

# Platforms you use today

Think about digital platforms you use today. How do they deliver more value, compared to the previous solution?

What platforms do you find most valuable as a user?	What did you use before?	Why do you find the platform more valuable?
<i>Example: LinkedIn</i>	<i>Example: Rolodex</i>	<i>Examples: See how people are connected. Find connections at other companies.</i>