Dear Friends of Camp Kesem,

Since Camp Kesem was founded in 2000, we have existed for one purpose – to be a child’s friend through and beyond their parent’s cancer. Along the way, thousands of college students across the country have poured their hearts and souls into this organization, and have delivered what these children need most – to find a place where they feel safe, loved and respected and able to be their whole, authentic selves.

On behalf of our student leaders, staff, Board of Directors, volunteers and the families we serve, I want to extend my deepest thanks for helping Camp Kesem achieve our most successful year yet. As you will read on the following pages, in 2014, Camp Kesem:

• Expanded to 62 college chapters across the country
• Served nearly 4,000 children – an increase of over 40% in one year alone
• Empowered over 1,800 college student volunteers to make a difference in a child’s life
• Scaled our fundraising capacity by over 33% to support our growth
• Utilized over 82% of every dollar raised directly on programming

However, the true impact of Camp Kesem can only be conveyed from our families. After Camp Kesem, parents report a marked increase in their child’s ability to express themselves, their network of friends who understand them, and their self-confidence.

As any child or college student who has participated in our programs can attest, Camp Kesem is not just a week of camp. It is truly a family that supports you through life. To foster these connections, we intend to add support for our children throughout the year. As a result, we are excited to share that in 2015, our organization’s name will become Kesem. Camp Kesem (along with other programs) will live under the Kesem umbrella. We believe this new focus will allow us to more effectively expand our support and services beyond camp.

Kesem has demonstrated that our programs serve a very unique need not being met elsewhere, are highly scalable and replicable, and have proven, life-long impact. With your support, we can deliver the Camp Kesem “magic” to every one of the 3 million children in our country touched by a parent’s cancer.

With my deepest thanks,

Jane Saccaro
CEO, Kesem
jane@campkesem.org
When they came home from camp, it was like they had gotten their childhood back. They felt included and accepted. They shared their feelings and you could see their inner sparks reignited. [...] They said they finally felt accepted, understood and not alone in dealing with a parent with cancer and the stress and struggles that go along with that. [...] They have made some life-long friends and had experiences that I’m sure will shape the rest of their lives.

— Camp Kesem Parent
Camp Kesem is the only nationwide community for children touched by a parent’s cancer—a unique population estimated to be over 3 million.

Founded at Stanford University in 2000, Camp Kesem has now expanded to 62 chapters on colleges across the country.

Nearly 4,000 children experienced fun, supportive, and life-changing experiences at Camp Kesem this summer, an increase of over 40% in just one year.

“I now have a second family, a group of people who will laugh and cry with me, a group of people who actually understand and relate to me.”

— Camp Kesem Camper

WHERE WE ARE

Camp Kesem chapters

Arizona State University
Augustana College
Brigham Young University
Brigham Young University – Idaho
California State University, Fresno
Carnegie Mellon University
Case Western Reserve University
Central PA
Chautauqua
College of William & Mary
Columbia University
Cornell University
Creighton University
Florida State University
George Washington University
Indiana University
Johns Hopkins University
Massachusetts Institute of Technology
Miami
Michigan State University
North Carolina (Duke/UNC-Chapel Hill)
Northern Arizona University
Northwestern University
Princeton University
Rice University
Saint Louis University
Santa Clara University
Southern Utah University
Stanford University
Syracuse University
Texas A&M University
The Ohio State University
UC San Diego
UC Berkeley
UC Davis
UC Irvine
UC Santa Barbara
UC Santa Cruz
UCCLA
University of Colorado – Boulder
University of Florida
University of Georgia
University of Illinois
University of Michigan
University of Minnesota
University of Missouri
University of Nebraska
University of Notre Dame
University of Oklahoma
University of Oregon
University of Pennsylvania
University of Richmond
University of South Alabama
University of Southern California
University of Texas – Austin
University of Virginia
University of Washington
University of Wisconsin
Vanderbilt University
Virginia Commonwealth University
Yale University

WE ARE STILL GROWING.
At the heart of the Camp Kesem organization is a growing network of college-based local chapters driven by trained and dedicated student leaders who work year round to provide children touched by their parent’s cancer with a space where they feel safe, loved, and respected. They are responsible for recruiting and training volunteers, finding families in need, raising funds necessary to support their programs, and creating a fun, supportive, and life-changing week of programming.

