

ONBOARD CUSTOMER DATA 10X FASTER

LET BUSINESS DRIVE YOUR DATA DECISIONS

Many organizations need to onboard a variety of data as a regular part of their business operations. In today's business climate, rapid growth requires fast and accurate onboarding of key data assets from customers, partners, 3rd party providers and other external/internal systems. Oftentimes, harmonizing disparate data requires significant engineering effort at high costs and long lead times.

Lore IO simplifies the onboarding of new customer data sources at lightning speed and with minimal IT effort. Our AI-enabled data transformation platform enables organizations to overcome the complexity and unpredictability of source data systems by revolutionizing the way data is prepared, managed and transformed, all in a fully self-service approach.

The Lore IO platform offers a visual interface for business analysts or Customer Success teams to drive the reshaping of source data into the structure required by their business applications. Analysts capture business rules in terms that make sense to them and apply those rules to the data elements they need for their business application. Lore IO then automates the creation of the required mappings to transform the data and prepares it for consumption.

ACCELERATING DATA TRANSFORMATION

No more having to waste weeks and months standardizing a new data provider or customer data set! With Lore IO, teams leverage (and further enhance) previous onboarding implementations instead of starting a new onboarding project from scratch. This reduces employee intervention and improves data mapping recommendations with each successive onboarding. Here are some key Lore IO differentiators

Auto-detect formats and exceptions

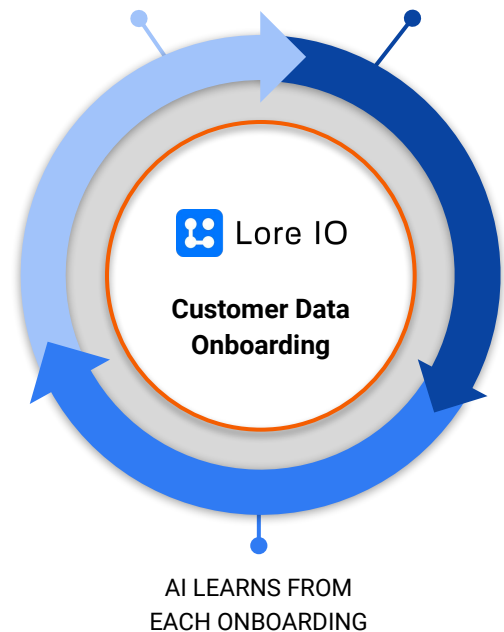
Using fuzzy matching to handle common errors, Lore IO automatically detects new file formats and applies the right mapping template. Exceptions are flagged for an analyst, with recommendations on the right rules to affect repair.

Reuse logic from one data source to the next

Lore IO's business rules framework and AI recommendations mean that each data onboarding project will be faster and easier than the previous one.

SETUP TARGET
SCHEMAS AND
MASTER RULES

ONBOARD CLIENTS
FASTER WITH RULES,
NOT PIPELINES



Leverage transformation recommendations
Lore IO's AI engine understands source data, remembers previously applied business rules, and makes intelligent mapping recommendations to simplify rule creation.

Simplify data onboarding projects

By using business rules as the primary driver for data mapping logic, onboarding data is no longer a complex data engineering problem. Business analysts and Customer Success teams can now take the lead in a collaborative environment enabled by Lore IO

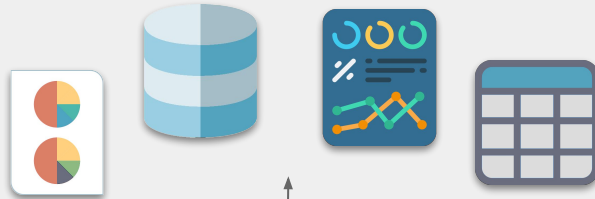
Implement agile development process

With Lore IO, teams iterate quickly on their business rule logic with live data preview and testing as they define their rules.

TOP DOWN APPROACH TO DATA ONBOARDING

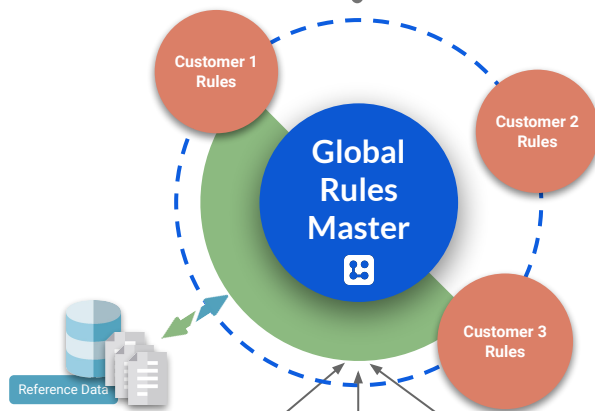
LET BUSINESS RULES DRIVE DATA TRANSFORMATIONS

TARGET OUTPUT



Targets defined to match your applications' input needs

RULES & FILTERS



Master Rules created once and maintained by business team

DISPARATE CUSTOMER DATA SOURCES



For each client, find these attributes

ONE-TIME SETUP

Client Templates: Common attributes by customer domain.

Validation Tests: Ensure target feed accuracy.

Reports: Reused across customer implementations.

Cross-Customer View: Single master view across customer implementations.

INFRASTRUCTURE CAPABILITIES

Cloud or On-Prem: Runs on all major cloud and big data platforms. Fully managed service available.

Security: Enterprise class security features.

Data Controls: Full permission model, column and row level data access policies.

Support: Built for enterprise support, setup and install.