

Resource gap

Use this worksheet to identify strategies to prepare for the resource gap. Consider how and when you currently decide when to add resources to a line of business. How do you know it's time to build up? Now consider your exponential journey. How could you have resources in place before they're needed to be able to scale rapidly once network effects start kicking in?

For example, a company in the early stages of building a multi-sided platform might put resources towards data governance and consolidation, which benefit both lines of business.

INCREMENTAL

How do you currently decide when to add resources to a new initiative?

EXPONENTIAL

How could you have resources already in place and be able to scale them rapidly once network effects start kicking in?