Along the way – and as a result of year-long training provided by Kesem’s national team – our student leaders develop incredible leadership skills that transfer into their professional careers. Over 95% of our student leaders report that Camp Kesem helped them develop teamwork, initiative taking, accountability, problem solving, professional relationship building, time management, public speaking and communication skills.

90% of our student leaders intend to continue philanthropic work after college.

Over 75% of the student leaders involved with Camp Kesem had cancer impact someone in their family. The community they build and sustain is defined by trust, understanding, camaraderie and fun. The friendships and mentorships formed through Camp Kesem last a lifetime.

Being able to witness the amount of love and support shared by the campers and counselors is truly a unique experience and is definitely a memory I will hold with me forever.

There is no other place on Earth like Camp Kesem where you can feel so much genuine love and care for one another.

– Camp Kesem Student Leader
Camp Kesem’s unique, student-centered business model is highly scalable and replicable with a proven, life-long impact on local communities and individual families.

Camp Kesem’s widespread utilization of highly trained volunteer student leaders and extremely low overhead costs allow over 82% of funds to be directly spent on programming. Camp Kesem has demonstrated that our fundraising capacity can scale with our growth. Total funds raised are up over 300% in just four years.

Camp Kesem has a very unique model which has huge potential to scale. After an initial seed investment from Camp Kesem National, each college chapter is self-sustaining within 4 years. With the ongoing training and guidance from our Program Staff, each chapter ultimately raises the funds necessary to cover the direct costs of camp from their local communities and networks. This model is proven, and has significant impact on how quickly we can bring our program to new communities in need.

“HOW WE DO IT

Jane Saccaro
CEO, Kesem

Funding Allocation

- Programming
- Development and Outreach
- Administrative

Total Funds Raised

<table>
<thead>
<tr>
<th>Year</th>
<th>FY 2010</th>
<th>FY 2011</th>
<th>FY 2012</th>
<th>FY 2013</th>
<th>FY 2014*</th>
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<tr>
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<td>$1,000,000</td>
<td>$1,500,000</td>
<td>$2,000,000</td>
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*FY 2014 projection, as of 9/30/14
Our strategic partnerships and events have grown significantly this year, allowing us to expand our services considerably.

**HOW WE GROW**

Our partnership with LIVESTRONG continues to grow and prosper. This summer we saw the 12 camps funded by the 2013 LIVESTRONG Community Impact Grant welcome their first children to a life changing week of camp. We also began working with LIVESTRONG’s partner, Athletes for Hope, to bring professional athletes eager to give back to their communities to camp sessions across the country as our special guests.

Because of the generous support from Torry and Terrence Holt and the Holt Brothers Foundation, six of our chapters were able to open a second week of camp this summer. This summer we were able to hold 60 camp sessions at 54 chapters and help 325 more campers from those six different local communities. We had the pleasure of honoring the brothers and their tremendous accomplishments at our 2014 Susan’s Magic Makers event.

I was already an adult when I found out my mom had cancer, so I can’t imagine a 13 year old going through something similar because their parent is the only person they have – the person they rely on for everything – I definitely would like to expand my reach with Camp Kesem.

– EJ Manuel of the Buffalo Bills, Scoring for Good Partner
Camp Kesem gratefully acknowledges the following individuals who helped extend our services to families touched by cancer through their generous donations to Camp Kesem between October 1, 2013 and September 30, 2014. Camp Kesem is a 501c3 nonprofit organization. All gifts are tax deductible as allowed by law. Please contact magic@campkesem.org for any corrections, omissions, or if you wish to be removed.

