



Boost your brand with a one-of-a-kind Shopify store.



Custom Shopify website design packages

A unique shopfront for your unique brand. 100% cookie-cutter free.

PACKAGE 1

Lite

\$7,425 +GST

Simple Shopify store tailored to your brand.

- Bespoke mobile device responsive design
- Homepage with editable sections
- Pages: collection, product, cart, default page, and contact us
- Basic Shopify setup with BYO content

PACKAGE 2

Standard

\$11,745 +GST

Add SEO, search and content for better results.

- Same as lite plus:
- SEO keyword research
- Site search function
- Collections page
- First order offer app design and integration
- Content creation for 15 products or pages
- Advanced Shopify setup

PACKAGE 3

Premium

\$18,225 +GST

Your ultimate full-featured bespoke Shopify store.

- Same as standard plus:
- Filter and search app design and integration
- Customer account functionality
- Blog feature with 3 blog articles
- Content creation for 15 additional items

Now let's
take care
of the
details...

Bespoke website design

Your website will be fully custom designed to complement your brand, attract your audience and deliver sales. Consistent and professional design, fully mobile device responsive, no third-party themes or cookie-cutter designs.

Shopify theme page designs

Your custom theme is fully integrated with Shopify's user-friendly platform. Every individual page is custom designed, first as a mockup, then built in our prototype system, before integration as a Shopify theme. Each package has a different set of pages available:

- Homepage with editable sections (all)
- Collection list of products (all)
- Product page (all)
- Shopping cart page (all)
- Default information page (all)
- Contact us custom page (all)
- Collections list of all collections (standard, premium)
- Search results (standard, premium)
- Customer account page (premium)
- Customer registration (premium)
- Customer login (premium)
- Customer account activation (premium)
- Customer reset password (premium)
- Customer addresses list (premium)
- Customer order history (premium)
- Blog list or articles (premium)
- Blog article (premium)

Shopify setup

We will setup your Shopify store to best-practice configurations. Lite package includes 1 location, collections, menus, standard payment gateway, and fixed-price shipping. Standard and premium packages add unlimited setup assistance, for example multiple locations, additional payment gateways, shipping zones. Excludes third party app setup.

App design and integration

Enable enhanced features with Shopify apps that add a first order offer pop-up and product filter and search functionality. Our service includes design and implementation of the apps in your theme. App subscription fees apply depending on site size and traffic.

SEO keyword research

Our marketing team will research the search engine keywords that will maximise your website's search engine visibility and ensure you are easily found online.

Content creation

SEO keyword-aligned content will be written from the information you supply and added to your Shopify store. Standard package includes 15 pages or products, and premium package increases this to 30 pages or products and 3 blog articles.

Custom packages available

Have unique requirements? A specific app to integrate? Additional content creation or combining features from different packages? We are happy to work out a custom package to meet your specific needs.

Ready to
go? Call or
email now!