

Your Weekly Governance Newsletter #48

July 15, 2022

This week in the ShapeShift DAO, we have been discussing various ideas during our weekly governance meeting. We have one passed and three active proposals. Please consider casting your vote. The ShapeShift forum continues to see great engagement from the community with new ideas and proposals being discussed.

Check out the section below for a summary of our weekly governance including current proposals as well as new and old forum posts. Let's continue to DAO it!

HI!



KEY DATES (MDT – 06:00)

USEFUL LINKS

ShapeShift DAO Weekly Ops Sprint

July 18, 2022 – 10:30 am

[Check out our Community Calendar For More!](#)

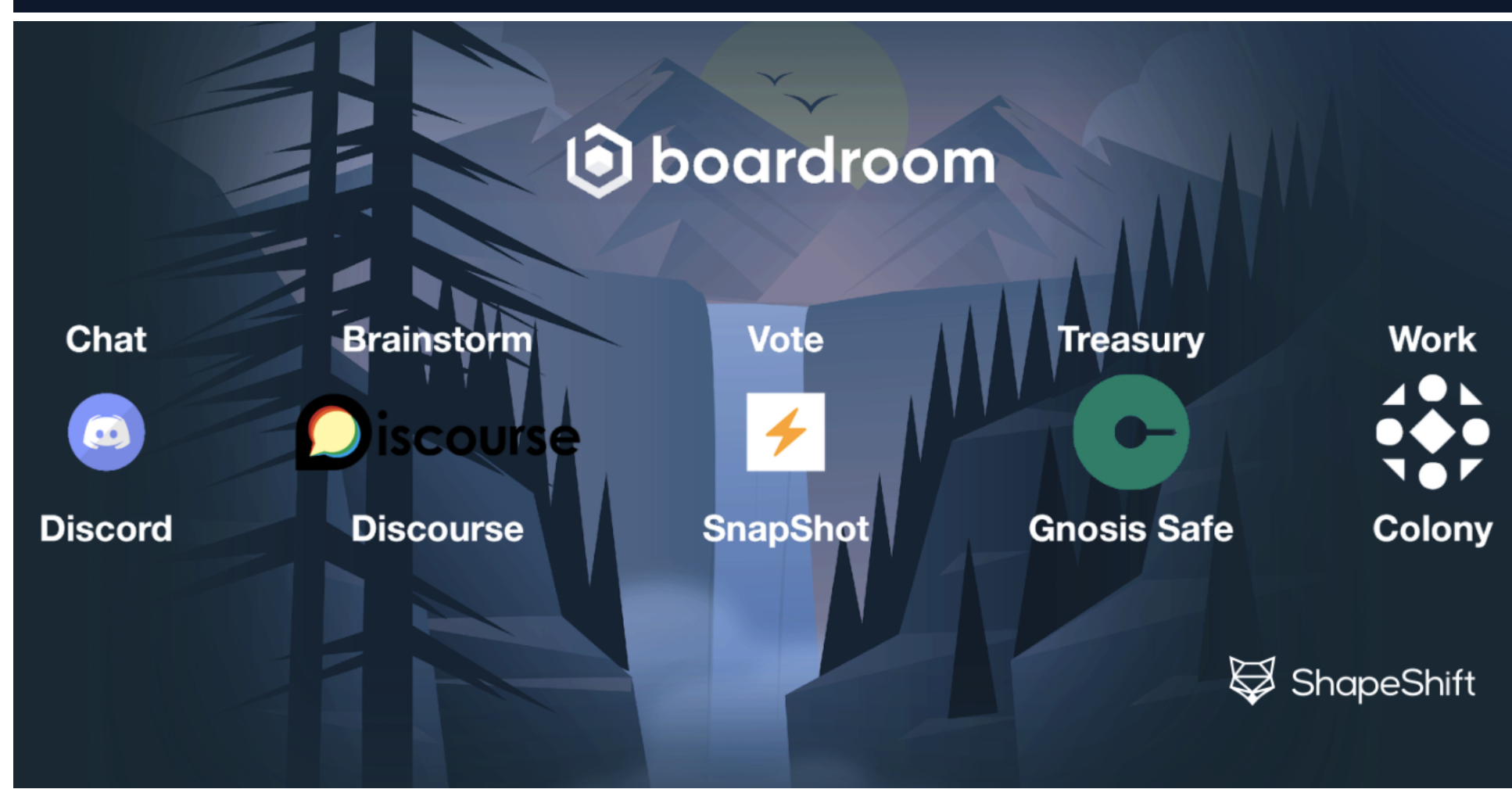
[Discord for Discussion](#)

