

ShapeShift DAO Weekly Newsletter

June 6, 2022

WEEKLY DIGEST



Addendum to Analytics Proposal Passes!

This passed proposal is an addendum to the [passed Pendo analytics proposal](#). The goal is to make [app.shapeshift.com](#) contain analytics. After discussion on product and engineering and with the community and other members in the DAO, this proposal was created as an addendum to the original proposal. This addendum is to have the ShapeShift web app ([app.shapeshift.com](#)) include analytics.



IPFS Integration

What would happen if sites like YouTube went offline? How would you watch cat videos for hours? Especially in a DAO environment, the internet can be used for everything from communicating with friends and colleagues, to handling our finances. However, the web as we know it has a problem: the information on it is centralized and stored on big server farms controlled by a single company. IPFS looks to solve this problem.



Proposal: Enable Partial Salaries in FOX

If passed, this proposal would allow each workstream contributor to opt for a portion of their monthly contribution compensation to be paid in FOX tokens. Contributors would select a percentage of pay in FOX, along with a time-lock period. This would result in extra FOX being paid to contributors, relative to what they would receive if they did not choose one of these options. (Alternatively, contributors could choose to receive their pay as usual.)

ENGINEERING BOUNTIES









Shadowy Super Coders Wanted

The DAO is seeking talented engineers to join an engaged community of builders. This is a unique opportunity to build the next generation of crypto tools for customer financial sovereignty. DAO Engineers work in small, cross-functional teams, and experience a lot of variety, while still having the opportunity to develop expertise in areas of interest.

Bounties Created **144**

Bounties Completed **98**

 Dework Bounties

TOP STORIES

Addendum to Analytics Proposal Passes!



Pendo will still be an opt-in that users will agree to participate in upon entering (as voted on and approved by the community and token holders in the original proposal). If the user does not wish to use the version with analytics, they can choose to go to the private version that will have no analytics.

This proposal is simply to clarify that [app.shapeshift.com](#) would be the default application with analytics, and [private.shapeshift.com](#) will be the optional application with no analytics.

Contributors have a responsibility to the DAO and the FOX Token holders. Pendo will exist to prove and measure the effectiveness of what ShapeShift is building, whether we are successful and if we have a good product-market fit etc. The Product & Creative Services, as well as Marketing and Growth workstreams, require a large portion of our user base to use the version with analytics to obtain the data we need to be able to answer these questions and to draw insights on where we're succeeding and where we need to improve. Therefore, the Product & Creative Services Workstream is proposing to have analytics as part of the default web experience.

[Read more...](#)

IPFS Integration

Centralization brings another problem with it and that is censorship. Because content is hosted on just a few servers it's easy for governments to block access to them. For example, in 2017 Turkey ordered internet providers to block access to Wikipedia because the administration called it "a threat to national security". A centralized web is not a good thing—especially when you are dealing with decentralized assets in a decentralized environment.

How IPFS Can be Used

In 2017 the Turkish government decided to block access to Wikipedia. The people behind IPFS responded by taking the Turkish Wikipedia and putting a copy of it on IPFS. Because IPFS is distributed and there are no central servers, the government couldn't block it.

How ShapeShift is Using IPFS

Integrating with IPFS effectively means a CDN or DNS are now no longer points of failure, and anyone can take the client, build and verify against what is on IPFS, and host a copy themselves. The migration to IPFS hosting is a significant milestone in our journey to complete full decentralization.

[Read more...](#)

Proposal: Enable Partial Salaries in FOX



In order to conserve the DAO's stablecoin treasury, and to align contributors to the long-term success of FOX, it would benefit all parties for contributors to have the option to opt-in to receive part of their monthly salary in FOX. To incentivize this behavior, the DAO would offer a "bonus" in the form of additional FOX. The longer the time-lock selected, the larger the bonus.

Contributors will be able to choose any percentage of their salary to be paid in FOX. Contributors can modify the

percentage to be paid in FOX each pay period. Any changes must be communicated to their workstream leader.

The USDC portion of pay will be available immediately, but the amount of FOX—both the base amount and the extra from the time-lock selection—will be locked and unavailable until the time-lock expires.

At this time, it looks like the best option to offer this incentive is through Hedgey bonds. With Hedgey bonds, every month employees will receive an NFT that can be traded for the corresponding amount of FOX upon time-lock expiry.

[Read more...](#)

Giveaway Time!



Send a message in the [#marketing-growth-public](#) channel on our [Discord](#) and tell us how often you read the newsletter to be entered into a 100 xFOX drawing that ends on the 10th of June 2022!

Let's DAO It!



"Best Day Ever!"