

Audit ORBIT touchpoints

Look at different touchpoints in your ORBIT. For each, identify what you do, what your customers do, and what partners and other stakeholders do.

	<div>Purpose TO</div> <div>PURCHASE, USE</div>	<div>Purpose FOR</div> <div>DONATE, VOLUNTEER</div>	<div>Purpose WITH</div> <div>CONNECT, CO-CREATE</div>
<div>What you do</div>			
<div>What customers do</div>			
<div>What partners and other stakeholders do</div>			