Weekly Governance Meeting

July 21, 2022 – 3:00 pm

[Forum for Current Proposals](#)

WEEKLY GOVERNANCE



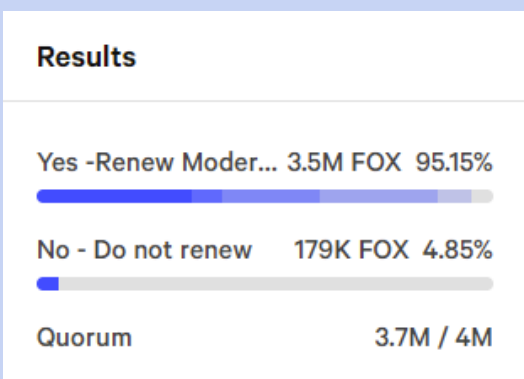
Passed Proposals

Renew Moderation Workstream July - End of Dec 2022

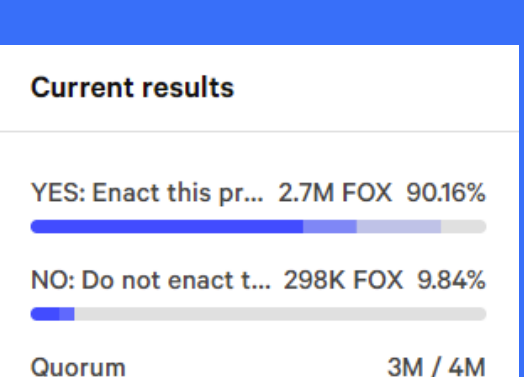
[Read here](#)

Total Proposed Budget: \$66,000 (\$11,000/month)

- Renew the Moderation Workstream, re-elect Giantkin as leader and fund the workstream through the end of December 2022.
- Moderation supports all workstreams and all users within each of the platforms it moderates.
- Organize user flow via roles, channels and bots.
- Create and maintain scheduled events in sesh & Discord.
- Provide protection from scammers, warn abusers.
- Provide moderation support for meetings and community events.
- Drive users to the proper channels, continually monitoring channels.
- Taking part in Support/Ops triage process by shuttling members requesting support to the proper channels, connecting with self help resources.



Active Proposals

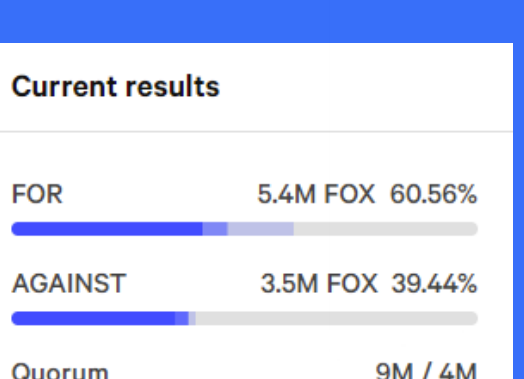


Fund the Tokenomics Workstream in Q3/Q4 – Read here

[Read here](#)

Total Proposed Budget: \$1300 USDC + \$14,000/month in 1 year boosted FOX for 6 months

- Outlines the scope and budget through the end of 2022.
- Number one goal in Q3/Q4 is to help ensure that the DAO remains financially solvent for as long as possible.
- 18 months of runway > \$10M in stable goal.
- A more conservative goal: raise enough stablecoin income to pay for monthly expenses.
- Focus on Yieldies.
- 20,000 USDC to spend in Q3/Q4 on all manner of projects. Code reviews, financial analysis, audits of projects seeking to partner with the DAO.