**Empowerment Circle ($25,000 +)**
- Abrahams, Steven & Paul Jennings
- Richard & Bruce Levy
- Jim & Mary Nelson
- Roger I. & Ruth B. Murdock Foundation
- The Ruby Johnson Foundation
- the Giving Fund Foundation
- The PLAYSTONG Foundation
- The Pohrer Family Foundation
- Towson Cancer Research Foundation

**Leadership Circle ($10,000-$25,000)**
- Kavun Adkins
- Robert & Heather Bartell
- Pat Borgesque
- Jonathan & Brown
- Phil Coffey
- VSN & Erica Di Bene
- Jeff & Maria Donlin
- David & Karen Ellman
- Eric & Julie Finz
- Frank & Anne Geraci
- Mark & Roberts Henry
- Blake & Christy Hamilton
- Jerry & Carpe Katz
- Anne Davis & Lewis Kaufman
- Margaret Moneher
- Gideon Nelson
- Mark & Debbie Olsen
- Vlasyk-Pedrosi Foundation
- Joy & Janice Secoros
- Dan & Mindy Selva
- Dave & Giselle Sieber
- Addie Smith
- Robert & Jay Swartz
- Anonymos Donor
- Anonymos Donor
- Hunter Credit Union
- Drop Rave Down Marathon
- Edwards Lifesciences Foundation
- Elly Lilly and Company
- Fairview
- Fairview Generators
- Herbert & G. Cummings Charitable Trust
- Katten Muchin Rosenman LLP
- Kids & Community Foundation
- (GraceKennedy, Inc.)
- Leather Foundation
- Merrill Corporation
- NBC Universal Media, LLC
- Metris
- Randy Showers Cancer Research & Community Fund
- Richard & Mary Morrison Foundation
- The Holloman Foundation
- The Tandy & Joan Coca Supporting Family Foundation
- UST Global
- Victory Park Capital

**Cabin Builders ($5,000-$9,999)**
- Greg & John Bailey
- Andrea & Eddie Brown
- Doug & Abby Brown
- John Bryan
- James & Amantha Buercker
- David & Sue Caine
- Peter Cartwright & Sons
- Ron & Sonja Chikako
- Clyde Harris
- Dan Hoge
- Mark Holcomb
- Cathy Jorz
- Troy Joiner
- Denise Kubel
- Francesca Kelly
- Brian Kofek
- Allen Kohl
- Robert & Dori Lee
- Kari Leonard
- Allen Thropp & Meghan MacKay
- The Halpin Family
- Gregory & SJ Milikan
- Lori Williams
- Matt & Given-McMorrow
- Robin & Erik Scholer
- Denise & Greg Smith
- Colby & Chris Solomon
- Scott & Dave Tarrell
- Jack Williams
- Anonymos Donor
- Assured Guaranty
- Bar's Bistro, Great American Foundation
- Chaplin Mexican Grill
- Caleb Garden LLP
- Constantine O'Rourke
- Cradle
- Deloitte Logistics
- Duff and Phelps
- Entertainment Industry Foundation
- First Move
- Hackerrrry Endowment Partners
- Harley Charitable Lead Annuity Trust
- Hyundai Entertainment
- Jewish Community Federation
- Kid Select Foundation Inc.
- Larry R. Miller Management Corporation
- Lubom & Hollos LLP
- Lomond Insurance
- Los Angeles Magazine
- Marin Financial
- Millenium Pharmaceuticals Inc
- Northern Trust
- Paul Richardson Foundation
- Sidney E. Frank Foundation
- The Centric Store
- The Coca-Cola Foundation
- The Coca-Cola Foundation
- The Coca-Cola Foundation
- Terraconnect
- Trader Joe's
- Variety
- VP

