

## Health and Digital Transformation: Staying Ahead of the Curve

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We are all experiencing the myriad ways technology is transforming our lives: how we shop, how we stay informed, even how we consume entertainment or compete in sports. And in the same ways technology has transformed services like banking (remember when you had to GO TO THE BANK to get your money?), the future of health care is being transformed.

At the 2019 Manova Summit, we will explore both emerging consumer experiences - like how we find the right care or pay for it, but also the massive changes ahead as access to data changes the entire ecosystem of providers (doctors, nurses & hospitals & clinics). We'll also have the chance to see into the future of medical research, genetics and pharmaceuticals. Whether you attribute this quote to Abraham Lincoln or to Peter Drucker (I've seen both), it captures the aspiration and inspiration of the people who'll be presenting at Manova October 14-16 in Minneapolis: **"The best way to predict the future is to create it."**

Join us for this conversation. The future of health starts here.

*Kathy*