

2018 YEAR-END REPORT AND INTERIM REPORT OCTOBER – DECEMBER 2018

Fourth quarter 2018

- Billing increased by 7 percent to SEK 59 (55) million.
- The Group's net sales increased by 2 percent to SEK 39 (38) million. The distribution between projects and web services (subscriptions) was 42/58 (44/56) percent.
- The Group's operating profit/loss amounted to SEK -34 (-4) million.
- Basic earnings per share amounted to SEK -0.26 (-0.10).
- Cash flow from operating activities was SEK -22 (-19) million.
- The accumulated number of users increased to approximately 1,052,000.
- The accumulated number of downloads amounted to 32.5 million.
- The number of manufacturers (Brands) was 1,310.

Full year 2018

- Billing increased by 17 percent to SEK 133 (113) million.
- Net sales for the full year increased by 37 percent to SEK 114 (83) million.
- EQT Ventures Fund invests SEK 240 million through a private placement.
- Hjalmar Winbladh and Patrick Söderlund are elected to the Board.

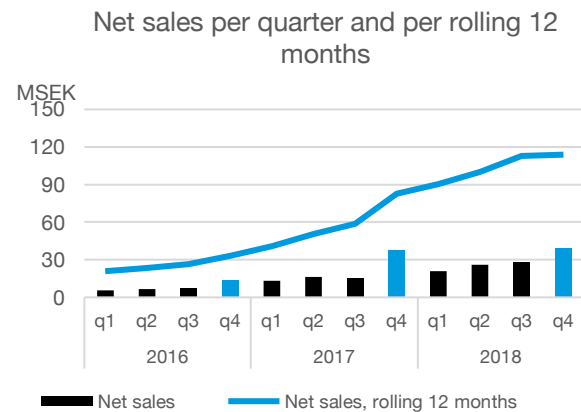
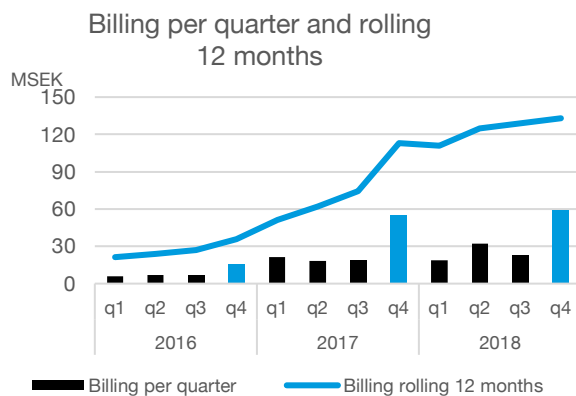
The Board proposes that no dividend be paid.

Significant events after the end of the period

- Stefan Larsson stands down as CEO to take on a new role and Johan Svanström is appointed Interim CEO.
- Acquisition of Convergo, a Swedish company that builds BIM objects primarily for furniture manufacturers. The acquisition brought manufacturers to BIMObject Cloud.

Forward-looking information

- Our goals for 2019 are to reach 450,000 objects, increase billed sales by 30 percent, reach at least 1.5 million users and streamline core operations through improved focus.



MSEK	3 months			12 months		
	31-dec-18	31-dec-17	Δ%	31-dec-18	31-dec-17	Δ%
Billing during the period	59	55	7%	133	113	18%
Net sales	39	38	2%	114	83	37%
Gross profit	33	39	-16%	102	76	35%
Operating profit/loss (EBIT)	-34	-4	-	-92	-50	-
Profit/loss for the period	-33	-5	-	-93	-52	-
Earnings per share*, SEK	-0,26	-0,10	-	-0,76	-1,00	-
Number of users acc, '000	1 052	645	63%	1 052	645	63%
Number of downloads acc, '000	32 527	18 533	76%	32 527	18 533	76%
Number of manufacturers	1 310	1 030	27%	1 310	1 030	27%

* Basic earnings per share, calculated before dilution. There are 550,250 issued options.

