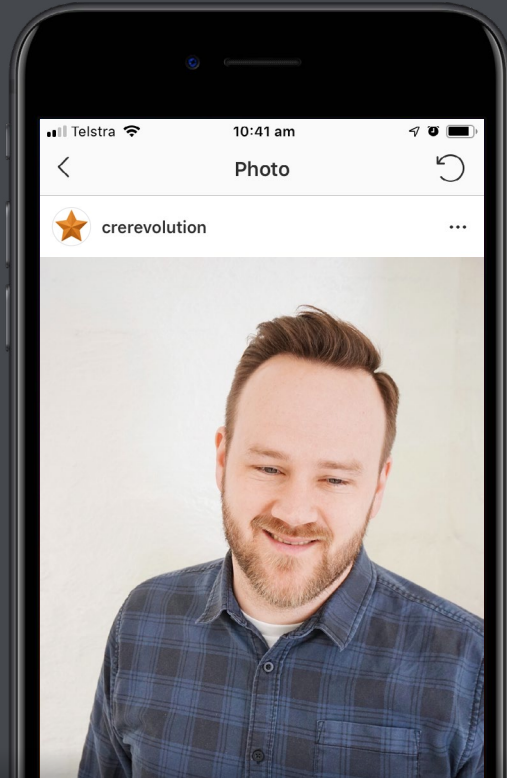




# Creative and engaging social media content.



## Social media content creation packages

Everything you need for great social content and account management.

### PACKAGE 1

#### Lite

**\$455** +GST per month

Get started in social with high quality content for Facebook and Instagram.

- 8 Facebook/Instagram posts per month
- Post creative and publishing
- Monthly report

### PACKAGE 2

#### Standard

**\$890** +GST per month

More posts and regular post boosts for increased campaign results.

- 12 Facebook/Instagram posts per month
- Post creative and publishing
- Four \$25 post boosts
- Monthly report

### PACKAGE 3

#### Premium

**\$1360** +GST per month

Max posts and audience engagement for active social media profiles.

- 16 Facebook/Instagram posts per month
- Post creative and publishing
- Four \$25 post boosts
- Weekly engagement
- Monthly report

Now let's  
take care  
of the finer  
details...

## Post creative and publishing

We will meet with you prior to commencement and set a strategy that captures content focus, tone, and style, and post ideas. Every month we create posts for you based on your target audience and strategy. This includes idea generation, copywriting, and design.

## Post planning and scheduling

Posts are planned and scheduled monthly. All posts are drafted and sent to you for approval through our online portal before posting. Once approved, posts are scheduled for publication. One round of changes is included for each post concept.

## Additional posts

Additional posts can be created and added by our team. Additional posts are charged at \$50+GST per post when pre-planned as part of monthly post planning and scheduling. Ad-hoc additional posts are charged at \$75+GST per post when they are created outside of the standard schedule.

## Monthly report

After the end of the month you will receive a campaign performance report detailing how your social media is performing in terms of followers, engagement, and conversion.

## Post boosts

Standard and premium packages include four \$25 post boosts per month. Post boosts increase your reach and engagement, maximising your campaign outcomes and helping to grow your audience. Post boosts are particularly important when you are actively building your follower base. Your package fee includes creation of the post boosts as well as the Facebook Ad cost – nothing more to pay.

## Weekly audience engagement

As part of the premium package we will check in on your page every week and like and comment on responses to posts, invite people to like the page, and respond to any messages. Regular engagement is vital to maintaining a vibrant and active audience on social media.

## Custom packages

If you have specific social media and photography requirements we can tailor a custom package to suit your needs. For example we can increase the number of posts, add regular page like or campaign advertising, and we are experienced in supporting LinkedIn and Twitter. Please contact us for a custom package.

- Creative content
- No lock-in contract

Ready to get social? Call or email now to get cracking!