New Growth and Globalization Workstream

Establishing a dedicated workstream to focus on the growth, branding, partnerships, globalization, and decentralized organization is critical for the success of the ShapeShift DAO. By establishing a workstream to manage these efforts, the DAO will be able to scale and expand more effectively.

ETHDenver Sponsorship & Events

ETHDenver has been a pivotal event for the ShapeShift community, providing a platform to showcase our products and network with other decentralized finance enthusiasts. This year, we are looking to expand our sponsorship efforts to include more events and engagements.

Marketing Workstream

The marketing workstream is responsible for developing engaging content, promoting ShapeShift, and ensuring our brand identity is consistent across all channels. This workstream will collaborate with the DAO and the Marketing Team to create effective marketing strategies.

ShapeShift DAO has a track record of delivering successful campaigns, and with the right resources and collaboration, this workstream can help ShapeShift DAO achieve its goals.

DAO Newsletter

The ShapeShift DAO newsletter is a key communication channel for the community. It provides updates on the latest developments, important announcements, and opportunities for members to engage with the DAO.

By establishing a dedicated workstream for sponsorship, events, and marketing, the DAO will be better equipped to manage these initiatives effectively and ensure continued growth and success.

Join the DAO

Are you interested in joining the ShapeShift DAO? Visit our website to learn more about the community and how you can contribute to our mission of building a decentralized financial ecosystem.