



Silversmith Capital Partners Promotes Brian Peterson to General Partner

Boston, MA – January 5, 2021 – [Silversmith Capital Partners](#) today announced the promotion of [Brian Peterson](#) to General Partner. Since joining Silversmith in 2015, Brian has played a key role in the firm’s growth, including leading several investments and supporting the entrepreneurs the firm partners with as they scale their companies.

“Brian has been an integral part of the firm since our founding. From leading our recent investment in Market Access Transformation (MAT), to helping create the LifeStance Health behavioral health platform, to developing and executing on M&A transactions at Centauri Health Solutions, Brian has added meaningful value to the firm and our portfolio,” said Jeff Crisan, Managing Partner. “In addition, Brian has been deeply involved in building our investment team, and he is considered a trusted mentor to many. We are thrilled to welcome him to the partnership as we continue on our mission to partner with and support the best entrepreneurs in healthcare and technology.”

Brian has significant experience across the firm’s two core verticals, Healthcare IT & Services and SaaS & Information Services. He currently serves on the Board of Directors of Market Access Transformation (MAT) and supports the firm’s investments in Centauri Health Solutions, Iodine Software, LifeStance Health, Net Health, Nordic Consulting and Sound Physicians.

Prior to Silversmith, Brian was a Vice President at Sterling Partners and an Associate at Metalmark Capital. He began his career as an Analyst in Lazard’s Healthcare group. Brian graduated Phi Beta Kappa with a BBA from the Ross School of Business at the University of Michigan and received his M.B.A. with honors as a Palmer Scholar from The Wharton School of The University of Pennsylvania.

About Silversmith Capital Partners

Founded in 2015, Silversmith Capital Partners is a Boston-based growth equity firm with \$2.0 billion of capital under management. Silversmith’s mission is to partner with and support the best entrepreneurs in growing, profitable technology and healthcare companies. Representative investments include ActiveCampaign, Appfire, Centauri Health Solutions, DistroKid, Impact, LifeStance Health, MediQuant, Panalgo, Unily, Validity, and Webflow. The partners have over 75 years of collective investing experience and have served on the boards of numerous successful growth companies including ABILITY Network, Archer Technologies, Dealer.com, Liazon, Liberty Dialysis, MedHOK, Passport Health, SurveyMonkey, and Wrike. For more information about Silversmith, please visit www.silversmith.com.