Net sales for 2018 increased by 37 percent with a weaker fourth quarter and challenges in the United States

Dear Shareholders,

My name is Johan Svanström and I have been Interim CEO of BIMobject since 25 January. I have a background as President of Hotels.com and Expedia Partner Solutions, two divisions of Expedia Group Inc, which means that I have global and growth-oriented experience of running and developing internet-based marketing platforms. I was approached on the basis of my role as Partner at EQT Partners and Investment Advisor to EQT Ventures Fund, BIMobject's second-largest owner. In addition, I personally own over 600,000 shares in the Company and my goal is to drive productive and positive development until we find the right person to lead BIMobject.

For the full year 2018, BIMobject made major progress in building the world's largest cloud-based platform for BIM objects. The Company increased the number of users by a massive 63 percent to 1 million, and at the end of the year had over 1,300 customers (manufacturers) with over 350,000 objects uploaded. In terms of sales, billing increased by 17 percent while net sales rose by 37 percent. Looking at the individual markets, the Nordic region and the rest of EMEA showed strong billing growth for the full year, while the trend was slightly positive in the United States.

Overall, we have had varying sales growth for different regions and time periods. This is not entirely unexpected considering the phase the Company is in, but we are working hard to achieve more even and stronger growth.

Some important challenges emerged in the latter part of the year, particularly the fourth quarter. Firstly, we can see that total billed sales grew by 7 percent in the quarter, and that this was a weaker growth rate than in previous quarters. Looking at billing for the individual markets in Q4, we saw increases during the fourth quarter.

The weak sales trend in the United States over the full year is due to the failure to achieve our growth targets for the existing customer base, and insufficient new customer sales. We also fell short in the execution of sales work and control. We are now taking focused measures to return to much stronger development and untap the potential we know is there in the US.

We invested heavily in the organisation and development of BIMobject Cloud during the year. The fact that our sales growth rate was lower than our ambition presented a challenge on the cost side. Many of these costs are closely related to, and necessary for, continued growth in our position and customer base. Other costs have been driven by concept and development projects in the leading platform we are building to digitalise and modernise the construction industry. We aim to build BIMobject into a long-term and innovative world leader, but certain revenue streams are further away in time, or are only possible when we have scaled up the usage to even larger volumes. Visionary work, cooperation and pioneering product development remain an important part of our strategy, but we must ensure that our efforts are in pace with the

digitalisation in the construction, property and interior design industries.

The way forward in 2019: focus on core operations, cost control, customer value and acquisitions

The focus on core operations will involve increasing the sales rate through additional sales to existing customers and by continuing to attract new manufacturers, thereby increasing the number of BIM objects on the platform. In the first instance, we will concentrate our sales efforts on our main markets, namely the US, the Nordic region, Germany, Italy, Spain and France. We also have exciting opportunities in Asia, but they are still in an early phase.

On the cost side, we are concentrating more clearly on revenue-generating activities and development of core functions on the platform. We see opportunities to increase automation and streamline the process for creating BIM objects from our customers. Costs driven by visionary projects without clear economic viability in the near future are being reduced until it is more logical to capitalise them and in doing so to embark on new strategic development tracks. During the first half of the year, we will mainly use the existing organisation, which was expanded in 2018.

I mentioned above the strong growth to over 1 million registered users. This is a clear testament to the value and benefit of our BIMobject Cloud, with its existing object volumes and manufacturers. We now aim to further increase platform users' activity and satisfaction. And this is where product, community and CRM development will make a positive contribution.

Last but not least, we will pursue active acquisition work. We see opportunities to increase core operations, thereby strengthening our position in selected local markets, and to supplement this with interesting technical solutions.

In summary:

- We are in a clear leading position as a global BIM content provider.
- Our focus is on cementing core operations in the near future and at the same time we see enormous potential in the long term.
- Our goals for 2019 are to reach 450,000 objects, increase billed sales by 30 percent, reach at least 1.5 million users and streamline core operations through improved focus.

The BIMobject journey began a while back, but the construction industry's digitalisation journey, and the associated potential and work we have to do, has scarcely begun. We look forward to an exciting and growth-oriented journey ahead.

Johan Svanström, Interim CEO

Events during the quarter and full year 2018

Fourth quarter

Licence agreement signed with LINK arkitektur.

Under the agreement with Link arkitektur, Link will use the Hercules private cloud solution while BIMobject trains the company in BIMscript.

Full year 2018

EQT Ventures invested SEK 240 million in BIMobject through a private placement.