**Campfire Circle ($2,500-$4,999)**
- Neil & Daphne Anderson
- Linda & Mark Anderson
- Michelle & Andy Warsh
- Marla & John Walker
- Norman Walker
- Owen & Alisa Warren
- Robert Anderson
- Rose & Austin Warren
- Steve & Sarah Warren
- Tom Affleck
- Mark & Cheryl Avera
- William Allen
- Dwayne Allen
- Paul & Jessica Allin
- Alina & Alexis Amin
- Rebecca Anderson
- Jace Andrush
- Frank Aoki
- Keith Apgar
- Alana & Andy Arick
- Gary Arens
- Denny Perssonen & Sounds Aria
- Steven & June Badt
- Heather & Jared Baked
- Christopher Baldwin
- Sharon Bark
- Taylor Behn
- Maura Beylek
- Mark & Nicole Bittner
- David & Carol Beach
- Jim & Karen Beach
- Harold Endrenyi
- groin & Erika Beck
- Robert & Lane Biddle
- Shelley & David Blakely
- Donna & Nan Biller
- Brian Buttram
- Daniel Brown
- Amy & Clay Brock
- Donald Brown
- Samuel & Amanda Brown
- John & Jahlle Blumson
- Mark Buhman
- Frisch & Tony.Burchardt
- Robert & Laura Buhson
- Brookline Bank
- James Brander
- Michael Brosd
- Gail Boutsell
- Amy & Clay Bruck
- Donald Brown
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- Brookline Bank
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- Michael Brosd
- Gail Boutsell
- Amy & Clay Bruck
THANK YOU

Songleaders (continued)

Jonathan Carson
James Cottrell
Jeryn Chaudhry
Agrim & Alston Chehre
Courtney Siddell Chinn
Son Chiu
Margaret Chua
Scott Chambers
Kyung Chang
Martha Chambers
Laurie Cohn
Michael Cohen & Jennifer Cohen
Ryan Conley
Gordon Conway
Victoria Couvant
Mike Cuy
HI & Sarah Czemp
Robert Daniels
Thomas Davis
Amanda Selby & Brad Done
Chris Dunn
William Davis
Carl Day
Courtney & Kurt Delacat
Andy Demestiris
Tyrone Denton
Paul DeSchnider
Kevin & Lauren Denheer
Amies Derere
Barbara Dier
Dawn & Bill Engelking
Annette Diner
Christoph & Catherine Fischer
Derek Ferguson
Ben Fisher
Scott & Sara Fisher
Eric & Dana Flagel
Cindy Fray
Albert Friedman
Russ Friend
Harold Gaddert
Catherine Kalligeris
Hilary Garland
Mary Beth & Joseph Gaens
Brian & Stephanie Goldthorpe
Robert & Debbie Golber
Chapters Goodwin
Elana Goodell
David & Suzanne Gondalski
Jamil & Emily Gray
Carrie Greenhouse
David Greninger
Janice Gross
David & Julie Gryzmen
Jude Hallman
Bob Hemmers
Emil & Phyllis Hend
Jack Harding
Matt Harvey
Melissa Harris
Lisa Hawkinson
Doug Heinrich
Jennifer & Brian Herb
Jennifer Slichti
Cynthia Hill
Hamilton Hill
Jeffrey & Jennifer Horn
Holly Howard
Café & Dan Horban
Anne Jacobson
Brett & Anne Jones
John Jordan
Bill & Laura Jordan
Melvin Kabat
Laura & Frank Kanzler
Betty Katz
Gillie Kester
Melissa Kez & Ben Joseph
Rachel Kehoe
Peggy & William A. Killian IV
Paul & Laura Kendall
Angela King
Sara & Rip Bellapolitan
Sue & Carrie Kerner
Kurt & Kristin Krasile
Dana Kric
Jeffrey & Sue Kuehn
Jo-Ann Kuykendall
Suzanne Kuehflinger
Charlie Kruit
Argan Kumer
Jay Landis
Elizabeth & Carl Lane
Samuel Lane
Dwayne Legg
Matthew & Holly Levent
William Langan
Mark & Franey Lemay
Christopher Lam
Krzysztof Maksym
Amber Mahoney
Joel Marck
Margaret Marney
Jennifer & David Marquet
Gudrun Mason
Jeff Mason
Sara & Colleen Masterson
Sandi & Gary Matthews
Kimi & Tim McFarren
Bill & Gail McMurtry
Matthew & John McKenney
Mark Nicholson
A. Catherine McVey
Matthew Moonroy
Brian Molloy
John Molloy
Paul Mologa
Lance Molinar
Joff & Sherry Moller
Trevor Miller

