

2021 OEOC Sponsorship Packages – Virtual

Items Included in Packages	Platinum	Gold	Silver	Bronze
	\$6,000	\$4,000	\$2,500	\$1,250
One year Professional Membership: # of professional memberships included	5	3	2	1
One year Professional Membership: # of offices/locations included	4	3	2	1
Company name and logo on OEOC website°	X	X	X	X
Display ad in E-newsletter Owners at Work (published 4-6 times per year)	X	X	X	
Display ad in E-newsletter Digest (published semi-annually)	X	X		
Podcast Sponsorship (2 per year)	X			
Podcast Sponsorship (1 per year)		X		
Preference given for speaking opportunities at our workshops and annual conference^	X	X	X	X
Reserved spot to present at OEOC Webinar/Online Workshop	X	X		
Opportunity to present at OEOC Webinar/Online Workshop			X	X
Opportunity to submit for conference breakout session	X	X	X	X
Virtual Conference “Booth” Space or equivalent (depending on technology)	X	X	X	X
Company name and logo will appear in annual conference program	X	X	X	X
Company name & logo will appear in annual conference marketing materials	X	X	X	X
Company name and logo will be displayed on the annual conference website portal°	X	X	X	X
Display ad in the annual conference online program	Full*	Half*	Half*	Quarter*
One Conference ‘Short Take’ Video featuring Professional Member	X	X	X	X
Short Take Video Interview re-packaged for Owners At Work Podcast Episode	X	X		
Hosting/Presenter at Annual Conference Roundtable/Workshop Session	X	X	X	
Hosting/Presenter at Fall Roundtable/Workshop Session	X	X		
Percentage off additional annual conference sponsorships	25%	10%		
Your support acknowledged during the conference	X	X	X	X
# of free passes to attend the annual conference for employees or clients of your firm	6	4	3	2
Percentage off additional passes - for employees or clients of your firm	50%	25%		
# of free passes to attend the annual conference for employees or clients of your firm ⁺	5	4	3	2

°sized by level of sponsorship

*Ad upgrades available for extra cost, contact the OEOC for details

^within the limits set by our programming committee

⁺ Given the current circumstances of the COVID-19 virus and the anticipated public availability of vaccines, we have scheduled our Annual Conference as a Virtual Event. We plan on supplementing our conference with either one statewide or three regional sessions. This session or sessions will provide a modified level of content provided at our Annual Conference. The specifics of the event(s) will be determined based on State of Ohio guidelines and other factors that should become clear by the Spring of 2021. More details will follow when available.