Using the mandate from the 2018 Annual General Meeting, the Board of BIMobject implemented a private placement to the EQT Ventures Fund ("EQT Ventures"), which brought BIMobject SEK 240 million after transaction costs. A total of 7,757,588 new shares were issued, corresponding to 15 percent of share capital prior to the issue. The subscription price was SEK 31 per share and though the issue, EQT Ventures owns 13 percent of BIMobject. In connection with the new issue, Johan Svanström and Patrik Söderlund purchased shares in BIMobject.

Extraordinary General Meeting 2:1 share split and new elections to the Board

An EGM of BIMobject on 5 September 2018 made the following resolutions:

- The election of Patrick Söderlund and Hjalmar Winbladh to the Board. At the same time, Ben O'Donnell resigned his seat on the Board.
- A 2:1 share split for the existing 59,474,842 shares outstanding. After the share split, the number of shares was 118,949,684. Each share has a par value of SEK 0.011.

Initiation of IPO process, Nasdaq Stockholm.

The Board decided to start an IPO process for admission to trading on Nasdaq Stockholm. This is a natural step in BIMobject's development and presents an opportunity for increased institutional ownership. The Company is in a strong growth phase and a listing on Nasdaq Stockholm will strengthen awareness of BIMobject's operations and provide a quality stamp that increases access to national and international capital markets.

Strategic partnerships with Gafcon, Zynka and inRiver.

- Gafcon - BIMobject and Gafcon, a well-established and fast-growing construction management firm in California, signed a partnership agreement to improve property owner control and transparency. The partnership strengthens BIMobject's market position in the US, and the Hercules platform will be introduced to an interesting and extensive customer base. This will contribute to knowledge-sharing as well as development of BIM

technology within property engineering and management.

- Zynka BIM - BIMobject signed a cooperation agreement with the Swedish BIM consulting company Zynka BIM in order to offer a complete solution for digitalisation of existing properties. The consulting company uses BIMobject Cloud to manage all product data in its projects, which adds value to the processes through information that is guaranteed to be up-to-date and correct.
- InRiver - BIMobject and inRiver signed a cooperation agreement to enable PIM systems to be integrated with the BIMobject platform for digital building products. The purpose is to facilitate the transition from PIM to BIM for building product manufacturers, and to maintain the products via BIMobject Cloud. This way, the manufacturers can also market their products to BIM users.

Change in number of shares

After registration of the shares issued to warrant holders, and after the above-mentioned share split, the total number of shares and votes in BIMobject is 120,319,684.

BIMobject Cloud Statistics

	2018-12-31	2018-09-30	q-o-q, Δ%
Accum. number of users, thousands	1,052	968	13%
Accum. number of downloads, thousands	32,527	28,607	14%
Number of manufacturers (Brands)	1,310	1,270	3%

Accumulated number of downloads per country since start

Country	2018-12-31	2018-09-30	Δ%
USA	3 511 431	3 035 572	16%
Brazil	2 596 858	2 283 940	14%
Mexico	1 541 607	1 320 765	17%
Spain	1 333 088	1 192 045	12%
Italy	1 324 103	1 176 878	13%
Russia	1 317 793	1 169 782	13%
France	1 155 639	1 027 423	12%
China	791 782	690 143	15%
India	768 042	687 854	12%
United Kingdom	716 742	634 388	13%
Others	17 470 502	15 389 051	14%
Total Acc	32 527 587	28 607 841	14%

Revenue and earnings for the quarter and full year 2018

Billing

Billing increased by 7 percent during Q4. This is a weaker growth rate than for the same period the previous year. Looking at Q4 billing for the individual markets, the rest of EMEA showed a 13 percent increase, the USA rose by 7 percent, while the Nordic region was unchanged.

SEK million	Q4 2018	Q4 2017	Δ%	2018	2017	Δ%
Billing, Nordic region	16	16	0%	32	27	19%
Billing, rest of EMEA	27	24	13%	60	45	33%
Billing, North America	16	15	7%	41	40	3%
Total	59	55		133	113	

Net sales

The Group's net sales for Q4 2018 amounted to SEK 39 (38) million, an increase of 2 percent compared with the same period the previous year. For the full year, net sales increased by 38 percent compared with the corresponding period and amounted to SEK 114 (83) million. Growth was boosted by new customers and increased orders from existing customers. We continue to encounter strong interest in the market and the number of BIMobject Cloud users increased by 63 percent.

