



EXPLICO

E N G I N E E R I N G

EMMA KINSEL

Business Coordinator

EDUCATION

EASTERN MICHIGAN UNIVERSITY

■ **MBA**, Marketing, Expected 2025

CENTRAL MICHIGAN UNIVERSITY

■ **BA**, Entrepreneurship, 2014

AFFILIATIONS

■ Society for Marketing Professionals Services (SMPS)

PROFESSIONAL DEVELOPMENT

■ **MICHIGAN ARMY NATIONAL GUARD**

- Army basic combat training
- Army advanced individual training, Fire Control Specialist (Field Artillery)

AREAS OF EXPERTISE

- Accounts Receivable
- Client Relations
- Marketing
- Project Support
- Process Improvements



PROFESSIONAL PROFILE

Ms. Kinsel has worked with Explico Engineering Co. in the administrative department since 2019, with an emphasis on project support, marketing, and client relations. With a background in business, her focus has been improving operations as Explico expands, while providing the best possible service to its clients.

Ms. Kinsel has been a member of the Michigan Army National Guard since 2018. She currently works with the 1-182 Field Artillery Regiment as a Fire Control Specialist to shoot HIMARS weapon systems. Experience in the military has directly increased her leadership, organization, and communication skills.

As of early 2020, Ms. Kinsel was accepted into the Master of Business Administration program at Eastern Michigan University, with a focus on Marketing. She is a member of Society for Marketing Professional Services (SMPS).

In her free time Ms. Kinsel stays active by riding horses, working out at the gym, hiking, or doing yoga. She is an active member at her equestrian facility, and volunteers managing their marketing and business development.

EXPERIENCE

■ **Explico Engineering Co.**

Business Coordinator — September 2020-Present

Office Manager — January 2019-September 2020

■ **Michigan Army National Guard**

Fire Control Specialist — April 2018-Present

■ **Sector 7 LLC**

Project & Customer Support Coordinator — January 2018-October 2018

Administrative Assistant — February 2017-January 2018

CONTACT INFORMATION

(248) 568-8951 | ekinsel@explico.com | explico.com