



# TOP 10 REASONS TO PARTNER WITH **OTTOLEARN**

**ottolearn**<sup>®</sup>  
AGILE MICROLEARNING

A PRODUCT OF NEOVATION LEARNING SOLUTIONS

v1.01

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## OTTOLEARN IS THE LEARNING, RETENTION, AND MASTERY TOOL YOUR CLIENTS DON'T (YET) KNOW THEY WANT.

Your clients don't *just* want training — they also want the ability to leverage that training to achieve real, quantifiable results. OttoLearn delivers that by:

- › Getting their employees up to speed fast, whether they need to learn the features of products they're selling or learn safety and compliance policies.
- › Improving their employee performance and aligning their behavior with best practices, through spaced repetition and practice, practice, practice.
- › Delivering relevant, engaging, mobile-first training that their learners love. With higher engagement, learners master essential information, eliminate knowledge gaps, and are better equipped to perform their duties.

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## LIGHTNING-FAST DELIVERY OF AN OTTOLEARN-BASED SOLUTION GIVES YOU A COMPETITIVE ADVANTAGE.

Deploying a knowledge retention campaign through OttoLearn takes only a fraction of the time it would take to develop a conventional eLearning course.

You can deploy a pilot quickly and show your clients real results in a matter of weeks. With OttoLearn's integrated analytics, you can demonstrate improvement in the KPIs your clients care about most. Gain the respect of decision-makers by demonstrating results on what matters to them.



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## OTTOLEARN EXTENDS YOUR SERVICE OFFERINGS.

With OttoLearn, you can offer clients Agile Microlearning™, a knowledge retention strategy, as well as ongoing learning and performance support. OttoLearn excels as part of a comprehensive solution that includes conventional online training — or shines as a standalone training platform. Every client represents a potential new opportunity with OttoLearn.



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## OTTOLEARN HELPS YOU BUILD RECURRING REVENUE STREAMS.

OttoLearn builds content into a knowledge map structure that makes expanding and updating content easy. You can quickly deliver a microlearning campaign, focusing on your client's most urgent training and retention needs. Over time, add new Concepts and Activities, and retire outdated content. Expand the knowledge map for each client to include new areas of training and mastery. This model keeps your clients coming back for more.

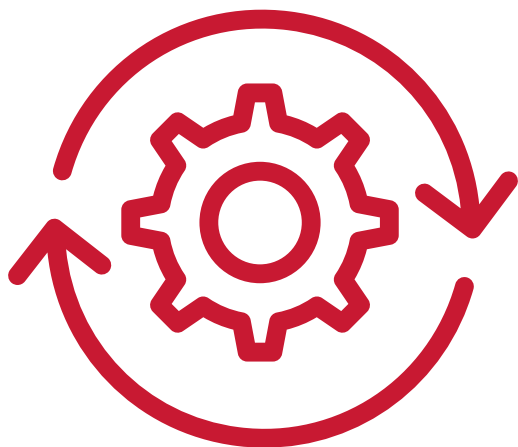
With each OttoLearn deployment, you'll generate income through subscription services, implementation, and ongoing course creation and maintenance contracts — helping you build and nurture long-lasting client relationships.

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## OTTOLEARN EASILY INTEGRATES WITH YOUR CLIENTS' SYSTEMS.

New clients don't have to give up their LMS or pay for costly integrations. Existing clients can easily enhance their eLearning with OttoLearn. OttoLearn will integrate directly with their existing LMS through our SCORM wrapper, making it easy to add an OttoLearn retention campaign to any client's existing training ecosystem.

In addition, the entire OttoLearn infrastructure is based on an open API, allowing you unlimited options to create unique and detailed integrations or data exchanges.



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## OTTOLEARN IS AFFORDABLE AND DESIGNED TO SCALE.

We offer pricing plans based on the number of users or based on the number of activities users complete. This provides the flexibility to offer continuous learning and retention campaigns or meet needs for annual or seasonal training.

Our pricing options make OttoLearn a great option for any client. We even have preferential pricing in select emerging markets and for some academic institutions and non-profits.



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## OTTOLEARN IS THE WORKFLOW LEARNING TOOL OF THE FUTURE.

Employees increasingly solve problems in the same way: Rather than stop what they are doing to take a course, they search for an answer online, at the moment they encounter a question or problem. This is known as workflow learning.

OttoLearn is the ideal workflow learning tool; you can offer it to clients to help their employees access information on demand, as well as receive timely and efficient training — without disrupting their workflow.

**The OttoLearn algorithm is revolutionary, and there is nothing like it on the market.**

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## OTTOLEARN ADDS KNOWLEDGE RETENTION TO CLIENTS' EXISTING TRAINING PROGRAMS.

As an OttoLearn partner, you can offer your clients a science-based training strategy that delivers tangible results.

Adding an OttoLearn knowledge retention campaign supports critical skills and knowledge mastery, allowing clients to maximize the value of their training.

Integrated analytics make it easy to show the value of an OttoLearn training or retention campaign by visualizing how employees' knowledge gaps are identified, targeted — and eliminated.



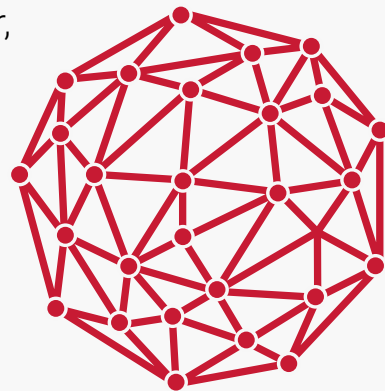


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## OTTOLEARN PARTNERS ARE VIPS.

We offer exceptional support to our OttoLearn partners. We'll provide you with a Partner Success Guide, outlining your path to get your team up to speed quickly, preparing your marketing and sales strategies, and training so you can start delivering solutions based on Agile Microlearning to your clients. Our help desk is always available to answer your technical questions. We even provide you with pre-written content that you can localize, brand, and sell to your clients.

As an OttoLearn partner, you can communicate with, and learn from, other partners and access resources that will help you more effectively sell new and enhanced services.



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## WE PROMOTE OUR PARTNERS.

We promote our OttoLearn partners in our Partner Directory. We will list your business to our global audience. We'll send relevant leads your way. We'll provide you with a discount on OttoLearn subscriptions, and, as your business grows, we'll give you more partner benefits and incentives!





## READY TO LEARN MORE?

Visit our [\*\*Partner Center\*\*](#) to learn more about how you can leverage OttoLearn to grow your business.

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