Earnings

Gross profit for Q4 amounted to SEK 33 (39) million. The decline is due to an increase in costs of organisational development and weak sales in the United States. Gross profit for the full year was SEK 102 (76) million and the gross margin was 90 (91) percent.

Operating profit/loss for Q4 showed a decline and amounted to SEK -34 (-4) million. Operating profit/loss for the full year 2018 was SEK -92 (-50) million. The weak earnings trend is attributable to increased organisational costs, a sales miss versus our targets, and continuing product development. All costs related to the development of our platform are treated as an investment and capitalised.

Basic earnings per share for the full year 2018 amounted to SEK -0.76 SEK (-1.0).

Financial position

The private placement of SEK 240 (0) million, implemented in July 2018, strengthened the Group's financial position significantly. Equity was SEK 280 (129) million at the end of the period. The equity/assets ratio was 75 (70) percent at 31 December 2018. Total assets were SEK 375 (185) million.

Cash flow and investments

Cash flow for Q4 2018 was SEK -27 (-19) million. Cash flow from operating activities had an effect of SEK -22 (-19) million on cash flow. Cash flow from investing activities was SEK -5 (-1) million. Cash flow from financing activities was SEK 0 (1) million. Cash and cash equivalents were SEK 289 (113) million at the end of the period.

Personnel

The average number of employees in the Group at 31 December 2018 was 216 (154).

The share and share data

Earnings per share for Q4 was SEK -0.26 (-0.10). Equity per share at the reporting date was SEK 2.34 (2.49).

The total number of shares at the end of 2018 was 120,319,684 (51,717,254). All shares carry an equal share of votes and capital.

The table below shows BIMobject's five largest shareholders at the end of the period.

Five largest shareholders, 31 December 2018

Owner	Number of shares	Share of capital and votes
Solar A/S	20,700,000	17%
EQT	15,515,176	13%
Procedural Labs*	9,891,800	8%
IKC Fonder	9,374,446	7%
Swedbank Robur Fonder	6,466,836	5%
	61,948,258	51%
Other shareholders	58,371,426	49%
Total	120,319,684	100%

*Procedural Labs AB is 100% owned by Board member and CEO Stefan Larsson

Warrants (incentive programmes)

The annual general meeting of BIMObject AB on 14 June 2016 adopted a directed issue of warrants entitling holders to subscribe for new shares in the Company. There are 150,250 warrants outstanding in series 2016/2019, with an entitlement to subscribe for 601,000 new shares in the Company. The warrants may be issued when appointing key personnel. The exercise period for series 2016/2019 warrants is 19 August 2019 to 9 September 2019 (inclusive). On full exercise of the outstanding series 2016/2019 warrants, BIMObject's share capital will increase by SEK 6,611.

The annual general meeting in June 2018 adopted a new directed issue of warrants entitling holders to subscribe for new shares in the Company. There are 400,000 warrants in series 2018/21, with an entitlement to subscribe for 800,000 new shares in the Company. The warrants may be allotted to existing and new employees in the Company. On full exercise of the warrants, BIMObject's share capital will increase by SEK 8,800.

Full terms and conditions for warrants can be found on the Company's website <https://bimobject.com>.

Annual General Meeting

The annual general meeting will be held May 15 in Malmö.

Dividend

The Board proposes that no dividend be paid.

Parent Company

The Parent Company's net sales for Q4 2018 amounted to SEK 20 (18) million and profit/loss before tax for the same period was SEK -34 (-7) million. Equity was SEK 298 (137) million. The Parent Company's equity/assets ratio was 86 (87) percent.

Related-party transactions

There were no related-party transactions during the period.

Accounting policies

This interim report has been prepared in accordance with the Swedish Annual Accounts Act. The accounting policies applied follow the Swedish Accounting Standards Board's general recommendation BFNAR 2012:1 (K3).

Auditor's review

The year-end report has not been reviewed by the Company's auditor.

