

# ALINEA FAMILY LINK Cultivating Connection, Caring, and Confidence

2021 McKnights Nominee  
BUILDING BRIDGES



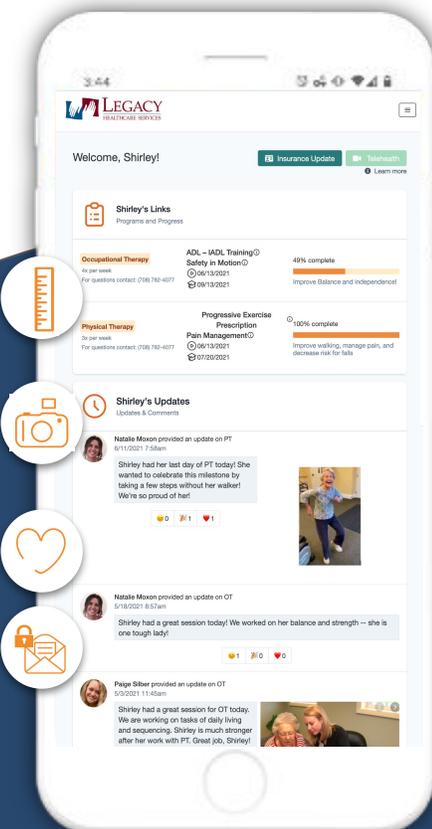
## Leverage the Transformative Powers of Connection

Game changing Alinea Family Link technology  
builds bridges as Seniors and Families  
navigate their options on care continuum

Alinea Family Link keeps families up to date with their loved one's progress and wellbeing without increasing workload on therapists or staff.

Swiftly and securely share real-time updates - including photos and video - in a manner that inspires trust and loyalty while expanding your capacity, caseload, and reimbursement.

Available for Senior Rehabilitation, Senior Communities, Wellbeing, and Services in the Home.



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*Great idea! I love seeing how Dad is doing! I also wanted to tell you his PCP is happy with his progress. Anytime you need to renew his therapy, he'll be happy to oblige.*

- **Satisfied Son & Financial Power of Attorney**

## EXPECT MORE WITH ALINEA FAMILY LINK

**Patients and their families expect more.** Today, success is driven by meaningful connections, vital experiences, and individualized services. We can help.

### ✔ Leverage Technology

Built on an easily accessible cloud based platform, Family Link securely connects care teams, staff, powers of attorney, authorized family members and Seniors in all the right ways. Swift. Smart. Secure.

### ✔ Inspire Vitality

Family Link motivates Seniors to engage and participate, happy their progress is shared with family members. The positive encouragement and reactions from loved-ones reinforces both care teams and Seniors - sparking further collaboration to meet goals!

### ✔ Boost Satisfaction

Differentiate your services and highlight your value proposition with Family Link - extending your brand and demonstrating the great work you are already doing - without increasing your workload. It just makes sense, right?

### ✔ Strengthen Bond with Families

The more families see and understand the value of your services and Community, the more their trust, loyalty, and appreciation grows - including requests for continued services. Highlight and humanize your provision of care, even to those miles away.



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*I love this communication system!! Thank you for taking such good care of my mom!!! Love, love, love that video. Keep up the excellent work.*

*-- Delighted Daughter, Power of Attorney*