Mollie Mars
Albert Mattit
Josh & Amber Marvin
Erik & Laura Maroteaux
Julie Margol
Jason & Lauren Margulis
Stephanie Nelson
Kathleen & Bill Newmann
Chris & Stephanie Newson
Jake Blumenfeld & Kara Horton
Benjamin Novak
William Olsen
Francine Olson
Thomas O’Neil
Kevan Peterson
Bryan & Stacey Peterson
Bryan Prather
Colleen Peterson
David Pappo
Regina Patel
Kath & Brent Patterson
Elizabeth Peerover
Greg & Patti Perske
Brian Pezr
Juliet Peterson
Robert & Megan Pietruszka
Mej & Pol Pratokos
Linda Prado
Shane & Andy Prado
Charles & Deborah Pratko
Kevin Prato
Nancy Raff
Blair Rahn
Karen Rands
Eric & Brandon Raskin
Glacie Redhalh
Sharon & Eden Rennick
Kristen Renier
Bruce Rosemberg
Mirek Rostogi
David Salmon
Ksenia & Rosemary Searson
Eric & Lea Serricci
Filip Serricci
Jennings Peterson & Kelly Sawyer
Tyn & Nick Serricci
Matthew Schell
Gabriel & Sarina Schomberger
Talia Schneider
Ted Schomberg
Chuck Scorer
Abert Sere
Allen & Shannon Shaler
Dan & Diane Shaheen
Sharon Shapiro
Jason & Stacy Shaw
Shara Sheiner
Hubert & Kendra Shneerson
Stephen Trosell & Jessica Singel
David & Morgan Surendra
Megan Swann
Drazen Smih
Kelly Smith
David & Brett Soltas
Sharon Sotolong
Christi Simmer
Jessica Sosnak
Michael Sorenson
The Stewart Family
Lara Strauss
George Streed
Ann & Jeff Sturgeon
Mark Sturgeon
Alex Talby
Jeff Smolin
Alex Talby
Talby
Lance Talby
Jane Talby
Alex Talby
Talby

Top Fundraisers* ($2,500+)

550 Relay
Wendy Anderson
Michelle Anderson
Daniel Askew
Meg Hadfi
Nancy & Wesley Hepkins
Joe Iano
Alex McGinn
Laura Poster
Nate Palmer
David Rousˣe
Joseph Sanchez
Mike & Lenore Seltin
Shadino Shian
Andrew Yeh}

Friends of Camp Kesem

Jenjus Boardou
Mary & Carol Bore
Robbin Cill
Carrie Greenhouse
Dave Harrington
Kerri Kessler
Carrick Kirby
Amanda Knecht
Ken Melanson
Tom Melich
Shane White
Larry Wallman & Maria Wu
Kirk & Fanny Woll
Carl Mecklen
Michael Wolf
Karen Yoos
Heath Wright
Charles Yurman
Shawn You
Paul & Peggy Young
Kevin & Jodi Yurow
Scott Zemnick
Mary Taylor
Eastern Zender
Albion Engineering Company
Aly
Anonymous Donor
AMP Bellingham Energy Co. LLC
Auburn Student Association
Erik & Kara Boshoff
Tyrus & Nick Boshoff
Matthew Schell
Gabriel & Sarina Schomberger
Talia Schneider
Ted Schomberg
Chuck Scorer
Abert Sere
Allen & Shannon Shaler
Dan & Diane Shaheen
Sharon Shapiro
Jason & Stacy Shaw
Shara Sheiner
Hubert & Kendra Shneerson
Stephen Trosell & Jessica Singel
David & Morgan Surendra
Megan Swann
Drazen Smih
Kelly Smith
David & Brett Soltas
Sharon Sotolong
Christi Simmer
Jessica Sosnak
Michael Sorenson
The Stewart Family
Lara Strauss
George Streed
Ann & Jeff Sturgeon
Mark Sturgeon
Alex Talby
Jeff Smolin
Alex Talby
Talby
Lance Talby
Jane Talby
Alex Talby
Talby

Alumni Fundraisers

Kase Holbo
Tom & Vanessa Show
In Loving Memory of
Marie Adams
Willard (Bill) Gray
Barb Harris
Dorothy Johnson
Captain Stephen Murphy
Adelle Johnson-Hawes
Brooks Wood