Certified Adviser

FNCA Sweden AB

Upcoming reports

BIMObject AB prepares and publishes a financial report after the end of each quarter. Upcoming reports are scheduled as follows:

Event	Date
Q1 2019	15/05/2019
Q2 2019	15/08/2019
Q3 2019	15/11/2019
Q4 2019	14/02/2020
Annual Report 2018	Week 17

Risks and uncertainties

BIMObject is a young company operating in a digital global market and is therefore exposed to a number of commercial and financial risks. The commercial risks are primarily due to the fact that BIMObject's services are relatively new to market players and that they are seeking to establish a new marketplace. Financial risks are mainly associated with liquidity, financing, interest rates and exchange rates.

BIMObject's risk management is conducted on an ongoing basis, and is aimed at identifying, controlling and neutralising risks. Risk assessment is based on the probability of the risks and their potential effects on the Group. Risk assessment is unchanged from the risk scenario presented in the 2016 annual report.

BIMObject's report will be presented by audiocast

Analysts, investors and the media are invited to participate in the presentation at 14.00 CET on 14 February 2019 via <https://tv.streamfabriken.com/bimobject-q4-2018>.

Presentation of Year-end report

Malmö, 14 February 2019

BIMObject AB
Board of Directors

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This information is information that BIMObject AB (publ) is obliged to publish in accordance the EU Market Abuse Regulation. The information was provided by Johan Svanström for publication on 14 February 2019 at 08.00 CET

Condensed consolidated income statement

SEK thousands	Oct-Dec, 2018	Oct-Dec, 2017	Jan-Dec, 2018	Jan-Dec, 2017
Operating income				
Net sales	38,868	37,793	114,206	82,602
Work performed by the Company and capitalised	3,591	2,520	5,481	2,520
Other operating income	-529	1,812	3,060	1,812
Total operating income	41,930	42,125	122,747	86,934
Operating expenses				
Production costs	-9,210	-3,344	-20,275	-11,381
Gross profit	32,720	38,782	102,472	75,553
Other external expenses	-32,892	-16,626	-84,393	-45,388
Personnel costs	-31,632	-23,775	-104,365	-72,768
Depreciation/amortisation	-1,462	-1,103	-4,699	-2,305
Other operating expenses	-1,096	-1,541	-1,318	-5,493
Operating profit/loss after depreciation/amortisation	-34,361	-4,263	-92,304	-50,400
Finance income and costs				
Profit/loss from net financial items	2,793	-336	1,139	-402
Profit/loss after finance income and costs	-31,569	-4,599	-91,165	-50,803
Tax	-1,592	-544	-1,886	-713
Profit/loss for the period	-33,161	-5,144	-93,052	-51,516

Condensed consolidated balance sheet

	31/12/2018	30/09/2018	31/12/2017
ASSETS			
Non-current assets			
Intangible assets	12,064	9,212	3,126
Property, plant and equipment	6,258	5,893	4,699
Financial assets	0	238	41
Other non-current receivables	1,793	1,053	724
Total non-current assets	20,115	16,396	8,589
Current assets			
Receivables			
Current receivables	65,833	43,038	63,359
Cash and bank balances	288,738	315,813	113,097
Total current assets	354,571	358,851	176,457
TOTAL ASSETS	374,687	375,247	185,046
EQUITY, PROVISIONS AND LIABILITIES			
Equity			
Equity	279,531	313,901	128,728
Total equity	279,531	313,901	128,728
Non-current liabilities			
Provisions	3,379	2,390	946
Current liabilities	91,777	58,956	55,372
TOTAL EQUITY, PROVISIONS AND LIABILITIES	374,687	375,247	185,046

