



CASE STUDY

“Lore IO helped us integrate and unify our data efficiently and gain access to real-time business analytics, which ultimately enabled our teams to effectively plan and prepare our go-to-market strategy and product launch.”

Nicholas Holsman
Head of Commercial Operations,
US Business Unit

Solution

Lore IO Commercial Operations
Analytics for Life Sciences



www.getlore.io



Company

Oncopeptides Inc.

Industry

Biotech and Pharmaceutical

Location

Waltham, MA

Focus

Hematologic diseases

BACKGROUND

Oncopeptides is a biopharmaceutical company focused on the development of targeted therapies for difficult-to-treat hematologic cancers. Upon submitting a New Drug Application to the U.S. Food and Drug Administration (FDA) for accelerated approval, their need to gain insight on the market increased substantially. Lore IO gave them the opportunity to onboard data from vendors within days, which enabled them to leverage unified data for business analytics.

THE SOLUTION

Mapping and transformation of data is achieved within the Lore IO Common Data Model (CDM). Utilizing the CDM's AI-assisted recommendations, teams easily collaborated to build a commercial analytics app. Once enabled, the Lore IO Common Data Model provided a simple, unique interface to access all data sources. The team easily created an analytics dashboard and efficiently ran data quality checks.

SUMMARY

Speed, agility and accuracy are three important factors in the implementation of a commercial analytics app. Without them, the odds of a successful drug launch decrease substantially. Lore IO helped Oncopeptides overcome these hurdles by successfully implementing a solution that enabled their team to gain access to insights they wanted in a matter of weeks.

The Oncopeptides team saw the following benefits:

5x

Improved the time to deploy a commercial app prior to launch.

Simpler vendor onboarding with:



Team collaboration



Low-code



AI-powered mapping

“The Lore IO Life Sciences Cloud Analytics provides Oncopeptides with a simple, unique interface where we can access all of our data and easily create targeted dashboards for our teams. This sophisticated solution gives us access to high quality data in real-time which will be a tremendous asset as we plan to commercialize our first product.”

Mohamed Ladha
General Manager, US Business Unit

KEY BENEFITS

- **Faster**
Lore IO efficiently onboarded, transformed, and unified nearly 20 data sources.
- **Self-serve**
Lore IO has been designed to enable analysts to use it with ease. The UI-centric product helps users achieve their goals with little outside intervention.
- **Agile**
Lore IO Common Data Model allows you to connect with BI tools (Tableau, Qlick, Power BI), CRMs, a data warehouse or any target schema of your choice.

75%



Entity/Attributes get automatically mapped to the Common Data Model via AI-assisted recommendations.

100%



Satisfied users.



Lore IO

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About Lore IO

Lore IO provides an AI-powered common data model that enables faster data onboarding and unified data views allowing businesses to unlock the full value of their data quicker and with unprecedented self-serve business agility. For more information, visit www.getlore.io.