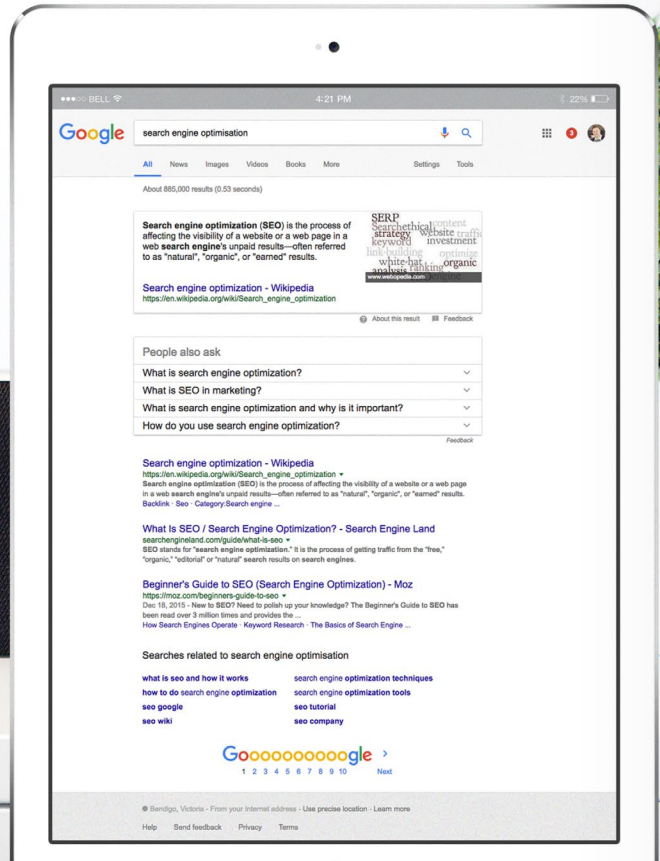




Increase your search engine rankings.



Search engine optimisation (SEO) packages

Trust the professionals to get you to the top of Google.

PACKAGE 1

Lite

\$480 +GST per month

Basic on-site search engine optimisation.

- Keyword research
- Searcher intent groups and page mapping
- 3 hrs expert analysis and onsite optimisation
- Tracking 100 keywords
- Monthly report

PACKAGE 2

Standard

\$825 +GST per month

More keyword tracking, listings and optimisation.

- Keyword research
- Searcher intent groups and page mapping
- 5 hrs expert analysis and onsite optimisation
- Listing management
- Tracking 200 keywords
- Monthly report

PACKAGE 3

Premium

\$1930 +GST per month

Add offsite optimisation for maximum results.

- Keyword research
- Searcher intent groups and page mapping
- 5 hrs expert analysis and onsite optimisation
- 8 hrs offsite optimisation
- Listing management
- Tracking 300 keywords
- Monthly report



Level 2, 322 Lyttleton Terrace
Bendigo Victoria 3550

www.creativerevolution.com.au
digital@creativerevolution.com.au

Phone (03) 5444 0030
ABN 83 605 041 772

Now let's
take care
of the finer
details...

Keyword research

During campaign setup we research the keywords that your target audience uses to find your products and services. We establish how often these keywords are used and how competitive they are.

Searcher intent groups

Keywords are grouped according to the intent of the searcher (Searcher Intent Group), and these groups are mapped to pages on your website. This allows us to know how each page should be optimised for maximum results.

Expert optimisation

The core of your search engine optimisation campaign is an allowance of time with our SEO experts, copywriters, and developers. Time will be spent analysing performance to identify opportunities, updating the content and structure of pages on your website to improve performance, keyword relevance, readability, and depth of content.

Rank tracking

Your target keywords are entered into our search engine ranking software, which continuously tracks where you are ranking for every keyword, and what page is ranking. Rank tracking gives us valuable insights into where to focus our efforts.

Monthly report

After the end of each month we provide a detailed SEO report highlighting where you are ranking, what pages are ranking, and how much traffic your SEO campaign is bringing to your website.

Listing management

To get more customers, make sure your business can be found everywhere online we can add your business to 32 directories. The standard and premium packages include listings generated and maintained across 32 high authority Australian business directories.

Offsite optimisation

The premium package includes 8 hours of offsite optimisation. Offsite optimisation is the cream-of-the-crop of SEO; high effort for high reward. Activities can include blogger outreach, guest posting, and press releases.

Custom packages available

Have unique SEO requirements? Need a greater allowance for page optimisation? Any other special requirements? We're more than happy to work out a custom package to meet your needs.

- Expert optimisation
- No lock-in contract

Ready to climb the SEO rankings? Sign up now!