Condensed consolidated cash flow statement

SEK thousands	Oct-Dec, 2018	Oct-Dec, 2017	Jan-Dec, 2018	Jan-Dec, 2017
Operating activities				
Profit/loss after financial items	-31,569	-4,599	-91,165	-50,803
Adjustments for non-cash items	1,242	1,419	6,181	3,236
Tax paid	-1,592	-544	-1,886	-713
Cash flow from operating activities before changes in working capital	-31,920	-3,725	-86,871	-48,279
Cash flow from changes in working capital				
Increase(-)/Decrease(+) in operating receivables	-22,795	-34,944	-2,474	-40,041
Increase(+)/Decrease(-) in operating liabilities	32,821	19,835	36,405	27,684
Cash flow from operating activities	-21,894	-18,833	-52,940	-60,637
Investing activities				
Acquisition of intangible assets	-3,472	-658	-11,205	-2,871
Acquisition of property, plant and equipment	-1,207	-795	-3,992	-4,430
Acquisition of financial assets	238	-41	41	-41
Increase(-)/Decrease(+) in non-current receivables	-740	45	-1,070	-620
Cash flow from investing activities	-5,181	-1,449	-16,225	-7,961
New share issue				
New share issue and employee stock options	0	1,131	244,806	167,841
Cash flow from financing activities	0	1,131	244,806	167,841
Cash flow for the period	-27,075	-19,151	175,641	99,243
Cash and cash equivalents at start of period	315,813	132,249	113,097	13,854
Cash and cash equivalents at end of period	288,738	113,097	288,738	113,097
Supplementary disclosures to cash flow statement				
Interest paid and dividend received				
Interest received	7	0	24	0
Interest paid	-12	-14	-47	-28
Adjustments for non-cash items				
Depreciation, amortisation and impairment of assets	1,462	1,103	4,699	2,305
Provisions	988	519	2,432	654
Unrealised exchange differences	-1,209	-203	-951	277
Total	1,242	1,419	6,181	3,236

Condensed consolidated statement of changes in equity

SEK thousands	Oct-Dec, 2018	Oct-Dec, 2017	Jan-Dec, 2018	Jan-Dec, 2017
Consolidated statement of changes in equity				
Opening balance	313,901	132,628	128,728	12,126
Share capital	0	-	186	175
Employee stock options	0	1,131	4,321	1,131
Unrestricted reserves	425	-	240,299	-
Translation differences	-1,254	112	-996	276
Reserves	-381	-	45	166,535
Profit/loss for the period	-33,161	-5,144	-93,052	-51,516
Balance at end of period	279,531	128,728	279,531	128,728

Condensed income statement, Parent Company

SEK thousands	Oct-Dec, 2018	Oct-Dec, 2017	Jan-Dec, 2018	Jan-Dec, 2017
Operating income				
Operating income	19,635	17,876	44,213	31,563
Total operating income	19,635	17,876	44,213	31,563
Operating expenses				
Production costs	-7,856	-3,852	-26,451	-12,907
Gross profit	11,779	14,023	17,762	18,656
Other external expenses	-20,065	-13,623	-48,954	-38,714
Personnel costs	-16,106	-6,725	-45,118	-23,828
Depreciation/amortisation	-503	-265	-1,390	-1,012
Other operating expenses	-876	-95	-896	-137
Operating profit/loss after depreciation/amortisation	-25,770	-6,685	-78,595	-45,035
Finance income and costs				
Net financial items	-7,874	-107	-5,460	-128
Profit/loss after finance income and costs	-33,644	-6,792	-84,054	-45,163
Appropriations and tax				
Tax	0	0	0	0
Profit/loss after appropriations and tax	-33,644	-6,792	-84,054	-45,163
Profit/loss for the period	-33,644	-6,792	-84,054	-45,163

Condensed balance sheet, Parent Company

	31/12/2018	30/09/2018	31/12/2017
ASSETS			
Non-current assets			
Intangible assets	418	523	840
Property, plant and equipment	2,274	2,367	2,318
Financial assets	29,513	17,740	8,967
Total non-current assets	32,204	20,631	12,125
Current assets			
Receivables			
Current receivables	43,201	36,129	47,644
Cash and bank balances	269,644	297,890	97,448
Total current assets	312,845	334,019	145,092
TOTAL ASSETS	345,049	354,649	157,217
EQUITY, PROVISIONS AND LIABILITIES			
Equity			
Equity	297,997	331,641	137,245
Total equity	297,997	331,641	137,245
Current liabilities			
Current liabilities	47,052	23,008	19,972
Total current liabilities	47,052	23,008	19,972
TOTAL EQUITY, PROVISIONS AND LIABILITIES	345,049	354,649	157,217

