



CERTIFICATION IN COACHING

FOR BUSINESS LEADERS AND CULTURE INFLUENCERS

with Kaley Klemp and Sue Heilbronner

The Certification in Coaching for Business Leaders and Culture Influencers enables participants to garner insights, skills, methodologies, practice, and a pragmatic set of tools to provide transformative coaching to internal leaders and team members in their organizations.

During this six-month program, business leaders and culture influencers will acquire the tools to answer this common question, "how can I be a better coach for my direct reports?"

BECOME A BETTER COACH INSIDE YOUR ORGANIZATION

Learn to coach your organizations' leaders to:

- Operate from a place of **curiosity instead of defensiveness**
- Take **100% responsibility** for their leadership and the culture and performance of their teams
- Increase their effectiveness by functioning as **more authentic** leaders
- Develop an improved ability to give and receive **quality feedback**
- Leverage the various **personality types** of their teams for optimal performance and creativity
- Make **clear agreements**
- Communicate more consciously
- Reduce **counterproductive drama** in their organizations
- Reach a higher level of **overall satisfaction** in work and life

THE FACILITATORS

Seasoned executive and leadership team coaches and business operators **Kaley Klemp** and **Sue Heilbronner** join forces to deliver a six-month coaching certification program for business leaders and culture influencers.

"Kaley and Sue led sessions at CampMinder Camp, our business and leadership conference for summer camp professionals. Their sessions — Feedback, Pitching, and Leading from Genius — were invaluable and highly rated by the attendees. The key to Kaley and Sue's impact is that they not only help leaders grow in self-awareness about their own leadership styles, but also offer them pragmatic and actionable approaches to become transformative coaches themselves for their team members."

MORE ABOUT THE FACILITATORS

Kaley Klemp and Sue Heilbronner have worked with individual leaders, companies, and state and local governments, including:



facebook



ORACLE



oculus

kiva

asana

CANADA GOOSE



Kaley Warner Klemp is a sought-after speaker, YPO and executive team facilitator, and transformational executive coach.



Sue Heilbronner is a seasoned tech executive and former federal civil rights prosecutor turned leadership facilitator and coach.

DETAILS AND LOGISTICS

What will business leaders walk away with?

- A heightened sense of **self-awareness of their personal leadership patterns** and how those patterns serve them and also, at times, interfere with their optimal leadership style
- The confidence and well-practiced **toolkit to coach leaders at every level inside their organizations**
- **A holistic coaching approach** that promotes both business success and personal well-being
- Methodologies for **facilitating productive conflict and reducing friction and drama** among teams
- Extensive practice with **initiating and facilitating challenging conversations**
- Skills for **delivering and receiving quality feedback**
- Intimate connections to other **experienced business leaders** in the cohort
- A deeper level of **passion, purpose and alignment** with their personal goals for work and life

What's included in this six-month certification program?

- Immersive, two-day kickoff and two-day certification culmination program, both in-person in Boulder
- Monthly remote sessions with a cohort of other business leaders
- Routine assignments that prompt participants to make active use of program methods and tools at work and report on the learnings and results with specific feedback on assignments from the facilitators
- Bi-weekly peer-to-peer coaching meetings between each participant and their learning partner
- Digital communication channel to leverage insights of cohort members
- One 1-1 coaching session for each participant per quarter

What is the investment?

The six-month certification program is \$15,000 plus travel for the kick-off and culmination programs in Boulder, CO.

How do I apply?

The success of Certification in Coaching for Business Leaders depends on the quality and engagement of the cohort. As such, we require a short application for consideration. **Apply now** and we will be in touch.

FIND OUT MORE AT [HEYSUE.COM/CERTIFICATION](https://heysue.com/certification)

2022 Program Schedule

COACHING CERTIFICATION FOR BUSINESS LEADERS

June 8th-9th	Boulder, Colorado	2-day immersive session: in-person program kickoff with Kaley and Sue Wednesday, June 8, 9am - 5:30pm MT Thursday, June 9, 9am - 4pm MT
July	Virtual	1 two-hour, all-group training session & topical deep dive Wednesday, July 13, 11am - 1pm MT Optional one-on-one coaching session with Sue Peer-to-peer coaching meetings and optional monthly forum session
August	Virtual	1 two-hour, all-group training session & topical deep dive Wednesday, August 17, 11am - 1pm MT Peer-to-peer coaching meetings and optional monthly forum session
September	Virtual	1 two-hour, all-group training session & topical deep dive Wednesday, September 21, 11am - 1pm MT Optional one-on-one coaching session with Sue Peer-to-peer coaching meetings and optional monthly forum session
October	Virtual	1 two-hour, all-group training session & topical deep dive Wednesday, October 19, 11am - 1pm MT Peer-to-peer coaching meetings and optional monthly forum session
November 14th-15th	Boulder, Colorado	2-day immersive session: in-person program culmination with Kaley and Sue Monday, November 14, 9am - 5:30pm MT Tuesday, November 15, 9am - 4pm MT