

30 April 2019

**EXPRESSIONS OF INTEREST SOUGHT FOR**  
**BENCHMARK NEW TRUCK INDUSTRY EVENT**

The **Australian Truck Exhibition and Technology Symposium** is set to become a benchmark new industry event to be staged in 2021 and biennially following.

The Truck Industry Council is calling for expressions of interest from exhibition and event companies for the organisation and management of the Australian Truck Exhibition and Technology Symposium with the inaugural event to be staged in Melbourne or Brisbane.

The Truck Industry Council is the peak industry organisation representing the united views of Australian based truck manufacturers, truck importers, heavy vehicle engine companies and major component suppliers to governments, corporate Australia, other industry groups and the general public.

“Central to the theme of what is set to become the industry’s premier biennial event, the exhibition and symposium will be envisioning the future of trucks through advances in technology, with the Truck Industry Council keen to see an innovative approach from potential expressions of interest respondents”. “We are looking for track record credentials in the delivery of successful industry exhibitions and major events with genuine enthusiasm and a fresh approach,” Tony McMullan, CEO of the Truck Industry Council, explained.

“This will be an event of international standing, it will be more than just a traditional truck show, so it’s crucial that its delivery reflects our vision and conveys this messaging to the Australian Truck Industry.”

Projected to have a strong focus on B2B, the emerging B2C and E-commerce sectors, this event is being seen as an opportunity to inform and educate existing and potential customers, the public, government policy decision makers, regulators and industry stakeholders.

To request a comprehensive EOI document please contact: [truckexpo@truck-industry-council.org](mailto:truckexpo@truck-industry-council.org)  
Submission timetable:

- 30<sup>th</sup> April – EOI opens
- 10<sup>th</sup> May – close for requests for further information
- 31<sup>st</sup> May – closing date for submission of ROI credentials
- 1<sup>st</sup> June – Shortlisting and formal tender process commences