

EASY FUNDRAISING OPPORTUNITY

PROMOTE YOUR PURPOSE

We do the work. You get the funds!





QQP INTRODUCES

PROMOTE YOUR PURPOSE

PARTNERING WITH OUR COMMUNITY

One of our core values is Community Stewardship. As we evaluated the current economic condition of our community, we realized that many organizations that rely on fundraising are being hit hard. Social distancing guidelines have created a challenging environment to get in front of people and raise money.

A NEW SOLUTION

Promote your Purpose is a no risk fundraising opportunity for your Community Group/Non-Profit. We do the work, you get a check! We will create an online storefront for your organization to sell goods branded with your logo. We will collect the money and write you a check for the difference between the selling price and the cost of the items. Average markup will be approximately 30-40% so you can expect that in return. For example a 20 oz insulated coffee mug with your logo should sell for \$25. We will charge \$15 to produce so you will make \$10 for your organization.

Customers visit your online storefront and browse items. Whenever a customer makes a purchase your organization makes an average of \$8-\$10.

YOU CHARGE \$25 to sell online

WE CHARGE \$15 to produce

YOU MAKE \$10

YOUR BRAND. ON ANYTHING. ANYWHERE.

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PROMOTE YOUR PURPOSE

HOW IT WORKS

1. PRODUCT SELECTION

Our sales and design teams will work with you to select products and imprints to place on your store. Popular products include:

- Drinkware
- Towels
- Flags
- Blankets
- and more!

2. STOREFRONT BUILD

Once products have been approved we will begin to build your custom online storefront FREE of charge.

3. COLLECT ORDERS

Now is your chance to raise money for your organization! By promoting your store through your company newsletters, emails and social media posts you can drive traffic and generate sales. On average, you will raise \$8-\$10 for each product you sell.

4. PRODUCT PRODUCTION

As orders come in, our team will produce, package and ship each item. We even handle all billing and credit card processing associated with the transactions.

5. COLLECT YOUR FUNDS

Every month, we will review the performance of your storefront and create a report of items sold. Your organization will be issued a check based on sales made during that period.

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PRODUCT INSPIRATION

Our sales and design teams will work with you to make the best product selection for you store. Each item will be produced with your branded imprint.



20 oz. Tumbler
Suggested retail: \$25.00
Your cost: \$15.85



Dri-Fit Shirt
Suggested retail: \$25.00
Your cost: \$12.20



3 Piece Grill Set
Suggested retail: \$60.00
Your cost: \$49.00



Wine Glass
Suggested retail: \$20.00
Your cost: \$12.90



Fleece Blanket
Suggested retail: \$35.00
Your cost: \$22.35



Beverage Holder
Suggested retail: \$20.00
Your cost: \$11.85



Plush Towel
Suggested retail: \$30.00
Your cost: \$20.00



30 oz. Tumbler
Suggested retail: \$25.00
Your cost: \$14.00



Ceramic Mug
Suggested retail: \$15.00
Your cost: \$9.50



Golf Towel
Suggested retail: \$25.00
Your cost: \$16.10



16 oz. Tumbler
Suggested retail: \$25.00
Your cost: \$15.75



20 oz. Skinny Tumbler
Suggested retail: \$25.00
Your cost: \$16.20

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PROGRAM DETAILS

WHAT DOES IT COST ME?

Nothing. We will design a store for your organization free of charge.

WHAT DO I HAVE TO DO?

We need your approvals for products and designs. We also need you to help promote your store and drive traffic. Company newsletters, emails and Facebook pages are all a great way to get the word out.

HOW MANY PRODUCTS CAN MY STORE HAVE?

You are not limited to the number of products you can sell but we think approximately 20 products is good number to aim for.

WHAT ARE THE IMPRINT OPTIONS?

There are multiple imprint options available. You could use your logo tagline, branded messages or something completely different. The choice is yours.

WHAT WILL THE PRODUCTS COST?

QQP will suggest retail prices for all of the items produced.

HOW MUCH CAN I MAKE?

The amount of money your store generates is completely dependent on the number of people you can push to the site. On average, your organization will receive \$8-\$10 for each product sold.

WHAT'S IN IT FOR QQP?

Besides getting to help your organization promote their brand and raise money, QQP is able to generate revenue and keep jobs in our community by producing all of the products for your store.

WHEN WILL MY STORE BE ONLINE?

July 1st - August 31st

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