Appfire Acquires 46 Anova Apps to Further Drive Digital Transformations

Flagship Product Line, Power Scripts, Expands Appfire's Workflow and
Automation Product Portfolio

BOSTON, MA – May 19, 2021 -- Appfire, a leading provider of apps that help teams solve modern challenges with digital solutions, today announced that Anova Apps has sold its product portfolio to Appfire. The acquisition of 46 apps includes its widely used Power Scripts and many other top-selling products on the Atlassian Marketplace.

Global consulting firm and long-time Appfire partner, Cprime, originally created many of the apps in the Anova Apps portfolio and is one of the largest resellers of products by Anova Apps and Appfire.

"Our priority has always been to deliver the best solutions for our customers, and that has often meant developing custom products to meet increasingly complex needs," said Zubin Irani, CEO, Cprime. "We are excited about this change as it gives these apps the opportunity for further innovation, including new cloud versions and integration with other Appfire apps. Randall and the Appfire team have the product development expertise, combined with world-class customer support, that's needed to advance this product line. I look forward to continued collaboration with Appfire."

With more than 20,000 installs, the Anova Apps portfolio will be added to Appfire's family of products, including Anova's Power Suite of apps and its premier Jira workflow automation tool, Power Scripts, as well as other top-selling products like Power Custom Fields for Jira, SAFe EPIC to Feature Translator for Jira, Issue History Collector, and Prometheus Exporter Pro for Jira and Confluence. Additionally, 18 Anova team members, including product managers, support engineers, and the original developers of several apps, will join the Appfire team.

"Amazing things happen when we partner together within the Atlassian ecosystem," said Randall Ward, co-founder and CEO, Appfire. "For years, Cprime has been a close partner and top reseller of our apps, providing feedback from their consultants and helping us ensure that our apps solve real customer problems. We're excited to further develop the Anova products, continue strengthening our partnerships across the ecosystem, and support customers worldwide on their digital transformation journeys."

Learn more at www.anovaapps.com.

About Appfire
Appfire is an award-winning Atlassian Platinum Marketplace Partner and a global authority in the Atlassian ecosystem for more than 15 years. Appfire's popular solutions help teams with workflow and automation, business intelligence and reporting, administrative tools, developer tools, and publishing. The company has the largest portfolio of apps on the Atlassian Marketplace with 165+ purpose-built products and over 160,000 active installations worldwide. Learn more at www.appfire.com.