Definition of Workstream Leader – Read here

Total Proposed Budget: \$0

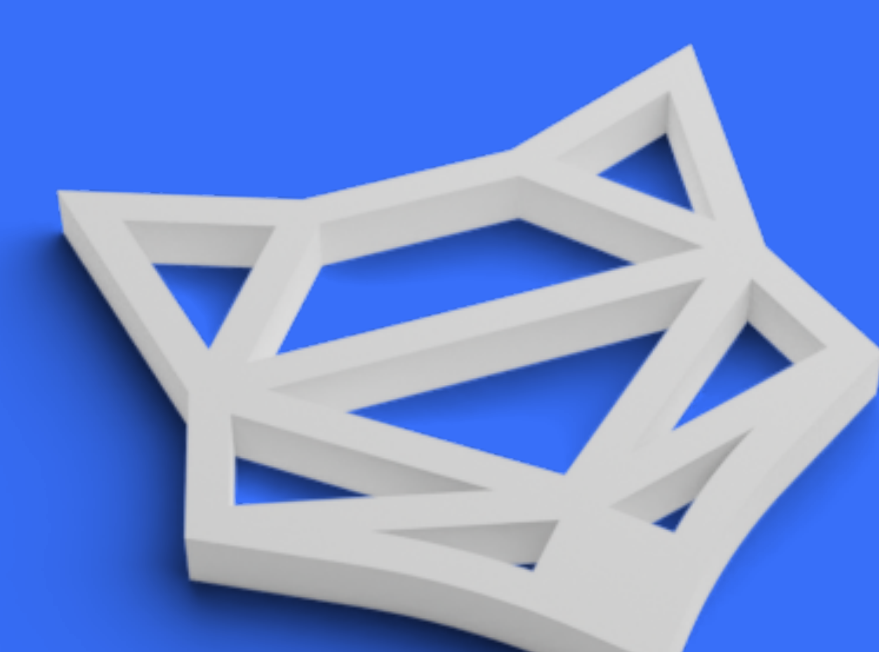
- Explicitly defines the roles, responsibilities, and authority of a Workstream Leader, as it relates to:
 - A workstream requiring a single leader.
 - The authority to hire and fire within a workstream.
 - Discretion over the allocation of a budget approved by governance.
- Take effect after 14 days, and apply to all workstreams without a passed superseding proposal.
- Future proposals that create, renew, or amend workstreams will adopt this definition of a Workstream Leader by default unless explicitly defined otherwise.

Proposal to consolidate current Marketing, Growth & Globalization Workstream – Read here

[Read here](#)

Total Proposed Budget: \$30,205 USDC + 24,150 FOX/month through Nov 1, 2022

- Reorganize the Marketing & Growth workstream and create the separation of Globalization & LatAm.
- Transferring leadership of Marketing & Growth from @hunt & @Toasty to @Lindsaylou - interim workstream leader until September 1st.
- 1 extra month of budget for the globalization team (August 2022) if their workstream fails to be established by September 1, 2022.
- New goals/ KPIs will be shared within a 30-day window publicly.
- Reduction in Marketing & Growth from \$126,300 to \$54,355.



New Forum Posts (Ideation)

- [\[SCP-TBD\] Updated Definition of a Workstream Leader](#) @mcchadwick
- [SCP-93 Request for additional allocation of FOX tokens to the TMDC \[Incubation\]](#) @ProfMcCarthy

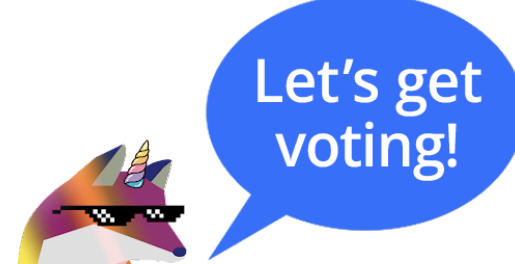
Old Forum Posts (Ideation)

- [\[SCP-TBD\] Establish TSSC and formalize TS role at ShapeShift DAO](#) @mperklin
- [\[SCP-TBD\] - Sunsetting the Support Workstream Proposal](#) @Tyler | ShapeShift

New Forum Posts

- [Cuts, Cuts, Cuts & The ShapeShift DAO](#) @hunt
- [Change our DAOing example](#) @neverwas
- [A sort-of-farewell, for now](#) @MrNerdHair

- [Open Discussion for Customer Support Workstream "styles"](#) @mogie
- [Cosmos Validator Update - 8 months later](#) @Marley | TaxiStake



Best Day Ever!