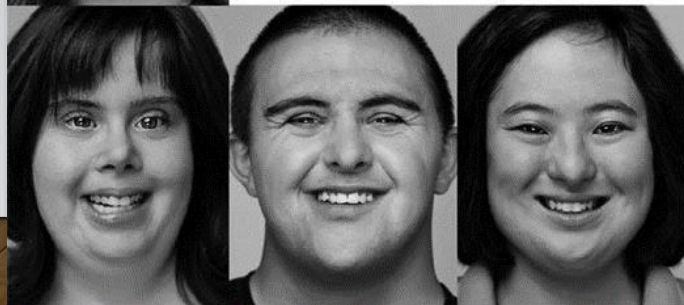
DEADLINE



RESPECTABILITY

www.Respectability.org

Founded in
2013



**RESPECTABILITY FIGHTS STIGMAS
AND ADVANCES OPPORTUNITIES SO
PEOPLE WITH DISABILITIES CAN
FULLY PARTICIPATE IN ALL ASPECTS
OF COMMUNITY.**

RespectAbility is reaching out
to entertainment
professionals to promote
positive, accurate, diverse and
inclusive media portrayals on
TV and in film, both in front of
and behind the camera.

TRUST YOUR ABILITY

EVERYONE'S GOT A JOB TO DO

**SOME OF THE SMARTEST PEOPLE I KNOW ARE
PEOPLE WHO HAVE LEARNING DISABILITIES**

RespectAbility @Respect_Ability · 4h

The @ReelAbilities Film Festival New York begins streaming online next week! Make sure to get your tickets for some fantastic disability-inclusive films and virtual discussions:



ReelAbilities Film Festival: New York | ReelAbilities Film Festival: New York

GENERAL



THE BRAND LAB

www.TheBrandLab.org

Founded in
2009

The BrandLab's vision is a marketing industry that thrives on the insights and creativity of people with diverse ethnic and socioeconomic backgrounds. We introduce, guide and prepare diverse students for creative careers. We believe that every student has potential regardless of his or her background.

"After 10 years of refining The BrandLab model, we are scaling our work for meaningful, equitable impact and outcomes."

Ellen Walthour, Chief Executive Officer of The BrandLab

g.co/MinnesotaChallenge



"Thanks to The BrandLab, I have come to realize that it is okay to be unapologetically fierce when it comes to my career."

- Lydia Xiong, BrandLab Intern 2015-2016, Colle+McVoy + Land O' Lakes, Inc.



CLASSROOM PROGRAM



INTERNSHIP PROGRAM



CONNECT PROGRAM



FEARLESS PROGRAM



AD COUNCIL

www.AdCouncil.org

Founded in
1941



We identify a select number of significant public issues and stimulate action on those issues through communications programs that make a measurable difference in our society.



Diversity and Inclusion (2015)

The Ad Council launched the *Love Has No Labels* campaign in March 2015 to promote acceptance and inclusion regardless of race, religion, gender, sexuality, age and ability by encouraging people to recognize their own implicit bias.

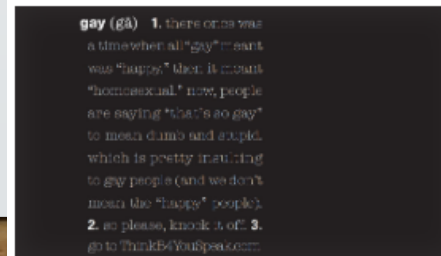
[Read More](#) »



Adoption from Foster Care (2013)

Since the 2004 campaign launch, there have been over 20 million visits to the AdoptUSKids website, over 218,000 inquiries, and more than 20,700 children have been adopted from foster care.

[Read More](#) »



Gay and Lesbian Bullying Prevention (2012)

The Think Before You Speak campaign has proven to be an important communications effort to reduce negative attitudes and behaviors towards LGBT teens. When the campaign launched in 2008, it was the only nationwide communications campaign to focus specifically on the use of casual yet harmful anti-LGBT language.



REEL WORKS

www.ReelWorks.org

Founded in
2001



Reel Works mentors, inspires and empowers underserved NYC youth to share their stories through filmmaking, creating a springboard to successful careers in media and beyond.

OUR PARTNERS INCLUDE



HIRE

REEL WORKS PRODUCTIONS



HOST

A REEL INTERN

OUR VERY BEST FILMS - CHOSEN BY REEL WORKS FILMMAKERS



F. JOHN OUTCAULT AWARD

FOR OUTSTANDING FILMMAKING