EarthEcho Program Manager | Marine Plastics

Position: EarthEcho Program Manager | Marine Plastics

Status: Exempt, Full-time

Supervisor: Chief Program Officer

Location: Virtual + Up to 20% Travel (Must reside in Continental US)

Who We are!

At EarthEcho International, we're committed to building a global youth movement for environmental sustainability. Our mission is to build a global youth movement to protect and restore our ocean planet, part of a sustainable and equitable future for all. Our team, led by explorer and advocate Philippe Cousteau Jr., reaches more than 2 million people in 147 countries, offering educational content, immersive experiences, and a network for changemakers.

At EarthEcho we believe that engaging with our youth audience is key to building a durable conservation movement that can move with the speed and audacity needed to transform the future. EarthEcho International is at the forefront of that work. Our core programs are designed as a path of action for youth to become leaders and change the world.

We value innovation, commitment to environmental justice, and resourcefulness. If you're passionate about building a sustainable world and believe in the power of youth, you'll thrive with us.

Role Overview:

In this newly created role, you'll lead the Marine Plastics Ambassador Program, sponsored by SC Johnson. As the Program Manager, you'll be instrumental in advancing our mission by leading the innovative Marine Plastics Ambassador Program. In this dynamic role, you will:

- Spearhead the development and execution of the Marine Plastics Ambassador Program, elevating awareness and action on marine plastics issues.
- Be our internal expert consistently showcasing your understanding of marine plastics issues and utilizing your contacts to drive change.
- Organize impactful events and forge strategic alliances with NGOs, businesses, and local governments.
- Collaborate closely with the Chief Program Officer to design and refine program materials (educational resources, action guides, multimedia content) to meet the expanding needs of participants and amplify our
global outreach.

Your leadership will be pivotal in driving the program’s success, making a tangible difference in marine conservation efforts and youth engagement worldwide.

How You’ll Create Impact:

- Develop and manage the annual Marine Plastics Ambassadors work plan and program budget.
- Build and manage relationships with program sponsors, partners, and conferences representing EarthEcho at events throughout the US.
- Following year one, develop and implement measurable strategies to scale the Marine Plastics Ambassador Program in strategic locations around the globe.
- Collaborate with internal teams, external stakeholders, and cultivate a community of youth advocates.
- Sharing your deep understanding and passion for solving marine plastic issues.
- Create Marine Plastics Ambassadors-related content for social media, website, and marketing materials, as needed, in collaboration with EarthEcho’s communications team.

What We’re Looking For:

- 4+ years’ experience managing environmental programs with a focus on external partner communications and youth engagement.
- A vigorous commitment to Justice, Equity, Diversity, and Inclusion - personally and professionally.
- Strong project management and collaboration skills with peers, cross-functional teams, and external stakeholders.
- Ability to work remotely and independently, within a small, dynamic team.
- Ability to travel up to 20% of the time, including international travel (passport required).
- Must be authorized to work in the United States, without need for future sponsorship—EarthEcho International is not able to sponsor applicants for any kind of work visas.

Preferred Skills:

- Commitment to the power of youth collective action for change.
- Someone who thrives on innovation and thinking outside the box.
- Built new programs from the ground up, overseeing the entire process from ideation to completion.

Compensation & Benefits:

- Competitive salary ($60,000, commensurate with experience).
- Comprehensive benefits package
- Fully remote role

To Apply: Send your cover letter and resume to jobs@earthecho.org.

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EarthEcho International provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.