

Digi Partners With Bus Asia To Improve Smart Transport Service In Sarawak

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Today saw Digi announcing their partnership with Bus Asia (BA) at the International Digital Economy Conference Sarawak 2019 (IDECS 2019), in line with Sarawak's aim to improve mobility and user experience in transport service.

Coming in at a time when the state government announce plans for a future smart city, Sarawak looks to integrate intelligent route selection, digital asset management, and smart buses into the transportation system in the state.

So how exactly will Digi be helping out? Well they are using their iFleet Wi-Fi technology to boost service quality as well as increase the accessibility and availability of information for commuters.

Seeing how Digi's network footprint in Sarawak encompasses 77% coverage for 4G LTE, and 54% for LTE-A (4G+), it seems fitting that they are helping out.

Bus Asia has deployed Digi's iFleet Wi-Fi and GPS solutions across 26 buses. They're not stopping there too as they plan to equip all of their buses with free Wi-Fi to allow customers to be constantly connected during their journey.

Digi is also offering a reward for their users. The first 10,000 Digi subscribers who redeem a BA reward code on the MyDigi app will be entitled for a RM10 discount on all BA routes.

You can read more on Digi's iFleet at our previous post [here](#).

Pokdepinion: That's pretty nice of them. I haven't been to Sarawak before but I can imagine they'll be happy with the free Wi-Fi when they hitch a ride on the bus 😊

About The Author

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The name's King, Kingy King. Likes to keep it simple and straightforward. A person who games regardless of what platform. Need value for money performance? Get AMD.