Condensed cash flow statement, Parent Company

SEK thousands	Oct-Dec, 2018	Oct-Dec, 2017	Jan-Dec, 2018	Jan-Dec, 2017
Operating activities				
Profit/loss after financial items	-33,644	-6,792	-84,054	-45,163
Adjustments for non-cash items	8,116	265	9,003	1,012
Tax paid	246	29	523	-30
Cash flow from operating activities before changes in working capital	-25,282	-6,498	-74,529	-44,181
Cash flow from changes in working capital				
Increase(-)/Decrease(+) in operating receivables	-7,072	-21,886	4,443	-33,189
Increase(+)/Decrease(-) in operating liabilities	23,799	4,786	26,557	3,197
Cash flow from operating activities	-8,556	-23,598	-43,528	-74,173
Investing activities				
Acquisition of intangible assets	0	0	0	0
Acquisition of property, plant and equipment	-304	-124	-923	-2,225
Acquisition of financial assets	-19,386	-1,712	-28,159	-3,653
Cash flow from investing activities	-19,690	-1,836	-29,082	-5,878
Financing activities				
New share issue and employee stock options	0	1,131	244,806	167,841
Cash flow from financing activities	0	1,131	244,806	167,841
Cash flow for the period	-28,245	-24,303	172,196	87,790
Cash and cash equivalents at start of period	297,890	121,752	97,448	9,658
Cash and cash equivalents at end of period	269,644	97,448	269,644	97,448
Supplementary disclosures to cash flow statement				
Interest paid and dividend received				
Interest received	190	-752	645	-856
Interest paid	-8	-	-33	0
Adjustments for non-cash items				
Depreciation, amortisation and impairment of assets	8,116	265	9,003	1,012
Total	8,116	265	9,003	1,012

Condensed statement of changes in equity, Parent Company

SEK thousands	Oct-Dec, 2018	Oct-Dec, 2017	Jan-Dec, 2018	Jan-Dec, 2017
Statement of changes in equity, Parent Company				
Opening balance	331,641	142,906	137,245	14,566
Share capital	0	-	186	175
Unrestricted reserves	0	-	240,299	166,535
Employee stock options	0	1,131	4,321	1,131
Profit/loss for the period	-33,644	-6,792	-84,054	-45,163
Balance at end of period	297,997	137,245	297,997	137,245

BIMobject in brief

A global platform

BIMobject launched the BIMobject Cloud in 2012. The service is a cloud-based portal for distribution of BIM objects and the core of BIMobject's offering. The globally accessible portal had about 1,052,000 registered users, primarily architects and structural engineers, at the end of December 2018. Users have access to more than 57,000 product families from about 1,310 different manufacturers. BIMobject is investing heavily in marketing and sales to increase the number of manufacturers and suppliers who use the portal for product exposure.

Vision

The BIMobject vision is for all building and interior products to have a digital version in the form of a BIM object that is accessible to all users everywhere via the BIMobject Cloud.

Offering

BIMobject offers online services linked to BIM objects, such as cloud-based storage and publication of BIM objects, data analysis and object-specific information. We also offer development, i.e. programming, with a focus on producing new BIM objects and converting older data files. The solutions are aimed at manufacturers of building and interior products, users of BIM files (such as engineers, architects and designers) and property owners. Our offering includes:

BIMobject Cloud – our global cloud-based platform for BIM objects.

Hercules – the private cloud-based platform.

BIMscript – our tool for simple creation and conversion of BIM objects.

BIManalytics Core – our CRM tool.

Strategy

By pursuing an aggressive global sales strategy, the BIMobject Cloud will become established as the market-leading and clearly superior platform for publishing and downloading BIM objects.

Growth will be created by:

- Attracting users and increasing the number of suppliers using the Cloud for product exposure.
- Offering accredited developers the opportunity to freely use our solution for simple and efficient creation of new BIM objects.
- Promoting the development of ancillary services and company-specific platforms.
- Developing a platform for publishing and offering BIM-related third-party apps.
- Identifying and establishing partnerships with companies around the world.

Revenue model

BIMobject's revenue is generated from manufacturers of building and interior products, and from business partners. Sources of revenue include, but are not limited to:

Project work – Creation, maintenance and publication of BIM objects from various sources, for manufacturers and partners.

Subscription – Annual subscription fee for manufacturers to publish and use the different tools that BIMobject has created with the aim of increasing customer value through:

- Private Clouds and BIMobject Hercules, used by manufacturers and construction companies to control the selection of products.
- BIManalytics Core and BIMobject Mail, used to evaluate and communicate with users of the BIMobject Cloud.
- BIMobject Mosquito and BIMobject Properties, for simpler production and maintenance of BIM objects.

BIMobject AB

STUDIO

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