Cam Kesem
Kara Mardis
Mike & Lenore Seltin
Shadino Shian
Andrew Yeh

*These individuals raised $2,500 or more for Camp Kesem on their Friends of Camp Kesem pages, or individual fundraising events.
### Staff

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chief Executive Officer</td>
<td>Jane Saccaro</td>
</tr>
<tr>
<td>Chief Development and Marketing Officer</td>
<td>Jim Higley</td>
</tr>
<tr>
<td>Chief Operations Officer</td>
<td>Aaron Hadley</td>
</tr>
<tr>
<td>Development Manager</td>
<td>Cristin O'Leary</td>
</tr>
<tr>
<td>Marketing Manager</td>
<td>Mai Lin Pham</td>
</tr>
<tr>
<td>Alumni Relations Manager</td>
<td>Lauren Ellis</td>
</tr>
<tr>
<td>Development Associate</td>
<td>Lauren Trani</td>
</tr>
<tr>
<td>Camp Director</td>
<td>Scott Arizala</td>
</tr>
<tr>
<td>Manager, Programs &amp; Operations</td>
<td>Liz Firestone</td>
</tr>
<tr>
<td>Manager, Programs &amp; Operations</td>
<td>Abby O'Leary</td>
</tr>
<tr>
<td>Program Director</td>
<td>Jenna Bannett</td>
</tr>
<tr>
<td>Program Director</td>
<td>Tracey Landstrom</td>
</tr>
<tr>
<td>Program Director</td>
<td>Cortney Labeledo</td>
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<td>Alex Manyhan</td>
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<td>Program Director</td>
<td>Marty Shamon</td>
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<tr>
<td>Executive Assistant</td>
<td>Kayla Ferdon</td>
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<tr>
<td>Accountant</td>
<td>Fanny Wilson</td>
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### National Board of Directors

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Treasurer</td>
<td>John K. Bradburn Jr.</td>
</tr>
<tr>
<td>Finance Chairman</td>
<td>David Cronin</td>
</tr>
<tr>
<td>Vice Chairman</td>
<td>Mark Luck Olson</td>
</tr>
<tr>
<td>Chairman</td>
<td>Emily M. Brakebill</td>
</tr>
<tr>
<td>Founder</td>
<td>Iris Rave Wedeking</td>
</tr>
</tbody>
</table>

### Chicago Board

- Dafna & Neil Aaronson
- Carolyn & Mark Agnew
- Linda & Mark Anderson
- Lisa & Keith Bandoblik
- Heather & Bob Bartell
- Kristina & Dave Barnhoefft
- Jen & Sean Cunningham
- Dena & Eric Flagel
- Jenny & Brian Herb
- Kate & Brian Higgins
- Jim Higley
- Calle & Ben Hutchens
- Dana & Richard Levy
- Cathy Birkeland & Greg Marton
- Holly & Rick Miller
- Kathy & Bill Newlands
- Courtney & Mark Nicholson
- Kelli & Ryan Patterson
- Shannon & Andy Preda
- Laura & Bob Probst
- Jane & Jay Saccaro
- Robin & Erik Scheier
- Mia & Andy Shaglund
- Kate & Tom Smith
- Michelle & Andy Worth

### Susan’s Magic Makers Event Host Committee

<table>
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<tbody>
<tr>
<td>Jamie &amp; Matthew Bokal</td>
<td></td>
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<tr>
<td>Amanda &amp; Sam Brown</td>
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<tr>
<td>Jennie &amp; Fritz Burkart</td>
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<tr>
<td>Allison &amp; Adam Checchi</td>
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<td>Tom &amp; Genevieve Cherry</td>
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<td>Erica &amp; Vin Di Bona</td>
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<td>Natalie &amp; Jonathan Fischer</td>
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<td>Jojo &amp; Eric Fleiss</td>
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<td>Adrienne Grant &amp; Paul Jennings</td>
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<td>Amber &amp; Josh Moon</td>
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<td>Soundis Azaiz &amp; Danny Passman</td>
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Thank you to former Camp Kesem counselors, Andrew Ho, Joe Na, and Joel Ontiveros, who provided the beautiful photos in this Annual Report.
See you next year!

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